



Program Director.....Dan Valentine  
Chief Engineer.....Gene Rider

### WFEC—Miami—1949

Frequency: 1220 Kc.....Power: 250 Watts  
Owned-Oper. By.....Fla. East Coast Bcstg.  
Address.....350 N.E. 71st St.  
Telephone.....PL 1-7534  
Representative.....Dore-Pancoast  
President.....Harry Trenner  
Gen., Sta. Mgr.....Herbert Schorr  
Program Director.....Sandra Goldfield  
Comm. Mgr.....Sidney Drossner  
Chief Engineer.....William Reeder

### WGBS—Miami—1944—CBS

Freq.: 710 Kc.....Power: 50 Kw. d., 10 Kw. n.  
Owned.....Storer Bcstg. Co.  
Address.....1605 Biscayne Blvd.  
Tel.: FR 9-2401.....News Service: UP  
Newspaper Affiliation.....Miami Beach Sun  
Station Representative.....Katz Agency, Inc.  
Membership.....RAB, NAB  
President.....George B. Storer, Sr.  
Gen., Sta. Mgr.....Miller N. Babcock  
Comm. Mgr.....C. Bud Dailey  
Prom. Mgr.....Horace W. Scott  
Program Dir.....Donald F. Fischer  
Chief Engineer.....Edward C. Lockwood

### WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.  
Owned-Operated By.....Rand Bcstg. Co.



### Miamiracle!

—per Hooper, Pulse, Trendex

WQAM's unique showmanship-and-precision blend made a runaway in Miami 1½ years ago . . . and has been dominantly and increasingly on top ever since.

WQAM is 1st in 410 of 432 Pulse quarter-hours. First place Hooper: 37.0%. Trendex confirms. So does a recent Southern Florida Area Pulse which accounts for 31.5% of the state's population. Talk to Blair, or general manager Jack Sandler.

### WQAM — Miami

covering all of Southern Florida with 5,000 watts on 560 kc.

"A STORZ STATION"

Business Address.....Biscayne Terrace Hotel  
Tel.: FR 1-6641.....News Service: INS, AD  
Representative.....Petry  
Pres., Gen. Mgr.....Rex Rand  
Gen. Sales Mgr.....B. E. Neary  
Program Dir.....Ned Powers  
Chief Engineer.....Arthur E. Zucker

### WMIE—Miami—1947

Freq.: 1140 Kc..Power: 10 Kw. d., 5 Kw. n.  
Owned-Operated By.....WMIE, Inc.  
Address.....139 N.E. 1st St.  
Tel.: FR 3-5556.....News Service: INS  
Representative.....Charles Bernard  
President.....E. D. Rivers, Sr.  
General Mgr.....Jack E. Nobles  
Traffic-Prog. Co-Ord.....Mrs. Ernelle Pfluke  
Sales Prom. Mgr.....Don Row  
Prog. Dir.....Pat O'Neil

### WMMA—Miami

Frequency: 1260 Kc.....Power: 5 Kw.  
Owned.....Frieda Bcstg. Corp.  
Address.....10701 N. W. 77th Ave.  
News Services.....UP, INS  
Representative.....Continental  
President.....Keith Moyer  
Gen., Sales Mgr.....Jim Hilderbrand

### WQAM—Miami—1921

Frequency: 560 Kc..Power: 5 Kw.d., 1 Kw. n.  
Owned-Operated By.....Miami Bcstg. Co.  
Business-Studio Address...1723 duPont Bldg.  
Tel.: FR 4-6121.....News Services: AP, INS  
Representative.....John Blair  
Membership.....NAB  
President.....Todd Storz  
Gen., Sta., Comm. Mgr.....Jack Sandler  
Local Sales Mgr.....Carson Rennie  
Program Dir.....Kent Burkhart  
Publicity Dir.....Jack Sandler  
Chief Engineer.....Morris Barwick

### WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....WSKP, Inc.  
Business-Studio Address...734 W. Flagler St.  
Tel.: FR 1-1585.....News Service: AP  
Representative.....H-R  
President.....Bill O'Neil

### WAHR—Miami Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Alan H. Rosenson  
Address.....Box 1740  
Tel.: JE 8-0411.....News Service: UP  
Representative.....O'Connell  
Station Manager.....Marshall Simmons  
Comm. Mgr.....Art Gordon

### WKAT—Miami Beach—1937 MBS-ABN

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.  
Owned-Operated By.....WKAT, Inc.  
Trans.-Address.....1759 Bay Road



Tel.: JE 1-5711..... News Service: UP  
 Representative ..... Forjoe  
 President..... A. Frank Katzentine  
 Gen., Sta. Mgr..... John I. Prosser  
 Comm. Mgr..... Fred Wagenvoord  
 Chief Engineer..... Arthur P. Smith

### WMBM—Miami Beach—1947

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned..... Rounsaville of Miami Beach, Inc.  
 Address..... MacArthur Causeway  
 Tel.: JE 1-5586..... News Service: UP  
 Representatives..... Gill-Perna, Dora-Clayton, Inc.  
 President, Gen. Mgr..... R. W. Rounsaville  
 Station Manager..... Arnold Kaufman  
 Comm. Mgr..... David P. McLain

### WEBY—Milton—1954 MBS

Frequency: 1330 Kc..... Power: 1 Kw.  
 Owned..... C. W. Mapoles  
 Address..... Ward Basin Rd.  
 Tel.: 2591..... News Service: UP  
 Trans. Service..... World  
 Owner..... C. W. Mapole  
 Station Mgr..... Earl Williford

### WNOG—Naples—1954

Frequency: 1270 Kc..... Power: 500 Watts d.  
 Owned and Oper. By..... Radio Naples Inc.  
 Address..... East Tamiami Trail  
 Tel.: 3-1234..... News Service: UP  
 Transcription Service..... World, Ziv  
 Representative..... Hil F. Best  
 President, Gen. Mgr..... William J. Ryan  
 Commercial Manager..... John E. Martin  
 Sales Prom. Mgr..... Eileen Eilers  
 Chief Engineer..... David S. Traer

### WSBB—New Smyrna Beach 1951—MBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Broadcasters, Inc.  
 Address..... 1210 S. Riversiders Drive  
 Telephone..... GA 8-9091  
 Pres., Gen. Mgr..... A. V. Tidmore  
 Commercial Manager..... Ralph Price  
 Program Director..... Bob White

### WHYS—Ocala—1957

Frequency: 1370 Kc..... Power: 1 Kw. d.  
 Owned..... Marion Co. Bcstg. Co.  
 Address..... Yoakum Bldg.  
 Tel.: MA 2-8174..... News Service: AP  
 President..... W. H. Martin  
 Gen. Mgr..... John Andre  
 Sales Prom. Mgr..... Hazel Houck

### WMOP—Ocala—1953

Frequency: 900 Kc..... Power: 1000 Watts  
 Owner..... A. B. Letsom  
 Address..... 311 Robertson Bldg.  
 Representative..... Dora-Clayton, Perry  
 Pres., Gen. Mgr..... A. B. Letsom

Station Mgr..... James E. Kirk  
 Comm., Sls. Mgr..... Vernon Arnette

### WTMC—Ocala—1938—NBC

Frequency: 1290 Kc..... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By..... WTMC, Inc.  
 Address..... 14 S. Magnolia  
 Telephone..... MA 2-4127  
 Rep..... John H. Perry, Dora-Clayton  
 President..... John H. Perry, Jr.  
 Sta. Mgr..... Tom Catalano  
 Comm. Mgr..... Bill Conover

### WDBO—Orlando—1924—CBS

Frequency: 580 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Cherry Bcstg. Co.  
 Business-Studio Address..... P. O. Box 1833  
 Tel.: CH 1-1491..... News Services: AP, UP  
 Transcription Service..... World, Thesauru  
 Representative..... John Blair  
 Membership..... NAB  
 President..... Wm. S. Cherry, Jr.  
 Gen. Mgr..... Harold P. Danforth  
 Comm. Mgr..... W. G. McBride  
 Program Director..... Rosalind Boggs  
 Chief Engineer..... J. E. Yarbrough

### WHIY—Orlando—1957

Frequency: 1270 Kc..... Power: 5 Kw. d.  
 Owned..... Orlando Radio & TV Bcstg. Corp.  
 Address..... Ft. Gatlin Hotel Bldg.  
 Tel.: GA 2-6724..... News Service: UP  
 Representative..... Pearson  
 President..... Gordon Sherman  
 Gen., Sta., Comm. Mgr..... Carl F. Hallberg  
 Program Dir..... Robert Irving  
 Chief Engineer..... Arthur Lowery

### WHOO—Orlando—1947—ABN

Freq.: 990 Kc..... Power: 10 Kw. d., 5 Kw. n.  
 Owned-Oper. By..... WHOO, Inc.  
 Address..... Fairvilla Road  
 News Service..... AP  
 Transcription Service..... Standard  
 Representative..... Forjoe  
 V.P., Gen. Mgr..... Karl R. Nelson  
 Comm. Mgr..... Charles L. Reiner  
 Chief Engineer..... Warren Chenevert

### WKIS—Orlando—1946 NBC

Frequency: 740 Kc..... Power: 5 Kw. d.  
 Owned-Oper. By..... Central Florida Bcstg. Co.  
 Address..... P. O. Box 1353  
 Tel.: GA 2-2451..... News Service: INS  
 Representative..... Hollingberry  
 Membership..... NAB  
 Pres., Gen. Mgr..... Naomi Murrell  
 Comm. Mgr..... W. H. Forsythe  
 Publicity Dir..... W. H. Forsythe, Jr.  
 Program Director..... S. W. Ison  
 Chief Engineer..... W. R. Miller

### WLOF—Orlando—1940

Frequency: 950 Kc..... Power: 5000 Watts



Owned-Operated By...Mid-Fla. Radio Corp.  
 Business-Studio Address.....Box 5275  
 Tel.: 2-8163.....News Service: UP  
 Station Representative.....Ayers  
 Membership.....NAB  
 Exec. V.P., Gen. Mgr.....Howard S. Kester

**WWPF—Palatka—1947—KBS**

Freq.: 1260 Kc....Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By.....Hall Bcstg. Co.  
 Address.....900 River St.  
 Tel.: EA 5-4555.....News Service: AP  
 Membership.....NAB  
 Gen. Mgr.....William R. Terry  
 Program Dir.....Claude White  
 Commercial Manager.....Herb Young

**WQXT—Palm Beach—1957  
ABN**

Frequency: 1340 Kc....Power: 250 Watts  
 Owned By.....Palm Beach Radio, Inc.  
 Address.....3000 S. Ocean Blvd.  
 Tel.: JU 2-7401.....News Service: UP  
 Representative.....Stars National  
 Gen. Mgr., Chief Engr.....David L. Lyndon  
 Comm. Mgr., Pub. Dir.....Art Rivers  
 Program Dir.....John Sowers

**WDLP—Panama City—1940  
NBC-KBS**

Frequency: 590 Kc....Power: 1000 Watts  
 Owned.....Panama City Bcstg. Co.  
 Address.....323 West Beach Drive  
 Tel.: PO 3-1777.....News Service: UP  
 Transcription.....World  
 Representative.....Hollingbery  
 President.....Denver Brannen  
 General Manager.....William B. Hill  
 Sta., Comm. Mgr.....Don Brookins  
 Sales Prom. Mgr.....Cal Howrigan  
 Program Director.....George Feger  
 Publicity Dir.....Betty Ausland  
 Chief Engineer.....Harold Phipps

**WPCF—Panama City—1949  
MBS**

Frequency: 1430 Kc....Power: 5000 Watts  
 Owned-Operated By...Bay County Bcstg. Co.  
 Address.....300 E. 15th St.  
 Tel.: SU 5-6176.....News Service: AP  
 Representative.....Walker, Dora-Clayton  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....E. L. DuKate  
 Program Director.....Larry Meehan  
 Chief Engineer.....Robert E. McConnell

**WTHR—Panama City—1957**

Frequency: 1580 Kc....Power: 500 Watts, d.  
 Owned.....Regional Bcstg. Co.  
 Address.....Edgewater Gulf Beach  
 News Service.....AP  
 Representative.....Burn-Smith  
 Gen. Mgr.....Harold E. King  
 Sta. Mgr.....Rex Parnell

**WBOP—Pensacola—1956**

Frequency: 980 Kc....Power: 500 Watts d.  
 Owned.....WBOP Broadcasting Co.  
 Address.....709 S. Baylen St.  
 Tel.: HE 8-2400.....News Service: UP  
 Transcription.....World  
 Pres., Gen. Mgr.....Vern King  
 Sales Mgr.....Ed Paro

**WBSR—Pensacola—1946  
CBS**

Frequency: 1450 Kc....Power: 250 Watts  
 Owned-Oper. By.....WBSR, Inc.  
 Business Address.....1603 N. Pace Blvd.  
 Tel.: HE 2-6173.....News Service: AP  
 Representative...Vernard, Rintoul, McConnell  
 Pres., Gen. Mgr.....Don J. Lynch  
 Comm. Mgr.....Bo Mitchell  
 Program Dir.....Gordon Towne  
 Chief Engineer.....Glenn Nichols

**WCOA—Pensacola—1926  
NBC**

Frequency: 1370 Kc....Power: 5000 Watts  
 Owned-Operated By.....Dixie Radio, Inc.  
 Address.....Box 1669  
 Tel.: HE 2-4111.....News Service: UP  
 Representative.....Hollingberry  
 President.....Denver Brannen  
 Gen. Mgr., Sta. Mgr.....L. H. Thesmar  
 Prom. Mgr., Pub. Dir.....J. R. Pennington  
 Prog. Dir.....Clarine Porter  
 Chief Eng.....Harold L. Heath

**WEAR—Pensacola—1947  
ABN**

Frequency: 1230 Kc....Power: 250 Watts  
 Owned-Oper. By.....Gulport Bcstg. Co.  
 Address.....P. O. Box 431  
 Sta. Rep.....Hollingbery  
 Membership.....RAB  
 Pres., Gen. Mgr.....Mel Wheeler  
 Nat'l Sls. Mgr.....Milt de Reyna, Jr.  
 Chief Engineer.....Jim Smith

**WPFA—Pensacola—1954  
KBS**

Frequency: 790 Kc....Power: 1,000 Watts d.  
 Owned-Operated By.....WPFA Bcstg. Co.  
 Address.....Box 27  
 Tel.: HE 3-1141.....News Service: AP  
 Representative.....Charles Bernard  
 President.....J. W. O'Connor  
 General Manager.....R. A. Petti, Jr.  
 Comm. Mgr.....G. L. Barnhart  
 Program Director.....Barbara Holt  
 Chief Engineer.....Gene Pfalzer

**WPRY—Perry—1954—KBS**

Frequency: 1400 Kc....Power: 250 Watts  
 Owned-Oper. By.....Taylor Co. Bcstg. Co.  
 Address.....P. O. Box 67



Tel.: 540.....News Service: AP  
 Trans.....Standard  
 President.....E. P. Martin  
 Station Manager.....C. E. Roye

**WPLA—Plant City—1949**  
**KBS**

Frequency: 910 Kc.....Power: 1 Kw. d.  
 Owned-Operated By.....WPLA Bcstg. Co.  
 Address.....1570 S. Collins St.  
 Tel.: 2-1551.....News Service: UP  
 Station Representative.....Best  
 Transcription Service.....Standard  
 Membership.....NAB, RAB  
 President.....W. A. Smith  
 Gen. Mgr.....George Friend  
 Comm. Mgr.....Al Berry  
 Program Director.....Jack Rushing

**WCNH—Quincy—1947**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Quincy Bcstg. Corp.  
 Address.....602 W. Jefferson St.  
 Tel.: MA 7-6700.....News Service: UP  
 Transcription.....Thesaurus  
 Membership.....NAB  
 Pres., Gen. Mgr.....A. B. Letson  
 Comm., Sls. Prom. Mgr.....W. B. Taylor

**WFOY—St. Augustine—1936**  
**CBS**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Ponce de Leon Bcsting  
 Address.....Fountain of Youth Gardens  
 Tel.: VA 9-3416.....News Service: UP  
 Representative.....McGavren-Quinn  
 Gen. Mgr.....John E. Bernard Jr.  
 Sales Prom. Manager.....Julian Fant  
 Program Director.....Frankie C. Walker  
 Publicity Director.....Alberta Dillin  
 Chief Engineer.....Ernest Raistrick

**WSTN—St. Augustine—1954**

Frequency: 1420 Kc.....Power: 1 Kw. d.  
 Owned.....Stanmark, Inc.  
 Address.....66 Treasury St.  
 Tel.: VA 9-9094.....News Service: AP  
 Transcription Service.....Thesaurus  
 Station Rep.....Indie  
 President.....H. C. Powell, Jr.  
 General Manager.....Larry R. Picus  
 Station Manager.....Robert Mack

**WPIN—St. Petersburg—1947**

Frequency: 680 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Fla. W. Coast Bcstrs., Inc  
 Address.....Royal Palm Hotel  
 Tel.: 70511.....News Service: AP  
 Station Representative.....Walker  
 Membership.....NAB  
 President.....Dr. Charles Farrington  
 General Manager.....Arthur Mandorff  
 Sta., Comm. Mgr.....Richard Marsh  
 Program Director, Pub. Dir.....James Carley

**WSUN—St. Petersburg—1927**  
**ABN**

Frequency: 620 Kc.....Power: 5000 Watts  
 Owned-Operated By.....City of St. Petersburg  
 Business Address.....Million Dollar Pier  
 Tel.: 5-4121.....News Service: AP  
 Transcription Service.....World  
 Representative...Vernard, Rintoul, McConnell  
 Membership.....NAB, RAB  
 General Manager.....Fred P. Shawn  
 Commercial Manager.....John Hitchcock  
 Sales Prom. Mgr.....Jerry Baker  
 Publicity Director.....Jean Miller  
 Chief Engineer.....Louis J. Link

**WTSP—St. Petersburg—1939**  
**MBS**

Frequency: 1380 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WTSP, Inc.  
 Address.....11450 Gandy Blvd.  
 Tel.: 78108.....News Service: UP  
 Transcription.....Lang-Worth, Standard  
 Representative.....Weed  
 President.....N. Joe Rahall  
 Station Mgr.....Marshall S. Cleaver  
 Comm. Mgr.....L. Wildman  
 Prod. Dir.....Bob Larkin  
 Prog. Director.....Leeds Scofield  
 Chief Engineer.....Neil Spencer

**WILZ—St. Petersburg Beach**  
**1957**

Frequency: 1590 Kc.....Power: 1 Kw. d.  
 Owned.....Holiday Isles Bcstg. Co.  
 Address.....P. O. Box 6267  
 Tel.: 233-001.....News Service: UP  
 Membership.....NAB  
 President.....E. A. Spence  
 Gen. Mgr., Prog. Dir.....Jack Faulkner  
 Chief Engineer.....W. D. Mangold

**WIOD—Sanford—1956**

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned.....Sanford Bcstg. Co.  
 Address.....Box 679  
 Telephone.....FA 2-5314  
 Representative.....Jack Masla  
 Membership.....RAB  
 Gen. Mgr.....Kenneth J. Crosthwait  
 Comm. Mgr.....Frank L. Jones

**WTRR—Sanford—1947—KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Station WTRR  
 Business Address.....Box 1541  
 Tel.: FA 2-6112.....News Service: UP  
 Gen. Mgr.....Myron A. Beck

**WKXY—Sarasota—1949**

Frequency: 930 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Sarasota Bcstg. Co.  
 Address.....2500 Tenth St.  
 Tel.: RI 7-1151.....News Service: AP



Representative ..... Clark  
 General Manager..... A. G. Fernandez  
 Station Mgr..... Charles Fernandez  
 Chief Eng..... Robert L. Kohlmeier

**WSPB—Sarasota—1939—CBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By..... WSPB, Inc.  
 Business Address..... Box 1110, City Island  
 Tel.: FU 8-2121..... News Service: UP  
 Transcription Service ..... TheSaurus  
 Representative..... John E. Pearson  
 Membership ..... NAB, RAB  
 President..... Robert C. Jones, Jr.  
 Gen., Sta. Mgr..... John B. Browning  
 Comm. Mgr..... D. L. Fleischman  
 Pub. Dir..... Emylu Richards  
 Program Director..... David Hale  
 Chief Engineer..... G. W. McGougan

**WJCM—Sebring—1950—KBS**

Frequency: 960 Kc..... Power: 1 Kw.  
 Owned-Operated By..... Progressive Publ. Co.  
 Business Add..... Assembly Pt. on Dinner Lake  
 Telephone ..... 5-1811  
 Gen. Mgr..... A. J. Frank  
 Commercial Mgr..... Ken Bowers

**WDAT—South Daytona—1957**

Frequency: 1590 Kc..... Power: 1 Kw.  
 Owned ..... Tom Carr  
 Address ..... Box 4277  
 Telephone ..... CL 2-8222  
 Gen. Mgr..... Bill Packham  
 Representative ..... Dixieland

**WSTU—Stuart—1954—KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Blue Water Bcstg. Co.  
 Address ..... Bin 29  
 Tel.: 1450..... News Service: AF  
 Pres., Gen. Mgr..... Lester M. Combs  
 Comm. Mgr..... Jim Mullins  
 Chief Engineer..... Fred Chapman

**WMEN—Tallahassee—1954**

Frequency: 1330 Kc... Power: 5,000 Watts d.  
 Owned-Oper. By..... WMEN, Inc.  
 Address ..... Hotel Floridan  
 Tel.: 3-2550..... News Service: UP  
 Representative..... Weed & Co.  
 President..... B. F. J. Timm  
 Station Manager..... Don C. Price  
 Prog. Dir..... Jack Shiver  
 Chief Engineer..... K. C. McNaron

**WTAL—Tallahassee—1935**

Frequency: 1270 Kc..... Power: 5000 Watts  
 Owned-Operated By..... WTAL, Inc.  
 Owned-Operated By..... John H. Phipps  
 Tel.: 2-1270..... News Service: AP  
 Representative ..... Meeker, Cummings  
 General Manager..... L. Herschel Graves  
 Station Mgr..... Chester E. Pike  
 Sales Prom. Mgr..... R. Hollister  
 Prog. Dir..... Dave Wren  
 Chief Engineer..... Sam Dudas

**WTNT—Tallahassee—1946**

**CBS**

frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By... Tallahassee Appl. Corp.  
 Business-Studio Address..... Duval Hotel  
 Tel.: 2-1450..... News Service: UP  
 Trans. .... TheSaurus  
 Representative ..... McGillyvra  
 Pres., Gen. Mgr..... Frank W. Hazelton  
 Vice-Pres. .... Emanuel Joanos  
 Sales Mgr..... Hurley W. Rudd

**WALT—Tampa—1946**

Frequency: 1110 Kc..... Power: 10 Kw. d.  
 Owned..... Tampa Broadcasting Co., Inc.  
 Address ..... 401 West Tyler Street  
 Tel.: 2-7921..... News Service: AP  
 President..... E. J. Arnold  
 V.P., Gen., Sales Prom. Mgr... Robert Wasdon  
 Nat. Comm. Mgr..... George Fee  
 Program Director..... Ed Bray  
 Chief Engineer..... Charles Hartman

**WDAE—Tampa—1922—CBS**

Frequency: 1250 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Tampa Times Co.  
 Business Address ..... 114 N. Franklin St.  
 Tel.: 2-2911..... News Services: AP, UP  
 Representative ..... Katz  
 President..... David E. Smiley  
 General Manager..... L. Spencer Mitchell  
 Nat. Adv. Mgr..... Robert M. Weeks

**WFLA—Tampa—1924—NBC**

Frequency: 970 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Tribune Co.  
 Business Address ..... 905 Jackson St.  
 Tel.: 2-0131..... News Service: AP  
 Representative ..... John Blair  
 Membership ..... NAB, RAB  
 Newspaper Aff. .... Tribune  
 President..... John C. Council  
 Gen. Mgr., Vice-Pres..... George W. Harvey  
 Station Mgr..... John Alexander  
 Sales Prom. Mgr., Pub. Dir..... Byron Taggart  
 Prog. Director..... Edward C. Walker  
 Chief Engineer..... Joseph Mitchell

**WHBO—Tampa—1948**

Frequency: 1050 Kc..... Power: 250 Watts d.  
 Owned By..... Gateway Broadcasters, Inc.  
 Business Address..... 11,011 Florida Ave.  
 Tel.: WE 5-3171..... News Service: AP  
 Membership ..... RAB  
 Rep. .... Charles Bernard  
 President ..... John A. Boling  
 Gen. Mgr..... Bob A. Martin  
 Comm. Mgr..... Bert Coyle  
 Program Director..... Bonita Fishback  
 Sls. Prom. Mgr..... Bob Ross  
 Chief Engineer..... Bill Polk

**WWTB—Tampa—1950—KBS**

Frequency: 1300 Kc..... Power: 5 Kw. d.  
 Owned By..... Tison Bcstg. Co.  
 Address ..... 113 E. La Fayette St.



Tel.: 2-7921.....News Service: AP  
 Reprs. .... O'Connell; Reilly; Clark Brown  
 President..... W. Walter Tison  
 Gen., Sta., Comm. Mgr..... C. G. Baskerville  
 Program Dir..... Herbert Buck  
 Chief Engineer..... J. B. Tison

**WIOK—Tampa-St. Petersburg  
 1954**

Frequency: 1150 Kc....Power: 1000 Watts d.  
 Owned:.....Rounsaville Radio Stations  
 Address.....Box 1101, Washington Blvd.  
 Tel.: 4-1109.....News Service: AP  
 Reprs ..... Gill-Perna, Dora-Clayton  
 Pres., Gen. Mgr..... Robert W. Rounsaville  
 Sta. Mgr..... Joe T. Starr  
 Asst. Manager..... Jack Everbach  
 Comm. Manager..... John Fulton  
 Prog. Dir., Chief Eng..... Warren Kaufman

**WDCL—Tarpon Springs—1953**

Frequency: 1470 Kc....Power: 5000 Watts  
 Owned-Oper. By....Clearwater Bcstg. Corp  
 Address.....Box 1684, Clearwater  
 Tel.: CL 81-5411.....News Service: AP  
 Membership ..... RAB  
 Trans. .... Thesaurus  
 Gen. Mgr..... Tom Underwood

**WRMF—Titusville—1957**

Frequency: 1050 Kc....Power: 500 Watts  
 Owned.....Richard M. Fairbank  
 Address.....Box 666  
 News Service ..... UP  
 Gen. Mgr..... Robert L. Bright

**WAXE—Vero Beach—1954  
 MBS**

Frequency: 1370 Kc....Power: 1 Kw.  
 Owned ..... WNTM, Inc.  
 Address.....P. O. Box 397  
 Tel.: 5405.....News Service: INS  
 Rep. .... Hollingbery  
 Gen. Mgr..... W. Eccles Huff  
 Sales Manager..... James H. Driscoll

**WTTB—Vero Beach—1954  
 ABN**

Frequency: 1490 Kc....Power: 250 Watts  
 Owned-Oper. By.....Tropics, Inc.  
 Address.....1536 20th St.  
 Tel.: 5454.....News Service: AP  
 Representative ..... Hil F. Best  
 Membership ..... NAB  
 President..... Merrill P. Barber  
 Mgr. .... Al Stockmeier

**WEAT—West Palm Beach  
 1948—NBC**

Frequency: 850 Kc....Power: 1 Kw. d. n.  
 Owned.....WEAT-TV Inc.  
 Address.....P. O. Box 70  
 Tel.: TE 3-9668.....News Service: UP  
 Representative.... Venard, Rintoul, McConnell  
 President..... Rex Rand  
 Gen. Mgr..... Bertram Lebhar, Jr.  
 Comm. Mgr.d..... Charles Stark  
 Program Dir..... Elizabeth Micken

**WIRK—West Palm Beach  
 1947—MBS**

Freq.: 1290 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Ken-Sell, Inc.  
 Business Address.....711 S. Flagler Drive  
 Tel.: TE 3-1711.....News Service: AP  
 Representative ..... T. F. Clark  
 Pres., Gen. Mgr..... Joseph S. Field, Jr.  
 Sales & Operations Mgr..... Rome Hartman  
 Chief Engr..... William Heitzman

**WJNO—West Palm Beach  
 1936—CBS**

Frequency: 1230 Kc....Power: 250 Watts  
 Owned-Operated By.....WJNO, Radio  
 Business-Studio Address...1500 N. Flagler Dr.  
 Tel.: TE 2-3638.....News Service: AP  
 Representative ..... Meeker  
 Membership ..... NAB, RAB  
 Gen. Mgr., Sta., Comm. Mgr.... H. V. McMillan  
 Chief Eng..... Curtis Brinson

**WGOA—Winter Garden—1957**

Frequency: 1600 Kc....Power: 1 Kw.  
 Owned.....E. V. Price, Gen. Mgr.  
 Tel.: 620.....News Service: UP  
 Prog. Dir..... Nathan Price  
 Chief Engineer..... Hugh Carrol

**WSIR—Winter Haven—1947  
 MBS**

Frequency: 1490 Kc....Power: 250 Watts  
 Owned-Oper. By.....Hundred Lakes Bcstg.  
 Bus. Address...665 W. Lake Howard Dr., S.W.  
 Tel.: CY 4-2144.....News Service: AP  
 Membership ..... RAB  
 Representative..... Devney & Co.  
 Pres., Gen. Mgr..... Lawrence Rollins  
 Program Director..... Richard Eyrich  
 Chief Engineer..... L. Orden Craig

**WABR—Winter Park—1954**

Frequency: 1440 Kc....Power: 5 Kw.  
 Owned.....Orange County Bcstrs. Inc.  
 Address.....P. O. Box 7547  
 Tel.: 5-6631.....News Service: UP  
 Sta. Rep..... Rambeau, Dora-Clayton  
 Gen. Manager..... Tom Sawyer  
 Chief Engineer..... J. R. Campbell

# Georgia

Pop. March 1 (Est.)—3,764,000; Families—984,000; Lic. Stations—113,  
Sta. GP's—12; Radio Homes—972,000; TV Homes—696,000

## WAAG—Adel—1955—KBS

Frequency: 1470 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Cook County Bcstg. Co.  
Address... P. O. Box 508  
Tel.: 8571 News Service: UP  
President... W. M. Forshee  
Gen., Sta. Mgr... Esther Shepherd  
Comm. Mgr., Prog. Dir... Don H. Wingate  
Publicity Director... Robert Barker  
Sales Prom. Mgr., Chief Eng... C. Christensen

## WALB—Albany—1941—ABN

Frequency: 1590 Kc. Power: 1000 Watts  
Owned-Operated By... Herald Publishing Co.  
Address... Stuart Ave.  
Tel.: HE 5-8386 News Service: UP  
Representative... Burn-Smith, Ayers  
Membership... NAB  
President... James H. Gray  
General Manager... James M. Robinson  
Program Director... Bill Goodson  
Comm. Mgr... Raymond E. Carow  
Ch. Eng... John L. Rivard

## WGPC—Albany—1933—CBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By... Albany Bcstg. Co.  
Business-Studio Address... New Albany Hotel  
Tel.: HE 2-1277 News Service: UP  
Representative... George P. Hollingbery  
Membership... NAB, RAB  
President... J. W. Woodruff  
Executive Manager... J. W. Woodruff, Jr.  
Sta., Comm., Sls., Prom., Pub. Dir... L. M. George  
Program Director... Walter H. Flint  
Chief Engineer... Redus Carlton

## WJAZ—Albany—1952

Frequency: 1050 Kc. Power: 1,000 Watts d.  
Owned-Oper. By... James S. Rivers, Inc.  
Address... N. Slappey Drive  
Tel.: HE 2-7447 News Service: AP  
Representative... Thomas F. Clark  
President... James S. Rivers  
Gen. Mgr... Richard B. Smith  
Station Mgr... R. V. Rogers

## WDEC—Americus—1947 KBS

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Operated By... The Americus Bcstg. Co.  
Business-Studio Address... Rembert Bldg.  
Tel.: 3681 News Service: AP  
Membership... NAB, RAB  
Representative... Dora-Clayton, Indie Sales  
V.P., Gen. Mgr... Charles C. Smith  
Chief Engineer... Raymond C. LaPrade

## WDOL—Athens

Frequency: 1470 Kc. Power: 1 Kw. d.  
Owned... S.E. Bcstg. System  
Address... Box 429

Tel.: LI 8-1354 News Service: AP  
Representative... Clark  
Gen. Mgr... William B. Hill

## WGAU—Athens—1938 CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By... Clarke Bcstg. Corp.  
Address... Bobbin Mill Rd.  
Tel.: LI 6-6575 News Service: AP  
Representative... Pearson  
Membership... NAB  
Pres., Gen., Sta. Mgr... H. Randolph Holder  
Comm. Mgr... J. Thomas Lloyd  
Program Director... Mary Betts  
Chief Engineer... Les Brooks

## WRFC—Athens—1948

Freq.: 980 Kc. Power: 5 Kw. d., 500 W. n.  
Owned-Operated By... Radio Athens, Inc.  
Business-Studio Add... 279½ N. Lumpkin St.  
Tel.: LI 3-3411 News Service: UP  
Station Rep... Bob Dore, Dixieland  
Membership... NAB, RAB  
Pres., Gen. Mgr... L. H. Christian  
Comm. Mgr... C. A. McClure  
Sls. Prom. Mgr... E. A. Thilenius  
Program Director... Morris Knight  
Publicity Director... Larry Johnson  
Chief Engineer... Lucius D. Drewry

## WAGA—Atlanta—1937—CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By... Storer Bcstg. Co.  
Bus.-Studio Address... 1018 W. Peachtree St.  
Tel.: TR 2-3553 News Service: AP  
Representative... Katz  
Membership... NAB, RAB  
President... George B. Storer, Sr.  
V.P., Managing Dir... Claude H. Frazier  
Comm. Mgr... Lewis Reynolds  
Pub. Dir., Prom. Mgr... Betty L. Merritt  
Program Director... Les Hendrikson  
Chief Engineer... Hugo Bondy

## WAKE—Atlanta—1946

Frequency: 1340 Kc. Power: 250 Watts  
Owned... Bartell Broadcasters, Inc.  
Address... Georgian Terrace Hotel  
Tel.: TR 5-8511 News Service: AP  
Representative... Adam Young  
Membership... NAB, RAB  
President... Gerald A. Bartell  
General Manager... Morton J. Wagner  
Sales Mgr... Harry Harkins  
Station Manager... Mrs. Jayne Swain  
Program Dir... William Jones  
Publicity Dir... Mary E. Heyfron  
Chief Engineer... Jerry Appling

## WAOK—Atlanta—1954

Frequency: 1380 Kc. Power: 5000 Watts  
Owned-Oper. By... Atlanta OK Bcstg. CVo.



# GEORGIA



**Business Address**.....70 Houston St., N.E.  
 Tel.: JA 5-1515.....**News Service:** UP  
**Representative**.....Forjoe  
**Pres., Comm. Mgr.**.....Stan Raymond  
**Station Mgr.**.....Dorothy Davis  
**Prog. Dir.**.....Zenas Sears  
**Chief Engineer**.....Eathel Holley

**Gen. Manager**.....Frank Gaither  
**Prog. Dir.**.....Elmo Ellis  
**Pub. Dir.**.....Walter Paschall  
**Ch. Eng.**.....R. H. Holbrook  
**Comm. Mgr.**.....Lee Morris

## WERD—Atlanta—1948

**Frequency:** 860 Kc.....**Power:** 1000 Watts d.  
**Owned-Operated By**.....Radio Atlanta, Inc.  
**Studio Address**.....330 Auburn Ave., N.E.  
**News Service**.....UP  
**Membership**.....NAB  
**Representative**.....Interstate  
**Pres., Gen. Mgr.**.....J. B. Clayton, Jr.  
**Comm. Mgr.**.....Albert H. Saddler  
**Chief Eng.**.....William F. Kennedy

## WTAM—Atlanta—1957

**Frequency:** 970 Kc.....**Power:** 5 Kw.  
**Owned**.....WTAM, Inc.  
**Address**.....Atlanta Biltmore Arcade  
**Tel.:** TR 5-8453.....**News Service:** UP  
**President**.....Emil J. Arnold  
**Gen., Sta. Mgr.**.....Dale S. Phares  
**Prog. Dir.**.....George Allen  
**Chief Engineer**.....Jack Stegel

## WGKA—Atlanta—1955

**Frequency:** 1600 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Glenkaren Associates, Inc.  
**Address**.....1140 Peachtree St., N.E.  
**Tel.:** TR 6-6228.....**News Service:** UP  
**Representative**.....Good Music Ecstrs.  
**Membership**.....NAB  
**President**.....Locke E. Glenn  
**General Manager**.....John P. Culver  
**Comm. Mgr.**.....E. Lee Nance  
**Publicity Director**.....Clifford Turner  
**Chief Engineer**.....James D. Hampton

## WYZE—Atlanta—1956—MBS

**Frequency:** 1480 Kc.....**Power:** 5 Kw. d.  
**Owned**.....Atlanta Bcstg. Co., Inc.  
**Address**.....26 Cain St., N.W.  
**Tel.:** JA 4-1953.....**News Service:** AP, INS  
**Transcription**.....Associated  
**Representative**.....O'Connell  
**Pres., Gen. Mgr.**.....Henry W. Lamham  
**Comm. Mgr.**.....Howard F. Morris  
**Program Dir.**.....Richard Marks  
**Chief Engineer**.....Lawson Leckie

## WGST—Atlanta—1923—ABN

**Frequency:** 920 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.  
**Owned**.....Bd. of Regents, Univ. Sys. of Ga.  
**Bus-Studio Address**.....Box 7254  
**Tel.:** TR 5-8441.....**News Service:** AP  
**Representative**.....Venard, Rintoul & McConnell  
**Membership**.....NAB, RAB  
**Ch. Eng.**.....John M. Van Horn  
**Gen., Sta. Manager**.....Ben Akerman  
**Pub. Dir.**.....George Durant  
**Prog. Dir., Ch. Eng.**.....Ivan Miles

## WAUG—Augusta—1952

**Frequency:** 1050 Kc.....**Power:** 1000 Watts d.  
**Owned**.....Garden City Bcstg.  
**Address**.....Bon Air Hotel  
**Tel.:** 3-4441.....**News Service:** UP  
**Sta. Rep.**.....Rambeau, Clarke Brown  
**Gen. Mgr.**.....Geo. C. Nicholson  
**Comm. Mgr.**.....J. Louis Solomon  
**Chief Engineer**.....J. C. Atkinson

## WQXI—Atlanta—1948

**Frequency:** 790 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**.....Rounsaville of Atlanta, Inc.  
**Bus-Studio Address**.....3165 Mathieson Dr.  
**Tel.:** CE 3-2195.....**News Service:** UP  
**Station Rep.**.....Gill-Perna, Inc.  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....R. W. Rounsaville  
**Station Manager**.....Frank Erwin  
**Program Dir.**.....Joyce Monroe  
**Chief Engineer**.....Elton B. Chick  
**Comm. Mgr.**.....Lee Smith

## WBBQ—Augusta—1946—MBS

**Frequency:** 1340 Kc.....**Power:** 250 Watts  
**Owner**.....Savannah Valley Network  
**Address**.....515 15th St.  
**Tel.:** 4-5441.....**News Service:** AP  
**Representative**.....Everett-McKinney, Inc., Forjoe  
**Membership**.....NAB  
**President**.....George Weiss  
**Gen., Sta., Comm. Mgr.**.....Edward H. Dunbar  
**Prom. Mgr.**.....William Kirchheim  
**Program Director**.....George W. Fisher  
**Chief Engineer**.....Kenneth Freeman

## WSB—Atlanta—1922—NBC

**Frequency:** 750 Kc.....**Power:** 50,000 Watts  
**Owned-Oper. By**.....Atlanta Newspapers, Inc.  
**Address**.....1601 W. Peachtree St.  
**Tel.:** TR 2-7221.....**News Services:** AP, UP  
**Newspaper Affiliation**.....Journal, Constitution  
**Representative**.....Edward Petry  
**Membership**.....NAB, RAB  
**President**.....James M. Cox  
**Exec. Dir.**.....J. Leonard Reinsch

## WBIA—Augusta—1946—NBC

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned**.....Augusta Broadcasting Co.  
**Address**.....15-Eighth Street  
**Tel.:** 4-2421.....**News Service:** AP  
**Transcription Service**.....Lang-Worth  
**Membership**.....NAB  
**Representative**.....Dixieland  
**President, Gen. Mgr.**.....W. Ray Ringson  
**Sta., Comm. Mgr.**.....J. R. Owens, Jr.  
**Program Director**.....Frank Doyle  
**Chief Engineer**.....C. M. Callicott

## WGAC—Augusta—1940—ABN

**Frequency:** 580 Kc.....**Power:** 5 Kw. d.; 1 Kw. n.



**Owned-Oper. By** .... The Twin States Bcastg. Co.  
**Business-Studio Address**..... 664 Broad St.  
**Tel.:** 2-2692..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Avery-Knodel  
**Membership** ..... NAB  
**Pres., Gen. Mgr.**..... A. D. Willard, Jr.  
**Commercial Mgr.**..... Martin E. White  
**Program Dir.**..... Ben Mayo  
**Chief Engineer**..... R. F. Bobo

**WRDW—Augusta—1930—CBS**

**Frequency:** 1480 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... Radio Augusta, Inc.  
**Address** ..... 1302 Georgia Ave.  
**Tel.:** 7-5432..... **News Service:** AP  
**Transcription Service** ..... World  
**Representative** ..... Branham  
**Membership** ..... RAB, NAB  
**President**..... Pat H. Rice, Jr.  
**General Manager**..... J. W. Hicks  
**Sales Mgr.**..... Cliff Bowers  
**Program Director**..... James Davis  
**Promotion Mgr.**..... Don Shepherd

**WMGR—Bainbridge—1946**

**Frequency:** 930 Kc..... **Power:** 5 Kw.  
**Owned-Operated By**..... Decatur Bcastg. Co.  
**Address** ..... Box 375  
**Tel.:** 776..... **News Service:** UP  
**Representative** ..... Grant Webb  
**General Manager**..... John A. Dowdy  
**Program Dir.**..... Phil Yarbrough  
**Chief Eng.**..... Walter Freeman

**WHAB—Baxley—1954—KBS**

**Frequency:** 1260 Kc..... **Power:** 5000 Watts  
**Owned-Oper. By**..... Tri-City Bcastg. Sys.  
**Address** ..... Box 265  
**Tel.:** 3000..... **News Service:** UP  
**Transcription** ..... Sales Aids  
**Membership** ..... NAB  
**Gen. Mgr.**..... Farnell O'Quinn  
**Sta. Mgr.**..... John Swan  
**Comm. Mgr.**..... Howard McLeod  
**Prog. Dir.**..... Elesle Hall  
**Chief Engineer**..... Delmas Nichols

**WGIG—Brunswick—1949  
ABN**

**Frequency:** 1440 Kc..... **Power:** 5 Kw.  
**Owned-Operated By**... Brunswick Bcastg. Corp.  
**Business-Studio Address**..... 1514 Union St.  
**Tel.:** 2714..... **News Service:** AP  
**Trans.** ..... Capitol, Standard  
**Membership** ..... RAB  
**President**..... E. M. Champion, Sr.  
**Sta., Gen. Mgr.**..... Hugh K. Tollison  
**Comm. Mgr.**..... John Lane  
**Prog. Dir.**..... Jack Lenz  
**Ch. Eng.**..... Herman Lange

**WMOG—Brunswick—1940  
KBS**

**Frequency:** 1480 Kc..... **Power:** 250 Watts  
**Owned-Oper. By**..... Radio Brunswick Inc.  
**Address** ..... Box 572  
**Tel.:** 1500..... **News Service:** UP  
**Representative** ..... Indie Sales, Dora-Clayton  
**President** ..... Allen Woodall  
**Gen., Sta. Mgr.**..... Tom Doughty  
**Comm. Mgr.**..... Lew Carter  
**Pub. Dir.**..... Mary J. McEvan  
**Chief Engineer**..... Cecil Tankersley

**WDMF—Buford—1956**

**Frequency:** 1460 Kc..... **Power:** 1 Kw.  
**Owned**..... Gwinnett County Bcastg. Co.  
**Address** ..... Harmony Rd.  
**Tel.:** 3555..... **News Service:** AP  
**Representative** ..... Hopewell  
**Owner, Gen. Mgr.**..... David Fleagle  
**Prog. Dir.**..... Benny Hall  
**Chief Engineer**..... Clinton Provost

**WGRA—Cairo—1950**

**Frequency:** 790 Kc..... **Power:** 1000 Watts  
**Owned-Oper. By**.... Grady Mitchell Bcastg. Co.  
**Address** ..... Bainbridge Rd.  
**Tel.:** 2-4392..... **News Service:** UP  
**Station Rep.** ..... Indie  
**Trans.** ..... World  
**Gen. Mgr.** ..... Lowell E. Takles  
**Prom. Mgr.** ..... Bernice Porter

**WCGA—Calhoun—1953**

**Frequency:** 900 Kw..... **Power:** 1000 Watts d.  
**Owned-Oper. By**..... Gordon Cty. Bcastg. Co.  
**Address**..... 112½ Court Street  
**Telephone** ..... 2111



**WHAB**  
**MUSIC — NEWS**  
**and SPORTS**  
**ALL DAY LONG**

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By far Southeast Georgia's  
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of the Turpentine and Tobacco  
Belt —

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**BAXLEY, GEORGIA**



Rep. ....Indie Sales  
 General Manager.....R. R. Magill  
 Sales Manager .....Judy Magill  
 Program Director.....Richard Bowman

**WCLB—Camilla—1954—KBS**

Frequency: 1220 Kc.....Power: 1000 Watts  
 Owned.....Capel Bcstg. Co.  
 Address.....P. O. Box 147  
 Tel.: 2776.....News Service: UP  
 Transcription Service .....Standard  
 General Mgr.....Russell A. Browne  
 Commercial Mgr.....Charlie Browne  
 Chief Engineer.....Dan O'Keefe

**WCHK—Canton—1957**

Frequency: 1290 Kc.....Power: 1 Kw.  
 Owned.....Cherokee Bcstg. Co., Inc.  
 Address.....Box 1290  
 News Service .....UP  
 Representative .....Dixieland  
 Gen. Mgr.....Tom Privette  
 Sta. Mgr.....Mike McDougald  
 Comm. Mgr.....Bob Peterson

**WLBB—Carrollton—1946  
KBS**

Frequency: 1100 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....Carroll Bcstg. Co., Inc.  
 Business-Studio Address.....Bremen Road  
 Telephone.....TE 2-7041  
 Representative .....Indie Sales  
 Pres., Gen., Sta. Mgr.....Thomas K. Vassy  
 Comm. Mgr.....J. D. Norton, Jr.

**WBHF—Cartersville—1946  
MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....W. R. Frier  
 Address.....Box 71  
 Tel.: 1200.....News Service: UP  
 Newspaper Affil.....Herald  
 Station Manager.....W. Ryan Frier  
 Comm. Mgr.....Jim Davis  
 Ch. Eng.....Horace E. Bridges  
 Prog. Dir.....Roland Brooks

**WGAA—Cedartown—1941  
KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Polk County Bcstg. Co.  
 Business-Studio Address.....P. O. Box 807  
 Tel.: 777.....News Service: AP  
 Representative .....Dora-Clayton  
 Sta. Mgr.....Frank Proctor

**WCLS—Columbus—1955**

Frequency: 1580 Kc.....Power: 1,000 Watts, d.  
 Owned-Oper. By.....Muscogee Bcstg. Co.  
 Address.....1028½ Broadway  
 Tel.: FA 7-3648.....News Service: UP  
 Representative .....Walker, Dora-Clayton  
 Pres., Gen. Mgr.....Charlie H. Parish, Jr.

**WDAK—Columbus—1943  
NBC**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio Columbus, Inc.  
 Business-Studio Address.....Martin Bldg.  
 Tel.: FA 2-5447.....News Service: AP  
 Station Representative.....Headley Reed  
 Membership .....RAB  
 Pres., Gen. Mgr.....Allen M. Woodall  
 Commercial Manager.....William Massie  
 Program Director.....Mrs. Pat Lynn  
 Publicity Dir.....Mrs. Jennie McRae  
 Chief Engineer.....Dan O'Keefe

**WGBA—Columbus—1947**

Frequency: 1270 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....WGBA, Inc.  
 Business-Studio Address.....1213½ Broadway  
 Tel.: FA 3-3603.....News Service: AP  
 Transcription Service .....Thesaurus  
 Representative .....Bob Dore, Dixieland  
 Membership .....NARTB, RAB  
 Pres., Gen. Mgr.....C. A. McClure  
 Pub. Dir.....Carolyn Milstead  
 Prog. Dir.....W. L. Bowick Jr.  
 Chief Engineer.....F. Keith Brown

**WPNX—Columbus—1952  
(See listing in Phenix City, Ala.)**

**WRBL—Columbus—1928  
CBS**

Frequency: 1420 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Columbus Bdcstg. Co.  
 Business-Studio Address.....1350-13th Ave.  
 Tel.: FA 2-0601.....News Service: UP  
 Newspaper Affil.....Page Corp.  
 Sta. Rep.....Hollingsbery  
 Transcription.....World  
 Membership .....NAB, RAB  
 Pres., Gen. Mgr.....J. W. Woodruff Jr.  
 Sta., Comm. Mgr.....Walter Graham  
 Sales Prom. Mgr.....Eleanor Whitelaw  
 Pub. Dir.....G. Brougham  
 Prog. Dir.....David Lea  
 Chief Engineer.....Joseph Gamble

**WJJC—Commerce—1957**

Frequency: 1270 Kc.....Power: 1 Kw.  
 Owned.....Jackson County Bcstg. Co.  
 Address.....Box 239  
 Tel.: 3-7802.....News Service: UP  
 Gen. Mgr.....Grady Cooper  
 Chief Engineer.....William Evans

**WMJM—Cordele—1940  
MBS-KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Southeastern Bcstg. System  
 Business-Studio Address.....20th Ave. & B St.  
 Tel.: 666.....News Service: UP  
 Representative .....T. F. Clark  
 Membership .....NAB  
 President.....James S. Rivers

To Broadcasters

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**The Associated Press**

**50 Rockefeller Plaza**

**New York 20, N. Y.**



GEORGIA



General Mgr. .... William E. Blizzard, Jr.  
Comm. Manager ..... Willard Belote

**WCON—Cornelia—1953**

Frequency: 1450 Kw. .... Power: 250 Watts  
Owned-Oper. By ..... Habersham Bcstg. Co.  
Address ..... 1 Burrell St.  
Tel.: 1450 ..... News Service: UP  
President ..... Jack Bradley  
Gen. Mgr. .... Jim Marlowe  
Program Dir. .... Bill C. Massey  
Chief Engineer ..... Bobby Wilkes

**WGFS—Covington—1953**

**KBS**

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned ..... R. William & Betty J. Hoffman  
Address ..... P. O. Box 869  
Tel.: 2337 ..... News Service: UP  
Representative ..... Sears & Ayer  
Gen. Sta. Mgr. .... Bill Hoffman  
Sales Prom. Mgr. .... Dillard Rowe  
Program Dir. .... David Snodgrass  
Publicity Dir. .... Joe Rainey

**WBLJ—Dalton—1940**

**MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Dalton Bdcstg. Corp.  
Business-Studio Address ..... Kenemer Bldg.  
Tel.: 1180 ..... News Service: AP  
Transcription Service ..... Thesaurus  
General Manager ..... Olin H. Kenemer  
Comm. Mgr. .... James L. Clark  
Ch. Eng. .... Jack Andrews

**WRCD—Dalton—1954**

Frequency: 1430 Kc. .... Power: 1000 Watts  
Owned-Oper. By ..... Whitefield Bcstg. Co.  
Address ..... 104 Pentz Street  
Tel.: 1892 ..... News Service: UP  
Representative ..... Dora-Clayton  
General Manager ..... Jim Honey  
Comm. Manager ..... Ed Jordan  
Program Director ..... Patty Hampton

**WDWD—Dawson—1948**

**KBS-MBS**

Frequency: 990 Kc. .... Power: 1000 Watts D.  
Owned-Operated By ..... Dawson Bdcstg. Co.  
Trans.-Bus.-Studio Address ..... Box 390  
Tel.: 416 ..... News Service: UP  
Representative ..... Indie Sales  
Trans. .... World  
General Manager ..... W. C. Woodall, Jr.  
Program Director ..... Barney Parnacott

**WEAS—Decatur—1947**

Frequency: 1010 Kc. .... Power: 50 Kw.  
Owned ..... WEAS, Inc.  
Address ..... P. O. Box 67  
Tel.: DE 2-2521 ..... News Service: UP  
Representative ..... Stars National

Chairman of the Board ..... E. D. Rivers, Jr.  
President ..... William H. Keller, Jr.  
Station Manager ..... Warren Roberts  
Sales Mgr. .... William Packham

**WDMG—Douglas—1946**

Frequency: 860 Kc. .... Power: 5000 Watts  
Owned-Operated By ..... WDMG, Inc.  
Address ..... 620 E. Ward St.  
Tel.: 1150 ..... News Service: UP  
Representative ..... Dora-Clayton  
President ..... B. F. J. Timm  
General Mgr. .... Mary Jarrard  
Comm. Mgr. .... Roy L. Jones

**WSIZ—Douglas—1957**

Frequency: 11310 Kc. .... Power: 1000 Watts d.  
Owned ..... Fernandina Beach Bcstrs.  
Address ..... P. O. Box 202  
Tel.: 1140 ..... News Service: UP  
President ..... Marshall W. Rowland  
Gen. Mgr., Chief Engr. .... George J. Duck  
Comm. Mgr. .... Jerry Griggs  
Program Dir. .... Joe Vincent

**WMLT—Dublin—1945**

**MBS-KBS**

Frequency: 1330 Kc. .... Power: 1 Kw.  
Owned-Operated By ..... Dublin Bdcstg. Co.  
Business Address ..... Franklin St.  
Tel.: 871 ..... News Service: UP  
General Manager ..... W. Newton Morris  
Sta. Mgr. .... Frank Floyd Jr.

**WTJH—East Point—1949**

Frequency: 1260 Kc. .... Power: 5000 Watts d.  
Owned-Oper. By ..... Southeastern Bcstg. Sys.  
Address ..... 2146 Dodson Drive  
Tel.: PL 8-1473 ..... News Service: UP  
President ..... James S. Rivers  
Gen., Comm. Mgr. .... J. A. Davenport  
Sales Prom. Mgr. .... Claude Jones  
Program Dir. .... Ray Kinnamon  
Publicity Director ..... Elizabeth Hall  
Chief Engineer ..... William J. Hill

**WGGC—Elberton—1946**

**KBS-MBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Elberton Bcstg. Co.  
Address ..... Box 472  
News Service ..... AP  
Representative ..... Continental  
Manager ..... Melvin C. Gorman

**WBHB—Fitzgerald—1946**

**MBS-KBS**

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Ben Hill Bdcstg. Corp.  
Address ..... Box 472  
Tel.: 2077 ..... News Service: AP  
Transcription Service ..... World  
Representative ..... Dora-Clayton  
Membership ..... NAB



# GEORGIA



President ..... Otto Griner  
 Gen. Mgr. .... Paul E. Reid  
 Comm. Mgr. .... Joe Liber  
 Prog. Dir. .... Tony Carter  
 Chief Engineer. .... Mike Pelton

## WFPM—Fort Valley—1951 KBS

Frequency: 1150 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Peach Belt Bcstg. Co.  
 Address ..... Roberts Rd.  
 Tel.: TA 5-5547. .... News Service: UP  
 Representative. .... Indie Sales, Continental  
 Trans. .... World  
 General Mgr. .... Harris H. Hafer  
 Chief Eng. .... J. Carlton Shy, Jr.

## WDUN—Gainesville—1949

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... N.E. Ga. Bcstg. Co.  
 Address ..... 1140 Thompson Bridge Rd.  
 Tel.: LE 4-7331. .... News Service: AP  
 Trans. .... Thesaurus  
 Representative. .... Thomas F. Clark, Dixieland  
 Pres., Gen. Manager. .... John W. Jacobs, Jr.  
 Comm. Mgr. .... Claire Palmour  
 Chief Engineer. .... Gilmer Hulsey

## WGGA—Gainesville—1941 MBS-KBS

Frequency: 550 Kc. Power: 5 Kw. d.; 500 W. n.  
 Owned-Operated By. .... Blue Ridge Bcstg. Co.  
 Business Address. .... Press-Radio Center  
 Tel.: LE 2-6211. .... News Service: UP  
 Newspaper Affil. .... Daily Times  
 Membership ..... RAB  
 President ..... Charles A. Smithgall  
 General Manager. .... Robert Schwab  
 Comm., Prom. Mgr. .... James A. Hartley  
 Program Dir. .... William A. Sellers  
 Chief Engineer ..... Wilbert Darracott

## WLBA—Gainesville—1957

Frequency: 1580 Kc. .... Power: 5 Kw., d.  
 Owned. .... Hall County Bcstg. Co.  
 Address ..... Bowmen Drive  
 Tel.: LE 2-6331. .... News Service: UP  
 Representative ..... Dora-Clayton  
 Pres., Gen. Mgr. .... Ernest H. Reynolds  
 Sta., Comm. Mgr. .... Jim Stevenson

## WHIE—Griffin—1952

Frequency: 1320 Kw. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Telerad, Inc.  
 Address ..... Box 971  
 Tel.: 9451. .... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Dixieland  
 Membership ..... NAB  
 General Manager. .... W. C. Courson  
 Comm. Mgr. .... Fred L. Watkins

## WKEU—Griffin—1934 MBS-KBS

Frequency: 1450 Kc. .... Power: 250 Watts

Owned-Oper. By. .... Radio Station WKEU  
 Address ..... Macon Rd.  
 Tel.: 5507. .... News Service: AP  
 Membership ..... RAB  
 General Manager. .... A. W. Marshall, Jr.

## WKLY—Hartwell—1947

Frequency: 980 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Louis L. Morris  
 Business Address. .... Box 189, Hartwell  
 Tel.: 71. .... News Service: UP  
 Newspaper Affil. .... Hartwell Sun  
 Transcription Service. .... World  
 Membership ..... NAB  
 President ..... Louis L. Morris  
 Exec. V.P. .... Max G. Pfander

## WCEH—Hawkinsville—1952 KBS

Frequency: 610 Kc. .... Power: 500 Watts  
 Owned. .... Tri-County Bcstg. Co., Inc.  
 Address ..... Box 184  
 Tel.: TW 3-3381. .... News Service: UP  
 Trans. Service ..... World  
 President ..... R. T. Ragan  
 Gen. Mgr. .... J. D. Popwell  
 Prog. Dir. .... Odell Floyd  
 Chief Eng. .... W. R. Powell

## WBGR—Jesup—1949—KBS

Frequency: 1370 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Altamaha Bcstg. Co.  
 Address ..... P. O. Box 147  
 Tel.: GA 7-2444. .... News Service: UP  
 Representative. .... Cont. Radio Sales  
 President ..... W. G. Thomas, Sr.  
 Sta., Comm. Mgr. .... Edward Lynch  
 Prog. Dir. .... Paul Elliot  
 Chief Engineer. .... Art Manning

## WLFA—Lafayette—1954 KBS

Frequency: 1590 Kc. .... Power: 5 Kc.  
 Owned-Oper. By. .... Radio Dixie, Inc.  
 Address ..... Box 393  
 Tel.: 4-7676. .... News Service: UP  
 Transcription Service ..... World  
 Representative. .... Hil F. Best Co.  
 President ..... J. A. Gallimore  
 Gen. Mgr. .... C. W. Gwyn  
 Chief Engineer. .... Charles M. Lowry Jr.

## WLAG—La Grange—1941 MBS-KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... LaGrange Bcstg. Co.  
 Business-Studio Address. .... 304 E. Broome St.  
 Tel.: 2-3505. .... News Service: UP  
 Transcription Service ..... World  
 Representative. .... Indie Sales, Dora-Clayton  
 Newspaper Affil. .... Daily News  
 Membership ..... NARTB  
 President ..... Roy C. Swank  
 Gen., Comm. Mgr. .... Edwin Mullinax  
 Program Director. .... Patricia Smith



Publicity Director.....Jim Carlisle  
Chief Engineer.....James McKay

**WTRP—LaGrange—1953**

Frequency: 620 Kw.....Power: 1000 Watts  
Owned.....Chattahoochee Bcstg. Co., Ltd.  
Address.....Hammett Bldg.  
Tel.: 9877.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....McGillvra  
Partner, Gen. Mgr.....Byron H. Hurst, Jr.  
Sta., Comm. Mgr.....George Pettelt

**WBML—Macon—1940**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned.....Middle Georgia Bdcstg. Co.  
Business-Studio Address.....230 Second St.  
Tel.: 3-5454.....News Service: AP  
Representative.....Forjoe, Dora-Clayton  
President.....C. R. Rader  
Comm., Gen. Mgr.....George W. Patton  
Chief Engineer.....C. L. Wilder

**WCRY—Macon—1957**

Frequency: 900 Kc.....Power: 250 Watts, d.  
Owned.....Wm. H. Loudermilk, Gen. Mgr.  
Address.....1230 Cowan Street  
Tel.: 3-9348.....News Service: UP  
Prog. Mgr.....Ben G. Porter, Jr.

**WIBB—Macon—1948**

Frequency: 1280 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Peach State Bcstg. Co., Inc.  
Business-Studio Address.....830 Mulberry St.  
Tel.: 2-2505.....News Service: AP  
Representative.....Walker  
Pres., Gen. Mgr., Chief Eng..Thos. H. Maxwell  
Commercial Manager.....Donald C. Frost  
Program Director.....Gordon Price

**WMAZ—Macon—1922—CBS**

Frequency: 940 Kc.....Power: 10,000 Watts  
Owned-Oper. By.....Southeastern Bcstg. Co.  
Address.....Bankers Insurance Bldg.  
Tel.: 2-7373.....News Service: UP  
Representative.....Avery-Knodel  
Membership.....NAB  
Pres., Chief Engineer.....George P. Rankin  
General Manager.....Wilton E. Cobb  
Commercial Mgr.....Frank Crowther  
Publicity Director.....Ed Pendleton  
Chief Engineer.....George P. Rankin

**WNEX—Macon—1945**

**MBS-ABN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Macon Bcstg. Co.  
Business-Studio Address.....2254 Rogers Place  
Tel.: 5-3301.....News Service: AP  
Newspaper Affil..Macon Telegraph Pub. Co.  
Transcription Service.....Thesaurus  
Representative.....Branham  
General Manager.....Alfred Lowe  
Business Manager.....Mary A. Thompson  
Sales Prom. Manager.....Alfred Lowe  
Ch. Eng.....E. Farber

**WMGE—Madison—1955**

**KBS**

Frequency: 1250 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....H. Gilreath, F. K. Graham  
Address.....Beacon Heights  
Tel.: 761.....News Service: UP  
General Mgr.....Wayne Foster  
Sales Prom. Mgr.....Jim Crosley  
Sta. Mgr.....Joe Duggan

**WFDR—Manchester—1957**

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned.....Radio Manchester, Inc.  
Address.....Box 447  
Tel.: TH 6-2490.....News Service: UP  
Transcription.....Thesaurus  
President.....Elmer Loftin  
Gen. Mgr.....Cecil Grider  
Sta., Comm. Mgr.....Joe Grammer

**WBIE—Marietta—1955**

Frequency: 1050 Kc.....Power: 500 Watts  
Owned-Oper. By.....Marietta Bcstg. Co.  
Address.....Box 91  
Tel.: 8-0469.....News Service: AP  
Pres., Comm. Mgr.....Dudley D. McCaskill  
Gen. Mgr., Chief Eng.....James Wilder  
Program Dir.....Don Kordecki

**WFOM—Marietta—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....F. Wilson & A. Jones  
Address.....Box 131  
Tel.: 8-3396.....News Service: UP  
Transcription Service.....Thesaurus  
General Manager.....Albert L. Jones

**WDAX—McRae—1957—KBS**

Frequency: 1410 Kc.....Power: 1000 Watts d.  
Owned.....Radio Telfair, Inc.  
Address.....McRae, Ga.  
Tel.: 6006.....News Service: UP  
President.....Allen M. Woodall  
Sta. Mgr.....G. Ed Snyder  
Comm. Mgr.....Jack E. Rupert  
Program Dir.....Lucy C. Jacobs  
Publicity Dir.....Bruce Bostwick

**WMVG—Milledgeville—1946**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Michael T. Landy  
Business-Studio Address.....701 S. Jefferson St.  
Telephone.....2250  
Membership.....NAB  
Owner, Gen. Mgr.....Michael T. Landy  
Program Director.....Josephine Ragsdale  
Chief Engineer.....Joseph S. Boone

**WMRE—Monroe—1954—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Walton Bcstg. Co.  
Address.....Box 191  
Tel.: 8-1711.....News Service: AP  
Membership.....RAB



# GEORGIA



Pres., Gen. Mgr.....Warren G. Gilpin  
 Sta., Comm. Mgr.....Deral Morris  
 Pub. Dir.....Dorothy B. Gilpin  
 Sales Prom. Mgr.....C. Johnson  
 Prog. Dir.....Mary Jane Campbell  
 Chief Engineer.....Hamilton Masters

President ..... Mitchell Melof  
 General Manager..... Don Mitchell  
 Chief Engineer..... Jean Ludwick

## WMGA—Moultrie—1939 ABN-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....WMGA  
 Business-Studio Address..... Box 310  
 Tel.: YU 5-5770.....News Service: UP  
 Representative ..... Everett-McKinney, Ayers  
 Gen. Mgr..... John F. Pidcock  
 Station Mgr..... Roy F. Zess  
 Prog. Dir., Pub. Dir..... E. Griner  
 Chief Engineer..... Homer Sloan

## WRGA—Rome—1929 MBS

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Rome Bcstg. Corp.  
 Bus.-Studio Address..... Nat. City Bank Bldg.  
 News Service .....UP  
 Transcription Service ..... Standard  
 Representative ..... Walker, Dora-Clayton  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Mather Payne  
 Secretary-treasurer ..... Charles Smithgall  
 Commercial Manager..... Clarence Salmon

## WMTM—Moultrie—1953

Frequency: 1300 Kc..... 5 Kw. d.  
 Owned-Oper. By..... Colquitt Bcstg. Co.  
 Address..... P. O. Box 531  
 Tel.: YU 5-4517..... News Service: AP  
 Transcription ..... World  
 Representative ..... T. F. Clark  
 President..... N. B. Mills  
 Sta. Mgr., Chief Engr..... D. J. Turner

## WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Coosa Valley Radio Co.  
 Business-Studio Address... P. O. Drawer 473  
 Telephone ..... 2-0833  
 Representative ..... McGilvra  
 Comm. Mgr..... Dean Covington  
 Gen. Mgr..... Edward N. McKay  
 Program Director..... Charlie Doss

## WCOH—Newnan—1947—MBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Newnan Bcstg. Co.  
 Address..... P. O. Box 581  
 News Service .....AP  
 Transcription Service..... Thesaurus  
 Gen. Mgr..... James O. Hardin  
 Chief Engineer..... William E. Davis, Jr.

## WSNT—Sandehsville—1956 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned..... Washington Bcstg. Co., Inc.  
 Address ..... Sandersville  
 Tel.: 3174..... News Service: UP  
 Trans. .... SESAC  
 Representative ..... J. Walter Thompson  
 Membership ..... NAB  
 President..... Herschel L. Webster  
 Gen. Mgr..... John C. Foster

## WBBN—Perry—1956

Frequency: 980 Kc.....Power: 500 Watts d.  
 Owned..... Gateway Broadcasting Co.  
 Address..... Highway 41 South  
 Tel.: GA 9-2980..... News Service: AP  
 Representative ..... Thomas F. Clark  
 Gen., Sta., Comm. Mgr..... Al H. Evans  
 Prog. Dir..... Joe Bilodeau  
 Chief Engineer..... Marvin D. Strickland

## WCCP—Savannah—1946 MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By..... Carter C. Peterson  
 Bus.-Studio Address.. Georgia State Bank Bldg.  
 Tel.: 2-4182..... News Service: UP  
 Representative ..... Walker  
 Membership ..... NAB  
 Pres., Gen. Mgr..... Carter C. Peterson  
 Comm. Mgr. .... Weldon Herrin

## WSFB—Quitman—1955 KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned..... Quitman Broadcasting Co.  
 Address ..... P. O. Box 632  
 Tel.: 2681..... News Service: UP  
 Transcription ..... Standard  
 Gen., Sta. Mgr..... Emerson W. Browne  
 Program Director..... Margie Bowman  
 Chief Engineer..... Emerson W. Browne

## WFRP—Savannah—1946 ABN

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..... Georgia Bcstg. Co.  
 Business-Studio Address... 219 E. Charlton St.  
 Tel.: AD 3-9642..... News Service: AP  
 President ..... John F. Pidcock  
 V.P., Gen., Sta., Comm. Mgr... John Williams  
 Chief Engineer..... Hoyt E. Ray

## WLAQ—Rome—1947—ABN

Frequency: 1410 Kc.....Power: 1000 Watts  
 Owned-Operated By..... Mitchell Melof  
 Address ..... Box 228  
 Tel.: 7767..... News Service: UP

## WJIV—Savannah—1950

Frequency: 900 Kc.....Power: 1000 Watts d.



# GEORGIA



**Owned-Oper. By**.....WJIV, Inc.  
**Bus. Address**.....Box 737  
**Tel.:** AD 4-7264.....News Service: AP  
**Representative**.....Stars Natl.  
**Chrmn. of Bd.**.....E. D. Rivers, Jr.  
**President**.....Marie B. Rivers  
**General Manager**.....J. L. Woods

## WSAV—Savannah—1939 NBC

**Frequency:** 630 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....WSAV, Inc.  
**Bus.-Studio Address**...Liberty Natl. Bank Bldg.  
**Tel.:** AD 6-0303.....News Service: AP  
**Transcription Service**.....Lang-Worth  
**Representative**.....Blair  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....Harben Daniel  
**Comm. Mgr.**.....Robert Ward  
**Sales Prom. Mgr.**.....Mrs. Janet Cochran  
**Program Dir.**.....Burl Womack  
**Chief Engineer**.....Byron Strong

## WSGA—Savannah—1956

**Frequency:** 1400 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....Coastal Bcstg. Inc.  
**Business-Studio Address**...409 E. Liberty St.  
**Tel.:** AD 3-8807.....News Service: AP  
**Pres., Gen., Sta. Mgr.**.....Donald K. Jones  
**Commercial Manager**.....John M. Williams

## WTOC—Savannah—1929 CBS

**Frequency:** 1290 Kc.....**Power:** 5000 Watts  
**Owned-Operated By**.....Savannah Bcstg. Co.  
**Business-Studio Address**...516 Abercorn St.  
**Tel.:** AD 2-0127.....News Service: UP  
**Representative**.....Avery-Knodel  
**Membership**.....NAB  
**Pres., Gen. Mgr.**.....William T. Knight, Jr.  
**Commercial Manager**.....Ben Williams  
**Program Director**.....Ben H. Quick  
**Sls. Prom. Mgr., Pub. Dir.**...Frank S. Bryson, Jr.  
**Chief Engineer**.....Kyle E. Goodman

## WWNS—Statesboro—1946 KBS

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned**.....Statesboro Broadcasting System  
**Address**.....P. O. Box 146  
**Tel.:** PO 4-5446.....News Service: UP  
**Transcription**.....World  
**Gen. Mgr.**.....Robert H. Thompson, Sr.  
**Sta., Comm. Mgr.**.....Jim Watson  
**Prog. Dir.**.....John Johnson  
**Pub. Dir.**.....Robert H. Thompson, Jr.  
**Program Dir., Ch. Eng.**.....Jack V. LoPresti

## WGTA—Summerville—1950

**Frequency:** 950 Kc.....**Power:** 1000 Watts  
**Owned-Oper. By**.....Tri-State Bcstg. Co.  
**Address**.....Summerville, Ga.  
**Tel.:** 295-6.....News Service: UP  
**Transcription Service**.....Capitol

**Station Rep.**.....Stars Natl.  
**General Manager**.....William B. Farrar  
**Comm. Mgr.**.....Rogers Allison  
**Chief Engineer**.....James S. Stowers, Jr.

## WJAT—Swainsboro—1950

**Frequency:** 800 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....Jack & Nancy Thompson  
**Address**.....Covena Rd., Box 371  
**Trans. Service**.....World  
**Tel.:** 2011.....News Service: UP  
**Membership**.....NAB  
**General Manager**.....Jack A. Thompson  
**Sta. Mgr.**.....John H. (Jack) Wiseley

## WSYL—Sylvania—1955 KBS

**Frequency:** 1490 Kc.....**Power:** 250 Watts  
**Owned**.....Edwin Bass, Gen. Mgr.  
**Address**.....P. O. Box 302  
**Tel.:** LO 4-6601.....News Service: UP  
**Transcription Service**.....SESAC  
**Sales Prom. Mgr.**.....Mildred E. Bass  
**Prog., Pub. Director**.....Shirley Scott

## WSFT—Thomaston—1947 MBS

**Frequency:** 1220 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Thomaston Bcstg. Co.  
**Business-Studio Address**.....WSFT Bldg.  
**Tel.:** 5421.....News Service: UP  
**Transcription Service**.....World  
**Membership**.....NAB, RAB  
**Representative**.....Dora-Clayton  
**Gen. Mgr.**.....S. J. Carswell  
**Sta. Mgr., Pro. Dir.**.....Bill Haule  
**Comm. Mgr.**.....Claude Thames  
**Chief Eng.**.....Walt MacTammany

## WKTG—Thomasville—1947

**Frequency:** 730 Kc.....**Power:** 1000 Watts d.  
**Owned-Oper. By**.....John H. Phipps Bcstg. Sta.  
**Address**.....P. O. Box 358  
**Tel.:** CA 6-5343.....News Service: AP  
**Transcription Service**.....Thesaurus  
**Representative**.....Thomas F. Clark  
**President**.....John H. Phipps  
**Gen. Mgr.**.....Herschel L. Graves  
**Sta., Comm., Sls., Prom. Mgr.**...L. T. Porter  
**Prog. Dir.**.....Roger Mansfield  
**Chief Engineer**.....Leon Lloyd

## WPAX—Thomasville—1934

**Frequency:** 1240 Kc.....**Power:** 250 Watts  
**Owned-Operated By**.....H. Wimpy  
**Business-Studio Address**...117 Remington Ave.  
**Tel.:** 909.....News Service: UP  
**Trans.**.....Thesaurus  
**Owner**.....H. Wimpy  
**Commercial Manager**.....Al Feinberg

## WTWA—Thomson—1948 MBS-KBS

**Frequency:** 1240 Kc.....**Power:** 250 Watts d.  
**Owned-Oper. By**.....Hickory Hill Bcstg. Co., Inc.



Business Address.....127 Journal St.  
 Tel.: 141.....News Service: UP  
 Newspaper Affiliation.....McDuffie Progress  
 Pres., Gen. Mgr.....Frank F. Hash  
 Station Mgr., Chief Eng.....Gene D. Harden

Tel.: CH 2-1565.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....Keystone  
 Co-Mgrs.....J. C. Johnson & Julian Tucker

**WWGS—Tifton—1946—MBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Tifton Bcstg. Corp.  
 Address.....800 S. Main St.  
 News Service.....UP  
 Membership.....NAB  
 Transcription.....World  
 Representative.....Thomas F. Clark  
 Pres., Gen. Mgr.....Ralph N. Edwards  
 Station Mgr.....W. E. Sides  
 Comm. Mgr.....Evelyn K. Edwards

**WVOP—Vidalia—1946**

Frequency: 970 Kc.....Power: 5 Kw., d.  
 Owned-Operated By.....Vidalla Bcstg. Co.  
 Address.....Box 391  
 Tel.: 3029.....News Service: UP  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Howard C. Gilreath  
 Pub. Dir.....R. E. Ledford  
 Prog. Dir.....Mrs. Ruby Bryant  
 Chief Engineer.....Loren Dorough

**WLET—Toccoa—1941  
MBS**

Frequency: 1420 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.....R. G. LeTourneau  
 Address.....423 Prather Bridge Rd.  
 Tel.: TU 6-2191.....News Service: UP  
 Representative.....Thomas F. Clark, Dixieland  
 President.....R. G. LeTourneau  
 Sta., Comm. Mgr.....Virgle E. Craig  
 Prog., Pub. Dir.....Gene Bollinger  
 Chief Engineer.....C. H. Sutton

**WRPB—Warner Robbins  
1954**

Frequency: 1350 Kc.....Power: 1000 Watts d.  
 Owned-Oper...Warner Robbins Bcstg. Co., Inc.  
 Address.....Box 727  
 Tel.: WA 3-2121.....News Service: AP  
 Rep.....Cont. Radio Sales  
 Membership.....NAB  
 Gen. Mgr., Chief Eng.....E. Nobles  
 Sta., Comm. Mgr.....Glenn A. Weber

**WNEG—Toccoa—1956**

Frequency: 1320 Kc.....Power: 1 Kw.  
 Owned.....Stephens County Bcstg. Co.  
 Address.....Box 710  
 Tel.: TU 6-3131.....News Service: AP  
 Co-Owner & Mgrs.....Roy & Charles Gaines

**WKLE—Washington—1955**

Frequency: 1370 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Radio Station WKLE  
 Address.....Berkshire Dr.  
 Tel.: 4081.....News Service: UP  
 Transcription Service.....Thesaurus  
 Pres., Owner.....Max G. Pfaender  
 General Manager.....Grady Berry, Jr.  
 Commercial Manager.....Burch Griffin  
 Prom. Mgr.....Richard Basinger  
 Prog. Dir.....I. Tucker Irvin  
 Chief Eng.....Broadus McLane

**WGAF—Valdosta—1951**

Frequency: 910 Kc.....Power: 5000 Watts  
 Owned-Operated By.....Valdosta Bcstg. Co.  
 Address.....116 W. Hill Ave.  
 Tel.: CH 5521.....News Service: AP  
 Rep.....John E. Pearson  
 Membership.....NAB, RAB  
 President.....George B. Cook  
 Program Dir.....Willard Belote  
 Chief Engineer.....E. W. Green

**WACL—Waycross—1951**

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Teletronics Inc.  
 Address.....Memorial Drive  
 Tel.: 3068.....News Service: AP  
 Representative.....Thomas Clark  
 President.....James S. Rivers  
 General Manager.....James S. Rivers, Jr.

**WGOV—Valdosta—1940—MBS**

Frequency: 950 Kc...Power: 5 Kc. d., 1 Kc. n.  
 Owend-Oper...Georgia-Florida Radio & TV Co.  
 Address.....Box 1452  
 Tel.: CH 2-4513.....News Service: UP  
 Representative.....S'ars Nat'l, Dora-Clayton  
 President.....Wm. H. Keller  
 Sta. Mgr.....A. B. Smith  
 Prog. Dir.....Dick Walden  
 Chief Engineer.....Irvin F. Key

**WAYX—Waycross—1936  
MBS-KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio WAYX, Inc.  
 Business-Studio Address...1600 Carswell Ave.  
 Tel.: AT 3-7100.....News Service: UP  
 Newspaper Affil...Waycross Journal American  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Hal Holman  
 Gen. Mgr.....John J. Tobola  
 Prog. Dir.....R. Williamson  
 Ch. Eng.....Curtis Frazier

**WJEM—Valdosta—1955  
KBS**

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By...Lowndes County Br'dcasters  
 Address.....Hwy. 84, Box 368



**WBRO—Waynesboro—1954**  
**KBS**

Frequency: 1310 Kc. Power: 1000 Watts d.  
Owned. Burke County Broadcasting Co.  
Address Box 151  
Tel.: 2139 News Service: UP  
Pres., Gen., Sta. Mgr., Eng. C. Pugh  
Comm. Mgr. J. Kennon McNutt

**WRLL—West Point—1940**  
**ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Valley Bcstg. Co., Inc.  
Business Address P. O. Box 312  
Tel.: 2-2771 News Service: AP  
Transcription Service World  
Representative Clark

Membership RAB, NAB  
President J. C. Henderson  
Sales Promotion Mgr. Dorothy Forrester  
Sta., Comm. Mgr. J. M. Driskill  
Prog. Pub. Director Alleen Love  
Chief Engineer James E. McKay

**WIMO—Winder—1952—KBS**

Frequency: 1300 Kc. Power: 1000 Watts d.  
Owned-Operated By Winder-Monroe Bcstg.  
Business Address P. O. Box 526  
Tel.: 4831 News Service: UP  
Transcription Service World  
Representative Hil F. Best  
President W. C. Woodall, Jr.  
Gen., Comm., Sta., Sls. Mgr. C. H. Grider  
Program Director Joy Simpson  
Publicity Director R. A. Jones  
Chief Engineer D. E. Stafford

**Idaho**

Pop. March 1 (Est.)—643,000; Families—188,000; Lic. Stations—33,  
Sta. CP's—1; Radio Homes—182,000; TV Homes—108,000

**KBLI—Blackfoot—1951**

Frequency: 690 Kc. Power: 1 Kw.  
Owned-Oper. By Granite Dist. Bcstg. Corp.  
Address Radio Village  
Tel.: 780 News Service: AP  
Gen., Sta. Mgr. Tom Thopson  
Prog. Dir. Bruce Allen  
Commercial Mgr. Gloria Dillard

Tel.: 2-4611 News Service: AP  
Representative John Blair  
Membership NAB, RAB  
General Mgr. Georgia M. Davidson  
Commercial Mgr. John Young  
Prog. Dir. Vern Moore  
Chief Engineer Harold Toedtemeier

**KBOI—Boise—1947—CBS**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Operated By Boise Valley Bcstrs., Inc.  
Bus. Studio Address 1007 W. Jefferson  
Tel.: 3-2511 News Service: UP  
Transcription Service World  
Rep. Peters, Griffin, Woodward, Inc.  
Membership RAB, NAB  
Pres., Gen. Mgr. Westerman Whillock  
Sta., Comm. Mgr. Earl Glade, Jr.  
Sales Prom. Mgr., Pub. Dir. Henry Curtis  
Chief Engineer James Johntz, Jr.  
Prog. Dir. Hub Warner

**KYME—Boise—1955**

Frequency: 740 Kc. Power: 500 Watts  
Owned-Operated By Keith & Elken Patterson  
Address P. O. Box 2794  
Tel.: 2-3575 News Service: AP  
Representative McGavren-Quinn  
Transcription Thesaurus  
Membership RAB  
Pres., Gen. Mgr. Keith E. Patterson  
Comm. Mgr. Lou Clemens  
Prog. Dir. Richard Sybert

**KGEM—Boise—1946**  
**MBS-IMN KBS**

Frequency: 1140 Kc. Power: 10,000 Watts  
Owned Idaho Bcstg. & TV Corp.  
Address 5601 Cassia  
Tel.: 4-3511 News Service: UP  
Representative Avery-Knodel  
Membership NAB  
President A. L. Glasmann  
Gen. Mgr. Cecil Heftel  
Sta., Comm. Mgr. Earl Ferguson  
Sales Prom. Mgr. R. H. Peck  
Chief Engineer Robert V. Beadles

**KBAR—Burley—1946**  
**ABN-KBS-IMN**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By KBIO, Inc.  
Business-Studio Address P. O. Box 461  
Tel.: OR 8-2244 News Service: UP  
Rep. McKinney, O'Connell, Moore & Lund  
General Manager K. Clark  
Comm. Mgr. Donald Lockwood  
Sales Mgr. Dennis Skoglund

**KIDO—Boise—1928—NBC**

Frequency: 630 Kc. Power: 5000 Watts  
Owned-Operated By KIDO, Inc.  
Address Chamber of Commerce Bldg.

**KCID—Caldwell—1946**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Caldwell Bcstg. Co.  
Address 819 Main St.  
Tel.: 9-3608 News Service: AP  
Membership RAB, NAB  
Station Rep. Harlan G. Oakes  
Pres., Gen. Mgr. Clair B. Hull  
Sta. Mgr. Duane D. Wolfe



**KVNI—Coeur D'Alene—1946**  
**MBS-DON LEE**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Oper. By.....Northern Idaho Bcstrs.  
Business-Studio Address.....Blackwell Island  
Tel.: 4-2196.....News Service: UP  
Rep.....Ayers, Walker  
Membership.....NAB  
Transcription.....Capitol, Thesaurus  
President.....Herbert C. Rice

**KORT—Grangeville—1954**  
**KBS**

Frequency: 1230 Kc.....Power: 250 Watts d.  
Owner.....Kebco, Inc.  
Address.....Box 72  
Tel.: 51.....News Service: AP  
Representative.....Keystone  
Pres., Gen. Mgr.....Edward M. Brainard  
Comm. Mgr.....Kay Brainard

**KID—Idaho Falls—1928—CBS**

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Idaho Radio Corp.  
Address.....Box 701  
Tel.: 4.....News Service: UP  
Transcription Service.....World  
Representative.....Gill-Perna  
Membership.....NAB  
President.....A. W. Schneider  
General-Station Manager.....C. N. Layne  
Commercial Manager.....Leonard Warden  
Prog., Pub. Dir.....Leo Higham  
Chief Engineer.....Carroll Secrist

**KIFI—Idaho Falls—1946**  
**ABN-MBS-IMN**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....E. Idaho Bcstg. & TV Co.  
Business-Studio Address.....Box 581  
Tel.: JA 3-1171.....News Service: AP  
Newspaper Affil.....Post-Register  
Trans.....Langworth  
Representative.....Avery-Knodel  
Membership.....NAB  
Pres., Gen. Mgr.....J. M. Brady  
Sta. Mgr.....Dewain Silvester  
Prog. Dir.....Jim Harold

**KUPI—Idaho Falls—1957**

Frequency: 980 Kc.....Power: 1000 Watts d.  
Owned.....J. Ronald Bayton  
Address.....Box 370  
Tel.: JA 2-1101.....News Service: UP  
Gen. Mgr.....J. Ronald Bayton  
Comm. Mgr.....Allen Mabry  
Rep.....W. S. Grant  
Membership.....RAB  
Station Mgr.....John T. Wrigley

**KART—Jerome—1956**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....Northside Bcstrs., Inc.  
Address.....Box 705

Tel.: 948.....News Service: AP  
V.P., Gen. Mgr.....Herbert Everitt  
Sales Mgr.....Jim Taylor

**KOZE—Lewiston—1955**

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Lewis Clark Bcstg. Co.  
Address.....2829 Country Club Dr.  
Tel.: SH 3-2502.....News Service: AP  
Representative.....Gil-Perna, Feltis, Cox  
Gen. Mgr.....John Matlock  
Sta. Manager.....Eugene A. Hamblin  
Comm. Mgr.....R. D. Spencer

**KRLC—Lewiston—1935**  
**MBS-DON LEE**

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.  
Owned.....Donald A. & Elaine S. Thomas  
Address.....P. O. Box 287  
Tel.: SH 3-1551.....News Service: UP  
Transcription Service.....Thesaurus  
Representative.....Forjoe, Art Moore  
Gen. Mgr.....Donald Thomas  
Comm. Mgr.....Robert Young  
Sales Prom. Mgr., Chief Engr.....Tom Haveman  
Program Director.....Alben Nelson

**KRPL—Moscow—1947—KBC**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned.....KRPL, Inc.  
Address.....Box 396  
Tel.: TU 2-1283.....News Service: AP  
Transcription Service.....Keystone  
Representative.....Moore, Hil F. Best  
President.....Roy Anderson  
Mgr.....Gale Mix  
Comm. Mgr.....James Sanberg  
Program Director.....Jerry Lange  
Prod. Mgr.....John Mix  
Chief Engineer.....John Lewis

**KFXD—Nampa—1930**

Frequency: 580 Kc.....Power: 5000 Watts  
Owned-Oper. By.....E. G. Wenrick Bcstg. Co.  
Business Address.....1024 12th Ave. S.  
Tel.: 6-4611.....News Service: UP  
Transcription Service.....Lang-Worth  
Representative.....Holman  
Membership.....NAB  
Co-Owner, Gen. Mgr.....Ken Kilmer  
Station Mgr.....Doyle Cain  
Prog. Dir.....Shirl Black  
Chief Engineer.....G. M. Rose

**KSEI—Pocatello—1926**  
**NBC**

Frequency: 930 Kc.....Power: 5000 Watts  
Owned-Operated By.....Pioneer Bcstrs. Corp.  
Business-Studio Address.....Box 31  
Tel.: 4000.....News Service: UP  
Transcription Service.....Standard, Lang-Worth  
Representative.....Weed, Feltis, Cox  
Membership.....NAB, RAB  
Pres., Gen., Comm. Mgr.....Henry H. Fletcher  
Program Director.....Ruthe A. Fletcher  
Chief Engineer.....Ella W. Call



### KWIK—Pocatello—1946 IMN-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned. Pocatello Radio, Inc.  
Address 1140 Yellowstone  
Tel.: 1240 News Service: AP  
Representative Avery-Knodel  
Membership NAB  
President Don W. Burden  
General Manager James H. Schoonover  
Comm. Mgr. R. W. "Bill" Burden

### KYTE—Pocatello—1956

Frequency: 1290 Kc. Power: 1 Kw. d.  
Owned Pocatello Bcstg. Co.  
Address Box 1589  
Tel.: 1290 News Service: AP  
Representative Art Moore  
President Thomas R. Becker  
Gen. Sta. Mgr. Leonard F. Epling  
Comm. Mgr. Donald Heinan  
Chief Engineer Dwight L. Zundel

### KPST—Preston—1948—KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Voice of The Rockies, Inc.  
Address Preston  
Tel.: 600 News Service: UP  
Representative Continental  
General Mgr. D. A. Nash, Jr.  
Commercial Mgr. M. S. Stocking

### KRXK—Rexburg—1951—KBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned Snake River Radio & TV Co., Inc.  
Address 445 S. 2nd East  
Tel.: EL 6-5488 News Service: AP  
Pres., Gen. Mgr. Gene Shumate  
Sls. Mgr. Wes Lawrence

### KAYT—Rupert—1955

Frequency: 970 Kc. Power: 1000 Watts d.  
Owned-Oper. By Inland Bcstg. Co.  
Address Rupert  
Tel.: HE 6-3746 News Service: UP  
Rep. H. S. Jacobson  
Membership NAB, RAB  
Pres., Gen. Mgr. Mervin V. Ling  
Sta. Comm. Mgr. George McDonald

### KSPT—Sandpoint—1949 KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By Bauer Bcstg. Co.  
Address P. O. 431  
Tel.: CO 3-2179 News Service: AP  
Sta. Rep. Art Moore  
Trans. Serv. Standard, Lang-Worth, Thesaurus  
General Mgr. Norman Bauer  
Comm. Mgr. I. M. Rossmiller

### KEEP—Twin Falls—1946 KBS

Frequency: 1450 Kc. Power: 250 Watts

Owned By Radio Sales Corp.  
Address P. O. Box 511  
Tel.: RE 3-7512 News Service: UP  
Station Rep. Gill-Perna  
President Frank C. McIntyre  
Comm. Mgr. Wayne Douglas  
Prog. Dir. Lenny Hesterman  
Chief Engineer Walt Snow

### KLIX—Twin Falls—1946 MBS-ABN-IMN

Frequency: 1310 Kc. Power: 1000 Watts  
Owned Southern Idaho Bcstg. & TV Co.  
Business-Studio Address Elizabeth Blvd.  
News Service AP  
Transcription Capitol, MacGregor, Associated  
Rep. Avery-Knodel  
Membership NAB, RAB  
President A. L. Glassman  
V.P., Gen. Mgr. Cecil Hefiel  
Commercial Mgr. Juneau H. Shinn  
Sales Prom. Mgr. Rosie Stover  
Radio Mgr. Gordon Glassmann  
Program Director Don Allen  
Chief Engineer Don Cedarstrom

### KTFI—Twin Falls—1928 NBC

Frequency: 1270 Kc. Power: 5000 d., 1000 n.  
Owned-Operated By Radio Bcstg. Corp.  
Address 241 Main Ave. W.  
Tel.: 2400 News Service: UP  
Transcription Service Lang-Worth, Standard  
Representative Weed  
Membership NAB, RAB  
Pres., Gen., Sta. Mgr. F. M. Gardner  
Commercial Mgr. Fred Maltz  
Pub., Prog. Dir., Sales Prom. Mgr. L. Parker  
Chief Engineer Allen See

### KWAL—Wallace-Kellogg 1938—MBS-DON LEE

Frequency: 620 Kc. Power: 1000 Watts  
Owned-Oper. By Metals Bcstg. Co.  
Bus.-Studio Address Box 930, Wallace  
Tel.: OS 1-6101 News Service: AP  
Transcription Service World, Lang-Worth  
Membership RAB  
Representative Holman, Art Moore  
Pres., Gen. Mgr., Pub. Dir. R. Lee Black  
Sta., Comm. Mgr. Jack Barton  
Prog. Dir. W. E. Roberts  
Chief Engineer Joe E. Martin

### KWEI—Weiser—1947

Frequency: 1220 Kc. Power: 1000 Watts d.  
Owned-Operated By Inland Bcst. Co.  
Business-Studio Address Box 791  
Tel.: 700 News Service: UP  
Membership RAB, NAB  
Pres., Gen. Mgr. M. V. Ling  
Sta., Comm., Sls. Mgr., Prog. Dir. D. Quigley  
Chief Engineer Edwin C. Miller

# Illinois

Pop. March 1 (Est.)—9,729,000; Families—2,959,000; Lic. Stations—95,  
Sta. CP's—0; Radio Homes—2,908,000; TV Homes—2,542,000

## WOKZ—Alton—1948—KBS

Frequency: 1570 Kc. Power: 1000 Watts, d.  
Owned-Oper. By... Palen Bcstg. Corp.  
Address... Hotel Stratford  
Tel.: 5-5506... News Service: UP  
Rep. ... Sears & Ayer  
Membership ... RAB, NAB  
Pres., Gen. Sta. Mgr. ... Edward N. Palen  
Comm. Mgr. ... H. T. "Bud" Bunyan  
Sales Prom. Mgr. ... John Crane  
Program Director ... Russ Benson  
Chief Engineer ... Nicholas Bonc

## WRAJ—Anna—1957

Frequency: 1440 Kc. Power: 500 Watts  
Owned ... Anna Bcstg. Co., Inc.  
Address ... Anna Hotel  
Tel.: 1112... News Service: UP  
Representative ... Sears & Ayer  
Trans. ... Thesaurus  
President ... Pierce E. Lackey  
Manager ... Robert P. Joseph

## WMRO—Aurora—1938

Frequency: 1280 Kc. Power: 250 Watts, d.  
Owned-Oper. By... V. G. Coffey & B. A. Oswalt  
Business-Studio Address... 184 River St.  
Tel.: 7-4215... News Service: AP  
Trans. Service ... Lang-Worth  
Prog. Dir. ... Jeanne M. Doran  
Managers ... Coffey; Oswalt

## WIBV—Belleville—1947

Frequency: 1260 Kc. Power: 1000 Watts, d.  
Owned-Operated By... Belleville Bcstg. Co.  
Bus.-Studio-Transmitter Address... 2100 W. Main  
Tel.: AD 3-5000... News Service: AP  
Representative ... Indie Sales  
Pres., Gen. Mgr. ... John W. Lewis  
Commercial Mgr. ... Clarence Keller

## WJBC—Bloomington—1924 ABN

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By... Bloomington Bcstg. Corp.  
Address... 209 E. Washington  
Tel.: 5-2078... News Service: UP  
Newspaper Affil. ... Daily Pantagraph  
Representative ... John E. Pearson  
Membership ... RAB, NAB  
President ... Loring C. Merwin  
Exec. V.P., Gen. Mgr. ... Vernon A. Nolte  
Comm., Prom. Mgr. ... John McDermott  
Program Dir. ... Jerry Collins  
Chief Engineer ... Fred Bailey

## WKRO—Cairo—1942

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By... Cairo Broadcasting Co.  
Business Address... Box 311  
Tel.: 1490... News Service: UP  
Gen.-Station-Comm. Mgr. ... Merrill C. Currier

## WBYS—Canton—1947—KBS

Frequency: 1560 Kc. Power: 250 Watts, d.  
Owned-Operated By... Fulton Co. Bcstg. Co.  
Business-Studio-Transmitter... East Linn Limits  
Tel.: 1877... News Service: AP  
Transcription Service... Thesaurus, SESAC  
Membership ... RAB, NAB  
Gen., Comm. Mgr. ... Charles E. Wright

## WCIL—Carbondale—1946

Frequency: 1020 Kc. Power: 1000 Watts, d.  
Owned-Operated By... Southern Illinois Bcstg.  
Business-Studio Address... 218 W. Main St.  
Tel.: 167... News Service: AP  
Membership ... NAB  
Gen., Comm., Mgr. ... Paul F. McRoy

## WROY—Carmi—1948

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Carmi Bdcstg Co.  
Address ... U. S. Route 460  
Tel.: 4161... News Service: UP  
Transcription Service... Thesaurus, World  
Membership ... NAB  
Gen., Sta. Mgr. ... S. A. Hassan

## WCAZ—Carthage—1921

Frequency: 990 Kc. Power: 1000 Watts d.  
Owned-Oper. By... Superior Bcstg. Service, Inc.  
Address ... 502 Wabash Ave.  
Telephone ... 520  
Station Rep. ... Sears & Ayer  
Manager ... John Palmer

## WCNT—Centralia—1946

Frequency: 1210 Kc. Power: 1000 Watts, d.  
Owned... Southern Illinois Bcstg. Co.  
Address ... Box 428  
Tel.: 5151... News Service: UP  
Transcription Service ... Lang-Worth  
President ... C. W. Rodgers  
Station Mgr. ... Ben Shore  
Prog. Dir. ... Dick Bieser  
Chief Engineer ... R. Millmaker

## WDWS—Champaign—1937 CBS

Frequency: 1400 Kc. Power: 250 Watts  
Owner... The Champaign News Gazette, Inc.  
Business Address ... 48 Main St.  
Tel.: 6-1855... News Service: UP  
Transcription Service ... World  
Newspaper Aff. ... News-Gazette  
Representative ... The Meeker Co.  
Membership ... NAB, RAB  
President ... Mrs. Helen M. Stevick  
Gen., Sta. Mgr. ... Larry Stewart  
Program Dir. ... Constance Vogt  
Chief Engineer ... Robert Brown

Quality  
AND  
Integrity

**WGN-Radio**  
**WGN-TV**

CHANNEL 9 — CHICAGO, ILLINOIS

**WKID—Champaign-Urbana  
1948**

Frequency: 1580 Kc. Power 250 Watts d  
Owned-Operated By.....WKID Bcstg. Co.  
Address.....P. O. Box 192  
Tel.: EM 7-5431.....News Service: UP  
Representative.....John E. Pearson  
Membership.....RAB  
General Manager.....Donald T. Harding  
Asst. Gen. Mgr.....Robert R. Meskill  
V.P., Gen. Mgr.....George Scharf  
Ch. Eng.....

**WEIC—Charleston—1954  
KBS**

Frequency: 1270 Kc.....Power: 1000 Watts  
Owner.....The Friendly City Bcstrs.  
Address.....Box 107  
Tel.: DI 5-2149.....News Service: UP  
Transcription.....Lang-Worth, World  
Rep.....Sears & Ayer  
Pres., Ge. Mgr.....Jack Owens  
Sta., Comm. Mgr.....Betty Owens  
Program Mgr.....Ruth Adkins  
Ch. Eng.....William Setliffe

**WAAF—Chicago—1922**

Frequency: 950 Kc.....Power: 1000 Watts, d.  
Owned-Operated By.....Corn Belt Pub., Inc.  
Business Address.....221 N. LaSalle St.  
Tel.: RA 6-1932.....News Service: UP  
Newspaper Affil.....Drovers Journal  
Representative.....Forjoe  
President.....Ward A. Neff  
Exec. V.P.....W. E. Hutchinson  
Gen., Sta. Mgr.....Thomas L. Davis  
Sales Prom. Mgr.....Ralph Kelley  
Program Dir., Pub. Dir.....Bill Bauer  
Chief Engineer.....Carl W. Ulrich

**WAIT—Chicago—1941**

Frequency: 820 Kc.....Power: 5000 Watts, d.  
Owned-Operated By.....Radio Station WAIT  
Bus-Studio Address.....188 W. Randolph St.  
Tel.: FR 2-0660.....News Service: UP  
Transcription.....Thesaurus, SESAC, Standard  
Representative.....Headley-Reed  
Gen. Mgr., Prog. Dir.....Robert O. Miller  
Station Mgr.....L. Webb  
Comm. Mgr.....Julius Miller  
Sales Mgr.....W. Travis  
Chief Engineer.....Harry Berg

**WBEE—Chicago—1955**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
Owned.....Rollins Bcstg., Inc.  
Address.....6205 S. Cottage Grove  
Tel.: NO 7-4124.....News Service: AP  
Representative.....Rollins Bcstg., Inc.  
President.....O. Wayne Rollins  
Gen. Mgr.....Robert A. Wencel  
Dir. Sales.....A. R. Lanphear  
Dir. Pub. Rel.....Tim Crow  
Dir. Eng.....G. R. Chambers  
Chief Engineer.....J. R. Burdeau

**WBBM—Chicago—1923—CBS**

Frequency: 780 Kc. ....Power: 50,000 Watts  
Owned By.....CBS Radio  
Address.....630 N. McClurg Ct.  
Tel.: WH 4-6000.....News Services: AP, UP, INS  
Sta. Rep.....CBS Spot Sls.  
Membership.....RAB  
General Manager.....H. Leslie Atlas  
Asst. Gen. Mgr.....E. H. Shomo  
Executive Ass't.....C. W. Doebler  
Sales Mgr.....James P. Hensley  
Promotion Mgr.....Harry Wilber  
Publicity Dir.....Herb Grayson  
Chief Engineer.....J. J. Beloungy  
Prod. Dir.....Art Mercier

**WCFL—Chicago—1926**

Frequency: 1000 Kc.....Power: 50,000 Watts  
Owned.....Chicago Federation of Labor  
Business-Studio Address.....666 Lake Shore Dr.  
Tel.: MO 4-2400.....News Service: AP, UP  
Representative.....Burke-Stuart  
General Manager.....Martin F. Hogan  
Commercial Mgr.....Thomas E. Haviland

**WCRW—Chicago—1926**

Frequency: 1240 Kc.....Power: 100 Watts  
Owned-Operated By.....Clinton R. White  
Address.....2756 Pine Grove Ave.  
Telephone.....DI 8-4440

**WEDC—Chicago—1926**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Emil Denmark, Inc.  
Address.....3860 W. Ogden Ave.  
Tel.: CR 7-4100.....News Service: UP  
President.....Emil Denmark  
Gen., Sta., Comm. Mgr., Prog. Dir.....Bill Mack  
Chief Engineer.....A. W. Smith

**WGES—Chicago—1924**

Frequency: 1390 Kc.....Power: 5000 Watts d.  
Owned-Operated By.....Radio Station WGES  
Address.....2708 Wash. Blvd.  
Tel.: SA 2-1700.....News Service: UP  
General, Station Manager.....John A. Dyer  
Commercial Mgr.....Elizabeth M. Hinzman  
Sales Promotion Manager.....K. P. Freda  
Chief Engineer.....William Shunk

**WGN—Chicago—1924**

Frequency: 720 Kc.....Power: 50,000 Watts  
Owned-Operated By.....Tribune Co.  
Bus-Studio Address.....435 N. Michigan Ave.  
Newspaper Affiliation.....The Chicago Tribune  
Tel.: MI 2-7600.....News Services: AP, INS, UP  
Transcription Service.....Standard  
Representative.....Edward Petry  
Membership.....NAB, RAB  
President.....J. Howard Wood  
V. P., Gen., Sta. Mgr.....Ward L. Quaal  
Commercial Manager.....William A. McGuineas  
Sales Promotion Manager.....Charles A. Wilson  
Program Director.....Bruce Dennis  
Publicity Director.....James Hanlon  
Dir. of Engineering.....Carl J. Meyers



### WHFC—Chicago—1925

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By WHFC, Inc.  
 Address 3350 S. Kedzie Ave.  
 Telephone CL 4-7411  
 Rep. Charles Bernard  
 General Manager Richard W. Hoffman  
 Commercial Mgr. Florence Summers

### WIND—Chicago—1926

Frequency: 560 Kc. Power: 5000 Watts  
 Owned-Oper. By Westinghouse Bcstg. Co.  
 Bus.-Studio Address 400 N. Michigan Blvd.  
 News Service UP, AP  
 Representative AM Radio Sales  
 Membership RAB, NAB  
 President Donald H. McGannon  
 V.P., Gen. Mgr. Ralph L. Atlas  
 Sales Manager John T. Carey  
 Program Dir. David Croninger  
 Publicity Dir. Helen Poster  
 Chief Engineer Ken Sherk

### WJJD—Chicago—1924

Frequency: 1180 Kc. Power: 50,000 Watts  
 Owned-Oper. By Plough Bcstg. Co.  
 Bus.-Studio Address 230 N. Michigan Ave.  
 Tel.: ST 2-5466 News Service: UP  
 Trans. World  
 Representative Radio-TV Representatives, Inc.  
 Membership RAB  
 President Harold R. Krelstein  
 Gen., Sta. Mgr. Frederick G. Harm  
 Commercial Mgr. James A. Jordan  
 Program Dir. Ralph Blank  
 Chief Eng. Walter F. Myers

### WLS—Chicago—1924—ABN

Frequency: 890 Kc. Power: 50,000 Watts  
 Owned-Oper. By WLS, Inc.  
 Business Address 1230 Washington Blvd.  
 Tel.: MO 6-9700 News Service: AP, UP  
 Transcription Service Standard  
 Representative John Blair  
 Membership NAB  
 President James E. Edwards  
 Gen., Sta. Mgr. Glenn Snyder  
 Commercial Manager Charles M. Freeman  
 Publicity Dir. Miss Perry Hamilton  
 Sales Prom. Mgr. John Klemek  
 Program Director Bernard F. Corson  
 Chief Engineer Thomas Rowe

### WMAQ—Chicago—1922—NBC

Frequency: 670 Kc. Power: 50,000 Watts  
 Owned-Operated By National Bcstg. Co., Inc.  
 Business-Studio Address Merchandise Mart  
 Tel.: SU 7-8300 News Services: AP, INS, UP  
 Transcription Service Thesaurus  
 Representative National Spot Sales  
 Membership NAB  
 President Robert Sarnoff  
 General Manager Jules Herbuveaux  
 Manager Howard W. Coleman  
 Sales Manager Rudi Neubauer  
 Sales Promotion Manager John M. Keys

Prog. Mgr. Richard Johnson  
 Publicity Director Chet Campbell  
 Chief Engineer Howard Luttgens

### WSBC—Chicago—1925

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Operated By WSBC Bcstg. Co., Inc.  
 Business-Studio Address 2400 W. Madison St.  
 Tel.: MO 6-9060 News Service: UP  
 Representative National Time Sales  
 Membership NAB  
 President Louis B. Lee  
 Comm. Mgr. Marge Strasser  
 Program Dir. Richard D. Lane

### WHOW—Clinton—1947

Frequency: 1520 Kc. Power: 1000 Watts d.  
 Owned-Operated By Cornbelt Bcstg. Co.  
 Business Address 401 1/2 S. Side Sq.  
 Tel.: 305 News Service: AP  
 Representative Holman  
 Membership NAB  
 President J. R. Livesay  
 V.P., Gen., Sta. Mgr. Rolland O. Looper  
 Comm. Manager James Williams  
 Program Director Frank C. Jennings

### WDAN—Danville—1938 CBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By Northwestern Pub. Co.  
 Address 1500 N. Washington  
 Tel.: 1700 News Service: AP  
 Transcription Service Thesaurus  
 Representative Everett-McKinney, Inc.  
 Membership NAB, RAB  
 General Manager Robert J. Burow  
 Sta. Mgr. Max Shaffer  
 Program Dir. Honore Ronan  
 Chief Engineer Norlyn Dossey

### WITY—Danville—1953 KBS

Frequency: 980 Kc. Power: 1 Kw.  
 Owned Vermillion Bcstg. Corp.  
 Address P. O. Box 142  
 Tel.: 1312 News Service: UP  
 Transcription Service Lang-Worth  
 Representative Burn-Smith  
 Membership RAB  
 President Gilbert E. Metzger  
 General Mgr. Elzer Marx  
 Comm. Mgr. W. H. O'Toole  
 Prog., Pub. Dir. Carl "Bud" Sunkel  
 Chief Engineer Taylor Clowson

### WDZ—Decatur—1921

Frequency: 1050 Kc. Power: 1000 Watts d.  
 Owned-Operated By Mid-States Bcstg. Co.  
 Business-Studio Address 285 S. Park St  
 Tel.: 3-9744 News Service: UP  
 Transcription Service Thesaurus  
 Representative Peters, Griffin, Woodward  
 Membership NAB, RAB



President.....Charles C. Caley  
 Gen., Sta. Mgr.....Frank C. Schroeder, Jr.  
 Commercial Mgr.....Robert B. King  
 Program Director.....E. James Seaney  
 Chief Engineer.....Willard F. Hall

**WSOY—Decatur—1925—CBS**

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned-Operated By.....Illinois Bcstg. Co.  
 Address.....1100 E. Pershing Road  
 Tel.: 5371.....News Service: AP  
 News Service.....AP  
 Newspaper Affiliation.....Lindsay-Schaub  
 Representative.....Weed  
 Membership.....NAB, RAB  
 President.....Frederick W. Schaub  
 Gen. Mgr.....M. H. Stuckwish  
 Comm. Mgr.....Dale E. Eyman  
 Prog., Pub. Dir.....Eugene Dorsey  
 Chief Engineer.....Allan Doyle

**WLBK—De Kalb—1947**

Frequency: 1360 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....DeKalb Radio Studios, Inc.  
 Business-Studio Address.....711 N. First St.  
 Tel.: 6-3485.....News Service: AP  
 Transcription.....Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....George C. Biggar  
 Commercial Manager.....Richard Meier  
 Program Director.....R. C. Brown  
 Publicity Dir.....Frank Borton  
 Chief Engineer.....W. Dean Clayton

**WDQN—Du Quoin—1951  
KBS**

Frequency: 1580 Kc.....Power: 250 Watts  
 Owned-Oper. By.....DuQuoin Bcstg. Co.  
 Address.....Music Center  
 Tel.: LI 2-3894.....News Service: UP  
 Representative.....McGillvra  
 Owner, General Manager.....M. R. Lankford  
 Station Manager.....Phil Richardson  
 Sales Mgr.....Gene Showalter  
 Program Director.....Art Smith  
 Chief Engineer.....Bert Pike

**WAMV—East St. Louis—1935  
ABN**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Radio Missouri, Inc.  
 Business-Studio Address.....Broadview Hotel  
 Tel.: BR 1-4625.....News Service: AP  
 Representative.....Weed & Co.  
 Membership.....NAB  
 President.....Robert W. Day  
 General Manager.....James E. Goldsmith  
 Asst. Mgr.....Elmer F. Wallrich  
 Program Director.....Dan Stengel

**WCRA—Effingham—1947  
KBS**

Frequency: 1090 Kc.....Power: 250 Watts, d.

Owned-Operated By.....Effingham Bcstg. Co.  
 Address.....110 N. Banker St.  
 Tel.: 1090.....News Service: UP  
 Representative.....Devney  
 President.....Joseph E. McNaughton  
 Gen. Mgr.....George Walker

**WRMN—Elgin—1949**

Frequency: 1410 Kc.....Power: 500 Watts  
 Owned-Oper. By.....The Elgin Bdcstg Co.  
 Address.....156 Division St.  
 Tel.: SH 1-7700.....News Service: UP  
 Representative.....Devney  
 General Mgr.....J. Richard Sutter

**WEAW—Evanston—1946**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned.....No. Shore Bcstg. Co., Inc.  
 Address.....Box 1330  
 Tel.: UN 4-7600.....News Service: UP  
 Rep.....Good Music Bctrs., Grant Webb  
 Membership.....NAB, RAB  
 Pres., Gen. Sta. Mgr.....Edward A. Wheeler  
 Commercial Manager.....Don Springgate  
 Sales Prom. Mgr.....Lawrence Gutter  
 Pub. Dir.....Doris Peterson  
 Program Director.....Dick Blanchard

**WNMP—Evanston—1946**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Evanston Broadcasting Co.  
 Bus.-Studio-Transmitter.....1580 Sherman Ave.  
 Tel.: GR 5-1590.....News Service: INS  
 Membership.....RAB  
 Representative.....Devney  
 President.....Angus D. Pfaff  
 Chief Engineer.....Thomas Mills

**WFIW—Fairfield—1953—KBS**

Frequency: 1390 Kw.....Power: 500 Watts d.  
 Owned-Oper. By.....Wayne County Bcstg. Co.  
 Address.....Box 72  
 Tel.: 2159.....News Service: AP  
 Transcription Service.....SESAC  
 Representative.....Grant Webb  
 Membership.....NAB  
 Co-Owner, Gen. Mgr.....Thomas S. Land  
 Co-Owner.....Bryon Davidson  
 Commercial Mgr.....Garnet Williams

**WFRL—Freeport—1947**

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Freeport Bcstg. Co., Inc.  
 Business-Studio Address.....9 N. Chicago Ave.  
 Tel.: ST 438.....News Service: AP  
 Representative.....Headley-Reed  
 Membership.....NAB  
 Pres., Gen. Mgr., Chief Eng.....Vincent S. Barker  
 Commercial Manager.....David Taylor  
 Prog. Dir.....Bud Walters

**WGIL—Galesburg—1937**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Galesburg Bcstg. Co., Inc.  
 Business Address.....312 Hill Arcade  
 Tel.: 4626.....News Service: UP  
 Newspaper Affiliation.....Daily Register Mail



Transcription ..... World  
 Representative ..... Wm. G. Rambeau  
 President ..... William C. Pritchard  
 Gen., Sta. Mgr. .... George D. Donaldson  
 Prog. Dir. .... Edward J. Gale  
 Chief Engineer ..... R. L. Baughman

**WQUB—Galesburg—1957**

Frequency: 1590 Kc. .... Power: 5 Kw.  
 Owned ..... Knox County Bcstg. Corp.  
 Address ..... 36 Park Plaza  
 Tel.: 4204 ..... News Service: AP  
 Representative ..... Hollingbery  
 President ..... G. LaVerne Fiambo  
 Manager ..... Roger Hoffman

**WEBQ—Harrisburg—1923**  
KBS

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... First Trust Association  
 Business-Studio-Transmitter ..... 100 E. Poplar St.  
 Tel.: CL 3-7282 ..... News Service: UP  
 Membership ..... NAB  
 Gen.-Station-Comm. Mgr. .... Inglis M. Taylor  
 Sales Prom. Mgr. .... Ken Hamilton  
 Program Director ..... Norma Slaton  
 Publicity Director ..... Charles Branum  
 Chief Engineer ..... Elmer L. Gladson

**WMCW—Harvard—1955**

Frequency: 1600 Kc. .... Power: 500 Watts  
 Address ..... 205 E. Brainard  
 c/o ..... Mrs. Esther Blodgett

**WJPF—Herrin—1940**  
MBS-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By ..... Egyptian Bcstg. Co.  
 Business-Studio Address ..... P. O. Box 179  
 Tel.: 381-382 ..... News Service: UP  
 Representative ..... Holman  
 President ..... Maybelle J. Lyerla  
 Gen., Sta. Mgr. .... Charles R. Cook

**WLDS—Jacksonville—1941**

Frequency: 1180 Kc. .... Power: 1000 Watts d.  
 Owned. Jacksonville Radio & TV Bcstg. Corp.  
 Address ..... Illinois Theatre Bldg.  
 Tel.: CH 5-7171 ..... News Service: AP  
 Transcription Service ..... World  
 Newspaper Affil. .... Journal-Courier  
 Representative ..... Hal Holman  
 Membership ..... NAB  
 Gen. Mgr. .... R. Karl Baker  
 Comm. Mgr. .... Barney Lewis  
 Program Director ..... T. J. Fairburn  
 Chief Engineer ..... G. J. Cassens

**WJOL—Joliet—1929**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... WJOL, Inc.  
 Business-Studio-Transmitter ..... 601 Walnut St.  
 Tel.: 6-4761 ..... News Service: UP  
 Transcription Service ..... World  
 Representative ..... Rambeau  
 Membership ..... RAB

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# ILLINOIS



Gen. Comm., Sales Prom. Mgr. . . . . J. F. Novy  
 Station Manager . . . . . J. F. Cerny  
 Prog. Dir. . . . . Eileen Caron

Comm. Manager . . . . . Paul E. Rankin  
 Program Director . . . . . William H. Brady  
 Publicity Director . . . . . John H. Deal  
 Chief Engineer . . . . . Donald Thompson

## WKAN—Kankakee—1947

Frequency: 1320 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Kankakee Daily Journal Co.  
 Business-Studio Address. . . . . 183 N. Schuyler Ave.  
 Tel.: 3-6633 . . . . . News Service: AP  
 Transcription Service . . . . . Standard  
 Representative . . . . . Sears-Ayer  
 Membership . . . . . NAB  
 President . . . . . Burrell Small  
 General Manager . . . . . Bruce Brown  
 Station Manager . . . . . Robert Hawkins  
 Sales Mgr. . . . . Donald Hoover  
 Program Director . . . . . Orren Allain  
 Chief Engineer . . . . . Richard Eckels

## WSMI—Litchfield—1950

Frequency: 1540 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . Mid-Illinois Bcstg. Co.  
 Address . . . . . Box 241  
 Tel.: 100 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Hill Best  
 Membership . . . . . RAB, NAB  
 Pres., Gen. Mgr. . . . . Hayward L. Talley

## WKEI—Kewanee—1952—KBS

Frequency: 1450 Kc. . . . . Power: 100 Watts  
 Owned-Operated By. . . . . WKEI Bcstg. Co.  
 Address . . . . . 202½ N. Tremont  
 Tel.: 4471 . . . . . News Service: AP  
 Representative . . . . . H. F. Best  
 Membership . . . . . NAB  
 Pres., Gen. Mgr., Chf. Engr. . . . . E. D. Scandrett  
 Prog., Pub. Dir. . . . . Paul Messplay

## WKAI—Macomb—1947—KBS

Frequency: 1510 Kc. . . . . Power: 250 Watts d.  
 Owned-Oper. By. . . . . The Macomb Bcstg. Co.  
 Address . . . . . 113 E. Carroll St.  
 News Service . . . . . UP  
 Rep. . . . . W. Donald Roberts  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 Pres., Gen. Mgr. . . . . Wm. E. Schons  
 Sta., Comm. Mgr. . . . . Robert Douglas

## WTAQ—La Grange—1950

Frequency: 1300 Kc. . . . . Power: 500 Watts n.  
 Owned-Oper. By. . . . . S & S Bcstg. Co.  
 Address . . . . . Box 408  
 Tel.: FL 2-1300 . . . . . News Service: UP  
 Representative . . . . . W. Donald Roberts  
 Membership . . . . . NAB  
 President . . . . . Charles Sebastian  
 V. P., Sta. Mgr. . . . . Russ Salter  
 Commercial Manager . . . . . Ralph Faucher  
 Sales Prom. Mgr. . . . . Stanley Noyes  
 Program Dir. . . . . Ted Carlson  
 Asst. Mgr. . . . . Arthur Schlaman  
 Chief Engineer . . . . . Bill Ward

## WGGH—Marion—1949

Frequency: 1150 Kc. . . . . Power: 5000 Watts d.  
 Owned-Operated By. . . . . Marion Bcstg. Co.  
 Business Address . . . . . P. O. Box 311  
 Tel.: 824 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Sears & Ayer  
 Membership . . . . . NAB, RAB  
 Pres., Chief Eng. . . . . George W. Dodds  
 Gen., Sta., Comm. Mgr. . . . . Jim Duncan  
 Sls. Prom. Mgr. . . . . Ina Trammel

## WLPO—La Salle—1947

Frequency: 1220 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By. . . . . La Salle County Bcstg. Co.  
 Bus. Ad. . . . . P. O. Box 215  
 Tel.: 3100 . . . . . News Service: AP  
 Newspaper Affiliation. . . . . Daily News Tribune  
 Transcription Service . . . . . Thesaurus  
 Representative . . . . . Grant Webb  
 President . . . . . Peter Miller  
 Gen. Mgr. . . . . William Holm  
 Program Director . . . . . Dan Dunlap  
 Publicity Director . . . . . Laverne Waltman  
 Chief Engineer . . . . . Lawrence McCann

## WLBH—Mattoon—1946

Frequency: 1170 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By. . . . . Mattoon Bcstg. Co.  
 Bus-Studio Address . . . . . 1632½ B'way Ave.  
 Tel.: AD 4-6464 . . . . . News Service: AP  
 Representative . . . . . Holman  
 Membership . . . . . NAB  
 President, Gen-Station Mgr. . . . . J. R. Livesay  
 Commercial Manager . . . . . Ken Wooddell  
 Sales Prom. Mgr. . . . . Robert Veech  
 Program Director . . . . . Robert Guess  
 Chief Engineer . . . . . Ray Livesay

## WPRC—Lincoln—1947—KBS

Frequency: 1370 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By. . . . . Prairie Radio Corp.  
 Address . . . . . P. O. Box 37  
 Tel.: 1370 . . . . . News Service: AP  
 Membership . . . . . RAB  
 Trans. . . . . Lang-Worth  
 Representative . . . . . Sears & Ayer  
 Pres., Gen. Mgr. . . . . Ray F. Knochel

## WMOK—Metropolis—1951 KBS

Frequency: 920 Kc. . . . . Power: 1,000 Watts d.  
 Owned-Oper. By. . . . . Fort Massac Bcstg. Co.  
 Address . . . . . Box 721  
 Tel.: 2106 . . . . . News Service: AP  
 Transcription Service . . . . . SESAC  
 Representative . . . . . Holman  
 Membership . . . . . NAB, RAB  
 Gen. Mgr. . . . . James H. Firmin  
 Sales Prom. Mgr. . . . . Virgil E. Smith

## WQUA—Moline—1946—ABN

Frequency: 1230 Kc. . . . . Power: 250 Watts

Owned-Oper. By.....WQUA, Inc.  
 Address.....1319 Fish Ave.  
 Tel.: 4-6727.....News Service: AP  
 Representative.....Geo. P. Hollingberry Co.  
 Pres., Gen. Mgr.....G. LaVerne Flambo  
 Program Director.....Frank Freeman  
 Chief Engineer.....Harold Higby

### WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.  
 Owned.....Parieland Bcstrs.  
 Address.....Box 5  
 News Service.....UP  
 Gen. Mgr.....Stephen P. Bellinger  
 Comm. Mgr.....Richard V. Taber

### WVMC—Mount Carmel—1948 KBS

Frequency: 1360 Kc.....Power: 500 Watts  
 Owned.....WVMC  
 Address.....North Cherry Road  
 Tel.: 1360.....News Service: UP  
 Gen., Comm. Mgr.....Charles H. Green  
 Program Director.....David K. Naber  
 Sales Prom. Mgr.....R. L. Knutstrom  
 Publicity Director.....Albert Freedman  
 Chief Engineer.....Eugene Garrett

### WMIX—Mt. Vernon—1946

Frequency: 940 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Mt. Vernon Radio & Tel. Co.  
 Address.....121½ N. 9th Street  
 Tel.: 3500.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....John E. Pearson Co.  
 President.....John Russell Mitchell  
 General Manager.....R. J. Cheney  
 Comm. Mgr.....C. Schoch  
 Chief Engineer.....Ed Howell

### WINI—Murphysboro—1954 KBS

Frequency: 1420 Kc.....Power: 500 Watts d.  
 Owned-Oper. By.....Martha D. & Robert M. Rapp  
 Address.....920 Michigan, Farmington, Mo.  
 Tel.: 282.....News Service: AP  
 Representative.....Hil F. Best  
 Gen., Comm. Mgr.....Lewis Barwick  
 Prog. Dir.....Chuck Blair  
 Chief Engineer.....Lester D. Bilderback

### WOPA—Oak Park—1950

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Village Bcstg. Co.  
 Address.....408 S. Oak Park Ave.  
 Tel.: VI 8-5760.....News Service: UP  
 Representative.....Stars National  
 Membership.....RAB  
 General Mgr.....E. Sanderling  
 Station Mgr.....Al Michel

### WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....Illinois Bcstg.  
 Address.....Decatur, Ill.

Tel.: EX 3-2156.....News Service: AP  
 Transcription Service.....World  
 Membership.....NAB  
 Pres.....Fred W. Schaub  
 Comm. Mgr.....Charles R. Griggs  
 Exec. V.P.....M. Lindsay  
 Gen. Mgr.....E. C. Dorsey  
 Prog. Dir.....Joe Kosack  
 Chief Engineer.....Stanley Greatline

### WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Carl H. Meyer  
 Address.....417 W. Madison St.  
 Tel.: 551.....News Service: UP  
 Representative.....Sears & Ayer  
 Trans.....World  
 Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer  
 Comm. Mgr.....D. M. Meyer  
 Sta. Mgr., Prog. Dir.....Robert Meyer  
 Publicity Dir.....Ron Wilson

### WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 500 Watts d.  
 Owned-Operated By.....Paris Bcstg. Corp.  
 Address.....Box 262  
 Tel.: 5-0153.....News Service: AP  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NAB  
 Pres., Gen., Sta., Comm. Mgr.....A. Ferguson, Jr.  
 Sales Prom. Mgr., Pub. Dir.....James Savoye  
 Prog. Dir.....John Powell  
 Chief Engr.....Waliter Atamanec

### WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Pekin Bcstg. Co., Inc.  
 Business-Studio Address.....Arcade Bldg.  
 Tel.: 6-2134.....News Service: AP  
 Representative.....Sears & Ayer  
 Pres., Gen. Mgr.....W. Kenneth Patterson  
 Publicity Director.....Peg Horner  
 Sls. Prom., Comm., Sta. Mgr.....George Udry  
 Program Director.....Tom Dunn  
 Chief Engineer.....Lowell Lovely

### WEEK—Peoria—1946—NBC

Frequency: 1350 Kc.....Power: 1000 Watts  
 Owned-Operated By.....West Central Bcstg. Co.  
 Address.....2907 Springfield Rd.  
 Tel.: 9-3961.....News Service: AP  
 Representative.....Headley-Reed  
 Trans.....World  
 Membership.....NAB, RAB  
 V.P., Gen. Mgr.....Fred C. Mueller  
 Sta., Comm. Mgr.....Coleman Scott  
 Sales Prom. Mgr.....David Meister  
 Prog. Dir.....Hal Raymond  
 Pub. Dir.....Albert Knapp  
 Ch. Eng.....Wayne Lovely

### WIRL—Peoria—1947

Frequency: 1290 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Illinois Valley Bcstg. Co.  
 Bus-Studio Address.....121 N.E. Jefferson Ave.



Tel.: 4-9239.....News Service: UP  
 Representative.....H-R  
 Membership.....RAB  
 President.....Timothy W. Swain  
 Gen. Mgr., V.P.....John H. Altorfer  
 Station Manager.....James T. Butler  
 Commercial Mgr.....Effie Sams  
 Sales Prom. Mgr.....Mort Cantor  
 Program Director.....Robyn Weaver  
 Chief Engineer.....Rudy Luukinen

**WMBD—Peoria—1927—CBS**

Frequency: 1470 Kc. Power 5000 Watts  
 Owned-Oper. By.....WMBD, Inc.  
 Address.....212 South Jefferson Street  
 Tel.: 8-0711.....News Service: AP, UP  
 Reps.....Peters, Griffin, Woodward, Inc.  
 Membership.....NAB, RAB  
 Pres.....Charles C. Caley  
 Publicity Dir.....R. James Bateman  
 Dir. of Sales.....Harold C. Sundberg, Jr.  
 Program Director.....William L. Brown

**WPEO—Peoria—1946**

Frequency: 1020 Kc. Power: 1000 Watts d.  
 Owned-Oper. By.....Dandy Bcstg.  
 Address.....614-A Main St.  
 Tel.: 4-9249.....News Service: AP  
 Representative.....Bolling  
 Gen. Mgr.....K. R. Greenwood

**WBBA—Pittsfield—1954**

Frequency: 1580 Kc. Power: 250 Watts d.  
 Owned.....Pike Broadcasting Co.  
 Address.....Pittsfield  
 Tel.: 650.....News Service: \*UP  
 Representative.....Continental Radio Sales  
 President.....G. B. Meyer  
 Prog. Dir.....Neil Clark  
 General Manager.....Bill Meyer  
 Sta. Mgr., Chief Eng.....Frank Luepke

**WGEM—Quincy—1948—ABN**

Frequency: 1440 Kc. Power: 1000 Watts d.  
 Owned-Operated By.....Quincy Bcstg. Co.  
 Business-Studio Address.....Hotel Quincy  
 Tel.: BA 2-6840.....News Service: AP  
 Newspaper Affiliation...Quincy Herald Whig  
 Transcription Service.....World  
 Representative.....Young Reps., Inc.  
 President.....T. C. Oakley  
 General Manager.....Joe Bonansinga  
 Comm. Mgr.....J. Ben Stewart  
 Prog. Dir.....Fred Colgan  
 Pub. Dir.....Hal Heildbreder  
 Chief Engineer.....Frank E. Laughlin

**WTAD—Quincy—1927—CBS**

Freq.: 930 Kc. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By.....Lee Bcstg., Inc.  
 Address.....510 Maine St.  
 Tel.: BA 2-6200.....News Service: AP, UP  
 Newspaper Affiliation...Hannibal Courier Post  
 Representative.....Weed & Co.  
 President.....Lee P. Loomis  
 Gen., Nat'l Sales Mgr.....Walter J. Rothschild

Ass't Nat'l Sls.....Wayne W. Cribb  
 Prog. Dir.....Merritt Milligan  
 Chief Engineer.....J. E. Gray

**WTAY—Robinson—1956  
KBS**

Frequency: 1570 Kc. Power: 250 Watts d.  
 Owned-Oper. By.....Ann Broadcasting Corp.  
 Address.....Box 160  
 Tel.: 1373.....News Service: AP  
 Representative.....Hil F. Best  
 President.....Kathryn A. Duncan  
 Comm. Mgr.....Laura L. Nolen  
 Sales Prom. Mgr.....James L. Foster  
 Program Director.....Thelma Dorsey  
 Publicity Director.....Harold E. Dorsey  
 Chief Engineer.....Harold Vandament

**WROK—Rockford—1927  
ABN**

Freq.: 1440 Kc. Power: 1 Kw. d.; 500 W. n.  
 Owned.....Rockford Broadcasters, Inc.  
 Bus.-Studio Address...Rockford News Tower  
 Tel.: 2-6621.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....H-R  
 Membership.....NAB, RAB  
 President.....E. K. Todd  
 Gen., Comm. Mgr.....John J. Dixon  
 Sls. Prom. Mgr., Pub. Dir.....Betty L. Thro  
 Program Director.....Maurice P. Owens  
 Chief Engineer.....Maurice H. Nelson

**WRRR—Rockford—1953**

Frequency: 1330 Kc. Power: 1000 Watts  
 Owned-Oper. By.....Rock River Bcstg.  
 Address.....113 S. Court St.  
 Tel.: 8-1869.....News Service: AP  
 Membership.....RAB  
 Representative.....Radio-TV Reps.  
 President.....William E. Walker  
 V.P., Gen. Mgr.....William R. Walker  
 V.P., Sales Mgr.....Jack Harvey

**WHBF—Rock Island—1925  
CBS**

Frequency: 1270 Kc. Power: 5000 Watts  
 Owned-Operated By...Rock Island Bcstg. Co.  
 Business-Studio Address.....231 18th St.  
 Tel.: RI 6-5441.....News Service: AP, UP  
 Newspaper Affiliation...Rock Island Argus  
 Transcription.....Standard, Thesaurus  
 Representative.....Hyett, Avery-Knodel  
 Membership.....NAB, RAB  
 President.....Ben H. Potter  
 V.P., Gen., Sta. Mgr.....Leslie C. Johnson  
 Asst. Mgr., Dir. Sales.....Maurice Corken  
 Sales Manager.....Ted Arnold  
 Program Dir.....Frank S. Hicks  
 Publicity Dir.....Fern Hawks  
 Merchandising Mgr.....Heber Darton  
 Chief Engineer.....Robert J. Sinnett

**WJBD—Salem—1956**

Frequency: 1350 Kc. Power: 500 Watts, d.



Owned.....Salem Bcstg. Co.  
 Address.....121 S. Walnut St.  
 Tel.: 2000.....News Service: AP  
 Representative.....Grant Webb  
 Gen., Sales Mgr.....Bryan Davidson  
 Prog. Dir.....Joseph Lobaito

**WHCO—Sparta—1955**

Frequency: 1230 Kc.....Power 250 W.  
 Owned.....Hirsch Communication Eng. Corp.  
 Address.....324 Broadway, Cape Girardeau, Mo.  
 Tel.: SP 333.....News Service: UP  
 President.....Robert O. Hirsch  
 General Manager.....James F. Collins  
 Station Sls. Prom. Manager.....Buford L. Mabrey

**WCVS—Springfield—1926**  
ABN

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WCBS, Inc.  
 Business-Studio Address.....P. O. Box 1088  
 Tel.: 4-9855.....News Service: AP  
 Transcription Service.....Standard  
 Membership.....NAB  
 Representative.....Hal Holman  
 Pres., Ch. Eng.....H. L. Dewing  
 Gen., Sta., Comm. Mgr.....C. W. Neeld  
 Prog. Dir.....John Geil  
 Sales Prom. Mgr., Pub. Dir.....Bruce Still

**WMAY—Springfield—1950**  
NBC

Freq.: 970 Kc..Power: 1 Kw. d.; 500 W. n.  
 Owned-Oper. By.....Lincoln Bcstg. Corp.  
 Address.....711 Myers Bldg.  
 Tel.: 4-1766.....News Service: UP  
 Transcription Service.....Lang-Worth  
 Representative.....John E. Pearson  
 Membership.....RAB, NAB  
 Pres., Gen., Sta., Comm. Mgr. Gordon Sherman  
 Program Director.....Syl Binkin  
 Prom., Pub. Dir.....Joan Meisner  
 Chief Engineer.....Melvin Feldman

**WTAX—Springfield—1930**  
CBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WTAX, Inc.  
 Address.....Route 86 & E. Cook St.  
 Tel.: 2-4441.....News Service: AP  
 Transcription.....World  
 Representative.....Weed  
 Membership.....NAB, RAB  
 Pres., Gen., Sta. Mgr.....Oliver J. Keller  
 Commercial Manager.....O. J. Keller, Jr.  
 Sales Promotion Manager.....W. J. Simon  
 Program Director.....John W. Midgley  
 Publicity Dir.....Bill Miller  
 Chief Engineer.....E. C. Swearingen

**WSDR—Sterling—1949**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Blackhawk Bcstg. Co.  
 Address.....Lawrence Bldg.  
 Tel.: MA 3400.....News Service: AP  
 Transcription Service.....Capitol, Thesaurus  
 Pres., Gen. Mgr.....Sam Bartlett  
 Comm. Mgr.....Lillian Bartlett  
 Asst. Sta. Mgr.....John Rowler  
 Chief Engineer.....Ed Fisher

**WIZZ—Streator—1953**

Frequency: 1250 Kw.....Power: 500 Watts d.  
 Owned-Oper. By.....Streator Bcstg. Co.  
 Address.....Box 377  
 Tel.: 2-2947.....News Service: UP  
 Membership.....RAB  
 Managing Partner.....S. P. Bellinger  
 General Manager.....Vernon R. Nunn  
 Comm. Mgr.....Jack Hallstrom

**WTIM—Taylorville—1949**

Frequency: 1410 Kc.....Power: 1000 Watts d  
 Owned-Operated By.....Moyer Bcstg. Co.  
 Address.....Radio Rd.  
 Transcription Service.....Standard, Thesaurus  
 Representative.....Continental  
 President.....Roger Moyer  
 General Manager.....James C. Hilderbrand

**WKRS—Waukegan—1949**

Frequency: 1220 Kc.....Power: 1000 Watts d.  
 Owned-Operated By.....Waukegan News-Sun  
 Business Address.....P. O. Box 500  
 Tel.: DE 6-7900.....News Service: AP  
 Transcription Service.....World, Standard  
 Membership.....RAB, NAB  
 Representative.....McGillvra  
 President.....William F. Just  
 V. P., Gen. Mgr.....Joseph B. Kirby

**WFRX—West Frankfort—1951**

Frequency: 1300 Kc.....Power: 1000 Watts d.  
 Owned.....Pyramid Radio Bcstg. & TV Corp.  
 Address.....1300 S. Logan  
 Tel.: 1300.....News Service: UP  
 Representative.....Hal Holman  
 President.....Dr. Guy W. Lambert  
 Gen. Mgr.....Walter C. Schafer

**WCBD—Zion—1947**

Frequency: 820 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Michael J. Mintern  
 Business Address.....2700 Enoch Ave.  
 Managing Director.....Michael J. Mintern  
 Commercial Manager.....Carl Q. Lee

# Indiana

Pop. March 1 (Est.)—4,471,000; Families—1,398,000; Lic. Stations—60,  
Sta. CP's—1; Radio Homes—1,348,000; TV Homes—1,242,000

## WCBC—Anderson—1946

KBS

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
Owned-Operated By ..... Civic Bdcstg Corp.  
Address ..... Box 350  
Tel.: 3-5321 ..... News Service: AP  
Transcription Service ..... World, SESAC  
Membership ..... NAB, RAB  
Station Rep. .... Hil Best  
President. .... Paul E. Billhelmer  
General Manager. .... Gordon Beck  
Sales Manager. .... Raymond Pettis

## WHBU—Anderson—1923

CBS

Frequency: 1240 Kc. .... Power: 250 Watts  
Owned-Operated By ..... Anderson Bcstg. Corp.  
Business-Studio ..... 640 Citizens Bank Bldg.  
Tel.: 7791 ..... News Service: UP  
Transcription Service ..... Standard  
Representative ..... Walker  
Membership ..... RAB, NAB  
President. .... C. Bruce McConnell  
General Manager. .... John R. Atkinson  
Chief Engr. .... W. J. Hecht

## WBIW—Bedford—1948

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Radio Bedford, Inc.  
Address ..... P. O. Box 127  
Tel.: 7555 ..... News Service: AP  
Membership ..... NAB, RAB  
Representative ..... McGillvra  
Co-Manager. .... J. H. McGillvra  
Co-Manager. .... A. I. McGillvra  
Chief Engineer ..... Carl J. Finger

## WTTS—Bloomington—1949

ABN

Freq.: 1370 Kc. .... Power 5 Kw. d., 500 W. n.  
Owned-Oper. By ..... Sarkes Tarzian, Inc.  
Business-Studio Address ..... 535 S. Walnut St.  
Tel.: 2-3366 ..... News Service: AP  
Representative ..... Meeker  
Membership ..... NAB  
President ..... Sarkes Tarzian  
Gen. Mgr., Prog. Dir. .... Glenn Van Horn  
Sales Mgr. .... Ray Bartlett

## WBNL—Boonville—1950

KBS

Frequency: 1540 Kc. .... Power: 250 Watts d.  
Owned-Oper. By ..... Boonville Bcstg. Co.  
Address ..... Box 273  
Tel.: 980 ..... News Service: UP  
Transcription ..... SESAC  
Membership ..... NAB  
General Mgr. .... H. C. Sanders  
Program Dir. .... Norman Hall

## WCSI—Columbus—1950

Frequency: 1010Kc. .... Power: 500 Watts d.  
Owned-Oper. By ..... White River Bcstg.  
Address ..... Box 469  
Tel.: 7411 ..... News Service: AP  
President. .... R. L. Heminger  
Gen. Mgr. .... Jack E. Douglas  
Chief Engineer. .... Max Cockley

## WCNB—Connersville—1948

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned-Operated By ..... News Examiner Co.  
Business-Studio Address ..... 406 Central Ave.  
Tel.: 1950 ..... News Service: UP  
Newspaper Affil. .... News Examiner  
Representative ..... Gill-Perna  
Secretary ..... G. S. Tatman  
Gen., Comm. Mgr. .... E. M. Jackson

## WCMR—Elkhart—1956

Frequency: 1270 Kc. .... Power: 5 Kw. d.  
Owned ..... WCMR  
Address ..... S. 17th and Mishawaka Rd.  
Tel.: 3-4567 ..... News Service: AP  
Transcription Service ..... World, SESAC  
Representative ..... Hil F. Best  
Membership ..... NAB, RAB  
President. .... Clarence C. Moore  
Gen., Sta. Mgr. .... Paul R. Deck  
Prog. Dir. .... Harry Waterhouse  
Chief Engineer. .... Dave Hudson

## WTRC—Elkhart—1931—NBC

Frequency: 1340 Kc. .... Power: 250 Watts  
Owned-Oper. By ..... Truth Radio Corp.  
Business-Studio Address ..... Box 636  
Tel.: 3-1960 ..... News Service: UP, AP  
Newspaper Affiliation ..... Elkhart Truth  
Representative ..... H-R Reps  
President ..... John F. Dille, Jr.  
Gen. Mgr. .... Paul C. Brines  
Commercial Mgr. .... Don Freed  
Sales Prom. Mgr. .... Bob Barrett  
Prog. Dir. .... Edwin Huot  
Publicity Dir. .... B. J. Thompson  
Chief Engineer. .... Lester Zellmer

## WEOA—Evansville—1936

CBS

Frequency: 1400 Kc. .... Power: 250 Watts  
Owned ..... WEHT, Inc.  
Business-Studio Address ..... Box 395  
Tel.: HA 4-9215 ..... News Service: UP  
Membership ..... NAB  
Representative ..... Adam Young  
General Manager. .... Edwin Richter, Jr.  
Comm. Mgr. .... William Hight  
Prog. Dir. .... Peter Dooley

## WGBF—Evansville—1923

NBC

Frequency: 1280 Kc. .... Power: 5 Kw. d.; 1 Kw. n.



**Owned-Operated By.....On The Air, Inc.**  
**Business-Studio Address...1001 Diamond Ave.**  
**Tel.: HA 2-1171.....News Service: AP**  
**Representative.....Weed & Co.**  
**Membership.....NAB, RAB**  
**President.....Alvin Q. Eades**  
**Ex. V.P., Gen., Sta. Mgr.....Martin L. Leich**  
**Sales Prom., Pub. Dir.....Gene Crawford**  
**Program Director.....Mrs. Pat Roper**  
**Chief Engineer.....Erwin P. Schoeny**

**WKYG—Evansville—1947**

**Frequency: 820 Kc.....Power: 250 Watts d.**  
**Owned-Oper. By...South Central Bcstg. Corp.**  
**Address.....Box 148**  
**Tel.: 4-8284.....News Service: AP**  
**Transcription Service.....Thesaurus**  
**Representative.....John E. Pearson Co.**  
**Membership.....RAB**  
**Pres., Gen.-Sta. Mgr.....John A. Engelbrecht**  
**Chief Engineer.....George F. Stoltz**

**WJPS—Evansville—1948**  
**ABN**

**Frequency: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.**  
**Owned-Operated By.....WJPS, Inc.**  
**Business-Studio Address.....206 Main St.**  
**Tel.: HA 5-2221.....News Service: AP**  
**Transcription Service.....Standard, World**  
**Representative.....George P. Hollingbery**  
**Membership.....NAB, RAB**  
**President.....Robert S. Davis**  
**Gen., Sta., Comm. Mgr.....Jack McLean**  
**Sales Prom. Mgr.....Verne Paule**  
**Chief Engineer.....James Jared**

**WANE—Ft. Wayne—1948**  
**CBS**

**Frequency: 1450 Kc.....Power: 250 Watts**  
**Owned.....Corinthian Bcstg. Corp.**  
**Address.....2915 W. State Blvd.**  
**Tel.: AN 6212.....News Service: UP**  
**Transcription Service.....Standard**  
**Representative.....Petry**  
**Membership.....NAB, RAB**  
**V.P., Gen. Mgr.....R. Morris Pierce**  
**Station Mgr.....Reid G. Chapman**  
**Comm. Mgr.....Merlin H. Smith**  
**Program Dir.....James Holston**

**WGL—Ft. Wayne—1924—ABN**

**Frequency: 1250 Kc.....Power: 1000 Watts**  
**Owned-Oper. By...News-Sentinel Bcstg. Co., Inc.**  
**Bus.-Studio Address...201½ W. Jefferson St.**  
**Tel.: EA 3366.....News Service: UP**  
**Newspaper Affiliation.....News-Sentinel**  
**Representative.....Headley-Reed**  
**Membership.....NAB, RAB**  
**President.....Helene R. Foellinger**  
**Gen., Sta., Comm. Mgr.....Merrill C. Johnson**  
**Sales Prom. Mgr., Pub. Dir...Patricia McDowell**  
**Program Director.....Norman Widenhofer**  
**Chief Engineer.....Damon Wilson**

**WKJG—Ft. Wayne—1947**  
**MBS-NBC**

**Frequency: 1380 Kc.....Power: 5000 Watts**  
**Owner.....WKJG, Inc.**  
**Business-Studio Add.....220 E. Jefferson St.**  
**Tel.: AN 2295.....News Service: UP**  
**Membership.....NAB**  
**Representative.....Raymer**  
**President.....Clarence L. Schust**  
**General Manager.....Edward G. Thoms**  
**Commercial Manager.....Carleton Evans**  
**Program Dir.....Calo Mahlock**  
**Sales Prom. Mgr.....Wilson Schroeder**  
**Chief Eng.....Eugene A. Chase**

**WOWO—Ft. Wayne—1926**

**Frequency: 1190 Kc.....Power: 50 Kw.**  
**Owner...Westinghouse Broadcasting Co., Inc.**  
**Bus.-Studio Address...124 W. Washington Blvd.**  
**Tel.: AN 9436.....News Service: UP**  
**Rep.....Peters, Griffin, Woodward, Inc.**  
**Membership.....RAB, NAB**  
**President.....Donald H. McGannon**  
**General Mgr.....Carl W. Vandagriff**  
**Commercial Manager.....Tom Longworth**  
**Sales Prom. Mgr.....Hilda C. Woehrmeyer**  
**Program Dir.....Cal Bollwinkel**  
**Publicity Dir.....Carol A. Johnson**  
**Chief Engineer.....Hal Brokaw**

**WILC—Frankfort—1953—KBS**

**Frequency: 1570 Kc.....Power: 250 Watts**  
**Owned.....Lake Erie Radio & TV Corp.**  
**Address.....52½ E. Washington St.**  
**Tel.: 3338.....News Service: UP**  
**Station Rep.....Hill Best**  
**President.....Theodore M. Nelson**  
**Gen. Mgr.....Howard G. Pearcy**  
**Commercial Manager.....Phil Wise**  
**Program Director.....James Cronkright**

**WGRY—Gary—1950**

**Frequency: 1370 Kc.....Power: 500 Watts d.**  
**Owned-Oper. By.....WGRY, Inc.**  
**Address.....3669 B'way**  
**News Service.....UP**  
**Membership.....NAB, RAB**  
**Station Rep.....Grant Webb**  
**President.....George Whitney**  
**Mgr.....Todd Branson**

**WWCA—Gary—1949**

**Frequency: 1270 Kc.....Power: 1000 Watts**  
**Owned-Operated By...Lake Bdcastg Co., Inc.**  
**Address.....Hotel Gary**  
**Tel.: TU 6-9171.....News Service: AP**  
**Membership.....NAB, RAB**  
**Station Rep.....John E. Pearson Co.**  
**Pres., Gen., Mgr.....Dee O. Coe**  
**Sta. Mgr.....Joseph A. Haas**  
**Sales Prom. Mgr.....Thomas B. March**  
**Chief Engineer.....Victor Voss**

**WKAM—Goshen—1954—KBS**

**Frequency: 1460 Kc.....Power: 500 Watts d.**



**Owned-Operated By**... Kosciusko Bcastg. Corp.  
**Address**..... Hotel Goshen  
**Tel:** 3-2219.....**News Service:** AP  
**Representative**..... Rambeau  
**Pres., Gen. Mgr.**..... William N. Udell  
**Sta. Mgr., Prog. Dir.**..... R. S. Olson  
**Comm., Sales Mgr.**..... C. J. Pajakowski  
**Chief Engineer**..... R. J. Schilling

**Membership**..... NAB, RAB  
**President, Gen. Mgr.**..... Richard M. Fairbanks  
**Commercial Manager**..... Gilbert I. Berry  
**Prog. Dir.**..... William L. Dean  
**Prom. Dir.**..... Charles E. Ellis  
**Chief Engineer**..... Robert W. Minton

**WJOB—Hammond—1928**

**Frequency:** 1230 Kc.....**Power:** 250 Watts  
**Owned-Oper. By**..... South Shore Bcastg. Corp.  
**Address**..... 6405 Olcott  
**Tel:** TI 4-1230.....**News Service:** UP  
**Representative**..... Rambeau  
**Pres., Gen. Mgr.**..... R. C. Adair  
**Program Director**..... Gerald Mitchell  
**Commercial Manager**..... Len Ellis  
**Sales Prom. Mgr.**..... Hugh Pieron  
**Publicity Dir.**..... Roy Eller  
**Chief Engineer**..... Carl Hayworth

**WIRE—Indianapolis—1924**  
**NBC**

**Frequency:** 1430 Kc.....**Power:** 5000 Watts  
**Owned-Oper. By**..... Indianapolis Bcastg., Inc.  
**Business-Studio Add.**... 307 N. Pennsylvania St.  
**Tel:** 5-1541.....**News Service:** AP  
**Representative**..... Peters, Griffin & Woodward  
**President**..... Eugene C. Pulliam  
**Gen., Sta. Mgr.**..... William C. Worcester  
**Comm. Manager**..... Daniel C. Park  
**Prom. Dir.**..... Richard H. Clester  
**Prog. Dir.**..... Donald Bruce  
**Chief Eng.**..... Eugene E. Alden

**WHLT—Huntington—1957**

**Frequency:** 1300 Kc.....**Power:** 500 Watts  
**Owned**..... Huntington Bcastg. Co.  
**Address**..... Box 11  
**Tel:** 8404.....**News Service:** UP  
**President**..... Ted Nelson  
**Gen. Mgr.**..... Harry H. Packard

**WISH—Indianapolis—1941**  
**CBS**

**Frequency:** 1310 Kc. **Power:** 5 Kw. d.; 1 Kw. n.  
**Owned-Oper. By**..... Indiana Bcastg. Corp.  
**Business-Studio Address**... 1440 N. Meridian St.  
**Tel:** ME 4-6411.....**News Service:** AP, UP  
**Transcription Service**..... Thesaurus  
**Representative**..... Bolling  
**Membership**..... RAB, NAB  
**President**..... C. Wreje Petersmeyer  
**Gen., Sta. Mgr.**..... Robert B. McConnell  
**Comm. Manager**..... Robert Ohleyer  
**Prom. Mgr., Pub. Dir.**..... James A. Buck  
**Program Director**..... William E. Frosch, Jr.  
**Chief Engineer**..... Stokes Gresham, Jr.

**WFBM—Indianapolis—1926**

**Frequency:** 1260 Kc.....**Power:** 5000 Watts  
**Owned**..... Twin State Bcastg., Inc.  
**Address**..... 1330 N. Meridian St.  
**Tel:** ME 4-8521.....**News Service:** AP, INS  
**Transcription Service**..... World  
**Representative**..... Katz  
**Membership**..... NAB, RAB  
**President**..... W. C. Pullen, Jr.  
**V.P., Gen. Mgr.**..... Eldon Campbell  
**Comm. Mgr.**..... Frank Small  
**Prom. Mgr.**..... John F. Hurlbut  
**Program Dir.**..... Robert Yeager  
**Publicity Dir.**..... Estel D. Freeman  
**Asst. Chief Engr.**..... Robert Flanders

**WXLW—Indianapolis—1948**

**Frequency:** 950 Kc.....**Power:** 5 Kw. d.  
**Owned-Oper. By**..... Radio Indianapolis, Inc.  
**Address**..... 3003 Kessler Blvd.  
**Tel:** WA 5-6494.....**News Service:** AP  
**Representative**..... John Pearson Co.  
**Membership**..... NAB, RAB  
**President**..... Lyman S. Ayres  
**V. P., General Manager**..... Robert D. Enoch  
**Program Director**..... G. A. Smith, Jr.  
**Chief Engineer**..... Bert Goetzinger

**WGEE—Indianapolis—1956**

**Frequency:** 1590 Kc.....**Power:** 5 Kw. d.  
**Owned**..... Rollins Bcastg. Co.  
**Address**..... 4800 E. Raymond St.  
**Tel:** FL 9-5591.....**News Service:** AP  
**Representative**..... Rollins Bcastg.  
**Membership**..... RAB  
**President**..... O. Wayne Rollins  
**Gen. Mgr.**..... Arnold C. Johnson  
**Dir. Sales**..... A. R. Lanphear  
**Program Dir.**..... Fred H. Kuhlmann  
**Dir. Pub. Rel.**..... Tim Crow  
**Dir. Engineering**..... G. R. Chambers

**WITZ—Jasper—1948—KBS**

**Frequency:** 990 Kc. ....**Power:** 1000 Watts d.  
**Owned-Operated By**... Jasper on the Air Inc.  
**Address**..... P. O. Box 167  
**Tel:** 678.....**News Service:** UP  
**Transcription Service**..... Thesaurus  
**Membership**..... RAB  
**President**..... Dr. Gilbert E. Metzger  
**Gen., Sta. Mgr.**..... Dennis Keller  
**Commercial Manager**..... Al Farber  
**Sales Prom. Mgr.**..... Jack Brandt  
**Program Director**..... John Williamson  
**Chief Engineer**..... Peter Russo

**WIBC—Indianapolis—1938**

**Freq.** 1070 Kc...**Power:** 50 Kw. d.; 10 Kw. n.  
**Owned-Operated By**..... WIBC, Inc.  
**Business-Studio Address**..... 2835 N. Illinois  
**Tel:** WA 4-2661.....**News Service:** UP  
**Transcription Service**..... SESAC, Thesaurus  
**Representative**..... John Blair

**WAWK—Kendallville—1955**

**Frequency:** 1570 Kc.....**Power:** 250 Watts d.



**Owned-Oper. By**... Noble DeKalb Bcstg. Co.  
**Address** ..... Box 47  
**Tel.:** 764..... **News Service:** AP  
**Trans.** ..... World, Thesaurus  
**Representative** ..... Hil F. Best  
**Gen. Mgr.** ..... Paul L. King  
**Sales Mgr.**..... Weldon M. Cornell

**Owned-Oper. By** ..... WORX  
**Address** ..... Telegraph Hill  
**Tel.:** 1270..... **News Service:** UP  
**Representative**..... Hil F. Best Co.  
**Transcriptions**..... MacGregor, Standard  
**Pres., Chief Eng.**..... C. E. Henson  
**General Manager**..... Herbert L. Arms  
**Comm. Mgr.**..... Lloyd L. Walker

**WIOU—Kokomo—1948—CBS**

**Frequency:** 1350 Kc..... **Power:** 1000 Watts  
**Owner** ..... Booth Radio & TV Stations, Inc.  
**Business Address** ..... 210½ North Main St.  
**Tel.:** GL 7-1194..... **News Service:** AP  
**Representative** ..... Weed  
**Membership** ..... NAB, RAB  
**President** ..... John L. Booth  
**Comm., Gen., Sta. Mgr.**..... John Carl Jeffrey  
**Prog. Dir.**..... Hugo D. Salvo  
**Pub. Dir.**..... Dorothy Overton  
**Chief Engineer**..... Elvin Cunningham

**WBAT—Marion—1947—CBS**

**Frequency:** 1400 Kc..... **Power:** 250 Watts  
**Owned-Operated By** ... Marlon Radio Corp.  
**Business-Studio Address** ... 303½ S. Adams St.  
**Tel.:** 5500..... **News Service:** AP  
**Representative** ..... Everett-McKinney  
**President** ..... Lester G. Spencer  
**V. P., Gen. Mgr.**..... William Fowler  
**Comm. Mgr.**..... A. G. Von Dielingen

**WASK—Lafayette—1942  
MBS**

**Frequency:** 1450 Kc..... **Power:** 250 watts  
**Owned** ..... Lafayette Bcstg., Inc.  
**Business-Studio Address** ... McCarty Lane  
**Tel.:** 24300..... **News Service:** UP  
**Representative** ..... Wm. G. Rambeau  
**Membership** ..... NAB, RAB  
**President** ..... E. Joseph Bannon  
**Gen., Sta. Mgr.**..... Henry Rosenthal  
**Comm. Mgr.**..... Dick Pittenger  
**Program Dir.**..... Sid Knight  
**Chief Engineer**..... Richard Cochran

**WMRI—Marion—1955—KBS**

**Frequency:** 860 Kc..... **Power:** 250 Watts  
**Owned** ..... Chronicle Publ. Co., Inc.  
**Address** ..... Marion, Ind.  
**Tel.:** 5705..... **News Service:** UP  
**Newspaper Affil.:** Leader-Tribune, Chronicle  
**Representative**..... Sears & Ayer  
**President** ..... Gardner Thomas  
**Gen. Mgr.** ..... Robert Fincannon  
**Prog., Pub. Dir.**..... Ralph Wayne  
**Chief Engineer**..... Robert Shively

**WLOI—La Porte—1948**

**Frequency:** 1540 Kc..... **Power:** 250 Watts d.  
**Owned-Oper. By**... La Porte County Bcstg. Co.  
**Address** ..... P. O. Box 385  
**Tel.:** 4144..... **News Service:** AP  
**Sta. Rep.** ..... Pearson  
**Membership** ..... RAB  
**President** ..... Dee O. Coe  
**Gen. Mgr.** ..... Robert L. Harris  
**Sales Prom. Mgr.**..... Thomas B. March  
**Chief Engineer**..... Victor Voss

**WIMS—Michigan City—1947**

**Freq.:** 1420 Kc... **Power:** 1 Kw. d.; 500 Wts. n.  
**Owned** ..... Northern Indiana Bcsters., Inc.  
**Business-Studio Address** ... Old Chicago Road  
**Tel.:** TR 4-5245..... **News Service:** UP  
**Station Representative**..... Wm. G. Rambeau  
**Pres., Gen. Mgr.**..... William N. Udell  
**Sales Prom. Mgr.**..... S. C. McDonnell  
**Comm. Manager**..... Al Halus  
**Pub. Dir.**..... Henry Lange  
**Chief Engineer**..... Robert E. Schilling

**WBTO—Linton—1954—KBS**

**Frequency:** 1600 Kw..... **Power:** 500 Watts d.  
**Owned-Oper. By**..... The Linton Bcstg. Co.  
**Address** ..... Hwy. 54

**WPCO—Mount Vernon—1955  
KBS**

**Frequency:** 1590 Kc..... **Power:** 500 Watts d.  
**Owned** ..... Mt. Vernon Broadcasting Co.  
**Address** ..... Box 231  
**Tel.:** PO 3-4484..... **News Service:** UP  
**Pres., Gen. Mgr., Chief Eng.**..... H. C. Sanders  
**Sta., Comm. Mgr.**..... F. Courtney Smith  
**Program Dir.**..... Bob Webster

**WSAL—Logansport—1949  
MBS**

**Frequency:** 1230 Kc. .... **Power:** 250 Watts  
**Owned-Operated By** .. Logansport Bdg. Corp.  
**Address** ..... P. O. Box 399  
**Tel.:** 3111..... **News Service:** AP  
**Membership** ..... NAB, RAB  
**General Manager**..... Richard E. Jackson  
**Comm. Mgr.**..... Joe Wiler

**WLBC—Muncie—1926—CBS**

**Frequency:** 1340 Kc ..... **Power:** 250 Watts  
**Owned-Operated By** .. Tri City Radio Corp.  
**Business Address**..... Box 271  
**Tel.:** AT 8-4403..... **News Service:** AP  
**Transcription Service**..... Standard, World  
**Representative** ..... Hal Holman  
**Membership** ..... NAB  
**Pres., Gen. Sta. Mgr.**..... D. A. Burton  
**Commercial, Prom. Mgr.**..... Bill Craig  
**Program Director**..... Lee Allerton  
**Chief Engineer**..... Pat Finnegan

**WORX—Madison—1953—KBS**

**Frequency:** 1270 Kc..... **Power:** 1000 Watts



**WLRP—New Albany—1949**

Frequency: 1570 Kc. Power: 1000 Watts d.  
Owned-Operated By. Ohio Valley Bcstg., Inc.  
Address Box 285  
Tel.: WH 4-2235. News Service: UP  
Station Rep. Hil F. Best Co.  
Membership NAB  
Pres., Gen., Sta. Mgr. Roy L. Hickox  
Comm., Sales Prom. Mgr. Lynn Stephens  
Program Director Jerry Fordyce  
Publicity Dir. Bill Gillum

**WOCH—North Vernon—1955**

Frequency: 1460 Kc. Power: 500 Watts  
Owned Dorrell Ochs  
Address P. O. Box 46  
Tel.: FI 9-8421. News Service: AP  
Transcription SESAC. Associated  
Membership NAB  
President, Gen. Mgr. Dorrell Ochs  
Sta. Mgr. Arno Walker  
Comm. Mgr. Marguerite Ochs  
Program Dir. Eddie Sears  
Publicity Director Tom Porter  
Chief Engineer Edwin Healy

**WARU—Peru—1954  
KBS**

Frequency: 1690 Kc. Power: 1000 Watts  
Owned-Oper. By. Wabash-Peru Bcstg Co., Inc.  
Address Hwy. 24  
News Service AP  
Transcription Thesaurus, Standard  
Representative McGillvra  
Membership NAB  
President, Gen. Mgr. Dr. Wendell Hansen  
Station Manager Howard Roby  
Chief Engineer Bob Bassett

**WPGW—Portland—1950—KBS**

Frequency: 1440 Kc. Power: 500 Watts d.  
Owned-Oper. By. Glenn West  
Address Box 608  
Tel.: 1094. News Service: UP  
Transcription Service SESAC, World  
Owner, Gen. Mgr. Glenn West

**WRAY—Princeton—1950**

Frequency: 1250 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Princeton Bcstg. Co.  
Address Box 8  
Tel.: FU 5-4861. News Service: AP  
Representative McGillvra  
Owner, Gen., Sta. Mgr. M. R. Lankford  
Program Director Stuart Lankford  
Commercial Mgr. D. T. Critchfield  
Publicity Dir. Richard Lankford  
Chief Engineer Norman C. Fisher

**WKBV—Richmond—1926  
ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By Central Bcstg. Corp.  
Address W. Main St.

Tel.: 3-1156. New Service: UP  
Transcription Service World  
Representative Robert Meaker  
Membership NAB  
Pres., Gen., Sta. Mgr. Lester G. Spencer  
Comm., Sls. Roland L. Nusbaum  
Sales Prom. Mgr. C. E. Stevens  
Publicity Director W. Wehrmann  
Program Director Marie Robbins  
Chief Engineer L. J. Duning

**WSLM—Salem—1953—KBS**

Frequency: 1220 Kw. Power: 1000 Watts d.  
Owned-Oper. By Don H. Martin  
Address Radio Ridge  
Tel.: 700. News Service: AP  
Transcription Service Thesaurus, World  
Representative Hil F. Best  
Membership RAB  
Pres., Gen. Mgr. Don H. Martin  
Commercial Mgr. Margaret Martin  
Sales Promotion Mgr. Boyd Smedley  
Program Director Margaret Martin  
Chief Engineer Darrell Dixon

**WJCD—Seymour—1949  
KBS**

Frequency: 1390 Kc. Power: 1000 Watts  
Owned-Oper. By Dr. Azra C. Baker  
Address 1534 Ewing St.  
Tel.: JA 2-3969. News Service: AP  
Transcription Capitol, Standard  
Membership NAB  
Sta., Comm. Mgr. Bob Shippee  
Program Director Dick Lauf  
Chief Engineer Eugene Perrigo

**WJVA—South Bend—1947  
KBS**

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Oper. By Booth Radio & TV Sta., Inc.  
Address North Hickory Road  
Telephone CE 4-1111  
Representative Pearson  
President John L. Booth  
Managing Dir. M. G. Creel

**WNDU—South Bend—1944  
ABN**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Michiana Telecasting Corp.  
Address Box 989  
Tel.: CE 3-7111. News Service: AP  
Representative Edward Petry  
President Father Theodore Hesburgh, C.S.C.  
Vice-President Bernard Barth  
Station Manager W. T. Hamilton  
Program Director Wm. Etherton  
Comm., Sls. Prom. Mgr. Daniel Martin  
Chief Engineer Basil O'Hegan

**WSBT—South Bend—1921  
CBS**

Frequency: 960 Kc. Power: 5000 Watts

**Owned-Operated By The South Bend Tribune**  
 Bus.-Studio Address.....300 W. Jefferson Blvd.  
 Tel.: CE 3-3141.....News Service: UP, INS  
 Newspaper Affiliation.....South Bend Tribune  
 Transcription.....Standard  
 Representative.....Paul H. Raymer  
 Membership.....NAB, RAB  
 Vice Pres.....Franklin D. Schurz  
 General Manager.....Neal B. Welch  
 Commercial Manager.....Will R. Darch  
 Promotion Manager.....James Halpin  
 Program Dir.....Paul F. Kruyer  
 Chief Engineer.....Arthur R. O'Neil

### WTCJ—Tell City—1948

#### KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....James R. Brewer  
 Address.....Tell City  
 Tel.: 740.....News Service: AP  
 Owner, Manager.....James R. Brewer

### WBOW—Terre Haute—1927

#### NBC

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Radio WBOW, Inc.  
 Business-Studio Address.....6th & Poplar Sts.  
 Tel.: CR 5034.....News Service: AP  
 Representative.....Wood  
 Membership.....NAB  
 President.....J. W. O'Connor  
 Comm., Gen., Sta. Mgr.....Ralph A. Petti, Jr.  
 Prog., Pub. Dir.....Martin Plasak  
 Chief Engineer.....Howard Stewart

### WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.  
 Owned.....Citizens Bcstg. Co., Inc.  
 Address.....2327 Lafayette  
 Tel.:.....N-3985  
 President.....Archie S. Mobley  
 General Manager.....Adlai C. Ferguson, Jr.

### WTHI—Terre Haute—1947

#### CBS

Frequency: 1480 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By Wabash Valley Bdg. Corp.  
 Address.....918 Ohio St.  
 Tel.: CR 9481.....News Service: UP  
 Transcription.....World  
 Representation.....Bolling Co., Inc.  
 Membership.....NAB  
 President.....Anton Hulman, Jr.  
 Gen. Mgr.....Joseph M. Higgins  
 Station Mgr.....Darel Wibble  
 Sales Prom. Mgr.....Charles Cogan

### WAOV—Vincennes—1940

#### MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Vincennes Sun Co.  
 Business Address.....Vincennes  
 Tel.: 787-788.....News Service: UP  
 Newspaper Affil.....Sun Commercial  
 Representative.....Peters, Griffin & Woodward

President.....Eugene C. Pulliam  
 Gen. Mgr.....Howard N. Greenlee  
 Station Mgr.....A. H. Edmondson, Sr.  
 Comm., Prom. Mgr.....William Litherland  
 Program Director.....Robert Duckworth  
 Publicity Dir.....William Arthur  
 Chief Engineer.....Ralph Baldwin

### WRSW—Warsaw—1952

Frequency: 1480 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Reub Williams & Sons, Inc.  
 Address.....Times Building  
 News Service.....UP  
 Newspaper Affil.....Times-Union  
 Transcription.....Thesaurus, Capital  
 President.....R. B. Williams  
 General Manager.....C. R. Williams  
 Station Manager.....William Mollenhour  
 Commercial Manager.....Jack Essenberg  
 Sales Prom., Pub. Mgr.....William Long  
 Program Director.....Marie Snyder

### WAMW—Washington—1955

#### KBS

Frequency: 1580 Kc.....Power: 250 W., d.  
 Owned-Operated By.....Washington Radio, Inc.  
 Address.....615 S.E. 11th St.  
 Tel.: 1810.....News Service: AP  
 Newspaper Affil.....Wash. Herald  
 Representatives.....Hil F. Best Co.  
 Transcription Service.....Thesaurus, Capitol  
 Membership.....NAB  
 President.....Mrs. H. B. Bausman  
 General Manager.....Joe Edwards  
 Commercial Manager.....Joe Floerke  
 Prog. Dir.....Gene Cabel  
 Chief Engineer.....Joe Fox

To Broadcasters

# AP

Means

## Added Profits

## Added Prestige

The Associated Press

50 Rockefeller Plaza  
 New York 20, N. Y.

# Iowa

Pop. March 1 (Est.)—2,772,000; Families—852,000; Lic. Stations—63,  
Sta. CP's—2; Radio Homes—836,000; TV Homes—786,000

## KLGA—Algona—1956—KBS

Frequency: 1600 Kc. Power: 5 Kw. d.  
Owned. Kossuth County Bcstg.  
Address. Box 47  
Tel.: CY 4-2475. News Service: AP  
Trans. Langworth  
Representative Walker Co.  
President Frederick Epstein  
Gen. Mgr. James J. Wychor  
Prog. Dir. Elaine Hutchins

## KASI—Ames—1948—KBS

Frequency: 1430 Kc. Power: 1000 Watts d.  
Owned-Operated By William M. Evans  
Business-Studio Address. 328½ Main St.  
Tel.: CE 2-3152. News Service: UP  
Transcription Service Thesaurus  
Representative Pearson  
Gen., Sta. Mgr. Arthur A. Skinner  
Commercial Mgr. Ralph Ellwick  
Program Director Ruby Tillerson

## KJAN—Atlantic—1950—KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Operated By Nishna Valley Bcstg. Co.  
Address. Box 69  
Tel.: 1717. News Service: AP  
Transcription World, Thesaurus  
Representative Continental Radio Sales  
Membership NAB  
Pres., Publicity Dir. Robert Einhouse  
Gen., Sta. Mgr. F. G. Miller & H. A. Preston  
Comm., Sales Prom Mgr. E. G. Faust  
Prog. Dir. Roy Marsh  
Chief Engineer Bob Freund

## KWBG—Boone—1950—KBS

Freq.: 1590 Kc. Power: 1 Kw. d.; 500 Wis. n.  
Owned-Operated By Boone Bcstg. Co.  
Address. P. O. Box 36  
Tel.: 1590. News Service: UP  
Membership NAB  
General Manager H. A. Garvey  
Program Director Tom Quinlan

## KBUR—Burlington—1941 ABN

Frequency: 1490. Power: 250 Watts  
Owned-Operated By Burlington Bcstg. Co.  
Business-Studio Address. Roosevelt Ave.  
Tel.: PL 2-2701. News Service: AP  
Transcription Service Standard, Thesaurus  
Representative Rambeau  
Membership RAB, NAB  
President Gerard B. McDermott  
General Mgr. David H. Steinle  
Program Director Richard Mosena  
Chief Engineer Cletus Paull

## KCIM—Carroll—1950

Frequency: 1380 Kc. Power: 1000 Watts  
Owned-Oper. By Carroll Broadcasting Co.

Address Radio Park  
Tel.: 4321. News Service: AP  
Transcription Service Thesaurus  
Representative Pearson  
Membership NAB  
General Manager Leo R. Mayr  
Commercial Manager Lee Sandberg  
Program Director Neil Trobak  
Chief Engineer Don Stanzyk

## KCRG—Cedar Rapids—1947 MBS

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By Cedar Rapids TV Co.  
Address. 104 1st St., S.W.  
Tel.: EM 4-4194. News Service: AP, INS  
Newspaper Affil. Gazette  
Representative Everett McKinney  
President Joseph F. Hladky, Jr.  
General Manager Frank T. Nye  
Station Manager Richard J. Butterfield  
Director of Radio L. L. Abbott  
Chief Engineer Ira McDaniel

## KPIG—Cedar Rapids—1949

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Cedar Rapids Bcstg.  
Business Address. 211 1st St., S.W.  
Tel.: EM 3-8265. News Service: UP  
Representative Devney  
Transcription Lang-Worth  
President John C. Kelly  
Gen., Sta. Mgr. James I. Mitchell  
Commercial Manager James L. Stramel  
Program Director Robert Carpenter  
Chief Engineer Adam P. Talmadge

## WMT—Cedar Rapids—1922 CBS

Frequency: 600 Kc. Power: 5000 Watts  
Owned. American Bcstg. Stations, Inc.  
Bus.-Studio Address. Paramount Theater Bldg.  
Tel.: EM 4-0171. News Service: AP, INS, UP  
Trans. Serv. Thesaurus, Associated, Standard  
Representative Katz  
Membership NAB, RAB  
President William B. Dolph  
V.P., General Manager William B. Quarton  
Sales Manager Kenneth L. Hastie  
Promotion Mgr. Jim Bowermaster  
Program Manager Dean Landfarer  
Publicity Director Chuck Worcester  
Chief Engineer George Hixenbaugh

## KCOG—Centerville—1949 KBS

Frequency: 1400 Kc. Power: 10 Watts d.  
Owned. Centerville Bcstg. Co.  
Address. 1910 S. Main St.  
Tel.: 407. News Service: AP  
Newspaper Affil. Daily Iowegian



Gen., Sta. Mgr. .... Clyde Holbrook  
 Comm. Mgr., Ch. Eng. .... W. H. Lemen  
 Program Director. .... Richard King

**KCHA—Charles City—1949**  
**KBS**

Frequency: 1580 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By. .... Radio Incorporated  
 Address. .... 300½ N. Main St.  
 Tel.: 787. .... News Service: AP  
 Membership. .... NAB  
 Pres., Gen. Mgr. .... Lu Verne J. Bromberg

**KCHE—Cherokee—1952—KBS**

Frequency: 1440 Kc. .... Power: 500 Watts d.  
 Owned-Operated By. .... Cherokee Bcstg. Co.  
 Address. .... 219½ W. Main St.  
 Tel.: 51. .... News Service: AP  
 Representative. .... Best  
 Membership. .... NAB  
 Pres., Gen. Mgr. .... C. Reznikow

**KCLN—Clinton—1956**

Frequency: 1390 Kc. .... Power: 1 Kw.  
 Owned. .... Valley TV & Radio, Inc.  
 Address. .... 514 S. Second St.  
 Tel.: CH 3-2174. .... News Service: AP  
 V.P., Mgr. .... Kenneth M. Parker  
 Comm. Mgr. .... Kenneth A. Willis  
 Prog. Dir. .... Cres Fluegel

**KROS—Clinton—1941**  
**MBS**

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Clinton Bdcstg Corp.  
 Address. .... 246 Fifth Avenue South  
 Tel.: CH 2-1252. .... News Service: UP  
 Transcription Service. .... RCA  
 Representative. .... Pearson  
 Membership. .... NAB, RAB  
 President, General Manager. .... B. M. Jacobson  
 Oper. Dir., Ch. Eng. .... G. A. Parker

**KSWI—Council Bluffs—1947**  
**KBS**

Frequency: 1560 Kc. .... Power: 500 Watts d.  
 Owned-Operated By. .... Nonpareil Bdcstg. Co.  
 Address. .... 120 S. Main  
 News Service. .... UP  
 Newspaper Affil. .... New Nonpareil  
 Transcription Service. .... Thesaurus  
 Representative. .... Arthur Hagg & Assoc.  
 Membership. .... NAB, RAB  
 Gen., Sta. Mgr., Chief Eng. .... Robert H. O'Brien  
 Comm. Mgr. .... Don Gillman  
 Sales Prom., Pub. .... Marjorie W. Morris  
 Program Director. .... R. M. Hallgren

**KSIB—Creston—1946—KBS**

Frequency: 1520 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Southwest Iowa Bcstg. Co.  
 Address. .... Radio Center  
 Tel.: ST 2-2155. .... News Service: AP

Transcription Service. .... Thesaurus  
 Representative. .... Pearson  
 President. .... Arden D. McKee  
 Gen., Sta., Comm. Mgr. .... E. M. Horning  
 Prog., Pub. Dir. .... J. R. Mills  
 Chief Engineer. .... Wayne Hatchett

**KFMA—Davenport—1952**

Frequency: 1580 Kc. .... Power: 500 Watts d.  
 Owned-Oper. By. .... KFMA Broadcasting Co.  
 Address. .... 415 Perry St.  
 Tel.: 6-4407. .... News Service: UP  
 Station Representative. .... McGillvra  
 Pres., Gen. Mgr. .... Lester L. Gould  
 Sta., Comm. Mgr. .... Howard N. Fisher  
 Prog., Pub. Dir. .... Bill Greener  
 Chief Engineer. .... Raymond E. Shields

**KSTT—Davenport—1946**  
**MBS**

Frequency: 1170 Kc. .... Power: 1000 Watts  
 Owned-Operated By. .... Quint Cities Bcstg. Co.  
 Address. .... 310 Harrison St.  
 Tel.: 6-2541. .... News Service: UP  
 Membership. .... NAB  
 Representative. .... Walker Co.  
 Pres., Gen. Mgr. .... Frederick Epstein  
 Prog., Dir., Chief Eng. .... Joseph Coval

**WOC—Davenport—1922—NBC**

Frequency: 1420 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Tri-City Bdcstg. Co.  
 Address. .... 805 Brady Street  
 Tel.: 3-3661. .... News Service: UP  
 Representative. .... Peters, Griffin, Woodward  
 Membership. .... NAB, RAB  
 President. .... Col. B. J. Palmer  
 V.P. & Treasurer. .... D. D. Palmer  
 Vice-Pres. .... Ralph Evans  
 Station Manager. .... Ernest C. Sanders  
 Sales Manager. .... Mark Wodlinger  
 Sales Prom. Mgr. .... Richard Upp  
 Program Dir. .... Raymond E. Guth  
 Chief Eng. .... P. Arvidson

**KDEC—Decorah—1947**  
**KBS**

Frequency: 1240 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... Scenic Bcstg. Co.  
 Business-Studio Address. .... 308½ W. Water St.  
 Tel.: 1240. .... News Service: AP  
 Membership. .... NAB  
 Representative. .... W. D. Roberts  
 Pres., Gen. Mgr., Prog. Dir. .... Verne Koenig  
 Commercial Mgr. .... Kenneth Bjerke  
 Chief Engineer. .... Donald Jackson

**KDSN—Denison—1956**

Frequency: 1580 Kc. .... Power: 500 Watts  
 Owned. .... Denison Bcstg. Co.  
 Address. .... Box 337  
 Tel.: 34. .... News Service: UP  
 Representative. .... W. Donald Roberts  
 Trans. .... Lang-Worth, Standard  
 President. .... Walt Morrison



### KCBC—Des Moines—1946

Frequency: 1390 Kc. Power: 1000 Watts  
 Owned-Oper. By: Majestic Bcstg. Co.  
 Address: Box 1404  
 Tel.: CR 7-4483 News Service: AP, INS  
 Representative: Devney  
 Membership: RAB  
 President: Karl Peters  
 General Manager: Rollo H. Bergeson  
 Commercial Manager: Claire E. Grant  
 Sales Prom. Mgr.: Don Purdy  
 Program Director: Bob Lutz  
 Chief Engineer: Robt. S. Brown

### KIOA—Des Moines—1948

ABN

Freq.: 940 Kc. Power: 10 Kw. d., 5 Kw. n.  
 Owned: Public Radio Corp.  
 Address: Radio Center Bldg.  
 Tel.: AT 2-9191 News Services: INS, UP  
 Transcription Service: World  
 Representative: H-R Reps.  
 Membership: NAB, RAB  
 President: Lester Kamin  
 General Manager: Bill J. Scharton  
 Exec. V.P.: Bill Martin  
 Program Director: Larry Monroe  
 Chief Engineer: U. L. Lynch

### KRNT—Des Moines—1935

CBS

Frequency: 1350 Kc. Power: 5000 Watts  
 Owned-Operated By: Cowles Bcstg. Co.  
 Business-Studio Address: 9th & Pleasant Sts.  
 Tel.: CH 3-4141 News Services: AP, UP  
 Newspaper Affiliation: Register-Tribune  
 Station Representative: Katz  
 Membership: RAB, NAB  
 Transcription: Standard  
 General-Station Managr.: Bob Dillon  
 Commercial Manager: Paul Elliott  
 Business Mgr.: Richard Percival  
 Program Director: Dick Covey

### KSO—Des Moines—1921

Frequency: 1460 Kc. Power: 5000 Watts  
 Owned-Operated By: KSO Inc.  
 Address: 1910 Ingersoll Ave.  
 Tel.: CH 3-0571 News Service: INS  
 Representative: John E. Pearson  
 Membership: NAB, RAB  
 President: Lyman S. Ayres  
 General Manager: Raymond W. Baker  
 Chief Engineer: Samuel Mazza

### KWDM—Des Moines—1948

MBS

Frequency: 1150 Kc. Power: 1000 Watts  
 Owned-Operated By: Des Moines Bcstg. Corp.  
 Business-Studio Address: 419½ Locust  
 Tel.: AT 2-8363 News Service: INS  
 Representative: McGavren-Quinn  
 Membership: RAB

President: George W. Webber  
 Commercial Manager: E. William Patterson  
 Program Director: Edith D. Webber  
 Chief Engineer: Werner Schwarz

### WHO—Des Moines—1924

NBC

Frequency: 1040 Kc. Power: 50,000 Watts  
 Owned-Operated By: Central Bcsta. Co.  
 Address: 1100 Walnut St.  
 Tel.: AT 8-6511 News Service: AP, INS, UP  
 News Service: AP, INS, UP  
 Trans. Service: Thesaurus, SESAC  
 Representative: Peters, Griffin & Woodward  
 Membership: NAB, AB  
 President: Col. B. J. Palmer  
 V. Pres. & Resident Mgr.: Paul A. Loyel  
 Exec. V. Pres.: Ralph Evans  
 Sales Manager: Robert H. Harter  
 Sls. Prom. Mgr.: Robert O. Link  
 Program Director: Jack Kerrigan  
 Production Director: Cecil C. Huntzinger  
 Chief Engineer: Roy W. Pratt

### KDTH—Dubuque—1941—ABN

Frequency: 1370 Kc. Power: 1000 Watts  
 Owner: Dubuque Telegraph-Herald  
 Bus.-Studio Address: Eighth Ave. & Bluff St.  
 Tel.: 3-6421 News Service: AP  
 Station Representative: Pearson  
 Membership: NAB, RAB  
 President: Fred Woodward  
 General Manager: K. S. Gordon  
 Commercial Manager: A. C. Newburgh  
 Program Director: Robert Gribbon  
 Chief Engineer: Donald Abitz

### WDBQ—Dubuque—1933

MBS

Frequency: 1490 Kc. Power: 250 Watts  
 Owned-Operated By: Dubuque Bcstg. Co.  
 Business-Studio Address: 505 Main St.  
 Tel.: 3-8241 News Service: UP  
 Representative: Robert Meeker  
 Transcription Service: World  
 Membership: NAB, RAB  
 General Manager: James R. King  
 Commercial Manager: Patrick G. Fleming  
 Program Mgr.: Thomas G. Goodman

### KLIL—Estherville—1952

ABN-KBS

Frequency: 1340 Kc. Power: 100 Watts  
 Owned: Estherville Bcstg. Corp.  
 Address: 4500 Excelsior Blvd.  
 News Service: AP  
 Trans. Service: World  
 Pres., Gen. Mgr.: William E. Schons  
 Station Mgr.: Jack Turnbull  
 Chief Eng.: Cleon LeMont

### KFAD—Fairfield—1953—KBS

Frequency: 1570 Kw. Power: 250 Watts d.  
 Owned-Oper. By: Hiawatha Bcstg. Co.



Address ..... Hy. 34  
 News Service ..... AP  
 Trans. Service..... Thesaurus, World, Keystone  
 President, Gen. Mgr..... S. A. Chesely

Owned-Operated By ..... Keokuk Bdcstg. Co.  
 Address..... 500 1/2 Main St.  
 Tel.: 235..... News Service: UP  
 Representative..... John E. Pearson  
 Membership..... NAB  
 President..... H. W. Stadler  
 Gen., Sta., Comm. Mgr..... Robert W. Erickson  
 Prog. Dir., Chief Eng..... Joe Malkin

**KVFD—Ft. Dodge—1939—MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Operated By..... Northwest Bcstg. Co.  
 Business-Studio Address..... Warden Bldg.  
 Tel.: 4-0351..... News Service: UP, INS  
 Transcription Service..... Thesaurus  
 Representative..... Pearson  
 Membership..... NAB, RAB  
 President, Gen., Sta., Mgr..... Edward Breen  
 Commercial Manager..... Max E. Landes  
 Program Director..... Drexel Peterson  
 Chief Engineer..... David G. Sinclair

**KLEM—Le Mars—1954**

Frequency: 1410 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... George M. De Ruyter  
 Address..... Box 1410  
 Tel.: 1410..... News Service: AP  
 Transcription..... Thesaurus  
 Representative..... W. Donald Roberts  
 Membership..... RAB  
 Manager..... George M. DeRuyter  
 Assistant Manager..... Robert Coddington

**KWMT—Fort Dodge—1956**

Frequency: 540 Kc..... Power: 1000 Watts d.  
 Owned..... American Bcstg. Stations, Inc.  
 Address..... 540 A Street  
 Tel.: 7-2651..... News Service: AP  
 Representative..... Everett-McKinney  
 Gen. Mgr..... Burns Nugent  
 Station Mgr..... W. N. Schnepf  
 Chief Engineer..... Wilbur Flaherty

**KFJB—Marshalltown—1923**

Frequency: 1230 Kc..... Power: 250 Watts  
 Operated By..... Marshall Electric Co.  
 Address..... 133 E. Main St.  
 Tel.: 3361..... News Service: AP  
 Newspaper Affil..... Times-Republican  
 Transcription..... Thesaurus  
 Membership..... NAB, RAB  
 Representative..... Pearson  
 President..... John W. Norris  
 General Mgr..... William P. White  
 Comm. Mgr..... William C. Doll  
 Program, Pub. Dir..... Max Dale Smith  
 Chief Engineer..... Herbert Andersor

**KXGI—Ft. Madison—1948**

**KBS**

Frequency: 1360 Kc..... Power: 1 Kw. Watts d.  
 Owned-Oper. By..... KXGI, Inc.  
 Business-Studio Address..... Marquette Bldg.  
 Tel.: 1360..... News Service: UP  
 Representative..... Devney  
 President..... J. E. McNaughton  
 General Mgr..... John E. Armel  
 Prog. Dir..... Jack Lee

**KGLO—Mason City—1936**

**CBS**

Frequency: 1300 Kc..... Power: 5000 Watts  
 Owned-Operated By..... Lee Radio, Inc.  
 Bus-Studio Address..... 2nd & Pennsylvania  
 Tel.: 2800..... News Services: AP, UP  
 Representative..... Weed  
 Exec. V.P., Gen. Mgr..... Herbert R. Ohrt  
 Nat. Sales Mgr..... Walter J. Rothschild  
 Asst. Nat. Sales Mgr..... Wayne W. Cribb

**KGRN—Grinnell—1957—KBS**

Frequency: 1410..... Power: 500 Watts d.  
 Owned..... Grinnell Bcstg. Corp.  
 Address..... P. O. Box 67  
 Tel.: BE 6-5444..... News Service: AP  
 Pres., Gen. Mgr., Ch. Eng. .... Jerrell Henry

**KRIB—Mason City—1948**

**KBS**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Mason City Bcstg. Co.  
 Address..... 402 - 19th S.W.  
 Tel.: 5400..... News Service: AP  
 Representative..... Pearson  
 Transcription Service..... Thesaurus  
 Pres., Gen., Sta. Mgr., Prog. Dir..... Ed Lamson  
 Comm., Sales Prom. Mgr..... Emanuel Frank  
 Publicity Dir..... Nancy Kelly  
 Chief Engineer..... John Hibbard

**KXIC—Iowa City—1948**

**KBS**

Frequency: 800 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Johnson County Bcstg. Corp.  
 Bus-Studio Address..... Box 751  
 Tel.: 8-1181..... News Service: AP  
 Trans. Service..... Thesaurus  
 Representative..... Pearson  
 Membership..... NAB, RAB  
 President..... Scott Swisher  
 General Sta. Mgr..... Gene Claussen  
 Commercial Mgr..... F. M. Broders  
 Program Director..... Robert Shelladay  
 Chief Engineer..... Elliott Full

**KSMN—Mason City—1948**

Frequency: 1010 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... Land O' Corn Bdcstg Co., Inc.  
 Address..... 5 W. State  
 Tel.: GA 3-8634..... News Service: UP

**KOKX—Keokuk—1947**

Freq.: 1310 Kc..... Power: 1 Kw. d., 500 w. n.



Transcription ..... Standard  
 Representative ..... Hil F. Best  
 Membership ..... RAB  
 President ..... Charles E. Warren  
 General Manager ..... Robert L. Booe  
 Sales Prom. Dir. .... Richard Brinkmann  
 Chief Engineer ..... Hubert Marshall

General Mgr. .... Berg Allison  
 Sales Prom. Mgr., Pub. Dir. .... Kay Rea  
 Program Director ..... Jim Bolen  
 Chief Engineer ..... Loyd Hanson

### KWPC—Muscatine—1947

Frequency: 860 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... Muscatine Bcstg. Co.  
 Address ..... Mulberry & Houser  
 Tel.: AM 3-2442 ..... News Service: UP  
 Transcription Service ..... Thesaurus  
 Representative ..... Pearson  
 Membership ..... NAB, RAB  
 Gen., Sta. Mgr. .... George J. Vogler  
 Commercial Manager ..... Vince Beckey  
 Program Director ..... Marion Templeman  
 Chief Engineer ..... David McGowan

### KLEE—Ottumwa—1954 KBS

Frequency: 1480 Kc. .... Power: 500 Watts d.  
 Owned ..... Carroll H. Marts  
 Address ..... 425½ West 2nd St.  
 Tel.: MU 4-5425 ..... News Service: UP  
 Membership ..... NAB  
 Pres., Gen. Mgr. .... J. W. O'Connor  
 Sta., Comm. Mgr. .... Joseph Salvi  
 Program Director ..... John E. Palmer  
 Chief Engineer ..... David Barcus

### KCOB—Newton—1955

Frequency: 1280 Kc. .... Power: 1000 W. d.  
 Owned-Operated ..... Newton Broadcasting Co.  
 Address ..... Box 190  
 Tel.: 2100 ..... News Service: AP  
 Transcription ..... World  
 Representative ..... Grant Webb  
 General Manager ..... Jack Kohrnel  
 Prog. Dir. .... Blean A. Calkins

### KFNF—Shenandoah—1924

Freq.: 920 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By ..... Capital Bcstg. Co.  
 Address ..... 405 Sycamore  
 Tel.: 1302 ..... News Service: AP, INS  
 Representative ..... H-R  
 Membership ..... NAB, RAB  
 President ..... Don Searle  
 General Station Manager ..... K. C. Titus  
 Program, Publicity Director ..... Pete Howard  
 Chief Engineer ..... Franz Cherny

### KOEL—Oelwein—1950

Freq.: 950 Kc. .... Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By ..... Northeast Iowa Radio Corp.  
 Address ..... 109 S. Frederick  
 Tel.: 120 ..... News Service: INS, UP  
 Representative ..... Pearson  
 Transcription Service ..... Thesaurus, World  
 Membership ..... NAB, RAB  
 President ..... C. W. Crahan  
 Gen., Sta. Mgr. .... W. J. Telch  
 Comm., Prom. Mgr. .... Donald McKee  
 Prog., Pub. Dir. .... Dale Wood  
 Chief Engineer ..... Arnold Zaruba

### KMA—Shenandoah—1925 ABN

Frequency: 960 Kc. .... Power: 5 Kw. d.  
 Owned-Operated By ..... May Bcstg. Co.  
 Address ..... Shenandoah, Iowa  
 Tel.: 192 ..... News Service: AP, UP  
 Representative ..... Edward Petry  
 Membership ..... NAB  
 President ..... Edward W. May  
 Gen. Mgr., Exec. V.P. .... Owen Saddler  
 Sta., Comm. Mgr. .... Anthony Koelker  
 Scales Manager ..... C. H. Hamilton, Jr.  
 Promotion Manager ..... Duane Modrow  
 Program Director ..... Dean Naven  
 Chief Engineer ..... R. J. Schroeder

### KBOE—Oskaloosa—1950

Frequency: 740 Kc. .... Power: 250 Watts d.  
 Owned-Oper. By ..... Oskaloosa Bcstg. Co.  
 Address ..... Box 518  
 Tel.: OR 3-3493 ..... News Service: AP  
 Transcription Service ..... Standard, Thesaurus  
 Representative ..... Pearson  
 Membership ..... NAB, RAB  
 President ..... E. G. Wenrick  
 Gen., Sta., Comm. Mgr. .... Glen Stanley  
 Program Director ..... Donn Kirtan  
 Chief Engineer ..... William Brubaker

### KMNS—Sioux City—1954

Frequency: 620 Kc. .... Power: 1000 Watts  
 Owned-Oper. By ..... Siouxland Bcstg. Co.  
 Address ..... 620 Insurance Exchange Bldg.  
 Tel.: 8-0628 ..... News Service: UP  
 Transcription ..... Lang-Worth  
 Representative ..... Pearson  
 President ..... Wm. F. Johns, Jr.  
 General Mgr. .... James R. Duryea  
 Commercial Mgr. .... James Barkley  
 Sales Prom. Mgr. .... Raymond Coffie  
 Program Director ..... Donald Frost  
 Publicity Dir. .... Nancy Burns  
 Chief Eng. .... Philip Maher

### KBIZ—Ottumwa—1941—ABN

Frequency: 1240 Kc. .... Power: 250 Watts  
 Owned-Operated By ..... KBIZ, Inc.  
 Address ..... 209 E. Second St.  
 Tel.: MU 2-4535 ..... News Service: AP  
 Transcription Service ..... World  
 Representative ..... W. D. Roberts  
 President ..... James J. Conroy

### KSCJ—Sioux City—1927 ABN

Frequency: 1360 Kc. .... Power: 5000 Watts  
 Owned-Operated By ..... Perkins Bros. Co.



**Business-Studio Address**.....415 Douglas St.  
 Tel.: 5-7993..... News Service: AP  
 Trans. Service .....World  
 Representative.....George P. Hollingsbery  
 Membership .....NAB  
 President.....W. R. Perkins  
 Sta., Comm. Mgr.....Eugene T. Flaherty  
 Sales Prom. Mgr., Pub. Dir....Jean Harraday  
 Program Dir.....Elizabeth Sammons  
 Chief Engineer.....S. C. Dier

### KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Operated By...Sioux City Bcstg. Co.  
 Address .....400 Commerce Bldg.  
 Tel.: 8-0165..... News Service: UP  
 Representative .....Everett-McKinney  
 Membership .....RAB  
 President .....John C. Kelly  
 General Manager.....Lennon Kelly  
 Chief Engineer.....Sam Seldon

### KICD—Spencer—1942

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Iowa Great Lakes Bcstg. Co.  
 Address .....Spencer, Iowa  
 Tel.: 1240..... News Service: AP  
 Representative .....Pearson  
 Trans. ....Thesaurus, Standard  
 Membership .....NAB  
 Gen. Mgr.....Ben B. Sanders  
 Program Director.....Mason Dixon

### KAYL—Storm Lake—1948

KBS

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Cornbelt Bcstg. Co.  
 Address .....Park Building  
 Tel. ....RE 2-3520  
 Transcription .....World, Standard  
 Membership .....NAB, RAB

President .....O. J. Grau  
 Gen., Mgr., Prog., Pub. Dir.....P. R. Benson  
 Chief Engineer.....Robert L. Lamb

### KWWL—Waterloo—1947 MBS

Freq.: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By ..Black Hawk Bcstg Co.  
 Address .....Insurance Bldg.  
 Tel.: AD 4-4404..... News Service: AP  
 Representative .....Avery-Knodel, Inc.  
 Membership .....NAB, RAB  
 Pres., Gen., Sta. Mgr. ....Ralph J. McElroy  
 Comm., Sales Prom. Mgr.....John Coco  
 Program Manager.....Warren Mead  
 Chief Engineer.....T. W. Kirksey

### KXEL—Waterloo—1942 ABN

Frequency: 1540 Kc.... Power: 50,000 Watts  
 Owned-Oper. By.....Josh Higgins Bcstg. Co.  
 Address .....Highway 20 East  
 Tel.: AD 3-3371..... News Service: INS, UP  
 Transcription .....World, Lang-Worth  
 Representative .....Bolling  
 President .....Egmont Sonderling  
 V.P., Mgr.....Alan Henry  
 Commercial Manager.....Al Laval  
 Comptroller.....William E. Craig  
 Dir. of Operations.....Don E. Kassner

### KJFJ—Webster City—1950

KBS

Frequency: 1570 Kc.....Power: 250 Watts d.  
 Owned-Oper. By .....Triangle Bcstrs.  
 Address .....Box 222  
 Tel.: 1500..... News Service: AP  
 Transcription .....Capitol, World  
 Pres., Acct. Exec.....D. D. Treu  
 Sta. Mgr.....Glen Barnett

## Kansas

Pop. March 1 (Est.)—2,188,000; Families—693,000; Lic. Stations—47,  
 Sta. CP's—0; Radio Homes—684,000; TV Homes—512,000

### KSOK—Arkansas City—1946

KBS

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.  
 Owned-Operated By The KSOK Bcstg. Co.  
 Address .....Box 455  
 Tel.: 2666..... News Service: AP  
 Transcription Service.....Thesaurus  
 V. P., General Manager.....S. C. Thompson  
 Nat. Sales Mgr.....Ben Ludy

### KARE—Atchison—1939

KBS

Frequency: 1470 Kc.....Power: 1000 Watts  
 Owned-Oper. By ..Griffith-Buenning Bdstg. Co.  
 Address .....Fifth & Kansas Ave., Atchison  
 News Service .....AP  
 Representative .....Sears & Ayer

Membership .....NAB, RAB  
 Co-Owners....J. M. Griffith, Paul H. Buenning  
 Gen. Mgr.....J. M. Griffith  
 Comm. Mgr.....Paul H. Buenning  
 Program Director.....Ed Arthur  
 Chief Engineer.....L. H. Winegardner

### KCRB—Chanute—1952

KBS

Frequency: 1460 Kc....Power: 1000 Watts d.  
 Owned-Operated By..Midwest Bcstg System  
 Address .....Beech & Plummer  
 Tel.: 434..... News Service: AP  
 Representative .....Best  
 President.....Cecil W. Roberts  
 Gen. Mgr.....John H. Beydler  
 Comm. Mgr.....Glenn A. Halbe  
 Program Director.....Donna Vest



### KGFF—Coffeyville—1930 ABN

Frequency: 690 Kc. Power: 10 Kw. d.; 5 Kw. n.  
 Owned-Oper. By. The Midwest Bcstg. Co., Inc.  
 Business-Studio Address. . . . . 8th & Elm  
 Tel.: 1843. . . . . News Service: AP  
 Representative . . . . . Hollingberry  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 President. . . . . Richard M. Seaton  
 Gen., Sta., Sales Prom. Mgr., Pub. Dir. R. Pratt  
 Commercial Manager. . . . . E. B. Spoonamore  
 Program Dir. . . . . Richard S. Embody  
 Chief Engineer. . . . . J. S. Jaminet

### KXXX—Colby—1947

Frequency: 790 Kc. Power: 5000 Watts d.  
 Owned. . . . . Town & Farm Co., Inc.  
 Address. . . . . Grand Island, Neb.  
 Tel.: HO 2-3305. . . . . News Service: UP  
 Rep. . . . . H.R. Reprs.  
 Membership . . . . . NAB, RAB  
 President . . . . . Don Searle  
 Exec. V.P. . . . . William A. Martin  
 Station Manager. . . . . Ed. Mason  
 Regional Sales Mgr. . . . . Bill Moore  
 Business Mgr. . . . . Willard Morton

### KFRM—Concordia—1947 ABN-MBS

Frequency: 550 Kc. Power: 5000 Watts d.  
 Owned-Oper. By. . . . . KMBC Bcstg. Co.  
 Address . . . . . KMBC Building  
 Tel.: HA 2650. . . . . News Service: AP  
 Representative. . . . . Peters, Griffin & Woodward  
 Membership . . . . . NAB, RAB  
 Transcription . . . . . World  
 Pres., Comm. Mgr., Pub. Dir. . . . . Don Davis  
 V. P., Sls. Mgr. . . . . G. T. Higgins  
 Exec. V. P. . . . . J. T. Schilling  
 Sta. Mgr., Prog. Dir. . . . . Dick Smith  
 Chief Eng. . . . . Henry Goldenberg

### KNCK—Concordia—1954 KBS

Frequency: 1390 Kc. Power: 500 Watts d.  
 Owned. . . . . General Bcstg. Co., Inc.  
 Address . . . . . Concordia, Kans.  
 Tel.: 1414. . . . . News Service: UP  
 Representative . . . . . Best  
 Pres., Gen., Sta. Mgr. . . . . W. F. Danenbarger  
 Comm. Mgr., Prog. Dir. . . . . Oscar W. Allen  
 Chief Engineer. . . . . Gene Shrouf

### KGNO—Dodge City—1930 MBS

Frequency: 1370 Kc. Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By. . . . . Dodge City Bcstg. Co.  
 Business Address. . . . . 705 Second St.  
 Tel.: HU 3-3151. . . . . News Service: AP  
 Newspaper Affil. . . . . Dodge City Publishing Co.  
 Representative . . . . . Venard  
 Membership . . . . . NAB

President. . . . . J. C. Denious, Jr.  
 Gen., Station Mgr. . . . . W. Elliott  
 Comm., Prom. Mgr. . . . . Ruth Petersen  
 Program Director. . . . . Don Mills  
 Publicity Dir. . . . . Don Hopkins  
 Chief Eng. . . . . Bob Ellinger

### KBTO—El Dorado—1953 KBS

Frequency: 1360 Kw. Power: 500 Watts d.  
 Owned-Oper. By. . . . . El Dorado Bcstg. Co.  
 Address . . . . . 205½ S. Main  
 Tel.: 130. . . . . News Service: AP  
 Representative . . . . . Indie Sales  
 Trans. Service . . . . . Standard  
 Owner. . . . . O. A. Tedrick  
 General Manager. . . . . Jim Platt  
 Sales Prom. Mgr. . . . . Jay Pratt  
 Program Dir. . . . . Bob Lutz

### KVOE—Emporia—1939—KBS

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By. . . . . Bluesstem Bcstg. Co., Inc.  
 Address. . . . . Broadview Hotel  
 Tel.: 154. . . . . News Service: AP  
 Transcription Service . . . . . Standard  
 Membership . . . . . NAB, RAB  
 Representative . . . . . Hal Holman  
 Pres., Gen. Mgr. . . . . E. J. McKernan, Jr.  
 Operations Head. . . . . Curt Stallings  
 Chief Engineer. . . . . Charles Stark

### KMDO—Fort Scott—1954 KBS

Frequency: 1600 Kc. Power: 500 Watts d.  
 Owned. . . . . Ft. Scott Bcstg. Co.  
 Address . . . . . Box 72  
 Tel.: 2545. . . . . News Service: AP  
 Representative. . . . . Hil F. Best  
 General Mgr. . . . . L. C. McKenney  
 Station Mgr. . . . . Jim McKenney

### KIUL—Garden City—1935 NBC-KBS

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By. . . . . KIUL, Inc.  
 Address . . . . . Box 446  
 Tel.: 3251. . . . . News Service: AP  
 Representative. . . . . Hal Holman  
 Transcription Service . . . . . World  
 Membership . . . . . NAB, RAB  
 President, General Mgr. . . . . Robert Wells  
 Comm., Prom. Mgr. . . . . Joe Weddle  
 Program Dir. . . . . Tony Jewell  
 Publicity Dir. . . . . Mary Connors  
 Chief Eng. . . . . Joe Tennesen

### KNCO—Garden City—1947

Frequency: 1050 Kc. Power: 1000 Watts  
 Owned-Oper. By. . . . . Ark Valley Bcstg. Co., Inc.  
 Address . . . . . Box 247  
 Tel.: 4366. . . . . News Service: UP  
 Transcription . . . . . Standard  
 Representative . . . . . Continental Radio Service  
 Membership . . . . . NAB



Gen., Comm. Mgr. . . . . John Hendry  
 Sales Prom. Mgr. . . . . John Lambert  
 Program Director . . . . . Wilma Goulding  
 Chief Engineer . . . . . Gene Conjurske

Pres., Gen. Mgr. . . . . J. D. Hill  
 Commercial Manager . . . . . Vern Minor

**KWGB—Goodland—1947**  
**MBS-KBS**

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
 Owner-Oper. By . . . . . Goodland Bcstg. Co.  
 Address . . . . . Box 569  
 Tel.: 331 . . . . . News Service: UP  
 Transcription Service . . . . . Capitol, Cole, Keystone  
 Owner, General Mgr. . . . . James E. Blair  
 Commercial Mgr. . . . . Bert Blair

**KVGB—Great Bend—1937**  
**NBC**

Frequency: 1590 Kc. . . . . Power: 5000 Watts  
 Owned-Operated By . . . . . KVGB, Inc.  
 Address . . . . . 2007 17th St.  
 Tel.: 4317 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Representative . . . . . Hollingbery  
 Membership . . . . . NAB, RAB  
 V.P., Gen., Sta. Mgr. . . . . Grover C. Cobb  
 Asst. Mgr. . . . . Robert D. Hilgendorf  
 Commercial Mgr. . . . . Sherwood R. Parks

**KAYS—Hays—1948—KBS**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
 Owned-Operated By . . . . . KAYS, Inc.  
 Address . . . . . 2450 Hall St.  
 News Service . . . . . AP  
 Transcription . . . . . World  
 Representative . . . . . Hal Holman  
 Membership . . . . . NAB, RAB  
 President . . . . . Ross Beach  
 Gen., Sta. Mgr. . . . . Bob Schmidt  
 Program Director . . . . . Kay Melia  
 Prom. Director . . . . . Don Treu  
 Commercial Manager . . . . . Bud Ryan  
 Publicity Dir. . . . . Tad Felts  
 Chief Engineer . . . . . Glenn Barnett

**KWBW—Hutchinson—1935**  
**NBC-KBS**

Frequency: 1450 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Nation's Center Bcstg. Co.  
 Business-Studio Address . . . . . 17th & Harding  
 Tel.: MO 2-4486 . . . . . News Service: AP  
 Transcription Service . . . . . World, Thesaurus  
 Representative . . . . . Devney  
 Membership . . . . . NAB, RAB  
 General Manager . . . . . Fred Conger  
 Commercial Director . . . . . Robert Hanna  
 Prog. Dir. . . . . Max B. Bicknell

**KWHK—Hutchinson—1946**

Frequency: 1260 Kc. . . . . Power: 1 Kw. d.; 500 n.  
 Owned-Operated By . . . . . KWHK Bcstg. Co., Inc.  
 Business-Studio Address . . . . . 18 W. 5th St.  
 Tel.: 5-4461 . . . . . News Service: AP  
 Representative . . . . . Everett McKinney

**KIND—Independence—1947**  
**MBS-KBS**

Frequency: 1010 Kc. . . . . Power: 250 Watts d.  
 Owned-Operated By . . . . . Central Bcstg., Inc.  
 Bus-Studio Transmitter . . . . . 114 North 8th St.  
 Tel.: 1010 . . . . . News Service: AP  
 Pres., Gen. Mgr. . . . . Nels Ruppard  
 Commercial Manager . . . . . Donald L. Wigard  
 Program Director . . . . . Jimmy Goodman

**KJCK—Junction City—1949**  
**KBS**

Frequency: 1420 Kc. . . . . Power: 1000 Watts d.  
 Owner-Oper. By . . . . . Junction City Bcstg. Co.  
 Address . . . . . 724½ No. Washington St.  
 Tel.: CE 8-3165 . . . . . News Service: AP  
 Membership . . . . . NAB, RAB  
 Representative . . . . . Indie Sales  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen. Mgr. . . . . R. L. Weir, Jr.  
 Program Director . . . . . Bruce Karns  
 Sales Mgr. . . . . A. B. Valencia

**KCKN—Kansas City—1925**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned-Oper. By . . . . . Cy Blumenthal  
 Address . . . . . Box 165  
 Tel.: FA 1-3200 . . . . . News Service: UP  
 Transcription . . . . . Standard  
 Representative . . . . . Charles Bernard  
 General Mgr. . . . . Ed Charles  
 Sales Manager . . . . . Al Vunovich

**KLWN—Lawrence—1951**

Frequency: 1320 Kc. . . . . Power: 500 Watts d.  
 Owned-Operated By . . . . . Lawrence Bcstrs. Inc.  
 Address . . . . . Route 5  
 Tel.: VI 3-1320 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus, World  
 Representative . . . . . Indie Sales  
 Membership . . . . . NAB, RAB  
 Gen., Sta. Mgr. . . . . Arden Booth  
 Commercial Manager . . . . . Charles Steeper  
 Program Director . . . . . Bob Guest  
 Chief Engineer . . . . . Earl Sundbye

**KCLO—Leavenworth—1948**  
**KBS**

Frequency: 1410 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . Geo. B. & Florence Anderson  
 Address . . . . . P. O. Box 809  
 Tel.: 5003 . . . . . News Service: AP  
 Representative . . . . . Hil F. Best  
 General Manager . . . . . George B. Anderson  
 Station Manager . . . . . Bob Kent  
 Chief Engineer . . . . . A. F. Moretti

**KSCB—Liberal—1948**

Frequency: 1270 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Seward County Bcstg. Co.  
 Business Address . . . . . P. O. Box 311



Tel.: MA 4-3891..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... Hil F. Best  
 Membership..... NAB, RAB  
 President..... Alf M. Landon  
 Gen., Sta. Manager..... Leon S. Salathiel  
 Comm. Mgr..... David Blevins  
 Prog. Dir..... Mark Shor  
 Chief Engineer..... Alvin Peters

General Mgr..... Roderick B. Cupp  
 Commercial Mgr..... Ronald G. Reed  
 Chief Eng..... G. Servatius

**KLKC—Parsons—1948—KBS**

Frequency: 1540 Kc..... Power: 250 Watts d.  
 Owned-Oper. By..... Community Bcstg. Co.  
 Address..... 109½ S. Central  
 News Service..... AP  
 Station Mgr..... Richard R. Combs

**KMAN—Manhattan—1950  
KBS**

Frequency: 1350 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Manhattan Bcstg. Co.  
 Address..... 114 No. 4th St.  
 Tel.: PR 8-4451..... News Service: AP  
 Transcription Service..... World  
 Newspaper Affil..... Mercury  
 Membership..... NAB  
 President..... Fred A. Seaton  
 Gen., Sta. Manager..... Lowell E. Jack

**KOAM—Pittsburg—1937  
NBC**

Freq.: 860 Kc..... Power: 10 Kw. d., 5 Kw. n  
 Owned-Oper..... The Pittsburg Bcstg. Co., Inc.  
 Address..... Professional Bldg.  
 Tel.: 2165..... News Service: AP  
 Representative..... Hollingbery  
 Membership..... NAB  
 President..... E. V. Baxter  
 Gen., Sta. Mgr..... John O. Bartlow  
 Commercial Mgr..... W. Stout  
 Sales Prom. Mgr..... Paul Hudson  
 Chief Engineer..... Jack Lawrence

**KNDY—Marysville—1956  
KBS**

Frequency: 1570 Kc..... Power: 250 Watts, d.  
 Owned..... Marshall Transmitter Inc.  
 Address..... 803½ Broadway  
 Tel.: 255..... News Service: AP  
 Transcription Service..... Thesaurus  
 Membership..... NAB  
 Gen., Comm. Mgr..... T. K. McDonnell  
 Program, Pub. Director..... Al Hunter  
 Chief Engineer..... Gary Vadnais

**KSEK—Pittsburg—1947  
KBS**

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Stauffer Publications, Inc.  
 Address..... Box 610  
 Tel.: 742..... News Service: AP  
 Membership..... NAB  
 Newspaper Affil..... Headlight Sun  
 Representative..... Avery-Knodel  
 President..... O. S. Stauffer  
 Gen. Mgr..... Jack T. Steele  
 National Sales Manager..... Ben Ludy  
 Chief Engineer..... John Glynn

**KNEX—McPherson—1949  
KBS**

Frequency: 1540 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... K. R. Krehbiel  
 Address..... Box 186  
 Tel.: 1540..... News Service: AP  
 Newspaper Affil..... Daily Republican  
 Membership..... NAB, RAB  
 Gen. Mgr..... Claude Hughes  
 Prog., Pub. Dir..... M. Heitschmidt  
 Chief Engineer..... Claude Hughes

**KWSK—Pratt—1952—KBS**

Frequency: 1570 Kc..... Power: 250 Watts  
 Owned..... Clem Morgan  
 Address..... 209½ S. Main St.  
 Tel.: 1570..... News Service: UP  
 Trans. Ser..... RCA  
 Membership..... NAB, RAB  
 Gen., Sta. Mgr..... Clem Morgan  
 Sales Prom. Mgr..... Dave Tucker  
 Comm. Mgr..... F. Morgan Jr.

**KJRG—Newton—1953—KBS**

Frequency: 950 Kc..... Power: 500 Watts, d.  
 Owned..... Geo. Basil Anderson  
 Address..... Box 77  
 Tel.: 3240..... News Service: AP  
 Transcription Service..... Thesaurus  
 Station Rep..... Best, Biddick  
 Owner, Gen. Mgr..... Geo. Basil Anderson  
 Station Mgr..... Robert Kent

**KRSL—Russell—1956—KBS**

Frequency: 990 Kc..... Power: 250 Watts  
 Owned..... Prairie States Broadcasting Co.  
 Address..... Box 548  
 Tel.: HU 3-2194..... News Service: AP  
 Representative..... Best  
 President, Chief Eng..... Melville L. Gleason  
 Gen. Mgr..... William S. Scott  
 Comm. Mgr..... Cal Haworth  
 Ch. Eng..... Ervin Siemoneit

**KOFO—Ottawa—1949**

Frequency: 1220 Kc..... Power: 250 Watts d.  
 Owned-Operated By..... Ottawa Bcstg. Co.  
 Address..... P. O. Box 46  
 Tel.: 1045..... News Service: UP  
 Membership..... RAB  
 Transcription Service..... World  
 Partners..... Roderick B. Cupp, E. W. Cupp

**KSAL—Salina—1937—MBS**

Frequency: 1150 Kc..... Power: 5000 Watts  
 Owned-Operated By..... KSAL, Inc.  
 Bus.-Studio Address..... 7th & Iron



Tel.: TA 3-3701.....News Service: AP
President.....R. J. Laubengayer
Sta., Comm. Mgr.....R. V. Jensen
Chief Eng.....Don Englehart

WIBW—Topeka—1927—CBS

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address.....Box 119
Tel.: CE 3-2377.....News Service: AP, UP
Newspaper Affil.....Journal, Capital
Transcription.....Standard
Membership.....NAB
Representative.....Avery-Knodel
President.....O. S. Stauffer
General Manager.....Thad Sandstrom
Sales Mgr.....Hilton Hodges

KJAY—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....KJAY, Inc.
Address.....916 Kansas Ave.
Tel.: CE 3-1336.....News Service: UP
Representative.....Young
Membership.....NAB
President.....Dale S. Helmers
General Manager.....Ed Schulz
Program Director.....Joe Stavas
Chief Engineer.....Rae Bowman

KTOP—Topeka—1947
MBS-KBS

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Bailey Axton
Address.....Box 538
Tel.: 4-3444.....News Service: AP
Representative.....Stars National, Inc.
Membership.....NAB
Pres., Gen., Sta. Mgr.....Bailey Axton
Comm., Prom. Mgr.....Louise Axton
Program Director.....Merle Blair
Publicity Director.....Roger Wilson
Chief Engineer.....Henry Guch

WREN—Topeka—1926—ABN

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By...WREN, Bdcstg. Co., Inc.
Address.....10th & Fillmore Sts.
Tel.: CE 2-0505.....News Service: AP
Transcription Service.....Thesaurus, World
Representative.....Hollingbery
Membership.....NAB, RAB
President.....Alf M. Landon
Gen., Sta. Manager.....Max G. Falkenstein
Commercial Manager.....Paul Dixon
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al King

KAKE—Wichita—1947—MBS

Frequency: 1240 Kc.....Power: 250 Watts

Owned.....KAKE Broadcasting Co., Inc.
Address.....1500 North West St.
Tel.: WH 3-4221.....News Service: AP
Representative.....McGillvra
Membership.....NAB
President.....Mark H. Adams
Gen., Sta. Mgr.....Martin Umansky
Commercial Manager.....Roger Peppard

KANS—Wichita—1936—NBC

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....State Bcstg. Co.
Business-Studio Address....1015 N. Broadway
Tel.: HO 4-2387.....News Service: AP
Representative.....Simmons
Membership.....NAB, RAB
General Mgr.....Frank J. Lynch
Sales Mgr.....Bob Mays
Program Dir.....John Si

KFBI—Wichita—1922

Freq.: 1070 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....KFBI, Inc.
Business-Studio Address.....Box 1402
Tel.: TE 8-3377.....News Service: AP
Transcription Service.....Lang-Worth
Membership.....NAB
Representative.....Avery-Knodel
Gen., Sta. Mgr.....Hale Bondurant
Program Dir.....Jim O'Neill
Comm. Mgr.....Lew Hunter
Pub. Director.....Emily Kelly
Chief Engineer.....K. W. Pyle

KFH—Wichita—1922—CBS

Frequency: 1330 Kc....Power: 5000 Watts d.
Owned-Operated By...Radio Station KFH Co.
Business-Studio Address.....KFH Bldg.
Tel.: AM 2-4491.....News Service: AP
Newspaper Affiliation.....Eagle
Representative.....Blair
Membership.....RAB, NAB
President.....John Rigby
Gen. Mgr.....T. P. Bashaw
Comm. Mgr.....John Merrell
Program Supv.....Donald Anderson
Sales Prom. Mgr.....Russell Lowe
Chief Engineer.....Leslie Campbell

KWBB—Wichita—1951

Frequency: 1410 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....News Service: AP
Transcription Service.....Thesaurus, RCA
Representative.....Hollingbery
Membership.....NAB, RAB
President.....O. E. Bradley
General Manager.....J. Milton Hall
Comm. Mgr.....Harold H. Hale
Program Director.....Virginia Welch
Chief Engineer.....Gene Williams

# Kentucky

Pop. March 1 (Est.)—3,104,000; Families—853,000; Lic. Stations—74,  
Sta. CP's—3; Radio Homes—836,000; TV Homes—543,000

## WCMI—Ashland—1935—CBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned.....Edwina Broadcasting Co.  
Address.....120 20th Street  
Tel.: EA 4-6111. News Service: AP  
Representative.....George P. Hollingbery  
President.....George H. Clinton  
General Manager.....W. R. Martin  
Program Director.....Lota Gaines  
Chief Engineer.....Robert L. Gilmore

## WTCR—Ashland—1954

Frequency: 1420 Kc. Power: 5000 Watts d.  
Owned.....WTCR, Inc.  
Address.....P. O. Box 848  
Tel.: CA 661. News Service: AP  
Representative.....Rambeau, Dora-Clayton  
Membership.....NAB  
President.....Jane E. Trimmer  
General Manager.....N. S. Tweel  
Sales Prom. Mgr.....Jimmy Oakes  
Program Director.....Margaret Stephens

## WBVL—Barbourville—1955

Frequency: 950 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Brown Radio & TV Co.  
Address.....109 Sycamore St.  
Tel.: 498. News Service: AP  
Transcription.....Thesaurus  
Representative.....Hil F. Best  
Pres., Gen. Mgr.....Dwight L. Brown  
Sales Prom. Mgr.....Homer L. Jackson  
Program Dir.....Bessie L. McDonald  
Chief Eng.....Everett Lawson

## WBRT—Bardstown—1955 KBS

Frequency: 1320 Kc. Power: 1000 W. d.  
Owner.....L. W. Adams, Gen. Mgr.  
Address.....216 N. 3rd  
Tel.: FI 8-3943. News Service: AP  
Trans.....Thesaurus  
Membership.....NAB  
Prog. Dir.....Glenn Nickels

## WCBL—Benton—1954—KBS

Frequency: 1290 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Purchase Bcstg. Co.  
Address.....Box 126  
Tel.: LA 7-2581. News Service: UP  
Representative.....Continental  
Membership.....NAB  
President.....J. Shelby McCallum  
Manager.....John Stewart  
Program Dir.....Jerry Crutchfield

## WKCT—Bowling Green—1947 ABN

Freq.: 930 Kc. Power: 1 Kw. d.; 500 Wts. n.  
Owned-Oper. By.....Dally News Bdcstg. Co.  
Address.....804½ College St.

Tel.: VI 3-4325. News Service: UP  
Newspaper Affiliation. Park City Daily News  
Representative.....Pearson  
Membership.....NAB  
President.....J. Ray Gaines  
Gen., Sta. Mgr., Sales Mgr.....Al Temple  
Chief Engineer.....Jack Hendricks

## WLBJ—Bowling Green—1939 MBS-KBS

Freq.: 1410 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Bowling Green Bcstrs., Inc.  
Address.....901 Fairview  
Tel.: VI 3-3212. News Service: AP  
Representative.....Walker  
Membership.....NAB  
Asst. Gen. Mgr.....Cy. N. Bahakel  
Station Mgr.....Robert Procter  
Prog. Dir.....Dean Danner

## WTCO—Campbellsville—1948 KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By.....Taylor Co. Bcstg. Co.  
Address.....P. O. Box 28  
Tel.: 380. News Service: UP  
Transcription.....SESAC  
Representative.....Hil F. Best  
President.....H. T. Parrott  
General Manager.....Redman L. Turner

## WMTA—Central City—1954

Frequency: 1380 Kc. Power: 500 Watts  
Owner.....Central City, Greenville Bcstg. Co.  
Address.....110 North First St.  
Tel.: 818. News Service: UP  
Transcription.....SESAC  
Representative.....Hil F. Best  
Station Mgr.....Bobby Anderson

## WNES—Central City—1955 KBS

Frequency: 1600 Kc. Power: 500 Watts, d.  
Owner.....Muhlenberg Bcstg. Corp.  
Address.....Box 325  
Tel.: 1000. News Service: AP  
Transcription.....World  
Rep.....Kentucky Radio Sales  
President.....Andy Anderson  
Gen., Mgr.....Ronald L. Beane  
Promotion Mgr.....Dean Harden

## WAIN—Columbia—1951 KBS

Frequency: 1270 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....Tri-County Bcstg. Corp.  
Address.....Columbia  
Tel.: 4111. News Service: UP  
Station Representative.....Hil Best  
Trans. Ser.....MacGregor, World

Pres., Sta., Gen. Mgr. .... S. C. Bybee  
 Program Director. .... Oris Gowen  
 Asst. Mgr., Sales Dir. .... Lanier Burchell  
 Chief Engineer. .... Lewis Owens

**WCTT—Corbin—1946**  
**MBS-KBS**

Frequency: 680 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Corbin Times-Tribune, Inc.  
 News Service .... AP  
 Newspaper Affil. .... Corbin Times-Tribune  
 Transcription Service .... World  
 President. .... J. Springer Robinson  
 General Manager. .... John L. Crawford  
 Station Manager, Prog. Dir. .... Kenneth Turner  
 Commercial Sls. Prom. Mgr. .... S. G. Hembree  
 Chief Engineer. .... C. R. Austin

**WZIP—Covington—1947**  
**KBS**

Frequency: 1050 Kc. .... Power: 250 Watts d.  
 Owned-Operated By. .... WZIP, Inc.  
 Bus. Studio Address. .... Sixth & Madison Aves.  
 Tel.: JU 1-5300. .... News Service: UP  
 Pres., Comm. Mgr. .... Leonard P. Goorian  
 Gen. Mgr. .... Edward Weston  
 Prog. Dir. .... Bob Atterton

**WCPM—Cumberland—1951**  
**KBS**

Frequency: 1280 Kc. .... Power: 1000 Watts  
 Owned-Oper. By. .... Cumberland Bcstg. Co.  
 Address. .... P. O. Box 955  
 Tel.: 260. .... News Service: UP  
 Transcription Service .... World  
 Representative .... Best  
 Pres., Gen. Mgr. .... Elmo Mills  
 Station Manager. .... Clyde Beal

**WCYN—Cynthiana—1956**  
**KBS**

Frequency: 1400 Kc. .... Power: 100 Watts  
 Owned. .... WCYN Radio, Inc.  
 Address. .... Pike & Walnut Sts.  
 Tel.: 480. .... News Service: AP  
 Trans. .... Thesaurus  
 President. .... Estil R. Anderson  
 Gen. Mgr. .... Bob Doll  
 Comm. Mgr. .... Mrs. Helen Williams

**WHIR—Danville—1947**  
**MBS-KBS**

Frequency: 1230 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Commonwealth Bcstg. Corp.  
 Address. .... Burgin Road  
 News Service .... AP  
 Transcription Service .... Thesaurus  
 Representative. .... Hal Holman Co.  
 Membership .... NAB, RAB  
 Comm. Mgr. .... W. T. Isaac

**WIEL—Elizabethtown—1950**  
**KBS**

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Elizabethtown Bcstg. Co.  
 Tel.: RO 5-5151. .... News Service: UP  
 Transcription Service .... Thesaurus  
 Station Representative. .... Hil Best  
 Membership .... NAB  
 President. .... J. W. Hodges  
 General Manager. .... Dee Huddleston  
 Comm. Mgr., Prog. Dir. .... Thomas Skinner  
 Chief Engineer. .... Thomas Baldwin

**WSTL—Eminence—1956**

Frequency: 1600 Kc. .... Power: 500 Watts, d.  
 Owned. .... J. W. Dunavent  
 Address. .... Eminence  
 Tel.: EM 5198. .... News Service: AP  
 Representative. .... Kentucky Radio Sales  
 Trans. .... Thesaurus  
 Manager. .... J. W. Dunavent

**WSAC—Ft. Knox—1955**

Frequency: 1470 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... Fort Knox Bcstg. Corp.  
 Address. .... Fort Knox, Ky.  
 Tel.: WI 2-2354. .... News Service: UP  
 Representative .... McGavren-Quinn  
 Pres., Gen. Mgr. .... B. E. Cowan  
 Program Director. .... Clem Cockrel  
 Chief Engineer. .... Eugene Hornback

**WFKY—Frankfort—1946**  
**MBS-KBS**

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Frankfort Bcstg. Co.  
 Address. .... Kentucky Ave. Extended  
 News Service .... AP  
 Transcription Service. .... Thesaurus  
 Representative .... Burn-Smith  
 Pres., Gen. Mgr. .... Ken Hart  
 Commercial Mgr. .... Bud McClain  
 Prog. Dir. .... Mary Garland  
 Chief Engineer. .... Wally Roach

**WFKN—Franklin—1954**  
**KBS**

Frequency: 1220 Kc. .... Power: 250 Watts, d.  
 Owned. .... Franklin Bcstg. Co.  
 Address. .... 103 N. High St.  
 Tel.: 33. .... News Service: AP  
 Representative. .... Hil F. Best Co.  
 General Manager. .... L. L. Valentine  
 Commercial Mgr. .... Howard H. Ogles

**WFUL—Fulton—1951**

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Operated By. .... West Tenn. Bcstg. Corp.  
 Address. .... Box 481  
 Tel.: 1270. .... News Service: UP  
 Station Representative. .... Hil Best  
 Membership .... NAB  
 President. .... Paul Westpheling



# KENTUCKY



Gen., Sta. Mgr. .... Mrs. P. Westpheling  
Comm. Mgr. .... J. O. Lewis

## WGOR—Georgetown—1957

Frequency: 1580 Kc. .... Power: 250 Watts d.  
Owned. .... Georgetown Bcstg. Co.  
Address. .... P. O. Box 516  
Tel.: .... 1715  
Owner. .... Robert E. Johnson  
Manager. .... W. J. Harris, Jr.

## WKAY—Glasgow—1946—KBS

Frequency: 1490 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Glasgow Bcstg. Co., Inc.  
Address. .... Park-to-Park Hwy.  
News Service. .... UP  
Transcription Service. .... World, Standard  
Membership. .... NAB  
President. .... Jack Pedigo  
Gen., Sta., Comm. Mgr., Chief Eng. .... Clovis Sadler  
Sales Prom. Mgr. .... J. M. Barrick  
Pub., Prog. Dir. .... Moena E. Sadler

## WHLN—Harlan—1941—KBS

Frequency: 1410 Kc. .... Power: 5 Kw. d.  
Owned-Oper. By. .... Radio Harlan, Inc.  
Address. .... Harlan  
Tel.: 625. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Burn-Smith  
Membership. .... NAB  
President. .... J. Francke Fox, Jr.  
V.P., Gen. Mgr. .... J. T. Morgan  
Sales Prom. Mgr. .... Larry Dean  
Chief Engineer. .... Marvin Johnson

## WHBN—Harrodsburg—1955 KBS

Frequency: 1420 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Fort Harrod Bcstg. Corp.  
Address. .... Box 247  
Tel.: 1420. .... News Service: UP  
Rep. .... Continental  
General Manager. .... Vic Bellamy  
Pres., Sales Mgr. .... I. G. Spencer

## WKIC—Hazard—1947—KBS

Frequency: 1430 Kc. .... Power: 1000 Watts d.  
Owned-Oper. By. .... Mt. Bcstg. Service, Inc.  
Address. .... Peoples Bank Building  
Tel.: 720. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Hil F. Best  
Membership. .... NAB  
President. .... Fred B. Bullard  
General Manager. .... Art Grunewald  
Station Manager. .... Julius Lasslo  
Prog. Dir. .... Norma Strong  
Chief Eng. .... Y. Bowling

## WSON—Henderson—1941 KBS

Frequency: 860 Kc. .... Power: 500 Watts d.  
Owned-Oper. By. .... Henderson Bcstg. Co., Inc.  
Address. .... Box 418

Tel.: VA 6-3923. .... News Service: UP  
Pres., Gen. Mgr. .... Hecht S. Lackey  
Station Manager. .... M. E. Schaeffer  
Comm. Mgr. .... Ewing Graham

## WHOP—Hopkinsville—1940 CBS

Frequency: 1230 Kc. .... Power: 250 Watts  
Owned-Oper. By. .... Hopkinsville Bcstg. Co., Inc.  
Address. .... 1102 So. Virginia St.  
Tel.: TU 5-5331. .... News Service: UP  
Transcription Service. .... World  
Representative. .... Jack Masala  
Membership. .... NAB, RAB  
Pres., Gen., Sta. Mgr. .... F. E. Lackey  
Comm. Mgr. .... Katherine Peden  
Program Director. .... Margaret Wyatt  
Chief Engineer. .... Leo Y. Wilson

## WKO A—Hopkinsville—1954 KBS

Frequency: 1480 Kc. .... Power: 1000 Watts d.  
Owner. .... Pennyryle Bcstg. Co.  
Address. .... 808 1/2 South Main St.  
Tel.: TU 6-1204. .... News Service: AP  
Newspaper Affil. .... Kentucky New Era  
Representative. .... Hil F. Best  
President. .... Charles W. Stratton  
General Manager. .... Don Ritter  
Prog. Dir. .... Bob Spradlin  
Chief Engineer. .... Walter Wilson

## WLBN—Lebanon—1954—KBS

Frequency: 1590 Kc. .... Power: 1 Kw., d.  
Owned. .... Lebanon-Springfield Bcstg. Co.  
Address. .... P. O. Box 647  
Tel.: 486. .... News Service: AP  
Transcription. .... World  
Representative. .... Hil F. Best  
General Manager. .... J. T. Whitlock  
Sales Prom. Mgr. .... Allen Baker  
Chief Engineer. .... W. B. Kelly

## WLAP—Lexington—1928 ABN

Frequency: 630 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
Owned By. .... Community Bcstg.  
Business-Studio Address. .... 177 N. Upper St.  
Tel.: 3-2727. .... News Services: UP, AP  
Transcription Service. .... World  
Representative. .... John E. Pearson  
Membership. .... NAB, RAB  
Pres., Gen. Mgr. .... Frederic Gregg, Jr.  
Commercial Mgr. .... L. C. Redmon

## WLEX—Lexington—1946 KBS

Frequency: 1300 Kc. .... Power: 1000 Watts  
Owned-Oper. By. .... Lexington Bcstg. Co.  
Address. .... 134 N. Limestone St.  
Tel.: 3-0433. .... News Service: AP  
Membership. .... NAB  
Representative. .... Bolling, Dora-Clayton



# KENTUCKY



President.....J. D. Gay, Jr.  
 V.P., Gen. Mgr.....Earl L. Boyles  
 Commercial Mgr.....Jim Tomblin  
 Program Director.....Evelyn Benge  
 Chief Engineer.....J M. Robertson

## WVLK—Lexington—1947 MBS

Frequency: 590 Kc.....Power: 1000 Watts  
 Owned-Oper. By...Bluegrass Bcstg. Co., Inc.  
 Address .....Phoenix Hotel  
 Telephone .....LE 4-6470  
 Transcription Service .....Thesaurus  
 Representative .....Burn-Smith  
 Membership .....NAB  
 President.....Donald J. Horton  
 General Mgr.....Ted Grizzard

## WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By...London Broadcasting Co.  
 Address .....Box 333  
 Tel.: 598.....News Service: UP  
 Transcription Service.....Standard  
 Representatives.....Hil F. Best Co.  
 Pres., Gen., Sta. Mgr.....Elmo Mills  
 Comm. Mgr.....Charles Redmond  
 Prog. Dir.....Charles D. Nelson  
 Chief Engineer.....Russell Henson

## WAVE—Louisville—1933 NBC

Frequency: 970 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WAVE, Inc.  
 Business Address.....334 E. Broadway  
 Tel.: JU 5-2201.....News Service: AP  
 Transcription Service...Thesaurus, Standard  
 Rep.....NBC Spot Sales  
 Membership .....NAB  
 General-Station Manager.....Nathan Lord  
 Commercial Manager....Woody Dulaney, Jr.  
 Program Director.....James Caldwell

## WGRC—Louisville—1936 MBS

Frequency: 790 Kc. .Power: 5000 d. 1000 n.  
 Owned-Operated By...Northside Bcstg. Corp.  
 Bus.-Studio Address.....Ky. Home Life Bldg.  
 Tel.: JU 7-8871.....News Service: AP  
 Membership .....NAB  
 Transcription .....World  
 Representation .....Weed  
 President.....J. Porter Smith  
 Gen. Mgr.....Charles L. Harris  
 Comm. Mgr.....Tom Underwood  
 Pgm. Dir.....Paul Ruhle  
 Chief Engineer.....W. J. Morrison

## WHAS—Louisville—1922 CBS

Frequency: 840 Kc. .Power: 50,000 Watts  
 Owned-Oper. By .....WHAS, Inc.  
 Address .....525 W. Broadway  
 Tel.: JU 5-2211.....News Service: AP

Newspaper Affil. .... Courier-Journal  
 Representative..... Henry I. Christal Co.  
 Membership .....NAB  
 President .....Barry Bingham  
 V.P., Man. Dir..... Victor A. Sholis  
 Commercial Manager..... John M. Fouts  
 Publicity Director..... William Loader  
 Program Director..... George Walsh  
 Chief Engineer.....Orin Towner

## WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By...Kentucky Bcstg. Corp., Inc.  
 Bus.-Studio Address.....412 Speed Building  
 Tel.: JU 5-5148.....News Service: UP  
 Representative .....Avery-Knodel  
 V. P., Gen. Mgr..... Glen Harmon  
 Comm. Mgr.....James Nathan  
 Promotion Mgr..... Helen Roberts  
 Chief Engineer.....Melvin Scarsdale

## WKLO—Louisville—1948 ABN

Freq.: 1080 Kc....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By...Mid-America Bcstg. Corp.  
 Business-Studio Address...Henry Clay Hotel  
 Tel.: JU 3-4441.....News Service: UP  
 Representative..... John Blair & Co.  
 News. Affil....Lancaster (Ohio) Eagle-Gazette  
 Membership .....NAB  
 President .....Charles Sawyer  
 Exec. Vice-Pres.....J. P. Williams  
 Manager.....W. H. Spencer  
 Promotion Manager.....Ben Erskine  
 Program Director.....Blaine Cornwell  
 Publicity Director.....Roberta Bunnell  
 Chief Engineer.....William H. Faulkner

## WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Radio Kentucky, Inc.  
 Bus.-Studio Address.....431 W. Jefferson St.  
 Tel.: JU 3-4811.....News Service: AP  
 Representative .....Burn-Smith  
 Transcription...Capitol, Standard, Associated  
 President.....F. Eugene Sandford  
 V.P., Sta. Manager.....Edwin E. S. Weldon

## WLOU—Louisville—1952

Frequency: 1350 Kc.....Power: 5000 Watts d.  
 Owned-Oper. By.Rounsaville of Louisville, Inc.  
 Business-Studio Address.....2549 S. Third St.  
 Tel.: ME 7-6531.....News Service: UP  
 Representative.....Gill-Perna, Dorc.Clayton  
 Transcription .....Lang-Worth  
 President.....Robert W. Rounsaville  
 General Manager.....W. A. Selley  
 Program Director.....W. E. Summer  
 Sales Prom. Mgr.....J. Schwartz  
 Chief Engineer.....Steve Dawson  
 Technical Director.....Paul Cram

## WFMW—Madisonville—1949 KBS

Frequency: 730 Kc.....Power: 250 Watts d.



# KENTUCKY



**Owned-Oper. By** Messenger Bdstg. Co., Inc.  
**Address** ..... Box 351  
**Tel.:** 1885 ..... **News Service:** UP, AP  
**Trans. Service** ..Capitol, Thesaurus, Standard  
**Membership** ..... NAB  
**Sta. Mgr.**..... H. W. Wells  
**Comm. Mgr.**..... Elmer L. Kelley, Jr.  
**Program Director**..... J. G. Gatlin  
**Chief Eng.**..... Charles Lee

## WTTL—Madisonville—1956

**Frequency:** 1310 Kc..... **Power:** 500 Watts, d.  
**Owned** ..... Hopkins County Bcstrs.  
**Address** ..... Box 387  
**News Service** ..... AP  
**Manager** ..... Evers Mick  
**Comm. Mgr.**..... Leslie LeGrand  
**Ch. Eng.**..... Conway Smith

## WWXL—Manchester—1956

### KBS

**Frequency:** 1580 Kc..... **Power:** 250 Watts d.  
**Owned** ..... Wilderness Rd. Bcstg. Co.  
**Address** ..... 109 Court St.  
**News Service** ..... UP  
**Representative** ..... Ky. Radio Sales  
**President** ..... J. L. Tigue  
**General Manager** ..... Cal Smith

## WKTM—Mayfield—1946

**Frequency:** 1050 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... Mayfield Bcstg.  
**Studio Address** ..... Box 232  
**Tel.:** 46 ..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Best  
**Owner, Gen. Mgr.**..... Fred L. Thomas  
**Comm. Mgr.**..... John M. Latham

## WNGO—Mayfield—1947—KBS

**Frequency:** 1320 Kc..... **Power:** 1000 Watts d.  
**Owned-Oper. By** ..... West Ky. Bcstg. Co.  
**Address** ..... Paducah Rd.  
**Tel.:** 1597 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Representative** ..... Indie Sales  
**President** ..... Mose Bohn  
**General Manager** ..... Chas. W. Stratton  
**Commercial Manager** ..... Ken Slaughter  
**Program Director** ..... Ottis Davis  
**Chief Engineer** ..... Joe Hargrove

## WFTM—Maysville—1948

### MBS-KBS

**Frequency:** 1240 Kc..... **Power:** 250 Watts  
**Owned-Oper. By** ... Standard Tobacco Co., Inc.  
**Bus. Address** ..... 626 Forest Ave.  
**Tel.:** LO 4-3361 ..... **News Service:** UP  
**President**..... Charles P. Clarke  
**General Sta. Mgr.**..... John W. Betts  
**Commercial Mgr.**..... Herbert Williams

## WMIK—Middlesboro—1948

### KBS

**Frequency:** 560 Kc..... **Power:** 500 Watts d.

**Owned-Oper. By** ..... Cumberland Gap Bcstg.  
**Address** ..... Box 698  
**Tel.:** 980 ..... **News Service:** UP  
**Representative** ..... McGillvra  
**Membership** ..... RAB  
**President** ..... Dr. U. G. Brummett  
**Gen. Mgr.**..... Maurice K. Henry  
**Program Director**..... Bill Baker  
**Chief Engineer** ..... K. Bronell Reedy

## WFLW—Monticello—1955

### KBS

**Frequency:** 1570 Kc..... **Power:** 250 Watts d.  
**Owned-Operated By** ... Wolf Creek Bcstg. Co.  
**Address** ..... Box 36  
**Tel.:** 192 ..... **News Service:** UP  
**Transcription** ..... SESAC  
**Station Manager** ..... Fred A. Staples

## WMOR—Morehead—1955

### KBS

**Frequency:** 1330 Kc..... **Power:** 1000 Watts, d.  
**Owned & Operated By** ... Morehead Bcstg. Co.  
**Tel.:** 880 ..... **News Service:** UP  
**Transcription Service** ..... Thesaurus  
**President** ..... J. Earl McBrayer  
**General Manager** ..... W. M. Whitaker  
**Chief Eng.** ..... Earl S. Young

## WLOC—Munfordville—1948

**Frequency:** 1150 Kc..... **Power:** 1 Kw., d.  
**Owned** ..... S. Central Ky. Bcstg. Co.  
**Address** ..... Munfordville  
**Tel.:** JA 4-4111 ..... **News Service:** UP  
**Representative** ..... Kentucky Radio Sales  
**Trans.** ..... World  
**Gen. Mgr.**..... J. W. Pickett

## WNBS—Murray—1948

**Frequency:** 1340 Kc..... **Power:** 250 Watts  
**Owned-Oper. By** ..... Murray Bcstg. Co.  
**Address** ..... P. O. Box 548  
**Tel.:** 1340 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Manager** ..... Edward Griffin

## WNKY—Neon—KBS

**Frequency:** 1450 Kc..... **Power:** 250 Watts  
**Owned** ..... Letcher Bcstg. Corp.  
**Address** ..... Box 566  
**News Service** ..... UP  
**Representative** ..... Kentucky Radio Sales  
**Gen. Mgr.**..... James A. Fleming

## WNOP—Newport—1948

**Frequency:** 740 Kc..... **Power:** 1000 Watts d.  
**Owned-Operated By** ..... Tri-City Bcstg. Co.  
**Business-Studio Address** ..... 606 Moanmouth St.  
**Tel.:** JU 1-7100 ..... **News Service:** UP  
**President** ..... James G. Lang  
**General Manager** ..... Ann Rolfe Lang  
**Sta. Mgr., Prog. Dir.** ..... R. D. Nunn  
**Comm. Mgr., Pub. Dir.** ..... R. L. Pike  
**Chief Engineer** ..... Jack L. Tichenor



### WOMI—Owensboro—1938 MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Owensboro Bcstg. Co., Inc.  
Address...Box 538  
Tel.: MU 3-1558 News Service: AP  
Newspaper Affiliations...Messenger, Inquirer  
Representative...Burn-Smith  
President...Lawrence W. Hager  
General Manager...Hugh O. Potter  
Sales Prom. Mgr...Jim Wilkinson  
Program Director...Cliffordean Potter  
Chief Engineer...Harold I. Peters

### WVJS—Owensboro—1947 ABN

Frequency: 1420 Kc. Power: 1000 Watts  
Owned-Oper. By...Owensboro On The Air, Inc.  
Business-Studio Address...324 Allen St.  
Tel.: MU 3-3521 News Service: UP  
Representative...William G. Ramebeau  
Membership...NAB  
President...V. J. Steele  
Gen., Sta. Mgr...Malcolm Greep  
Commercial Manager...John T. Rutledge  
Program Director...Earl Fisher  
Chief Engineer...Earl Jaqoe

### WKYB—Paducah—1946 MBS

Freq.: 570 Kc. Power: 1 Kw. d., 500 Wts., n.  
Owned-Oper. By...Barrington Co. of Ky.  
Address...526 Jefferson St.  
Tel.: 2-1678 News Service: AP  
Transcription Service...World  
Representative...Pearson  
Membership...NAB  
Pres...Bruce Barrington  
Gen. Mgr...Ed Brewer  
Ch. Eng...Tom Summers  
Prog. Dir...Mal Topping

### WPAD—Paducah—1930 CBS-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By...Paducah Bdcstg. Co., Inc.  
Address...Box 450  
Tel.: 2-8231 News Service: UP  
Trans. Serv...Thesaurus  
Representative...Stars National  
Membership...NAB, RAB  
President, Gen. Mgr...Pierce E. Lackey  
Station Manager...W. Prewitt Lackey  
Comm. Manager...Linn Wolff  
Prog., Prom. Mgr...Benny Smith  
Chief Engineer...U. C. Morris

### WSIP—Paintsville—1949 MBS-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By...Big Sandy Bcstg. Co.  
Address...121 Main St.  
Tel.: 1196 News Service: AP

Station Rep...Hil Best, Ky. Radio Sales  
General Manager...Ted Arnold Silvert  
Program Dir...Bill Barker  
Chief Engineer...Eugene Baldrige

### WKLX—Paris—1955—KBS

Frequency: 1440 Kc. Power: 1000 Watts d.  
Owned & Operated By...Paris Bcstg. Co.  
Address...630 Main St.  
Tel.: 1440 News Service: UP  
Representative...Continental  
President...D. C. Stephens  
General Manager...Mrs. D. C. Stephens  
Station Manager...Walter E. May

### WLSI—Pikeville—1949

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Operated By...Cumberland Pub. Co.  
Address...Pikeville  
Tel.: 456 News Service: UP  
Newspaper Affiliation...Pike County News  
Transcription Service...Thesaurus  
Representative...Ky. Radio Sales  
President...Mrs. W. J. Ward, Jr.  
General Manager...Roy E. Alexander  
Prog., Pub. Dir...John C. Adkins

### WPKE—Pikeville—1949 MBS-KBS

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By...E. Ky. Bdcstg. Corp.  
Address...Pikeville, Ky.  
Tel.: 1280 News Service: AP  
Station Rep...Continental  
Pres., Gen. Mgr...Jack L. Hatcher  
Commercial Manager...H. G. Sturgill  
Chief Engineer...James K. Hoskins

### WMLF—Pineville—1957

Frequency: 1230 Power: 250 Watts  
Owned...States Bcstg. System  
Address...Radio Park  
Tel.: ED 7-2100 News Service: AP  
V.P., Gen. Mgr...South C. Bevins  
Comm. Mgr...Cal Smith

### WDOC—Prestonburg—1952 KBS

Frequency: 960 Kc. Power: 1 Kw., d.  
Owned...WDOC Radio  
Address...No. Lake Drive  
Tel.: 2338 News Service: UP  
Transcription Service...MacGregor  
Gen. Mgr...Rex Osborne  
Comm. Mgr...Paul Fairchild

### WPKY—Princeton—1950 KBS

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated By...Princeton Bcstg. Co.  
Address...Dawson Rd. (Box 478)  
Tel.: 2072 News Service: AP  
Gen. Mgr...Leslie Goodaker



# KENTUCKY-LOUISIANA



Comm. Mgr. . . . . Ellis Burnam  
 Sales Prom. Mgr. . . . . Twyman Boren  
 Publicity Dir. . . . . Wilburn Wilson  
 Chief Engineer . . . . . Marvin Mahoney

## WRVK—Renfro Valley—1956

Frequency: 1460 Kc. . . . . Power: 500 Watts, d.  
 Owned . . . . . Renfro Valley Bcstrs., Inc.  
 News Service . . . . . UP  
 Representative . . . . . Kentucky Radio Sales  
 Trans. . . . . World  
 V.P., Gen. Mgr. . . . . Tom Hargis  
 Comm. Mgr. . . . . Benton Stokes

## WEKY—Richmond—1953

### MBS-KBS

Frequency: 1340 Kc. . . . . Power: 250 Watts  
 Owned . . . . . WEKY, Inc.  
 Address . . . . . McKee Bldg.  
 Tel.: 1340 . . . . . News Service: UP  
 Transcription Service . . . . . Thesaurus  
 Pres., Gen. Mgr. . . . . O. C. Halyard, Jr.  
 Comm. Mgr. . . . . Fred Welch  
 Program Director . . . . . John Sullivan

## WRUS—Russellville—1953

### KBS

Frequency: 610 Kc. . . . . Power: 500 Watts d.  
 Owned-Oper. By . . . . . So. Kentucky Bcstrs.  
 Address . . . . . P. O. Box 110  
 Tel.: PA 6-2471 . . . . . News Service: UP  
 Station Representative . . . . . Hil F. Best  
 President . . . . . Roth E. Hook  
 General Manager . . . . . Woodrow P. Sosh  
 Sta. Mgr., Eng. . . . . Earl Johnson  
 Sales Mgr., Prog. Dir. . . . . J. H. Johnson

## WSFC—Somerset—1947

### MBS-KBS

Frequency: 1240 Kc. . . . . Power: 250 Watts

Owned-Oper. By . . . . . Southeastern Bcstg. Co.  
 Address . . . . . Hwy. 1247  
 Tel.: 1240 . . . . . News Service: UP  
 Representative . . . . . Ky. Radio Sales  
 Pres., Gen. Mgr. . . . . Mike Layman  
 Commercial Manager . . . . . Donald Orwin  
 Program Director . . . . . John A. Hartnett  
 Technical Dir. . . . . Ralph F. Denton

## WMTC—Vancleve—1948

Frequency: 730 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Kentucky Mt. Holliness Assn.  
 Bus. Studio Address . . . . . Vancleve  
 News Service . . . . . AP  
 Representative . . . . . Continental  
 President . . . . . Dr. Lela G. McConnell  
 General Manager . . . . . Wilfred Fisher  
 Program Dir. . . . . Violet Person  
 Chief Engineer . . . . . Kenneth Amspauqh

## WTCW—Whitesburg—1953

Frequency: 920 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Folkways Bcstg. Co., Inc.  
 Address . . . . . Box 660  
 Tel.: 2711 . . . . . News Service: AP  
 Membership . . . . . NAB  
 Trans. Service . . . . . SESAC  
 President . . . . . Ernest Tubb  
 Gen. Mgr. . . . . Donald W. Crosthwaite  
 Comm. Mgr. . . . . Wallace R. Day

## WWKY—Winchester—1954

Frequency: 1380 Kc. . . . . Power: 1000 Watts d.  
 Owner . . . . . Winchester Bcstg. Co., Inc.  
 Address . . . . . Box 535  
 Tel.: 1380 . . . . . News Service: AP  
 Representative . . . . . Indie Sales  
 President . . . . . N. B. Ratliff  
 General Manager . . . . . Charles Drew  
 Commercial Manager . . . . . Ernie Coyle  
 Chief Engineer . . . . . Tommy Bratton

# Louisiana

Pop. March 1 (Est.)—3,112,000; Families—859,000; Lic. Stations—78,  
 Sta. Cp's—0; Radio Homes—814,000; TV Homes—582,000

## KROF—Abbeville—1948

Frequency: 960 Kc. . . . . Power: 1000 Watts d.  
 Owned-Oper. By . . . . . Abbeville Bcstg. Serv. Inc.  
 Business Address . . . . . P.O. Drawer 620  
 Tel.: TW 3-2531 . . . . . News Service: AP  
 Transcription Service . . . . . World  
 Membership . . . . . NAB  
 President . . . . . H. Frenzel Pere  
 General Manager . . . . . George P. Martin

## KALB—Alexandria—1935

### ABN

Frequency: 580 Kc. . . . . Power: 5 Kw. d.; 1 Kw. n.  
 Owned-Oper. By . . . . . Alexandria Bdcstg. Co., Inc.  
 Address . . . . . 601 Wash. St.  
 Tel.: 3-2543 . . . . . News Service: AP  
 Transcription Service . . . . . World

Representative . . . . . Weed & Co.  
 Membership . . . . . NAB, RAB  
 President . . . . . T. B. Lanford  
 Gen. Manager . . . . . Walter D. Melson  
 Station Manager . . . . . Alex Marchand  
 Commercial Manager . . . . . Barbara LeBlanc  
 Sales Promotion Manager . . . . . Joyce Hodges  
 Program Director . . . . . Jim Gaines  
 Chief Engineer . . . . . Roger Cockfield

## KDBS—Alexandria—1953

### KBS

Frequency: 1410 Kc. . . . . Power: 1 Kw.  
 Owned . . . . . Dixie Bcstg. Ser.  
 Address . . . . . Box 306  
 Tel.: 3-7454 . . . . . News Service: UP  
 General Mgr. . . . . Irving Ward-Steinman



Local Commercial Mgr. . . . . D. Ed Pebbles  
Station Director. . . . . W. G. Lynch  
Chief Engineer. . . . . Henry J. Lazarone

**KSYL—Alexandria—1947  
NBC**

Frequency: 970 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By . . . . . KSYL, Inc.  
Address . . . . . Box 1489  
Tel.: 6611 . . . . . News Service: AP  
Rep . . . . . Exerett-McKinney, Clarke Brown  
Membership . . . . . NAB  
Pres., Comm. Mgr. . . . . Milton Fox  
Gen., Sta., Sls., Mgr., Pub. Dir. . . . . Virgil G. Evans  
Program Director. . . . . Sylvan Fox  
Chief Engineer. . . . . Jim Perkins

**WABL—Amite—1955**

Frequency: 1570 Kc. . . . . Power: 500 Watts, d.  
Owned-Oper. By. . . . . Amite Broadcasting Co.  
Address . . . . . 118 N.E.R.R. Ave.  
Tel.: 8385 . . . . . News Service: UP  
Station Mgr. . . . . A. M. Smith  
Commercial Mgr. . . . . Hugh Wall

**KGAN—Bastrop—1957**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned . . . . . Bastrop Bcstg. Co.  
Address . . . . . Box 1340  
Tel.: 1340 . . . . . News Service: AP  
Gen. Mgr. . . . . Bill Davis  
Sta., Comm. Mgr. . . . . Harry Howard

**KTRY—Bastrop—1948—KBS**

Frequency: 730 Kc. . . . . Power: 250 Watts d.  
Owned-Oper. By. . . . . Morehouse Bcstg. Co.  
Address . . . . . Enterprise Bldg.  
Tel.: 1400 . . . . . News Service: UP  
Transcription . . . . . World  
Membership . . . . . NAB  
Manager . . . . . George I. Johnson  
Program Director. . . . . Carl Livingston

**WAIL—Baton Rouge—1946  
MBS**

Frequency: 1460 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned-Oper. By. . . . . Merchants Bcstrs.  
Address . . . . . 310 College Dr.  
Tel.: DI 4-5275 . . . . . News Service: AP  
Membership . . . . . NAB, RAB  
Chairman of the Board. . . . . Dwight M. Martin  
President . . . . . Tom E. Gibbens  
Vice-Presidents. . . . . Edgar B. Stern, Jr., Robert D.  
Swezey, A. Louis Read  
Secretary. . . . . Louis A. Prejean  
Treasurer. . . . . Francis H. Lee  
Station Mgr. . . . . Owen Elliott

**WIBR—Baton Rouge—1948**

Frequency: 1300 Kc. . . . . Power: 1000 Watts  
Owned-Oper. By. . . . . Community Bcstg. Co.  
Address . . . . . P. O. Box 1226  
Tel.: DI 8-6716 . . . . . News Service: AP  
Membership . . . . . NAB

Representative . . . . . Walker  
Trans. . . . . Lang-Worth  
President. . . . . G. T. Owen  
V.P., Gen. Mgr. . . . . Robert Earle  
Prog. Dir. . . . . Bernard Zuccaro  
Comm. Mgr. . . . . Olas Olsen  
Sta. Mgr., Pub. Dir. . . . . Scott W. Erwin  
Chief Eng. . . . . E. E. Case

**WJBO—Baton Rouge—1934  
NBC**

Frequency: 1150 Kc. . . . . Power: 5000 Watts  
Owned-Oper. By. . . . . Baton Rouge Bcstg. Co., Inc.  
Business-Studio Address . . . . . 444 Florida St.  
Tel.: DI 2-5271 . . . . . News Service: AP, INS  
News. Affil. . . . . State Times, Morning Advocate  
Membership . . . . . NAB  
President. . . . . Douglas L. Manship  
Gen. Mgr. . . . . Howard L. Brooks  
Comm. Mgr. . . . . John D. Woodridge  
Chief Engineer. . . . . Theodore Hubert

**WLCS—Baton Rouge—1946**

Frequency: 910 Kc. . . . . Power: 1000 Watts  
Owned-Operated By. . . . . Air Waves, Inc.  
Business Address . . . . . 204 Baton Rouge  
Tel.: 2-4411 . . . . . News Service: AP  
Transcription Service. . . . . World  
Representative . . . . . Wm. G. Rambeau  
Membership . . . . . NAB, RAB  
President. . . . . Norman Saurage, Jr.  
Gen. Manager. . . . . Lamar Simmons  
Comm. Mgr. . . . . T. A. LeBlanc  
Prog. Dir. . . . . Gene Nelson  
Chief Eng. . . . . Edward Van Valkenburg

**WXOK—Baton Rouge—1953**

Frequency: 1260 Kc. . . . . Power: 1000 Watts d.  
Owned-Oper. By. . . . . WXOK, Inc.  
Address . . . . . 243 Convention St.  
Tel.: DI 4-7604 . . . . . News Service: UP  
Rep. . . . . Clayton Cosse, Melville, Stars Nat.  
President. . . . . Jules Paglin  
General Manager. . . . . S. Ray, Jr.  
Station Manager. . . . . Thomas L. McGuire  
Prog. Dir. . . . . Lucille Pollack  
Chief Engineer. . . . . Thomas W. Wood

**WHXY—Bogalusa—1954**

Frequency: 920 Kc. . . . . Power: 1 Kw. d.  
Owned. . . . . Bogalusa Bcstg. Co.  
Address . . . . . P. O. Box 689  
Tel.: RE 2-4254 . . . . . News Service: AP  
Station Rep. . . . . Clark  
Station Mgr. . . . . Jim Howell  
Program Director. . . . . Dolores Williams

**WIKC—Bogalusa—1947—KBS**

Frequency: 1490 Kc. . . . . Power: 250 Watts  
Owned-Operated By. . . . . Curt Siegelin, Admin.  
Business Address . . . . . P. O. Box 811  
Tel.: RE 5-1355 . . . . . News Service: AP  
Pres., Gen. Mgr. . . . . Curt Siegelin  
Comm. Mgr. . . . . J. H. Knight  
Program Director. . . . . Ed Bishop  
Chief Engineer. . . . . Charlie Pearson



**KBCL—Bossier City—1957**

Frequency: 1220 Kc. Power: 250 Watts, d.  
Owned. Bossier Bcstg. Service  
Address. 301 Ogilvie St.  
Tel.: 3-1606. News Service: AP  
President. T. A. DeClouet  
Vice-Pres. H. A. Bridge, Jr.

**WARB—Covington—1953**  
KBS

Frequency: 730 Kc. Power: 250 Watts d.  
Owned-Oper. By. A. R. Blossman, Inc.  
Address. Box 568  
Tel.: 1600. News Service: UP  
President. David C. Blossman  
General Mgr. Mark Rey  
Mangger. Rick Webb

**KSIG—Crowley—1947—KBS**

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By. KSIG Bcstg Co., Inc.  
Bus-Studio Address. 320 N. Parkerson Ave.  
Tel.: 1450. News Service: AP  
Representative. T. F. Clark  
Membership. NAB, RAB  
President. Hirsch J. School  
General Manager. Louis M. Basso  
Commercial Manager. Ninfa G. Guidry  
Chief Engineer. W. H. Bland

**KDLA—DeRidder—1950—KBS**

Frequency: 1010 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Sabine Broadcasting Co.  
Address. P. O. Box 46  
Tel.: 7600. News Service: UP  
Transcription. McGregor  
Membership. NAB  
Co-Owners. C. Reddoch, J. McCrary  
General Manager. Ralph L. Hooks  
Comm., Sales Prom. Mgr. Wayne L. Sanders  
Prog. Dir., Ch. Eng. Ted Thompson

**KEUN—Eunice—1952**  
MBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Operated By. Tri-Parish Bcstg. Co.  
Address. Box 511  
Tel.: GL 7-3041. News Service: AP  
Transcription Service. World  
Membership. NAB  
President. Vincent Riehl  
General Manager. John A. Chauvin

**KFNY—Ferriday—1956**

Frequency: 1600 Kc. Power: 1 Kw., d.  
Owned. Miss-Lou Bcstg. Co.  
Address. 120 Louisiana Ave.  
Tel.: 7200. News Service: UP  
Owner, President. Mrs. Marie K. Zuccaro  
Gen. Mgr. Ervin Parks, Jr.

**KLFT—Golden Meadow—1955**  
KBS

Frequency: 1600 Kc. Power: 1000 W. d.

Owned-Operated By. Leo J. Theriot  
Address. Theriot Bldg., Box 368  
Tel.: 5-5165. News Service: UP  
Transcription Service. Standard  
Membership. NAB, RAB  
Representative. Best  
Sales Prom. Manager. Cal Stethmayr  
Sta. Mgr., Chief Eng. H. Earl Herron  
Commercial Manager. Dudley Bernard

**WFPR—Hammond—1947**  
KBS

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Airweb, Inc.  
Business-Studio Address. Box 432  
Tel.: 960-3589. News Service: UP  
Transcription Service. SESAC, World  
Membership. NAB  
President. Jesse L. Webb, Sr.  
Prog. Dir. William Day

**KVHL—Homer—1955—KBS**

Frequency: 1320 Kc. Power: 1 Kw., d.  
Owned. Claiborne Bcstg. Corp.  
Address. Box 97  
Tel.: 3804. News Service: AP  
Pres., Mgr. Frank T. Harkness, Jr.  
Prom. Mgr. Jim Blanchard

**KCIL—Houma—1946**  
NBC-KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned. KCIL, Inc.  
Address. Radio Center  
Tel.: 6828. News Service: AP  
Transcription Service. World  
Station Rep. Indie Sales  
Membership. NAB  
President. Denver T. Brannen  
Commercial Manager. Harry Hunter  
Sales Prom. Mgr., Prog. Dir. Virginia W. Ryder  
Chief Engineer. James Gamble

**KJEF—Jennings—1950**  
MBS-KBS

Freq.: 1290 Kc. Power: 1 Kw. d., 500 Watts, n.  
Owned-Oper. By. Jennings Bcstg. Co., Inc.  
Address. 1521 Lake Arthur Ave.  
Tel.: 1155. News Service: UP  
Membership. NAB  
Pres., Gen. Mgr., C. Eng. Clovis L. Bailey  
Prog. Dir. Noel Wooley  
Comm. Mgr. Gerald Dugas

**KLEC—Jonesville—1956—KBS**

Frequency: 1480 Kc. Power: 500 Watts, d.  
Owned. Old South Bcstg. Co.  
Address. Jonesville  
Telephone. 2481  
President. Mrs. Laurie G. Ratcliffe  
Gen. Mgr. Paul Schilling

**KPEL—Lafayette—1957**

Freq.: 1420 Kc. Power: 1 Kw. d., 500 Wts, n.



# LOUISIANA



Owned-Oper. By.....Pelican Bcstg. Co.  
 Address.....Box 853  
 Tel.: CE 4-7418.....News Service: UP  
 Rep.....William G. Rambeau, Clarke Brown  
 Membership.....RAB  
 President.....John Paul Goodwin  
 General Manager.....William A. Patton  
 Comm. Manager.....James M. Drake

Owned.....Radio Services Co. of Greenville.  
 Miss. & Lake Providence, La.  
 Address.....Box 342  
 Tel.: 834.....News Service: UP  
 Representative.....Bogner & Martin  
 Membership.....NAB  
 Presidents.....E. McMurray & F. Baldwin  
 Sta., Comm. Mgr.....Gene Underwood

## **KVOL—Lafayette—1935—NBC**

Frequency: 1330 Kc.....Power: 1000 Watts  
 Owned-Oper. By..Evangeline Bcstg. Co., Inc.  
 Address.....510 S. Buchanan  
 Tel.: CE 4-5151.....News Service: AP  
 Newspaper Affiliation.....Daily Advertiser  
 Representative.....Meeker  
 Membership.....NAB  
 General Manager.....George H. Thomas  
 Comm. Mgr.....Thomas G. Pears  
 Station Mgr.....E. H. Hughes  
 Prog. Dir.....J. Richard Aker  
 Chief Engineer.....A. Martin

## **KLLA—Leesville—1956 KBS**

Frequency: 1570 Kc.....Power: 250 Watts  
 Owned.....Leesville Broadcasting Co.  
 Address.....P. O. Box 1323  
 News Service.....UP  
 Gen. Mgr.....Living Ward-Steinman  
 Local Comm. Mgr.....Ed Marshall  
 Prog. Dir.....Bob Hamm  
 Chief Engineer.....Byron Stokes

## **KAOK—Lake Charles—1947 MBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....KAOK, Inc.  
 Address.....P. O. Box 1399  
 Tel.: 6-7541.....News Service: UP  
 Representative.....Stars National  
 President.....Jules J. Paglin  
 Sta. Mgrs.....T. Gresham, R. Rhodes  
 Managing Director.....Stanley W. Ray, Jr.

## **KDBC—Mansfield—1954 KBS**

Frequency: 1360 Kc.....Power: 1 Kw. d.  
 Owned.....DeSoto Bcstg. Corp.  
 Address.....P. O. Box 740  
 News Service.....UP  
 Trans. Ser.....Standard  
 Representative.....Hil F. Best  
 Gen., Comm. Mgr.....Arthur L. Greene

## **KLOU—Lake Charles—1947**

Frequency: 1580 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Gulf Bcstg. Co., Inc.  
 Bus-Studio Address.....Box 975  
 Tel.: HE 6-7277.....News Service: AP  
 Representative.....Walker  
 Membership.....NAB  
 President.....G. T. Owen  
 Vice-Pres.....Bob Earle  
 General Mgr.....R. S. Davison  
 Chief Engineer.....G. M. Meisner

## **KAPB—Marksville—1954 MBS-KBS**

Frequency: 1370 Kc.....Power: 1000 Watts, d.  
 Owner.....Avoyelles Bcstg. Corp.  
 Address.....110 W. Mark St.  
 Tel.: 7206.....News Service: AP  
 Representative.....Hil F. Best  
 Membership.....NAB  
 President.....W. L. Billups  
 V.P.....C. A. Coco  
 Gen. Mgr.....Willie J. Bordelon  
 Chief Engineer.....Charlie Woodside

## **KPLC—Lake Charles—1935 NBC**

Frequency: 1470 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....Calcasieu Bcstg. Co.  
 Address.....P. O. Box 1521  
 Tel.: HE 9-2713.....News Service: AP  
 Transcription Service.....World  
 Representative.....Wood  
 Membership.....NAB  
 President.....T. B. Lanford  
 Gen., Sta. Mgr.....P. E. Mills, Jr.  
 Commercial Mgr.....R. M. White  
 Sales Prom. Mgr.....Shirley Kelley  
 Prog. Director.....Eleanor Shirley  
 C. Eng.....Edgar Barton

## **KAPK—Minden—1952**

Frequency: 1240 Kc.....Power: 100 Watts  
 Owned-Operated By.....Parish Bcstg. Co.  
 Address.....Box 588  
 Tel.: FR 7-1513.....News Service: UP  
 Pres., Gen. Mgr.....Martin Kirsch, Jr.  
 Asst. Mgr.....Howard McKenney  
 Chief Engineer.....Billy Hyatt

## **KLPL—Lake Providence—1957 KBS**

Frequency: 1050 Kc.....Power: 250 Watts, d.

## **KLIC—Monroe—1950—MBS KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Dr. Frank Cerniglia  
 Address.....626 Bernhardt Bldg.  
 Tel.: 3-4617.....News Service: UP  
 Station Rep.....Dora-Clayton  
 General Mgr.....Dr. Frank Cerniglia

## **KMLB—Monroe—1930—ABN**

Frequency: 1440 Kc..Power: 5000 d.; 1000 n.



Owned-Oper. By...Liner's Bcstg. Station, Inc.  
 Business Address.....DeSiard St.  
 Tel.: 7161.....News Service: UP  
 Representative.....Pearson  
 President.....Mrs. Robert Gaston, Jr.  
 V.P., Gen. Mgr.....Charles Price  
 Sec'y.-Treas.....J. C. Liner III  
 Program Dir.....James Plaisance

**KNOE—Monroe—1944**

Frequency: 1390 Kc.....Power: 5000 Watts  
 Owned-Operated By.....James A. Noe  
 Business-Studio Address.....Box 1472  
 Tel.: FA 2-8155.....News Service: AP  
 Representative.....H.R. Reps  
 Membership.....NAB, RAB  
 President.....James A. Noe  
 V.P., General Manager.....Paul H. Goldman  
 V.P. & Dir of Eng.....Ray Boyd  
 Sales Prom. Mgr.....Mrs. Dixie Ware

**KMRC—Morgan City—1954**

KBS

Frequency: 1430 Kc.....Power: 500 Watts  
 Owned.....Tri-City Bcstg. Inc.  
 Address.....P. O. Box 889  
 Tel.: 9036.....News Service: UP  
 Transcription.....Thesaurus  
 Membership.....NAB  
 President.....Warren J. Fortier  
 General Mgr.....Earl Wooton  
 Treasurer.....Mortimer Silverman, Jr.  
 Secretary.....Louise Bensabet

**KNOC—Natchitoches—1947**

KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Natchitoches Bcstg. Co.  
 Business-Studio Address.....5th & Sirod  
 Tel.: 2353.....News Service: AP  
 Transcription.....World  
 Membership.....NAB  
 Pres., Gen. Mgr., Chief Eng.. B. H. Bailey, Jr.  
 Sta., Sales Prom. Mgr.....N. A. Fletcher  
 Commercial Manager.....Dwayne Murphy

**KANE—New Iberia—1946**

ABN-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By...New Iberia Bcstg. Co.  
 Address.....Box 383  
 Tel.: EM 9-6726.....News Service: AP  
 Transcription Service.....World  
 General Mgr.....George H. Thomas  
 Sta. Mgr.....Donald Bonin  
 Commercial Manager.....Sherry A. Lopez  
 Program Dir.....June Stein  
 Chief Engineer.....Merle Case

**KVIM—New Iberia—1951**

Frequency: 1360 Kc.....Power: 1007 Watts d.  
 Owned-Oper. By.....Queen City Bcstg. Co.  
 Address.....P. O. Box 50  
 Telephone.....2-5826  
 General Manager.....John H. Coco

**WBOK—New Orleans—1951**

Frequency: 800 Kc.....Power: 1000 W., d.  
 Owned-Oper. By.....WBOK, Inc.  
 Address.....505 Baronne St.  
 Tel.: TU 5363.....News Service: UP  
 Representative.....Stars National  
 President.....Jules J. Paglin  
 Exec. V.P., Gen. Mgr.....Stanley W. Ray, Jr.  
 Station Mgr.....Ed Prendergast  
 Commercial Manager.....Fred Schwarz  
 Sales Prom. Mgr., Prog. Dir.....Marion Owen  
 Publicity Director.....Norman Duffour  
 Chief Engineer.....Joan Rhodes

**WDSU—New Orleans—1923**

NBC

Frequency: 1280 Kc.....Power: 5000 Watts  
 Owned-Operated By.....WDSU Bcstg. Corp.  
 Business-Studio Address.....520 Royal St.  
 Tel.: TU 4371.....News Services: AP, UP, INS  
 Representative.....John Blair  
 Membership.....NAB, RAB  
 President.....Edgar B. Stern, Jr.  
 Exec. V.P. & Gen. Mgr.....Robert Swezey  
 Comm. Mgr.....Harold Wheelahan  
 Sta. Manager.....John F. Screen  
 Program Dir.....Jim Dunbar  
 Ch. Eng.....Lindsey Riddle

**WJBW—New Orleans—1926**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Louise C. Carlson  
 Business-Studio Address.....Cigall Bldg.  
 Tel.:.....MA 3488  
 Representative.....Robert S. Keller  
 Gen. Mgr.....Louise C. Carlson  
 Commercial Manager.....Ed Carlson  
 Program Director.....Jerry Clark  
 Chief Engineer.....John Rhode

**WJMR—New Orleans—1946**

Frequency: 990 Kc.....Power: 250 Watts d.  
 Owned-Operated By...Supreme Bcstg Co., Inc.  
 Address.....Jung Hotel  
 Telephone.....EX 3131  
 Membership.....NAB  
 Representative.....Forjoe  
 President.....Chester Owens  
 Exec. V.P.....George A. Mayoral  
 Gen. Mgr.....Mort Silverman

**WYLD—New Orleans—1949**

Frequency: 600 Kc.....Power: 100 Watts, d.  
 Owned-Oper. By...Rounsaville of New Orleans  
 Address.....2906 Tulane Ave.  
 Telephone.....GA 4112  
 Transcription Service.....Lang-Worth  
 Representative.....Gill-Perna  
 Membership.....NAB  
 Gen. Mgr.....Joe Starr  
 Sales Prom., Pub. Dir.....David Shaffer  
 Prog. Dir.....Larry McKinley  
 Chief Engineer.....Samuel Perkins



### WNOE—New Orleans—1925

Frequency: 1060 Kc. Power: 50,000 d.; 5000 n.  
 Owned-Operated By..... James A. Noe  
 Business-Studio Address..... St. Charles Hotel  
 Tel.: EX 2173..... News Services: AP, INS  
 Representative..... H-R  
 Membership..... NAB, RAB  
 President..... James A. Noe  
 Gen. Mgr..... Bill C. Baldwin  
 Comm. Mgr..... Cleve J. Brien  
 Program Director..... Larry Fischer  
 Chief Engineer..... A. J. Bourgeois

### WSMB—New Orleans—1925 ABN

Frequency: 1350 Kc. Power: 5 Kw.  
 Owned..... WSMB, Inc.  
 Address..... Maison Blanche Bldg.  
 Tel.: MA 5921..... News Service: AP  
 Transcription Service..... World  
 Representative..... Hollingbery  
 Membership..... NAB  
 President..... John M. Shaheen  
 General, Sta. Mgr..... M. "Frank" Warren  
 Commercial Mgr..... D. V. Donegan  
 Program Director..... Marshall Pearce  
 Sales Prom. Mgr., Pub. Dir..... Dixie Pearce  
 Chief Engineer..... Harold Nebe

### WTIX—New Orleans—1951

Frequency: 690 Kc. Power: 5,000 Watts  
 Owned-Oper. By..... The Storz Stations  
 Address..... 624 Canal St.  
 Tel.: MA 3562..... News Service: UP  
 Membership..... NAB  
 Station Representative..... Young  
 President..... Todd Storz  
 V.P., General Mgr..... Fred Berthelson  
 Program Director..... John Barrett

### WTPS—New Orleans—1947

Frequency: 940 Kc. Power: 1000 d.; 500 n.  
 Owned-Oper. By..... The Times Picayune  
 Business Address..... 615 Howard Ave.  
 Transcription Service..... Associated  
 News Service..... AP  
 Membership..... NARTB  
 Representative..... Branham  
 General Mgr..... H. F. Wehrmann  
 Prog. Dir..... Carl J. Junker

### WWEZ—New Orleans—1947

Frequency: 690 Kc. Power: 5000 Watts  
 Owned-Operated By..... WWEZ Radio Inc.  
 Bus.-Studio Address..... 614 N. Rampart St.  
 Tel.: CA 3521..... News Service: UP  
 Representative..... Grant Webb  
 President..... A. L. Chilton  
 General Manager..... Joe A. Oswald  
 Prog. Dir..... Ken Elliott  
 Ch. Eng..... Harrison C. Mondy

### WWL—New Orleans—1922 CBS

Frequency: 870 Kc. Power: 50,000 Watts

Owned-Operated By..... Loyola U. of South  
 Tel.: RA 2194..... News Services: UP, AP  
 News Service..... UP, AP  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Katz  
 Membership..... NAB  
 General Manager..... W. H. Summerville  
 Manager..... John L. Vath

### KREH—Oakdale—1953—KBS

Frequency: 900 Kc. Power: 250 Watts d.  
 Owned-Oper. By..... Louisiana Bcstg. Service  
 Address..... Ville Platt Hiway  
 News Service..... UP  
 Membership..... NAB  
 Manager..... R. M. Jernigan

### KSLO—Opelousas—1947 ABN-KBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By..... KSLO Bcstg. Co.  
 Address..... KSLO Building  
 Tel.: 2633..... News Service: UP  
 Representative..... Sears & Ayer  
 Membership..... NAB  
 General Mgr..... W. Eugene Jones  
 Comm. Mgr..... A. B. Read, Jr.  
 Prog. Dir..... W. Allegood  
 Chief Engineer..... Richard M. Cole

### KCLP—Rayville—1957—KBS

Frequency: 990 Kc. Power: 250 Watts, d.

"WTIX is getting firster!"



"Right! More than twice the audience of the next two stations combined."

New word from New Orleans: WTIX now enjoys 32.6% of the daytime radio audience. (7 a.m.—6 p.m., Mon.-Fri., December - January Hooper.)

And then, there's Pulse: WTIX is first in 433 quarter-hours, tied for first in 22, second in only 48 and third in only 1 . . . of a total of 504 quarter hours.

So whether you go by Hooper or Pulse . . . you've got yourself the dominant New Orleans station . . . when you buy WTIX.

Chat with Adam Young . . . or WTIX General Manager Fred Berthelson.

### WTIX - New Orleans, La.

Now 5,000 watts!—on 690 Kc.

"A STORZ STATION"



Owned.....Richland Bcstg. Co.  
Address.....Box 535  
Tel.: 4855.....News Services: AP  
Membership.....NAB  
Gen. Mgr.....David E. Chapman  
Prog. Dir.....Marshall D. Peel, Jr.

**KRUS—Ruston—1947—KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....Ruston Bcstg. Co.  
Address.....102 Park Ave. (Box 533)  
Tel.: AL 5-2530.....News Service: UP  
Newspaper Affil.....Leader  
Membership.....NAB  
President.....C. E. Faulk, Jr.  
Gen. Manager.....William Carter  
Chief Eng.....A. T. Moore

**KCIJ—Shreveport—1950**

Frequency: 980 Kc.....Power: 5000 Watts d.  
Owned-Oper. By.....Edward McLemore  
Address.....205 Milam St.  
Representative.....Gill-Perna, Clarke Brown  
Tel.: 4-6681.....News Services: UP, INS  
General Mgr.....Vernon Hyles  
Station Mgr.....Bob Shipley

**KEEL—Shreveport—1922  
NBC**

Frequency: 710 Kc..Power 10 Kw. d.; 5 Kw. n.  
Owned-Oper. By.....Foster & Associates  
Address.....1500 N. Market  
Tel.: 5-8692.....News Service: UP  
Representative.....Blair  
Membership.....NAB, RAB  
Pres.....Gordon B. McLendon  
Gen. Mgr.....R. H. Wilcox  
Comm. Promotion Manager.....Marie Gifford  
Prog. Dir.....Phil Page  
Chief Engineer.....Rudy Johnson

**KENT—Shreveport—1947  
MBS**

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Frank H. Ford  
Business-Studio Address.....311 Milam Bldg.  
Tel.: 3-3681.....News Service: AP  
Transcription Service.....Standard  
Representative.....Walker  
Membership.....NAB  
Owner Manager.....Frank H. Ford  
General Manager.....Frank H. Ford, Jr.  
Prom., Pub. Dir.....Bill Monroe  
Commercial Manager.....William F. Ford  
Chief Engineer.....L. J. Carlson

**KJOE—Shreveport—1954**

Frequency: 1480 Kc.....Power: 1 Kw. d.  
Owned.....Audiocasting, Inc.  
Address.....529½ Crockett St.  
Tel.: 2-0732.....News Service: AP  
Transcription.....Lang-Worth  
Station Representative.....Forjoe, Clarke Brown  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....Joe Monroe

Sales Prom. Mgr.....Winnie Spruell  
Comm. Mgr.....Pat Stove  
Program Dir.....Vern Stierman  
Ch. Eng.....N. L. Keys

**KLUE—Shreveport—1957**

Frequency: 1300 Kc.....Power: 1 Kw., d.  
Owned.....Twin City Bcstg. Co.  
Address.....850 Havens Rd.  
Tel.: 2-4617.....News Service: UP  
Representative.....Breen & Ward  
Trans.....Thesaurus  
Pres., Gen. Mgr.....Charles E. Ray  
Comm. Mgr.....Dollye Lloyd

**KOKA—Shreveport—1957**

Frequency: 1050 Kc.....Power: 250 Watts  
Owned.....Ebony Radio of La., Inc.  
Address.....Box 3605  
Tel.: 2-3122.....News Service: UP  
Sta. Rep.....Pearson  
President.....John McLendon  
Gen., Sta., Comm. Mgr.....William Anderson

**KRMD—Shreveport—1928  
ABN**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Station KRMD  
Bus-Studio Address.....Box 1712  
Telephone.....3-6171  
Representative.....Weed  
Membership.....NAB  
Station Dir.....W. L. Switzer  
Commercial Mgr.....Fred Hosli

**KWKH—Shreveport—1925  
CBS**

Frequency: 1130 Kc.....Power: 50,000 Watts  
Owned-Operated By.....International Bcstg. Corp.  
Bus-Studio Address.....Commercial Building  
Tel.: 2-8711.....News Service: AP, UP  
Newspaper Affiliation.....Shreveport Times  
Transcription Service.....Standard  
Representative.....Christal Co.  
Membership.....NAB, RAB  
President.....William H. Bronson  
Exec. V.P., Gen. Mgr.....Henry B. Clay  
Comm., Asst. Mgr.....Fred Watkins, Jr.  
Prom. Mgr., Pub. Dir.....James T. Briggs  
Prog. Director.....Frank Page  
Tech. Dir.....W. E. Antony  
Chief Engineer.....O. S. Droke

**KBSF—Springhill—1954  
KBS**

Frequency: 1460 Kc.....Power: 1000 Watts  
Owned.....Springhill Broadcasting Co.  
Address.....Box 597  
Tel.: LE 9-4616.....News Service: UP  
Transcription.....Thesaurus  
Representative.....Hil F. Best  
President.....Roy M. Fish  
Gen., Sta. Mgr.....John K. Hill  
Comm. Mgr.....Arthur Dickerson  
Prog. Dir.....Howard Clark  
Chief Engineer.....Robert Wainwright



**KIKS—Sulphur-Lake Charles**  
**1955—KBS**

Frequency: 1310 Kc.....Power: 500 W. d.  
Owned-Operated By.....Lake Bcstg. Co.  
Address.....Box 895  
Tel.: JA 7-5266.....News Service: UP  
Representative.....Clarke Brown  
Manager.....Cecil E. Bland, Jr.  
Commercial Manager.....Carroll A. Wynn

**KTLD—Tallulah—1954**  
**KBS**

Frequency: 1360 Kc.....Power: 500 Watts  
Owned-Operated By.....Griffith Electric Co.  
Address.....Box 1360  
News Service.....UP  
Transcription.....Thesaurus  
Representative.....Hil Best  
Membership.....NAB  
President, C. Eng.....Howard E. Griffith  
Gen., Sta., Comm. Mgr.....Si Willing  
Program Director....."Nap" Nappier

**KTIB—Thibodaux—1953**

Frequency: 630 Kc.....Power: 500 W., d.  
Owner.....Delta Bcstrs., Inc.  
Address.....701 W. 5th St.  
Tel.: 9006.....News Service: AP  
Membership.....NAB, RAB  
President.....F. H. Block  
General Mgr.....Ray Saadi

**KVPI—Ville Platte—1953**  
**KBS**

Frequency: 1050 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Ville Platte Bcstg. Co.  
Address.....Box 566  
Tel.: 5888.....News Service: AP  
Membership.....NAB  
President.....Lionel B. Deville  
General Manager.....Chris Duplechain

**KUZN—West Monroe**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
Owned.....Howard E. Griffith  
Address.....218½ Trenton St.  
Telephone.....2-1491  
Membership.....NAB  
Representative.....Best  
Gen. Sales Prom. Mgr.....Ollie Bales

**KEVL—White Castle—1955**  
**KBS**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Big League Bcstg. Co.  
Address.....Box 483, Plaquemine, La.  
Tel.: 5116(P).....News Service: AP  
Membership.....RAB  
Representative.....Best  
President.....Bill Lee  
Gen. Mgr.....Lou Millet

**KVCL—Winnfield—1955**  
**KBS**

Frequency: 1270 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Box 548  
Tel.: 5822.....News Service: UP  
Representative.....Sears & Ayer  
Manager.....William G. Darland, Jr.  
Program Dir.....Charles Christie  
Chief Eng.....James Mackey

**KMAR—Winnesboro—1957**  
**KBS**

Frequency: 1570 Kc.....Power: 500 Watts, d.  
Owned.....Franklin Bcstg. Co.  
Address.....Box 312  
News Service.....UP  
Gen. Mgr.....Si Willing  
Prog. Mgr.....Buddy Martin

**Maine**

Pop. March 1 (Est.)—920,000; Families—268,000; Lic. Stations—23,  
Sta. CP's—0; Radio Homes—259,000; TV Homes—207,000



**WFAU—Augusta—1946**  
**MBS-YANKEE**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Oper. By...Twin City Bcstg. Co., Inc.  
Address.....Box 307  
Tel.: MA 3-3878.....News Service: UP  
Membership.....NAB  
Transcription Service.....Standard  
Representative.....O'Connell, Wheeler  
President.....Faust Couture  
General Manager.....Norman G. Gallant  
Comm. Mgr.....Harry Simons  
Program Director.....Mona Toothaker  
Supervisory Engineer.....Joseph Roy

**WRDO—Augusta—1932—NBC**

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....WRDO, Inc.  
Address.....175 Water Street  
Tel.: MA 3-4735.....News Service: UP  
Representative.....Weed  
Membership.....NAB, RAB  
Station Manager.....Leslie R. Hubley

**WABI—Bangor—1922**  
**ABN-MBS-YANKEE**

Frequency: 910 Kc.....Power: 5000 Watts  
Owned-Oper. By.....Community Bcstg. Service  
Business-Studio Address.....57 State St.  
Tel.: 6446.....News Service: UP  
Representative.....Hollingbery, Kettell-Carter  
Transcription.....World  
Membership.....NAB, RAB  
Exec. V.P., Gen. Mgr.....Leon Gorman, Jr.



V.P.-Operations . . . . . Walter Dickson  
Res. Station Mgr. . . . . John F. MacRae  
Commercial Manager . . . . . Donald K. Knowles

**WGUY—Bangor—1945—CBS**

Frequency: 1230 Kc. . . . . Power: 250 Watts  
Owned . . . . . M. L. Stone & D. L. Royte  
Address . . . . . 26 Central St.  
Tel.: 7354 . . . . . News Service: UP  
Rep. . . . . O'Connell, Wheeler  
Membership . . . . . NAB  
General Manager . . . . . Nicholas A. Bell  
Commercial Manager . . . . . Mel Rubenstein  
Program Director . . . . . Richard Dillinbeck  
Publicity Director . . . . . D. J. Hart  
Chief Engineer . . . . . Willfred Mank

**WLBZ—Bangor—1926—NBC**

Frequency: 620 Kc. . . . . Power: 5000 Watts  
Owned-Operated By . . . . . Maine Bcstg. Co.  
Business-Studio Address . . . . . 100 Main St.  
Tel.: BA 2-4656 . . . . . News Service: UP  
Representative . . . . . Weed  
Membership . . . . . NAB, RAB  
General Manager . . . . . Edward Guernsey  
Commercial Manager . . . . . Irving Hunter

**WMMS—Bath—1957**

Frequency: 730 Kc. . . . . Power: 500 W., d.  
Owned . . . . . Winslow T. Porter, Gen. Mgr.  
Address . . . . . 195 Front St.  
Tel.: HI 3-5542 . . . . . News Service: UP  
Representative . . . . . O'Connell ; Wheeler; Reilly  
Promotion Manager . . . . . Lewis Colby  
Program Director . . . . . Mark Roman  
Chief Engineer . . . . . Dr. Harry F. Hinkley

**WIDE—Biddeford—1948  
MBS-YANKEE**

Frequency: 1400 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Biddeford Bdcstg. Corp.  
Address . . . . . 234 Main St.  
Tel.: 4-4566 . . . . . News Service: AP  
Transcription Service . . . . . World  
Rep. . . . . Hollingbery, Kettel-Carter  
Membership . . . . . RAB  
Pres., Gen. Mgr. . . . . Arthur Deters  
Comm. Mgr. . . . . Carl Swanson  
Prog. Dir. . . . . Tom Lummis

**WCME—Brunswick—1955**

Frequency: 900 Kc. . . . . Power: 500 Watts  
Owned . . . . . Westminster Broadcasting Co.  
Address . . . . . River Road  
Tel.: PA 5-5507 . . . . . News Service: AP  
Transcription . . . . . World  
Representative . . . . . Webb, Kirby  
Pres., Gen. Mgr. . . . . Robert H. Strawbridge  
Comm., Sales Prom. Mgr. . . . . Clifford Kemberling  
Program Director . . . . . Glenn H. Hilmor  
Chief Engineer . . . . . Melville Whitcomb

**WFST—Caribou—1957**

Frequency: 600 Kc. . . . . Power: 5 Kw., d.  
Owned . . . . . Northern Bcstg. Co.  
Address . . . . . Box 65  
Tel.: 3731 . . . . . News Service: UP

Trans. . . . . Standard  
Representative . . . . . O'Connell  
Membership . . . . . NAB, RAB  
Gen. Mgr. . . . . Elby Stevens  
Chief Engineer . . . . . F. S. Tibbetts

**WABM—Houlton—1950  
YANKEE-NBC-ABN**

Frequency: 1340 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Aroostock Bcstg. Corp.  
Address . . . . . 1340 North Rd.  
Tel.: 2257 . . . . . News Service: UP  
Transcription Service . . . . . Thesaurus  
Representative . . . . . Webb  
Exec. V.P. . . . . Leon P. Gorman, Jr.  
Sta. Mgr. . . . . Ted Coffin  
Sales Mgr. . . . . Robert Young

**WCOU—Lewiston—1938—MBS**

Frequency: 1240 Kc. . . . . Power: 250 Watts  
Owned-Oper. By . . . . . Twin City Bcstg. Co., Inc.  
Business-Studio Address . . . . . 223 Lisbon St.  
Tel.: 4-6921 . . . . . News Service: UP  
Representative . . . . . O'Connell, Wheeler  
President . . . . . Faust Couture  
General Mgr. . . . . John C. Libby  
Commercial Manager . . . . . Oscar J. Normand  
Program Dir. . . . . Annette Howaniec  
Chief Engineer . . . . . Carl P. Rounds

**WLAM—Lewiston—1947  
ABN**

Frequency: 1470 Kc. . . . . Power: 5000 Watts

To Broadcasters

**AP**

Means

**Added Profits**

**Added Prestige**

The Associated Press  
50 Rockefeller Plaza  
New York 20, N. Y.



# WGAN

1938 - 1958

20 Years  
of  
Public Service  
To  
Maine People

Guy Gannett  
Broadcasting Services

390 Congress St.  
Portland, Me.

WGAN  
560 KC

WGAN-TV  
Channel 13

Owned-Oper. By Lewiston-Auburn Bcstg. Corp.  
Business-Studio Address.....129 Lisbon St.  
Tel.: 4-5401.....News Service: AP  
Representative.....Weed  
Membership.....NAB  
Pres., Gen. Mgr.....F. Parker Hoy  
Station Manager.....Harold Dutch  
Commercial Manager.....Romeo E. Sansoucy  
Prog. Dir., Prom. Mgr.....Frank Sweeney

## WCSH—Portland—1925 NBC

Frequency: 970 Kc.....Power: 5000 Watts  
Owned-Oper. By...Maine Radio & TV Co.  
Business-Studio Address.....157 High St.  
Tel.: SP 2-0181.....News Service: UP  
Representative.....Weed  
Membership.....NAB, RAB  
President.....Adeline B. Rines  
General Manager.....William H. Rines  
Mgr. Me. Bcstg. Sys.....D. K. Powers  
Sta., Comm. Mgr.....Raymond Mercier  
Pub. Dir., Prom. Mgr.....L. T. Pitman  
Prog. Dir.....Robert L. Arnold  
Chief Engineer.....Charles R. Brown

## WGAN—Portland—1938—CBS

Frequency: 560 Kc.....Power: 5000 Watts  
Owned-Oper. By..Guy Gannett Bcstg. Services  
Business-Studio Address.....390 Congress St.,  
Tel.: SP 2-4661.....News Service: AP, UP  
Newspaper Affil.....Gannett Publishing  
Representative.....Avery-Knodel, Foster  
Membership.....NAB  
President.....Jean Gannett Williams  
Vice-Pres., Gen. Mgr....Creighton E. Gatchell  
Sta. Mgr.....Francis H. Farnum, Jr.  
Commercial Mgr.....R. W. Jennings  
Sales Prom. Mgr.....G. H. Cummings  
Prog. Dir.....C. R. Sanford  
Chief Engineer.....Roger W. Hodgkins

## WLOB—Portland—1957

Frequency: 1310 Kc.....Power: 1 Ww., d.  
Owned.....Casco Bcstrs. Corp.  
Address.....Falmouth Hotel, 212 Middle  
Tel.: SP 5-2336.....News Service: UP  
Representative.....O'Connell, Wheeler, Reilly  
President.....Sherwood J. Tarlow  
General Station Manager.....Melvin L. Stone  
Commercial Manager.....David L. Royte  
Program Director.....Howard Leonard

## WPOR—Portland—1946 ABN-YANKEE-MBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Oliver Bcstg. Corp.  
Business-Studio Address.....477 Congress St.  
Tel.: SP 3-8111.....News Service: UP  
Rep. ....Kettel-Carter, Hollingbery  
Membership.....NAB  
Pres., Secy.-Treas.....John M. Kimball  
V.P., Gen. Mgr.....John H. Norton, Jr.  
Station Mgr.....Donald E. Knowles  
Commercial Manager.....William J. Mullen



# MAINE-MARYLAND



Program Dir.....Robert O'Writ  
 Chief Engineer.....Joseph Williams

## WAGM—Presque Isle—1932 YANKEE

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By...Aroostook Bcstg. Corp.  
 Address.....489 Main St.  
 Tel.: 9-2461.....News Service: AP  
 Representative.....Hollingbery, Kettel-Carter  
 Transcription Service.....Thesaurus  
 President.....Horace A. Hildreth  
 Station Manager.....Ted Coffin  
 Commercial Manager.....Robert Young  
 Program Director.....Richard B. Marshall  
 Chief Engineer.....John Richards

## WRKD—Rockland—1952 ABN

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Knox Bcstg. Co.  
 Address.....493 Main St.  
 Tel.: RO 1600.....News Service: UP  
 Transcription Service.....Standard  
 Membership.....NAB, RAB  
 Representative.....Kettel-Carter  
 President.....Carleton D. Brown  
 Station Manager.....Paul R. Huber  
 Commercial Manager.....Fred L. Perkins  
 Chief Engineer.....Miles Lamson

## WRUM—Rumford—1953 KBS

Frequency: 790 Kc.....Power: 1 Kw. d.  
 Owned-Oper. By.....Rumford Bcstg. Co.  
 Address.....89 Congress St.  
 Tel.: 1057.....News Service: AP  
 Trans. Service.....World, SESAC  
 Representative.....O'Connell  
 Membership.....NAB  
 President.....Melvin L. Stone  
 Gen. Sta. Mgr., Prog. Dir.....Ken J. Ellis  
 Commercial Mgr.....G. B. Cunningham  
 Chief Engineer.....E. J. Tremblay

## WGHM—Skowhegan—1956 KBS

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Address.....61 Water St.  
 Tel.: 7-2727.....News Service: AP  
 Representative.....O'Connell

President.....Melvin L. Stone  
 Sta. Mgr.....Robert M. Benson  
 Sales Mgr.....Harry K. Heustis

## WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.  
 Owned.....York Bcstg. Co.  
 Address.....Box 1220  
 Tel.: 1574.....News Service: UP  
 Representative.....O'Connell  
 President.....Melvin L. Stone  
 Gen. Mgr.....John A. Carlson

## WKTQ—South Paris—1955

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Oxford Bcstg. Co.  
 Address.....Alpine St.  
 Tel.: PI 3-2311.....News Service: AP  
 Transcription.....Thesaurus  
 Pres., Comm. Mgr.....Gerald T. Higgins  
 Station Mgr.....Eldon H. Shute, Jr.  
 Program Dir.....Dick Dean  
 Chief Eng.....Donald Winslow

## WGHM—Waterville—1956

Frequency: 1150 Kc.....Power: 1000 Watts d.  
 Owned.....Pineland Broadcasting Co.  
 Address.....61 Water St., Skowhegan  
 Tel.: 7-2727 (Skow.).....News Service: AP  
 Transcription Service.....World, SESAC  
 Representative.....O'Connell  
 President.....Melvin L. Stone  
 Sta. Mgr.....Robert M. Benson  
 Comm. Mgr.....Donald L. Brough  
 Sales Prom. Mgr.....Harry K. Huestis  
 Program Director.....Ray Maxwell  
 Publicity Director.....Jack Dalton  
 Chief Engineer.....Edward J. Tremblay

## WTVL—Waterville—1946 ABN

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Kennebec Bcstg. Co.  
 Business-Studio Address.....36 Silver St.  
 Tel.: TR 3-3311.....News Service: UP  
 Transcription Service.....Standard  
 Representative.....Hollingbery, Kettel-Carter  
 Membership.....NAB, RAB  
 Pres., Gen.-Station Mgr.....Carleton D. Brown  
 Comm., Sls., Prom. Mgr.....Harold L. Vique  
 Program Director.....Fred Preble  
 Pub. Dir.....Ken Chase  
 Chief Engineer.....Don Sutherland

# Maryland

Pop. March 1 (Est.)—2,923,000; Families—812,000; Lic. Stations—33,  
 Sta. CP's—3; Radio Homes—768,000; TV Homes—688,000

## WANN—Annapolis—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.  
 Owned-Operated By...Annapolis Bcstg. Corp.  
 Business-Studio Address.....Box 749  
 Tel.: CO 3-2500.....News Service: UP  
 Representative.....Dora-Clayton, Walker  
 Gen., Sta., Comm. Mgr.....Morris H. Blum  
 Chief Engineer.....M. W. Pittman

## WIPA—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.  
 Owned-Oper. By.....WSAL Bcstg. Co.  
 Business Address.....P. O. Box 1551  
 Tel.: CO 3-9211.....News Service: AP  
 Pres., Gen. Mgr.....R. J. Kent  
 Station Manager.....R. J. Bennett  
 Chief Engineer.....J. D. Leyman

**WNAV—Annapolis—1948**

Frequency: 1430 Kc. Power: 1000 Watts  
 Owned-Oper. By...The Capitol Bcstg. Co.  
 Address...Admiral's Drive  
 Tel.: CO 3-2639 News Service: AP  
 Transcription Service...World  
 Representative...Headley-Reed  
 President...Henry Rau  
 General Manager...Maxwell Marvin  
 Station Manager...Bill W. Fillingham  
 Program Director...Betty Strubel  
 Chief Engineer...Lloyd Smith

**WBAL—Baltimore—1925**  
**NBC**

Frequency: 1090 Kc. Power: 50,000 Watts  
 Owned...Hearst Corp. (Radio & TV. Div.)  
 Address...2610 North Charles St.  
 Tel.: HO 7-3000 News Service: AP, UP, INS  
 Transcription Service...Thesaurus  
 Membership...NAB  
 Representative...Christal  
 V.P. & Gen. Mgr...D. L. Provost  
 Sales Prom. Mgr...D. K. Redding  
 Commercial Manager...Alfred E. Burk  
 V.P. & Sta. Mgr...Leslie H. Peard, Jr.  
 Program Manager...W. Robert McKinsey  
 Publicity Director...Roy Meachum  
 Chief Engineer...W. D. Bareham

**WBMD—Baltimore—1947**

Frequency: 750 Kc. Power: 1000 Watts d.  
 Owned-Operated By...Key Bcstg. Corp.  
 Business-Studio Address...879 Park Ave.  
 Tel.: MU 5-7095 News Service: UP  
 Representative...Charles Bernard  
 Membership...NAB  
 President...George E. Hull  
 Gen., Sta., Comm. Mgr...H. Shelton Earp, Jr.  
 Program Dir...Thomas H. O'Connor  
 Chief Engineer...Leo W. Karns

**WCAO—Baltimore—1922**

Frequency: 600 Kc. Power: 5000 Watts  
 Owned-Oper. By...Plough Bcstg. Co., Inc.  
 Business-Studio Address...1102 N. Charles St.  
 Tel.: MU 5-0600 News Service: AP  
 Representative...Radio-TV Reps.  
 Comm. Mgr...Byron Millenson  
 Program Dir...Dick Covington

**WCBM—Baltimore—1924**  
**CBS**

Frequency: 680 Kc. Power: 10,000 d.; 5000 n.  
 Owned-Oper. By...Baltimore Bcstg. Corp.  
 Bus.-Studio Address...Community House  
 Tel.: BE 5-8400 News Service: AP, INS  
 Representative...Bolling  
 Transcription Service...Standard  
 Membership...NAB, NAB  
 President...John Elmer  
 Exec. V.P., Gen. Mgr...G. H. Roeder  
 Sales Director...John K. Healy  
 Asst. Mgr., Prog. Dir...Charles A. Roeder  
 Chief Engineer...G. Porter Houston

**WFBR—Baltimore—1922**

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By...The Baltimore Radio Show  
 Address...10 E. No. Ave.  
 Tel.: MU 5-1300 News Service: AP  
 Representative...John Blair & Co.  
 Membership...RAB, NAB  
 President...Robert S. Maslin  
 V.P. & Gen. Mgr...Robert B. Jones, Jr.  
 Sta., Prom., Pub. Mgr...Mrs. Jean Mowbray  
 Comm., Ass't. Gen. Mgr...Dudley Tichenor  
 Program Director...Ralph Phillips  
 Chief Engineer...William R. Hoos

**WITH—Baltimore—1941**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Operated By...Maryland Bcstg. Corp.  
 Business-Studio Address...7 E. Lexington St.  
 Tel.: LE 9-7808 News Service: AP  
 Transcription Service...Standard  
 Rep...Select Sta. Reps., Clarke Brown  
 Membership...NAB  
 Pres., Gen. Mgr...Thomas G. Tinsley, Jr.  
 Station Manager...Robert C. Embry  
 Program Director...Ed Bryant  
 Gen. Sls. Mgr...G. S. Shaffer  
 Chief Engineer...Paul Custer

**WSID—Baltimore—1947**

Frequency: 1010 Kc. Power: 1000 Watts, d.  
 Owned-Operated By...United Bcstg. Co.  
 Business-Studio Address...912 N. Charles St.  
 Tel.: SA 7-8250 News Services: INS, UP  
 Representative...UBC, Oakes, Dora-Clayton  
 President...Richard Eaton  
 General Manager...Marvin Mirvis

**WWIN—Baltimore—1951**  
**ABN**

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By...Belvedere Bcstg. Co.  
 Address...1119 N. Charles St.  
 Tel.: SA 7-3555 News Service: UP  
 Representative...Meeker  
 Membership...NAB, RAB  
 Pres., Gen. Mgr...Thomas F. McNulty  
 V.P. Sls., Prom. Mgr...A. B. Hartman  
 Prog. Dir...Jack Dawson  
 Ch. Eng., Prog. Dir...Clifford Inman

**WUST—Bethesda—1951**  
 (SEE WASHINGTON, D. C.)

**WCEM—Cambridge—1947**  
**KBS**

Frequency: 1240 Kc. Power: 250 Watts  
 Owned-Oper. By...The Shore Bcstg. Co.  
 Address...Queen Anne Ave.  
 Tel.: 1580 News Service: AP  
 Transcription Service...SESAC  
 Membership...NAB  
 Pres., Gen. Mgr...G. P. Richards  
 Sta., Commercial Mgr...Sam Cannon, Jr.  
 Prog. Dir...Bette B. Robbins



**WCUM—Cumberland—1948**  
CBS

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By The Tower Realty Co.  
Address Williams Rd. at E. City Line  
Tel.: 5400 News Service: AP  
Representative Thomas F. Clark  
Membership RAB  
President Karl F. Steinhmann  
Gen. Mgr. Eldred Steinhmann  
Comm. Mgr. Roy S. Knotts  
Prog. Dir. James Webster

**WTBO—Cumberland—1928**  
NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned Cumberland Valley Bcstg. Co.  
Address Byrd Ave.  
Tel.: PA 2-6666 News Service: AP  
Transcription Service Thesaurus  
Representative Branham  
Membership NAB, RAB  
Pres., Gen., Sta. Mgr. A. William German  
Sls. Prom. Mgr., Pub. Dir. Virginia Rosenbaum  
V.P., Comm. Mgr. Floyd V. Cozad  
Prog. Dir. Les Ford  
Chief Engineer R. Wirgman

**WAYE—Dundalk—1955—KBS**

Frequency: 860 Kc. Power: 500 W. d.  
Owned-Operated By Erway Bcstg. Co.  
Address 916 N. Charles, Baltimore  
Tel.: PL 2-4008 News Service: UP  
Representative Bcst. Time Sales  
President, Gen. Mgr. Guy S. Erway  
Commercial Manager Woodward W. White

**WEBB—Dundalk—1955**

Frequency: 1360 Kc. Power: 1000 W. d.  
Owned-Operated By 1360 Bdcstg Co., Inc.  
Address WEBB Bcst. Cntr., Baltimore  
Tel.: WI 7-1245 (Balt.) News Service: AP  
Representative Gill-Perna  
President Leon B. Back  
Gen., Comm., Sales Prom. Mgr. B. A. Stecher  
Chief Engineer Leroy Reckling

**WFMD—Frederick—1936**  
CBS

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Monocacy Bcstg. Co.  
Address 1 West Seventh St.  
Tel.: MO 3-4181 News Service: AP  
Station Representative Gill-Perna  
Transcription Service Thesaurus  
Membership RAB  
President Laurence Leonard  
Sta., Comm. Mgr. Roger A. Beane  
Sales Promotion Manager John Speciale  
Program Director Bill Howard  
Publicity Director Pat Dean  
Chief Engineer Russell Bassett

**WARK—Hagerstown—1947**  
CBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By United Bcstg. Co., Inc.  
Address 128 S. Prospect St.  
Tel.: RE 3-4500 News Service: UP  
Station Representation UBC  
President Richard Eaton  
General Manager Samuel Phillips  
Sales Promotion Manager Carson Brooks  
Prog. Dir. Richard Collyer  
Chief Engineer G. Harold Brewer

**WJEJ—Hagerstown—1932**  
MBS-ABN

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By Hagerstown Bcstg. Co., Inc.  
Business-Studio Address Franklin Court  
Tel.: RE 9-2323 News Service: AP  
Transcription Thesaurus  
Representative Burn Smith  
Membership NAB  
Pres., Gen. Mgr. Grover C. Crilley  
Sta., Comm., Sls., Prom. Mgr. W. H. Paulsgrove  
Pub. Pgm., Dir. Robert Lesher  
Chief Engineer George McIntire

**WASA—Havre De Grace**  
1948

Frequency: 1330 Kc. Power: 1000 Watts d.  
Owned-Oper. By Chesapeake Bcstg. Corp.  
Address P. O. Box 97  
Tel.: 800 News Service: AP  
Transcription Service Standard  
Membership NAB  
President, General-Station Mgr. Jason T. Pate  
Comm.-Sales Prom. Mgr. Charles W. Irwin  
Program Director John H. Little  
Chief Engineer Gerald D. Johnson

**WKIK—Leonardtown—1953**

Frequency: 1370 Kc. Power: 1000 Watts d.  
Owned-Oper. By Southern Md. Bcstrs. Inc.  
Address Leonardtown  
Tel.: GR 5-2211 News Service: UP  
President J. L. Bittner  
Comm., Sls. Prom. Mgr. W. C. Redd

**WPTX—Lexington Park**  
1953—KBS

Frequency: 920 Kc. Power: 500 Watts. d.  
Owned Patuxent Radio Inc.  
Address Daugherty Bldg.  
Tel.: VO 2-1031 News Service: AP  
Representative Burke-Stuar: Co.  
Trans. Lang-Worth  
President James S. Beattie  
Station Manager Edward P. Lenaway

**WPGC—Morningside—1954**

Frequency: 1580 Kc. Power: 1000 Watts d  
Owner WPGC Inc



# MARYLAND



Address. 4421 Southern Ave., S.E., Wash., D. C.  
 Tel.: JO 8-6677..... News Service: AP  
 Representative ..... Forjoe  
 President ..... M. Richmond  
 Manager ..... Melvin Gene Winters  
 Prog. Dir..... John Marquette

Program Dir..... Chuck Dulane  
 Chief Engineer..... Arthur McDougall

## WTOW—Towson—1954

Frequency: 1570 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... WTOW, Inc.  
 Address..... 26 West Pennsylvania Ave.  
 Tel.: VA 5-9660..... News Service: AP  
 Representative ..... Forjoe  
 Pres., Gen. Mgr..... John S. Booth  
 Sta., Comm. Mgr..... Edward Hearn  
 Sales Prom. Mgr..... George Vandenberg  
 Publicity Director..... Joseph Winters  
 Chief Engineer..... William Willis

## WDVM—Pocomoke City—1955

Frequency: 540 Kc..... Power: 500 W. d.  
 Owned-Operated By..... Eastern Shore Bcstg. Co.  
 Address..... Box 210  
 Tel.: EL 5-1515..... News Service: AP  
 Representative ..... Rollins  
 Transcription Service ..... World  
 Owner..... G. Russell Chambers  
 Manager..... David Welbourne, Jr.  
 Prog. Dir..... Tom Grigsby  
 Chief Engineer..... Claude Jones

## WTTR—Westminster—1953

Frequency: 1470 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Carroll County Bcstg. Corp.  
 Address ..... Box 28  
 Tel.: TI 8-5511..... News Service: UP  
 Transcription ..... Therausus  
 V.P., Gen., Comm. Mgr..... Russell H. Morgan

## WINX—Rockville—1951

Freq.: 1600 Kc.. Power: 1 Kw. d., 500 Watts n.  
 Owned-Oper. By..... Montgomery Cty. Bcstg. Co.  
 Address..... 8 Baltimore Rd.  
 News Service ..... UP  
 Representative ..... Oakes, Dora-Clayton  
 Membership ..... NAB  
 President..... Richard Eaton  
 Gen., Sta. Mgr..... Pierre Eaton  
 Comm., Sales Mgr..... Peter Giordano  
 Program Dir..... Richard Denham  
 Chief Engineer..... Arthur A. Snowberger

## WDON—Wheaton—1953—KBS

Frequency: 1540 Kc..... Power: 250 Watts  
 Owned..... Commercial Radio Equip. Co.  
 Address... 1319 F St. N.W., Washington, D. C.  
 Tel.: ..... LO 5-0747  
 Gen. Mgr..... Everett L. Dillard  
 Station Manager..... Jean M. Dillard  
 Sales Promotion Manager... William Mockbee

## WBOC—Salisbury—1940 MBS

Frequency: 960 Kc.. Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By..... The Peninsula Bcstg. Co.  
 Bus. Studio Address..... Radio TV Park  
 Tel.: PI 9-6131..... News Service: AP  
 Representative ..... Burn-Smith  
 Trans. .... Thesaurus  
 President..... John W. Downing  
 Gen., Sta., Comm. Mgr. .... Charles J. Truitt  
 Program Director..... John W. Downing, Jr.  
 Chief Engineer..... Jack W. Ward

## WICO—Salisbury

Frequency: 1320 Kc..... Power: 500 Watts, d.  
 Owned..... Wicomico Bcstg. Co.  
 Address ..... Box 41  
 Tel.: PI 2-3230..... News Service: UP  
 Representative ..... United, Dora-Clayton  
 Co-Owner, Gen. Mgr..... Elizabeth Evans  
 Co-Owner, Ch. Eng..... W. Courtney Evans

## WGAY—Silver Spring—1946

Frequency: 1050 Kc. ... Power: 1000 Watts d.  
 Owned-Oper. By..... Tri-Suburban Bcstg. Corp.  
 Business Address..... 11306 Kemp Mill Rd.  
 Tel.: WH 6-1050..... News Service: AP  
 Representation ..... Stars National  
 Membership ..... NAB, RAB  
 President..... John W. Kluge  
 Gen. Sta. Mgr..... Ernie Tannen  
 Comm., Sls., Prom. Mgr..... Ted Dorf

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# Massachusetts

Pop. March 1 (Est.)—4,941,000; Families—1,509,000; Lic. Stations—57, Sta. CP's—1; Radio Homes—1,476,000; TV Homes—1,342,000

## WARA—Attleboro—1950

Frequency: 1320 Kc. Power: 1000 Watts  
Owned-Oper. By.....Attleboro Radio Assn.  
Address.....8 N. Main St.  
Tel.: 1-1320.....News Service: UP  
Representative.....Foster & Creed  
Membership.....NAB  
Station Manager.....Keith S. Field  
Advertising Manager.....William A. Dawson  
General Manager.....J. Ottmar

## WBZ-WBZA

(Synchronous Operation)  
Boston-Springfield—1921

Frequency: 1030 Kc. Power: WBZ, 50,000 Watts; WBZA, 1000 Watts  
Owned.....Westinghouse Bcstg. Co. Inc.  
Business-Studio Add...1170 Soldiers Field Rd.  
Tel.: AL 4-5670.....News Service: UP  
Membership.....NAB, RAB  
Representative.....Peters, Griffin, Woodward  
President.....D. H. McGannon  
Station Manager.....P. E. Mills  
Sales Mgr.....William J. Williamson  
Adv. Sales Prom. Mgr.....Jack Williams  
Program Manager.....Gerald Spinn  
Publicity Director.....Robert Marshall  
Chief Engineer.....W. H. Hauser

## WCOP—Boston—1935

Frequency: 1150 Kc. Power: 5000 Watts  
Owned-Oper. By.....Plough Bdschg. Corp.  
Bus.-Studio Address.....234 Clarendon St.  
Tel.: CO 7-0123.....News Services: AP, UP  
Transcription Service.....World  
Representative.....Radio-TV Reps.  
President.....Harold Krelstein  
Gen., Sta. Mgr.....Roy V. Whisnand  
Commercial Mgr.....P. T. McGovern  
Prog. Dir.....Irvin Dierdorff, Jr.

## WCRB—Boston—1948

Freq.: 1330 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned.....Charles River Bcstg. Co.  
Address.....Boston 54  
Tel.: TW 3-7080.....News Service: UP  
Station Rep.....Good Music Broadcasters  
Transcription Service.....RCA  
Membership.....NAB  
Pres., Gen. Mgr.....Theodore Jones  
Sta. Mgr.....Richard L. Kaye  
Sales Mgr.....Leonard V. Corwin  
Prog. Dir.....David S. Mac Neill  
Chief Eng.....Allan Harrington

## WEEL—Boston—1924 CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Oper. By.....CBS  
Business-Studio Address.....182 Tremont St.  
Tel.: HU 2-2323.....News Service: AP, UP  
Membership.....NAB, RAB

Representative.....CBS Radio Spot Sales  
President.....Arthur Hull Hayes  
Gen. Mgr.....Thomas Y. Gorman  
Sales Mgr.....Robert Sinnott  
Sales Prom. Mgr.....J. Cullinane  
Program Director.....K. R. Ovenden  
Publicity Director.....Marie H. Houlahan  
Chief Engineer.....Warren J. Stevens

## WHDH—Boston—1926

Frequency: 850 Kc. Power: 50,000 Watts  
Owned-Oper. By.....WHDH, Inc.  
Bus.-Studio Address.....6 St. James Ave.  
Tel.: HA 6-5500.....News Service: AP  
Newspaper Affil.....Herald-Traveler  
Representative.....John Blair  
Transcription Service.....BMI  
Membership.....NAB, RAB  
President.....Robert B. Choate  
V.P., Managing Dir.....William B. McGrath  
V.P., Sales Dir.....Alexander M. Tanger  
Program Mgr.....John M. Day  
Sales Prom. Mgr.....Robert B. Cheyne  
Chief Engineer.....Philip K. Baldwin

## WILD—Boston—1946

Frequency: 1090 Kc. Power: 1000 Watts d.  
Owned-Oper. By.....The Bartell Group  
Business-Studio Add.....Hotel Somerset  
Tel.: CO 7-3005.....News Service: UP  
Membership.....NAB, RAB  
General Manager.....Morton J. Wagner  
Sta., Comm. Mgr.....Peter P. Theg  
Promotion Mgr.....Ken Maiden

## WMEX—Boston—1934

Frequency: 1510 Kc. Power: 5000 Watts  
Owned-Oper. By.....Richmond Brothers  
Business-Studio Address.....70 Brookline Ave.  
Tel.: CO 6-3900.....News Service: UP  
Representative.....Forjoe  
Membership.....NAB  
Transcription Service.....SESAC  
President.....Robert Richmond  
Sta. Mgr.....Peter McGovern  
Prog., Pub. Dir.....George Kaplan  
Chief Engineer.....William Ferruzzi

## WNAC—Boston—1922 MBS-YANKEE-NBC

Frequency: 680 Kc. Power: 50 Kw.  
Owned.....Yankee Div., RKO Teleradio Pictures  
Bus.-Studio Address.....21 Brookline Ave.  
Tel.: CO 6-0800.....News Service: INS, UP  
Representative.....H-R Reps.  
Membership.....NAB, RAB  
President.....Norman Knight  
Exec. V.P., Gen. Mgr.....George Steffy  
Comm. Mgr.....Tom Bateson  
Nat. Sales Mgr.....Proctor Jones  
Sales Prom. Mgr.....George Hallberg  
Program Director.....John D. Maloy  
Publicity Director.....Phyllis Doherty  
Chief Engineer.....I. B. Robinson



**WOR—Boston—1950**

Frequency: 950 Kc. Power: 5000 Watts d.  
Owned-Oper. By Pilgrim Bcstg. Co.  
Address: 705 Beacon Street  
Tel.: CO 7-3800 News Service: UP  
Representative: Headley Reed Co.  
Membership: NAB  
President: Joseph A. Dunn  
Gen., Sta., Comm. Mgr.: Arthur E. Haley  
Program Dir.: Stan Richards  
Pub. Dir.: Polly Haddad  
Chief Engineer: John Parker

Business Address: Radio Center  
Tel.: LY 4-6654 News Service: INS  
Transcription: Thesaurus  
Representative: Forjoe  
Membership: NAB, RAB  
President: John S. Begley  
Gen. Mgr.: Ralph J. Robinson  
Prog. Dir.: Sy Levy  
Chief Engineer: H. R. Glinka

**WALE—Fall River—1948  
MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By: Narragansett Bcstg. Co.  
Address: 18 N. Main St.  
Tel.: OS 4-3535 News Service: UP  
Representative: O'Connell, Wheeler  
Membership: NAB  
Manager: George L. Sisson, Jr.  
Commercial Mgr.: Markey Gosciminski  
Prog. Dir.: Ann Kenney  
Ch. Eng.: Larry Coyle

**WEZE—Boston—1953—NBC**

Frequency: 1260 Kc. Power: 5000 Watts  
Owned-Oper. By: Air Trails Bcstg.  
Address: Bradford Hotel  
Tel.: HA 6-1122 News Service: AP  
Representative: Hollingbery  
Membership: RAB  
Exec. V.P.: J. P. "Pat" Williams  
General Manager: Norton Virgein  
Comm. Mgr.: Yale Lasker  
Program Director: Don Rogers  
Continuity Dir.: Arthur Lypscon  
Chief Engineer: George Jowdy

**WSAR—Fall River—1921  
ABN**

Frequency: 1480 Kc. Power: 5000 Watts  
Owned-Oper. By: Fall River Bcstg. Co., Inc.  
Bus. Studio Address: Box 927  
Tel.: OS 7-9477 News Service: UP  
Newspaper Affiliation: Herald News, Inc.  
Representative: Headley-Reed, Kettell-Carter  
President: Frank W. Miller  
Gen. Mgr., Treas.: Lincoln W. N. Pratt  
Commercial Manager: Cornelius Sullivan  
Program Director: Richard F. Wilcox  
Chief Engineer: Arnold Molloy

**WBOS—Boston—1947**

Frequency: 1600 Kc. Power: 5000 Watts  
Owned-Oper. By: Champion Bcstg. Sys., Inc.  
Address: 790 Commonwealth Ave.  
Tel.: BE 2-5650 News Service: UP  
Representative: Wm. G. Rambeau Co.  
Gen. Mgr.: Ralph Weinman  
Commercial Manager: Harry Goodman

**WEIM—Fitchburg—1941  
MBS-YANKEE**

Frequency: 1280 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By: Newcomb Bcstg.  
Business-Studio Address: 717 Main St.  
Tel.: 3-3766 News Service: UP  
Representative: Walker, Nora Kirby  
Transcription: World  
President: Arthur A. Newcomb  
General Manager: Robert E. Berry  
Chief Engineer: Ted Kalin

**WBET—Brockton—1946**

Frequency: 1460 Kc. Power: 1000 Watts d.  
Owned-Oper. By: Enterprise Publishing Co.  
Business-Studio Address: 60 Main St.  
Tel.: JU 6-1460 News Service: AP  
Membership: NAB, RAB  
Transcription Service: Thesaurus  
Representative: Walker  
General Manager: Charles A. Fuller  
Commercial Mgr.: Earle G. Clement  
Chief Eng.: Charles O. Nowell

**WTAO—Cambridge—1948**

Frequency: 740 Kc. Power: 250 Watts d.  
Owned-Oper. By: Middlesex Bcstg. Corp.  
Address: 439 Concord Ave.  
Tel.: EL 4-0500 News Service: UP  
Representative: O'Connell  
President: Frank J. Lyman, Jr.  
General Manager: Wallace Dunlap  
Commercial Manager: Harry D. Goodwin  
Sales Promotion Manager: Joe Galvin  
Chief Engineer: Earl Ellsworth

**WFGM—Fitchburg—1949**

Frequency: 1580 Kc. Power: 1000 W., d.  
Owned-Oper. By: Wachusett Bcstg. Corp.  
Address: 455 Main Street  
Tel.: FI 3-4897 News Service: UP  
Membership: NAB  
Reps.: Everett-McKinney  
President: David M. Myers  
Gen., Sta. Mgr.: Ruane B. Hill  
Commercial Mgr.: Richard Ziegler  
Sales Prom. Mgr.: James Chalmers  
Program Director: Tal Hood  
Publicity Director: Richard McLernon  
Chief Engineer: Donald L. Coleman, Jr.

**WACE—Chicopee-Springfield  
1946**

Frequency: 730 Kc. Power: 1000 Watts d.  
Owned-Operated By: Regional Bcstg. Co.



**WKOX—Framingham—1947**

Frequency: 1190 Kc. Power: 1000 Watts d.  
Owned-Operated By. WKOX, Inc.  
Bus.-Studio Address. Mt. Wayte Ave.  
Tel.: TR 3-7409 News Service: UP  
Representative. Kettell-Carter, Grant Webb  
Membership NAB  
Station Manager. Richard E. Adams  
Commercial Manager. A. A. Anderson  
Program Dir. John Gentri

**WGAW—Gardner—1946**

Frequency: 1340 Kc. Power: 250 Watts  
Owned. Gardner Bcstg. Co.  
Business Number. Green St.  
Tel.: 1490 News Service: UP  
Representative. Nona Kirby, Webb  
Pres. & Gen. Mgr. Charles E. Asher  
Treasurer. James D. Asher  
Commercial Manager. Roland Dahir  
Program Director. William Kennedy  
Chief Engineer. Gordon Wiley

**WSBS—Great Barrington—1956**

Frequency: 860 Kc. Power: 250 Watts  
Owned-Oper. By. Berkshire Bcstg. Co., Inc.  
Address. Rt. 7  
Tel.: GR 1567 News Service: UP  
Pres., Gen., Comm. Mgr. John T. Parsons  
Sales Prom. Mgr. Edward Comstock  
Program Director. Alan D. Vaber  
Sales Prom. Dir. Edward Tichenor

**WHAI—Greenfield—1938**

**MBS-YANKEE**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By. Haigis Bdcstg. Corp.  
Business-Studio Address. 486 Main St.  
Tel.: PR 4-4301 News Service: AP  
Transcription SESAC  
Representative. Walker  
Membership RAB, NAB  
Pres., Gen., Sta. Mgr. John W. Haigis, Jr.  
Commercial Mgr. Harry J. Frank  
Pub. Dir. June Greene  
Program Director. Ira I. Hewey  
Chief Engineer. Delwin D. Shattuck

**WHAV—Haverhill—1947**

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By. WHAV, Inc.  
Business-Studio Address. 30 How St.  
Tel.: DR 4-4733 News Service: UP  
Representative. Kettell Carter  
Transcription Service. Lang-Worth  
Treasurer. E. I. Ceilin  
General Manager. Robert I. Kimel  
Program Director. James Simmons  
Chief Engineer. David Cate

**WHYN—Holyoke-Springfield  
1941—CBS**

Frequency: 560 Kc. Power: 1000 Watts  
Owned-Oper. By. Hampden—Hamshire Corp.  
Address. 1300 Liberty St., Springfield

Telephone. RE 4-1126 (S)  
Representative. Branham, Wheeler  
Membership NAB  
Gen. Mgr. Charles N. DeRose  
Business Manager. Patrick J. Montague

**WREB—Holyoke—1950—KBS**

Frequency: 930 Kc. Power: 500 Watts d.  
Owned-Oper. By. Valley Bcstg. Corp.  
Address. 225 High St.  
Tel.: JE 2-3296 News Service: UP  
Trans. Ser. SESAC  
Membership NAB, RAB  
Representative. Breen & Ward  
General Manager. Edmund F. Wakelin  
Program Director. David H. Foerster  
Chief Engineer. George G. Chandler

**WCCM—Lawrence—1947**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Lawrence Bdcstg. Co.  
Address. 9 Valley Street  
Tel.: MU 3-7171 News Service: UP  
Pres., Gen. Mgr. Geo. H. Jaspert  
Comm. Mgr., Prom. Mgr. Daniel Ruggles, III  
Prog. Dir. John R. Cauty  
Chief Eng. Norman Round

**WCAP—Lowell—1951**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Operated By. Northeast Radio Inc.  
Address. 243 Central St.  
Tel.: 4-0404 News Service: UP  
Representative. Kettell-Carter, Webb  
President. Israel Cohen  
Gen. Mgr. William J. Warren

**WLLH—Lowell-Lawrence  
1934—MBS-YANKEE**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By. Merrimac Bdcstg. Co.  
Address. 39 Kearney Sq., Lowell  
Tel.: GL 8-8715 (Lo) News Service: UP  
Representative. Bolling  
President. Gerald Harrison  
Gen. Mgr. A. N. Armstrong, Jr.  
Program Director. Tom Clayton  
Chief Engineer. Anthony G. Michaels

**WLYN—Lynn—1946**

Frequency: 1360 Kc. Power: 1000 Watts d.  
Owned-Oper. By. Puritan Bcst. Service, Inc.  
Business-Studio Address. 7 Willow St.  
Tel.: LY 5-6200 News Service: UP  
Station Representative. Walker  
President. Theodore Feinstein  
General Manager. Melvin Lahr

**WHIL—Medford-Boston—1952**

Frequency: 1430 Kc. Power: 5000 Watts  
Owned-Operated By. Conant Bcstg. Co.  
Address. 99 Revere Beach Pkwy., Medford  
Tel.: MY 6-1430 News Service: UP  
Representative. Grant Webb  
Pres., Gen. Mgr. Sherwood J. Tarlow



# MASSACHUSETTS



Station Manager..... Joseph Kruger  
 Prog. Director..... Bob Walsh  
 Chief Engineer..... Sal Fulchino

Membership ..... NAB  
 President..... John H. Williams  
 Gen., Sta., Comm. Mgr.... Alexander W. Milne

## WMOO—Milford—1956

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned..... Milford Bcstg. Corp.  
 Address..... Opera House Bldg  
 News Service..... UP  
 Representative..... Nona Kirby  
 Trans..... Thesaurus  
 Membership..... NAB  
 President..... James W. Miller  
 Gen. Mgr..... Edwin E. Strawniak  
 Sales Mgr..... Henry F. Murray

## WCAT—Orange—1956

Frequency: 1390 Kc..... Power: 1000 W., d.  
 Owned-Oper. By..... Miller River Bcstg.  
 Address..... Brookside Rd.  
 Tel.: KI 4-2825..... News Service: UP  
 Representative..... Nona Kirby  
 Transcription Service..... Thesaurus  
 President..... James W. Miller  
 V.P., Gen. Mgr..... Edwin E. Stawniak  
 Program Dir..... Brad Drawbridge

## WBSM—New Bedford—1949

Frequency: 1420 Kc..... Power: 1000 Watts  
 Owned..... Bay State Broadcasting Co.  
 Address..... Pope's Island  
 Tel.: WY 3-1767..... News Service: UP  
 Representative..... Bolling Co.  
 Membership..... NAB  
 President..... Joseph P. Duchaine  
 Gen. Mgr..... Otto F. A. Arnold  
 Comm. Mgr..... Richard G. Evans  
 Prog. Dir..... Hal Peterson  
 Continuity Director..... Henry S. Galus

## WBEC—Pittsfield—1947—ABN

Frequency: 1420 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... Western Mass. Bcstg. Co.  
 Business-Studio Address..... 33 Eagle St.  
 Tel.: 8292..... News Service: AP  
 Newspaper Affiliation..... Evening Eagle  
 Transcription Service..... World  
 Membership..... NAB  
 Rep..... Everett-McKinney, Foster & Creed  
 President..... L. K. Miller  
 Gen., Sta. Mgr..... W. Wendell Budrow  
 Comm., Sls. Prom. Mgr..... Edward Johnson  
 Prog., Pub. Dir..... Paul Edwards  
 Chief Engineer..... Robert Johnson

## WNBH—New Bedford—1921 MBS-YANKEE

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... E. Anthony & Sons, Inc.  
 Business-Studio Address..... 432 County St.  
 Tel.: WY 8-5228..... News Service: AP  
 Newspaper Affiliation..... Standard-Times  
 Representative..... Walker Co.  
 Manager..... Henry N. Solomon

## WBRK—Pittsfield—1938 MBS-YANKEE

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Greylock Bcstg. Co.  
 Business-Studio Address..... 8 Bank Row  
 Tel.: 2-1553..... News Service: UP  
 Representative..... Walker  
 Membership..... NAB  
 President..... Leon Podolsky  
 Gen., Sta. Mgr..... Walter Kearsey  
 Comm., Prom. Mgr..... Martin Schechter  
 Program Dir..... William Nickum  
 Chief Engineer..... Allan J. Smith

## WNBP—Newburyport—1957

Frequency: 1470 Kc..... Power: 500 Watts, d.  
 Owned..... Tri-City Bcstg. Co.  
 Address..... Route 17  
 Tel.: HO 2-6654..... News Service: UP  
 Representative..... Walker  
 President..... Theodore Feinstein  
 Gen. Mgr..... J. Thomas Mathers

## WPLM—Plymouth—1955

Frequency: 1390 Kc..... Power: 500 Watts, d.  
 Owned-Oper. By..... Plymouth Rock Bcstg. Co.  
 Address..... 294 Court St.  
 Tel.: PL 2600..... News Service: UP  
 Representative..... Breen & Ward  
 Pres., Gen. Mgr..... Jack Campbell

## WMNB—North Adams—1947

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Northern Berkshire Bcstg. Co.  
 Bus.-Studio-Transmitter Address..... 466 Curran  
 Tel.: MO 3-6567..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... McGillvra, Kirby  
 Membership..... NAB  
 Pres., Gen. Mgr..... J. Gordon Keyworth  
 Prog. Dir..... Roy M. Anderson

## WJDA—Quincy—1947

Frequency: 1300 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... South Shore Bcstg. Co., Inc.  
 Business-Studio Address..... Box 373  
 Tel.: MA 9-1300..... News Service: UP  
 Representative..... Kirby, Breen & Ward  
 Membership..... NAB  
 Pres., Gen., Sta. Mgr..... James D. Asher  
 Comm., Sales Prom. Mgr..... K. P. Fallon, Jr.  
 Chief Engineer..... Arthur F. Lane

## WHMP—Northampton—1950

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Pioneer Valley Bcstg. Co.  
 Address..... 78 Main St.  
 Tel.: JU 4-4275..... News Service: UP  
 Representative..... Nona Kirby, Webb

## WESX—Salem—1939

Frequency: 1230 Kc..... Power: 250 Watts



Owned-Oper. By....North Shore Bcstg. Corp.  
 Address.....Box 710  
 Tel.: PI 4-5670.....News Service: UP  
 Station Rep.....Breen & Ward  
 President.....James D. Asher  
 Gen., Comm. Mgr.....George R. Eckels  
 Prog., Pub. Dir.....Norman Durkée

Station Mgr.....Paul Monson  
 Prog. Dir.....Gordie Baker  
 Chief Engineer.....Valentino Partyka

**WESO—Southbridge-Webster  
 1955**

**WTYM—Springfield—1949  
 1949**

Frequency: 970 Kc.....Power: 1000 Watts  
 Owned.....WESO Broadcasting Corp.  
 Address.....291 Main Street  
 Tel.: PO 4-4381.....News Service: UP  
 Representative.....Webb, Foster-Creed  
 Membership.....NAB, RAB  
 President.....Peter A. Bordes  
 Vice-President.....Joseph L. Rosenmiller  
 Gen., Sta. Mgr.....Joseph C. Amaturro  
 Comm. Mgr.....William Richard  
 Program Director.....Robert Farson  
 Chief Engineer.....Ken Duquette

Frequency: 1600 Kc....Power: 5000 Watts d.  
 Owned-Oper. By....Springfield Bdcstg. Co.  
 Address.....Shaker Rd., E. Longmeadow  
 Tel.: RE 3-4187.....News Service: UP  
 Representative.....Dore & Pantcoast  
 Gen., Sta. Mgr.....Arthur Tacker  
 Commercial Manager.....Jim Towle

**WTXL—West Springfield—  
 1949—ABN**

**WBZA-WBZ  
 (Synchronous Operation)  
 Springfield-Boston—1921  
 (See Boston Listing)**

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By.....Telecolor Corp.  
 Address.....34 Sylvan St.  
 Tel.: RE 9-4768.....News Service: UP  
 Representative.....Walker  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....L. A. Reilly  
 Commercial Manager....Holland D. Cameron  
 Station Mgr., Chief Engineer.....J. L. Spates

**WHYN—Springfield—1941  
 CBS**

**WPEP—Taunton—1949**

Frequency: 560 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Hampden-Hampshire Corp.  
 Address.....1300 Liberty St.  
 Tel.: RE 4-1126.....News Service: UP  
 Representative.....Branham, Wheeler  
 Membership.....NAB  
 General Mgr.....Charles N. DeRose  
 Business Mgr.....Patrick J. Montague

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By....Silver City Bcstg. Corp.  
 Address.....174 Broadway  
 Tel.: VA 4-7528.....News Service: UP  
 Representative.....Nona Kirby  
 Membership.....NAB  
 Pres., Gen. Mgr.....J. Marshall McGregor  
 Sta. Mgr., Prog. Dir.....Joseph G. Quill  
 Comm. Mgr.....Earle Blackwell  
 Production Dir.....Charles S. Williams  
 Chief Engineer.....Lawrence Prado

**WMAS—Springfield—1932  
 MBS-YANKEE**

**WARE—Ware—1948  
 YANKEE-MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....WMAS, Inc.  
 Business-Studio Address.....101 West St.  
 Tel.: RE 7-1414.....News Service: UP  
 Representative.....Bolling  
 Membership.....NAB  
 President.....Gerald Harrison  
 Station Manager.....Robert Donahue  
 Comm. Mgr.....Zack Land  
 Prog. Dir.....Roland Dumas  
 Chief Eng.....John Michnovcz

Frequency: 1250 Kc.....Power: 1000 Watts  
 Owned-Oper. By.....Central Bcstg. Corp.  
 Business-Studio Address.....56 M. Street  
 Tel.:.....WA 1250  
 Representative.....Breen & Ward  
 President.....Dr. Bertram M. Roberts  
 General Manager.....Allan W. Roberts  
 Station Manager.....John Von Dell  
 Commercial Manager.....Richard Vaughn

**WSPR—Springfield—1936**

**WDEW—Westfield—1957**

Frequency: 1270 Kc.....Power: 1000 Watts  
 Owned-Operated By.....WSPR, Inc.  
 Business Address.....63 Chestnut St.  
 Tel.: RE 2-4182.....News Service: UP  
 Representative....Hollingsbery, Kettell-Carter  
 Membership.....NAB, RAB  
 Pres., Gen. Mgr.....Alan C. Tindal  
 Commercial Manager.....John J. Sullivan

Frequency: 1570 Kc....Power: 1000 Watts d.  
 Owned-Operated By.....Westfield Bcstg. Co.  
 Business-Studio Address.....249 Union St.  
 Tel.: LO 2-2307.....News Service: INS  
 Membership.....NAB  
 President.....Albert L. Capstaff  
 General Manager.....Larry Jones

**WOCB—West Yarmouth—1940  
 MBS-YANKEE**

Frequency: 1240 Kc.....Power: 250 Watts



MASSACHUSETTS



Owned-Oper. By .....E. Anthony & Sons  
 Address ..... South Sea Ave.  
 Tel.: HY 501 ..... News Service: UP  
 Representative ..... Walker  
 Newspaper Affil. .... Standard Times  
 President ..... Bas M Brewer  
 Sta. Mgr. .... Paul Stiles  
 Prog. Dir. .... Joan S. Holbrook  
 Chief Engineer..... Frank L. Lynch

**WAAB—Worcester—1931**  
**ABN-MBS-YANKEE-NBC**

Frequency: 1440 Kc.....Power: 5000 Watts  
 Owned by ..... WAAB, Inc.  
 Bus.-Studio Address... Waterman Bcstg. Corp.  
 Tel.: PL 2-5611.....News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB, RAB  
 Rep. .... Hollingbery, Kettell-Carter  
 Pres., Gen. Mgr..... Bernard E. Waterman  
 Comm. Mgr..... C. Kaminski  
 Prog., Pub. Dir..... T. C. Sawyer  
 Chief Engineer..... George Capalbo

**WNEB—Worcester—1946**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Oper. By .... New England Bcstg. Co.  
 Address ..... 405 Main St.  
 Tel.: PL 6-4672..... News Service: UP  
 Representative ..... Bolling  
 Membership ..... NAB, RAB  
 President..... Paul C. Lytle

Gen. Mgr..... John J. Hurley  
 Commercial Mgr..... Edward T. McCann, Jr.  
 Chief Engineer..... Vernon P. Wilson

**WORC—Worcester—1925**

Frequency: 1310 Kc.....Power: 1000 Watts  
 Owned-Oper. By..... WORC, Inc.  
 Bus.-Studio Address..... 50 Franklin St.  
 Tel.: SW 9-0581..... News Service: AP  
 Representative ..... Young, Wheeler  
 Pres., Gen., Sta. Mgr..... Robert F. Bryar  
 Comm. Sls. Prom. Mgr., Pub. Dir. Bart Coblenz  
 Program Director..... Richard Smith  
 Chief Engineer..... Herman A. Gruzin

**WTAG—Worcester—1924**  
**CBS**

Frequency: 580 Kc.....Power: 5000 Watts  
 Owned-Operated By..... WTAG, Inc.  
 Business-Studio Address..... 20 Franklin St.  
 Tel.: PL 5-4321..... News Service: AP  
 Newspaper Affil..... Telegram & Gazette  
 Representative ..... Henry L. Christal Co.  
 Membership ..... NAB  
 President..... Robert W. Booth  
 Vice Pres., Gen. Mgr..... Herbert L. Krueger  
 Commercial Manager..... Robert J. Brown  
 Local Sales Mgr..... R. L. Gravel  
 Sales Prom. Head..... Ben G. Oman, Jr.  
 Prod., Pgm. Dir..... A. J. Brissette  
 Chief Engineer..... E. A. Browning

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 New York 20, N. Y.**

# Michigan

Pop. March 1 (Est.)—7,813,000; Families—2,257,000; Lic. Stations—92,  
Sta. CP's—5; Radio Homes—2,212,000; TV Homes—1,986,000

## WABJ—Adrian—1946

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Gerity Bcstg. Co.  
Address 2982 Treat Rd.  
Tel.: CO 5-7123 News Service: AP  
Representative Michigan Spot Sales  
Membership NAB, RAB  
President James Gerity, Jr.  
Gen. Sta. Mgr. Donald J. Dean  
Program Director Keith Roper  
Chief Engineer Galen Stutzman

## WALM—Albion—1952—KBS

Frequency: 1280 Kc. Power: 1000 Watts  
Owned-Oper. By Calhoun Bcstg. Co.  
Address Hawes Bldg.  
Tel.: 5065 News Service: UP  
Transcription Service Sesac  
Membership NAB  
General Manager C. Wayne Wright

## WFYC—Alma—1948

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned-Oper. By WFYC, Inc.  
Address 5310 N. State Rd., Rt. No. 1  
Tel.: 95 News Service: UP  
Transcription Service World  
Representative Hollingbery  
General Manager Gilbert E. Thomas  
Station Manager David W. Sommerville

## WATZ—Alpena—1946 NBC

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Oper. By Midwestern Bcstg. Co.  
Business Address M-32 West  
Tel.: 1049 News Service: AP  
Representative Holman  
President Les Biederman  
Station Manager Drew McClay  
Chief Engineer William Kiker

## WHRV—Ann Arbor—1946

Frequency: 1600 Kc. Power: 1000 Watts  
Owned-Oper. By M. W. Broadcasting  
Address 15823 W. McNichols (Detroit)  
Tel.: BR 3-2026 (D) News Service: AP  
Membership NAB  
General Manager Larry Gentile  
Station Manager Richard Harner  
Prog. Dir. Donald A. Herman  
Chief Engineer James Allen

## WPAG—Ann Arbor—1945

Frequency: 1050 Kc. Power: 1.000 Watts d.  
Owned-Operated By Washtenaw Bcstg. Co.  
Bus.-Studio Address 3rd Floor, Hutzel Bldg.  
Tel.: NO 2-5517 News Service: AP  
Transcription Thesaurus  
Representative Everett-McKinney, Inc.  
Membership NAB  
Pres., Gen. Sta. Mgr. Edward F. Baughn  
Commercial Manager Kenneth MacDonald  
Program Dir. Albert Sanborn

Chief Engineer Bernard Ressler

## WLEW—Bad Axe—1950—KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Stevens Wismer Bcstg. Co.  
Address 935 S. Van Dyke Rd.  
Tel.: 1010 News Service: AP  
Rep. Gill-Perna, Michigan Spot Sales  
Trans. Ser. Standard, Lang-Worth, Thesaurus  
Gen. Mgr. John Wismer  
Business Manager Jim Muehlenbeck

## WBCK—Battle Creek—1948

Frequency: 930 Kc. Power: 1000 Watts  
Owned-Operated By Michigan Bcstg. Co.  
Address Security Natl. Bank Bldg.  
Tel.: WO 3-5555 News Service: UP  
Transcription Service World  
Representative Hollingbery  
Membership NAB, RAB  
President Robert H. Holmes  
General Mgr. E. F. Cahill  
Chief Engineer Harley Hammond

## WELL—Battle Creek—1925 ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Southern Mich. Bcstg.  
Address Michigan National Bank Bldg.  
Tel.: WO 4-7173 News Service: AP  
Newspaper Afil. Enquirer and News  
Transcription Service Thesaurus, Standard  
Representative Meeker  
Membership NAB, RAB  
President Fred A. Knorr  
Sta., Comm. Mgr. P. J. Haller  
Program Dir. Robt. Geerdes  
Publicity Director Jack Newman  
Chief Engineer Earl J. Stone

## WBCM—Bay City—1925 ABN-KBS

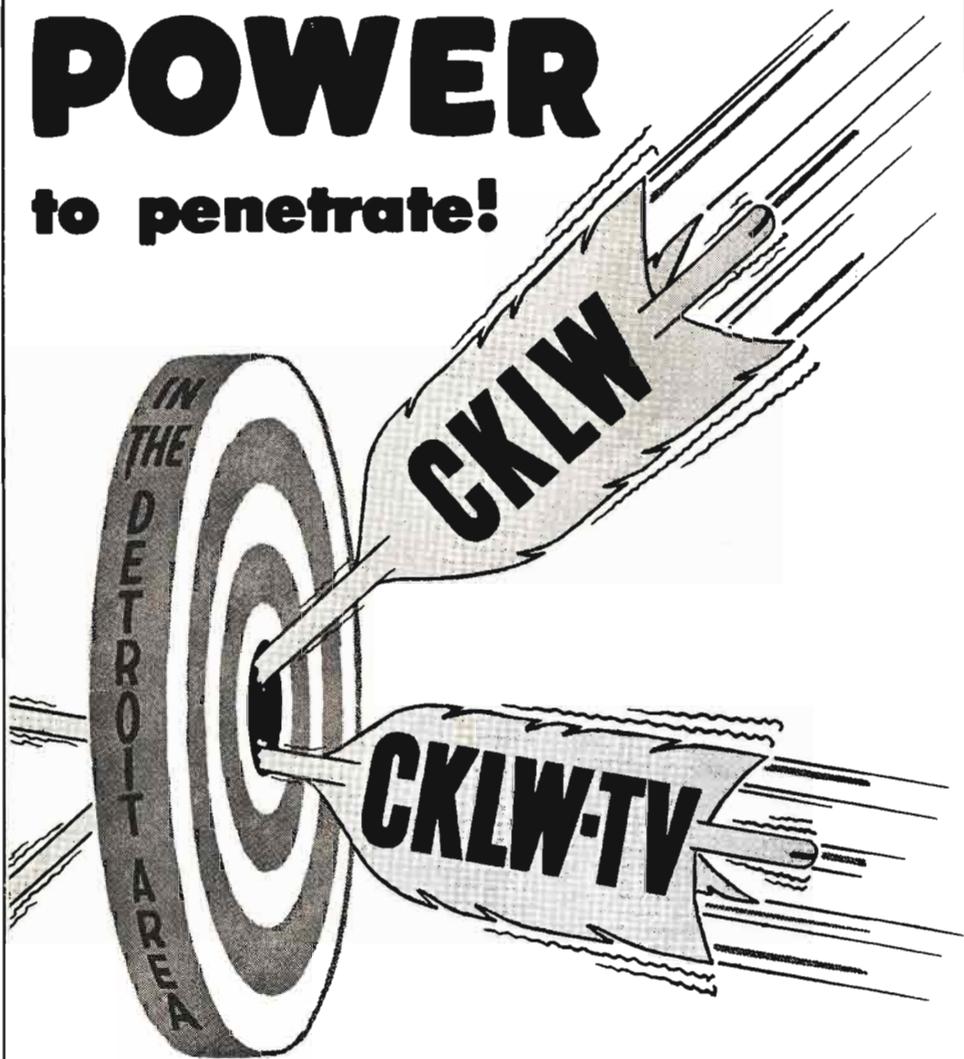
Freq.: 1440 Kc. Power: 1 Kw. d., 500 W., n.  
Owned-Operated By Michigan Bcstg. Co.  
Business-Studio Address Wrennah Hotel  
Tel.: TW 3-7551 News Service: UP  
Transcription Service World, Lang-Worth  
Representative George P. Hollingbery  
Membership NAB, RAB  
President Robert H. Holmes  
Gen. Sta., Comm. Mgr. Leo A. Jylha  
Prog., Pub. Dir. Hal Shore  
Chief Engineer Wes Thompson

## WWBC—Bay City—1956

Frequency: 1250 Kc. Power: 1 Kw., d.  
Owned Water Wonderland Bcstg. Co.  
Address 306 Phoenix Bldg.  
Tel.: TW 3-4588 News Service: AP  
Representative Burke-Stuart  
President Patrick J. Trahan  
Manager Charles E. Anthony  
Prom. Mgr. Robert F. Benkelman

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**CKLW**  
50,000 WATTS

**CKLW-TV**  
325,000 WATTS

- \* This powerful **RADIO** voice sends your message to a greater number of listeners . . . you get more for your promotion dollar.
- \* This powerful **TV** signal is sent to a greater number of viewers . . . costs you less by exposing your product to a bigger audience.

ADAM YOUNG, INC.  
National Representative

J. E. Campeau  
President

GENERAL OFFICES GUARDIAN BLDG., DETROIT



### WHFB—Benton Harbor— St. Joseph—1947

Frequency: 1060 Kc. Power: 1000 Watts d.  
 Owned-Oper. By Palladium Publ. Co.  
 Address Michigan and Oak St., B. H.  
 Tel.: WA 5-2113 News Service: AP  
 Newspaper Affil. Palladium, Herald Press  
 Transcription Service World, Thesaurus  
 Representative Hal Holman  
 Membership NAB, RAB  
 President Stanley R. Banyon  
 General Manager J. P. Scherer  
 Program Director Don Priest  
 Sales Prom. Mgr. Dwight Edmunds  
 Sales Manager Redd Gardner  
 Chief Engineer M. U. Robinson

### WBRN—Big Rapids—1953 KBS

Frequency: 1460 Kc. Power: 1 Kw., d.  
 Owned-Oper. By WBRN, Inc.  
 Address P. O. Box 825  
 Tel.: 648 News Service: AP  
 Transcription Service Thesaurus, SESAC  
 Representative Hil F. Best  
 Membership RAB  
 Pres., Gen. Mgr. Spencer Denison  
 Commercial Manager James Gilmartin  
 Chief Engineer R. F. Cook

### WATT—Cadillac—1945 NBC

Frequency: 1240 Kc. Power: 250 W., d.  
 Owned-Operated By Midwestern Bcstg. Co.  
 Business-Studio Address U. S. 131, South  
 Tel.: PR 5-7831 News Service: AP  
 Transcription Service SESAC  
 Representative Hal Holman  
 President Les Biederman  
 Station Manager Merritt L. Chandler  
 Commercial Manager Bill Kimball  
 Sales Prom. Mgr. Bud Drobny  
 Chief Engineer Bill Kiker

### WCER—Charlotte—1956

Frequency: 1390 Kc. Power: 1 Kw., d.  
 Owned Eaton County Bcstg. Co.  
 Address 1615 W. Lawrence Hwy.  
 Tel.: 1390 News Service: AP  
 Representative Best  
 Trans. Thesaurus  
 President Roy McLean  
 Gen., Comm. Mgr. Robert S. Greenhoe

### WCBY—Cheboygan—1954

Frequency: 1240 Kc. Power: 250 Watts  
 Owned Straits Bcstg. Co.  
 Address Mackinaw Ave.  
 Tel.: 554 News Service: AP  
 Transcription Service Thesaurus  
 Representative Best  
 Pres., Gen., Sta., Sls. Prom. Mgr. R. E. Hunt  
 Commercial Mgr. Ben Morrow  
 Program Director, Pub. Dir. Dick Welsh  
 Chief Engineer Norbert C. Poepelman

### WTVB—Coldwater—1949

Freq.: 1590 Kc. Power: 5 Kw. d., 500 Watts n.  
 Owned-Oper. By Twin Valley Bdcstrs, Inc.  
 Address Box 32  
 Tel.: 1230 News Service: AP  
 Representative Hil F. Best  
 President E. Harold Munn, Sr.  
 General Manager Lester A. Dana  
 Commercial Manager Normand Moore  
 Chief Engineer Virgil Royer

### WKMh—Detroit-Dearborn 1946

Freq.: 1310 Kc. Power: 5 Kw.  
 Owned-Oper. By Knorr Broadcasting Corp.  
 Address 15001 Mich. Ave., Dearborn  
 Tel.: TI 6-8500 News Service: UP, AP  
 Representative Headley-Reed  
 Transcription Service Lang-Worth  
 Membership NAB  
 Pres., Gen. Mgr. F. A. Knorr  
 Sta. Mgr. John J. Carroll  
 Sales Prom. Mgr. Robert Hodges  
 Commercial Manager J. O. Gilbert  
 Publicity Director Robert Hodges  
 Chief Engineer Jerrald Martin

### CKLW—Detroit—1932—MBS

Frequency: 800 Kc. Power: 50,000 Watts  
 Owned-Oper. By Western Ontario Bcstg. Co.  
 Address 3300 Guardian Bldg., Detroit 26  
 Tel.: WO 1-7200 News Service: AP, UP  
 Representative Adam Young  
 Transcription Service World, Thesaurus  
 Representative Adam Young  
 Membership NAB, RAB  
 President, General Mgr. J. E. Campeau  
 Dir., Oper. S. C. Ritchie  
 Commercial Manager E. Wilson Wardell  
 Program Director John Gordon  
 Publicity Director Art Gloster  
 Chief Engineer Stewart Clark

### WCAR—Detroit—1939

Freq.: 1130 Kc. Power: 50 Kw., d., 10 Kw., n.  
 Owned WCAR, Inc.  
 Address 500 Temple Ave.  
 Tel.: TE 3-8100 News Service: AP, INS, UP  
 Representative AM Radio Sales Co.  
 Pres., Gen. Mgr. H. Y. Levinson  
 Exec. V.P. Wayne N. Cook

### WJBK—Detroit—1925

Freq.: 1500 Kc. Power: 10 Kw. d., 1 Kw. n.  
 Owned-Operated By Storer Bcstg. Co.  
 Bus.-Studio Address 7441 Second Blvd.  
 Tel.: TR 3-7400 News Service: INS, AP  
 Representative Katz Agency  
 Membership NAB, RAB  
 President George B. Storer, Sr.  
 Managing Director Harry Lipson  
 Gen. Sales Mgr. Herbert J. Weber, Jr.  
 Merchandising Manager Richard Miller  
 Program Director Bob Martin  
 Chief Engineer Joseph Haigh



**WJLB—Detroit—1926**

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Oper. By Booth Bcstg. Co.  
Business Address 700 Buhl Bldg.  
Tel.: WO 2-0220 News Service: AP  
Representative ForJoe  
Membership NAB  
President John L. Booth  
Gen. Mgr. Thomas J. Warner  
Sta. Mgr. Edwin E. Nye  
Sales Prom. Mgr. Commodore Clark

**WJR—Detroit—1922—CBS**

Frequency: 760 Kc. Power: 50,000 Watts  
Owned-Oper. By WJR, The Goodwill Sta., Inc.  
Address 2100 Fisher Bldg.  
Tel.: TR 5-4440 News Service: AP, INS, UP  
Transcription Service Thesaurus  
Representative Christal  
Membership NAB  
President John F. Patt  
V.P., & Gen. Mgr. Worth Kramer  
Pub. Rel. Dir. George Kendall  
V.P., Radio Sales Elmer O. Wayne  
Sales Prom. Mgr. Jack Brussel  
Program Manager James H. Quello  
Chief Engineer A. Friedenthal

**WWJ—Detroit—1920—NBC**

Frequency: 950 Kc. Power: 5000 Watts  
Owned-Oper. By The Evening News Assn.  
Address 622 W. Lafayette  
Tel.: WO 2-2000 News Service: AP, UP  
Newspaper Affiliation Detroit News  
Rep. Pieters, Griffin & Woodward, McDermott  
Membership NAB, RAB  
President Warren S. Booth  
General Manager Edwin K. Wheeler  
Asst. Gen. Mgr. Don DeGroot  
Program Mgr. Robert A. Henabery  
Station Mgr. Robert J. McIntosh  
Sales Prom. Mgr. Glen Kyker  
Nat. Sales Mgr. W. A. Schwartz  
Local Sales Mgr. Roland Gilbert  
Business Mgr. Henry C. Rogers  
Gen. Eng. Mgr. E. J. Love

**WXYZ—Detroit—1925—ABN**

Frequency: 1270 Kc. Power: 5000 Watts  
Owned-Oper. By WXYZ, Inc.  
Business Address 1700 Mutual Bldg.  
Tel.: WO 3-8321 News Services: INS, AP  
Representative John Blair  
Transcription Service Standard  
Membership RAB, NAB  
President James G. Riddell  
Commercial Manager Harold L. Neal  
Program Director Robert Baker  
Prm. Mer., Pub. Dir. Bud Kirvan  
Asst. Radio Sales Mgr. Robert Baldrice  
Chief Engineer Charles Kocher

**WDBC—Escanaba—1941  
MBS**

Frequency: 680 Kc. Power: 1000 Watts  
Owned-Operated By Delta Bcstg. Co.

Business-Studio Address 606 Lud St.  
News Service AP  
Pres., Gen. Mgr. George D. Lindenthal  
Station Manager F. J. Lindenthal  
Publicity Director Wm. J. Duchaine  
Chief Engineer Henry C. Olsen

**WEXL—Ferndale—1923**

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Oper. By Sparks Bcstg. Co.  
Business Address 2201 Woodward Hts. Blvd.  
Tel. LI 4-2200  
Representative Bernard  
Membership NAB  
Pres., Gen. Mgr. Jacob B. Sparks  
Manager Gordon A. Sparks  
Sales Manager Ernest Holder  
V.P., Chief Engineer Garnet G. Sparks

**WAMM—Flint—1955**

Frequency: 1420 Kc. Power: 500 W. d.  
Owned-Oper. By Binder-Carter-Durham, Inc.  
Address 3506 E. Kearsley St.  
Tel.: CE 9-8632 News Service: UP  
Representative Gil-Perma  
Pres., Gen. Mgr. Richard S. Carter  
Comm. Mgr. Ronald L. Craig  
Program Director Melvin A. Moss  
Chief Engineer Charles Wallace

**WBBC—Flint—1947—MBS**

Frequency: 1330 Kc. Power: 1000 Watts  
Owned-Oper. By Booth Radio & TV Stations.  
Bus.-Studio Address 3076 E. Bristol Rd.  
Tel.: CE 9-8686 News Service: AP  
Representative Weed  
Membership NAB  
President John Lord Booth  
Sta., Gen. Mgr. Josejh R. Fife

**WFDF—Flint—1922—NBC**

Frequency: 910 Kc. Power: 5 Kw., d., 1 Kw., n.  
Owned-Operated By The Trebit Corp.  
Address Garland at First Ave.  
Tel.: CE 2-7158 News Service: AP  
Transcription Service Standard  
Representative Katz  
President Harry M. Bitner, Jr.  
Act. Gen., Sta. Mgr. Elmer A. Knopf  
Comm., Sales Prom. Mgr. Marvin Levey  
Chief Engineer Gerald Wolpert

**WKMF—Flint—1952**

Frequency: 1470 Kc. Power: 1 Kw.  
Owned Knorr Bcstg. Corp.  
Address 112 W. Water St.  
Telephone 9-7608  
Station Rep. Mich. Spot Sls., Headley-Reed  
Membership NAB  
Pres., Gen. Mgr. Fred A. Knorr  
Managing Director W. Eldon Garner

**WMRP—Flint—1946—KBS**

Frequency: 1570 Kc. Power: 1 Kw.  
Owned-Oper. By Methodist Radio Parish, Inc.  
Address 3217 Lapeer St.



Tel: CE 3-5112.....News Service: UP  
 Representative ..... Best  
 President ..... Arthur Howard  
 Gen. Mgr..... William H. Morford  
 Program Director..... Everett Smith  
 Chief Engineer..... Robert Swayze

### WTAC—Flint—1946—ABN

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.  
 Owned ..... Founders Corp.  
 Address ..... Box 929  
 Tel.: OW 4-4146.....News Service: UP  
 Station Representative ..... Hollingbery  
 President ..... John M. Shaheen  
 General Manager ..... David Mendelsohn  
 Publicity Director..... Ruth Wise  
 Commercial Manager.... Andrew C. Edgerton  
 Program Director..... Robert Halslead  
 Chief Engineer..... Robert Garner

### WBFC—Fremont—1954—KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Operated By..... Paul A. Brandt  
 Address ..... Mt. Pleasant, Mich.  
 Tel.: 415.....News Service: AP  
 Transcription ..... Lang-Worth  
 Representative ..... Hil F. Best  
 Membership ..... NAB  
 President ..... Paul A. Brandt  
 Station, Commercial Manager..... Ben Tanus  
 Publicity Director..... Jean McGowen

Chief Engineer..... Charles Holbrook

### WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By..... Midwestern Bcstg. Co.  
 Address... Paul Bunyan Bldg., Traverse City  
 Tel.: WI 7-7675.....News Service: AP  
 Representative..... Holman, Mich. Spot Sales  
 Gen. Mgr..... Les Biederman

### WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d.  
 Owned..... Grand Haven Broadcasting Co.  
 Address ..... 228 Washington St.  
 Tel.: 5397.....News Service: UP  
 Transcription Service ..... Thesaurus  
 President..... H. F. Wulf  
 Gen., Sta., Comm., Sls. Prom. Mgr... Bob Kirby  
 Pub. Dir..... Delrose Heinzeleman  
 Chief Engineer..... Bob Schmitt

### WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By... Furniture City Bcstg. Corp.  
 Address ..... 399 Garfield Ave., S.W.  
 Tel.: GL 6-9541.....News Service: UP  
 Transcription Service ..... Associated  
 Pres., Gen., Sta. Mgr..... William Kuiper, Sr.  
 Commercial Manager..... Peter Vanden Bosch  
 Sls. Prom., Pub. Dir..... William Kuiper, Jr.  
 Chief Engineer..... Gilbert Waite

# WTAC RADIO DOMINATES!

## FLINT, MICHIGAN

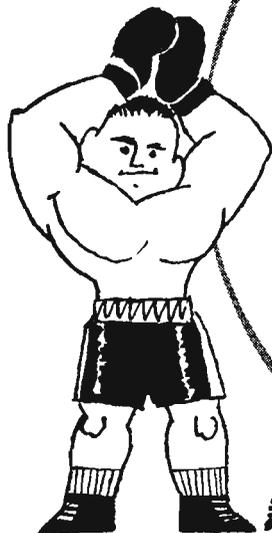
### 1<sup>st</sup> in the Market

All day average 42.6—Nearest competitor 16.0 (Hooper)  
 340 out of 363—¼ hours 1st.—20—¼ hours. 2nd. (Pulse)  
 See our audience composition—Monday through Friday. (Pulse)

National representative — George P. Hollingbery Co.

## FOUNDERS CORP.

One of the Founder's groups of Stations, including KPOA, Honolulu: WFBL, Syracuse, New York: WSMB New Orleans, Louisiana: KTVR-TV, Denver, Colorado



**WGRD—Grand Rapids—1947**

Frequency: 1410 Kc. Power: 1000 Watts  
 Owned-Operated By..... Music Bcstg. Co.  
 Business-Studio Add.. 35 Lafayette Ave., N.E.  
 Tel.: GL 9-4111..... News Service: AP  
 Transcription Service..... Standard  
 Representative..... Gill Perna  
 Pres., Gen. Mgr..... Paul F. Eichhorn  
 Sta., Comm. Mgr., Prog. Dir..... Glenn Le Pard  
 Publicity Dir..... Rudy Pessel  
 Chief Engineer..... Richard Groenevelt

**WJEF—Grand Rapids—1945**  
CBS

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper..... Fetzer Bcstg. Co.  
 Address..... Pantlind Hotel  
 Tel.: GL 6-8512..... News Service: AP  
 Transcription..... Thesaurus  
 Representative..... Avery-Knodel, Inc.  
 Membership..... NAB, RAB  
 President..... John E. Fetzer  
 General Mgr..... Carl E. Lee  
 Station Manager..... Martin Giaimo  
 Chief Eng..... Bruce M. Glycadgis

**WLAV—Grand Rapids—1940**  
ABN

Frequency: 1340 Kc. Power: 250 Watts  
 Owned..... Versluis Radio & Television, Inc.  
 Address..... 6 Fountain St., N.E.  
 Tel.: GL 6-5461..... News Service: UP  
 Transcription Service..... Standard  
 Representative..... Burke-Stuart  
 Membership..... NAB, RAB  
 President..... Leonard A. Versluis  
 Gen., Sta., Comm. Mgr..... Lee G. Stevens  
 Prog. Dir..... Don Mullen  
 Chief Engineer..... Carroll Hutchings

**WMAX—Grand Rapids—1954**

Frequency: 1480 Kc. Power: 1000 Watts d.  
 Owner..... WMAX, Inc.  
 Address..... Keith Theater Bldg.  
 Tel.: GL 6-8621..... News Service: UP  
 Representative..... Radio-TV Reps  
 General Manager..... Chas. A. Sprague  
 Commercial Mgr..... Joe Hooker

**WOOD—Grand Rapids—1924**  
NBC

Frequency: 1300 Kc. Power: 5000 Watts  
 Owned-Oper. By..... Wood Bcstg., Inc.  
 Address..... 120 College Ave., S.E.  
 Tel.: GL 9-4125..... News Service: AP  
 Representative..... Katz Agency  
 Pres., Gen. Mgr..... Willard Schroeder  
 Radio Sales Mgr..... Michael Lareau  
 Gen. Sales Mgr..... Arthur M. Swift  
 Prom. Mgr..... Clark Grant  
 Prog. Dir..... Franklin Sisson  
 Publicity Director..... John Burpee  
 Chief Engineer..... Charles Robison

**WMPL—Hancock—1957—KBS**

Frequency: 920 Kc. Power: 1 Kw., d.  
 Owned..... Copper Country Bcstg. Co.  
 Address..... Box 147  
 Tel.: 3155..... News Service: UP  
 Representative..... Best  
 Pres., Mgr..... Francis Locatelli  
 Comm. Dir..... Philip Frazer

**WBSE—Hillsdale—1955—KBS**

Frequency: 1340 Kc. Power: 100 W.  
 Owned-Operated By..... Stevens-Wismer Bcstg.  
 Address..... 92½ Broad St.  
 Tel.: HE 7-4444..... News Service: AP  
 Transcription..... Thesaurus  
 Rep..... Gil-Perna, Mich. Spot Sls.  
 Membership..... NAB, RAB  
 Gen., Sta. Mgr., Chief Eng..... E. H. Munn, Jr.  
 Comm. Mgr..... Lincoln A. Mayo

**WHTC—Holland—1948**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By..... Holland Bcstg. Co.  
 Address..... 5 E. 8th St.  
 Tel.: EX 2-3121..... News Service: AP  
 Representative..... Best  
 President..... W. A. Butler  
 Gen. Mgr..... Sandy Meek  
 Program Director..... Harold Franken  
 Chief Engineer..... Juke Van Oss

**WJBL—Holland—1956**

Frequency: 1260 Kc. Power: 500 Watts  
 Owned..... Ottawa Bcstg. Corp.  
 Address..... US 31 at James St.  
 Tel.: EX 6-5281..... News Service: UP  
 Transcription Service..... SESAC  
 Gen. Mgr..... J. C. Grysen  
 Sales Mgr..... R. E. Smits

**WHDF—Houghton—1929**  
NBC

Frequency: 1400 Kc. Power: 250 Watts  
 Owned-Oper. By..... Upper Michigan Bcstg. Co.  
 Address..... Houghton  
 Tel.: 1..... News Service: AP  
 Transcription Service..... Thesaurus  
 Representative..... Walker  
 Membership..... NAB  
 Chief Owner..... G. L. Burgan  
 General Manager..... Albert W. Payne  
 Program Director..... Earl Norden  
 Publicity Director..... F. Grant Richards  
 Chief Engineer..... George L. Burgan

**WHGR—Houghton Lake**  
1954

Frequency: 1290 Kc. Power: 5 Kw.  
 Owned..... Sparks Bcstg. Co.  
 Address..... 3431 Houghton Lake Dr.  
 Tel.: GR 8-3040..... News Service: AP  
 Representative..... Hil F. Best  
 Membership..... NAB



President.....Jacob B. Sparks  
Sta. Mgr., Prog. Dir.....Robert D. Ditmer  
Chief Engineer.....Harold Kelly

**WHMI—Howell—1956**

Frequency: 1350 Kc.....Power: 500 Watts, d.  
Owned.....Livingston Bcstg. Co.  
Address.....201½ W. Grand River Ave.  
News Service.....AP  
Representative.....Best  
Manager.....M. H. Wirth

**WCHB—Inkster—1956**

Frequency: 1440 Kc.....Power: 1 Kw. d.  
Owned.....Bell Bcstg. Corp.  
Address.....32790 Henry Ruff Rd.  
Tel.: CR 8-1440.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Pearson  
Membership.....NAB, RAB  
President.....Dr. Haley Bell  
General Manager.....Dr. Wendell Cox  
Program Director.....Larry D. Faulkner

**WION—Ionia—1953**

Frequency: 1430 Kc.....Power: 500 Watts d.  
Owned-Oper. By.....Ionia Bcstg. Co.  
Address.....Box 143  
Tel.: 2300.....News Service: AP  
Representative.....Best  
Transcription Service.....Thesaurus, Sesac  
Membership.....NAB  
Gen. Mgr.....Monroe MacPherson, Sr.  
Sta. Mgr.....Monroe MacPherson, Jr.  
Commercial Mgr.....D. L. Aldrich  
Prog. Dir.....Jim Pegg

**WMIQ—Iron Mountain—1947  
ABN**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Iron Mountain-Kingsford Bcstg. Co.  
Address.....211 East Ludington Street  
Tel.: 2031.....News Service: UP  
Transcription Service.....Thesaurus  
Membership.....NAB  
President.....Frank J. Russell  
Gen., Sta., Comm., Prom. Mgr. W. C. Johnson  
Program, Pub. Dir.....Gil Heard  
Chief Engineer.....Richard Gallup

**WIKB—Iron River—1949  
KBS**

Frequency: 1230 Kc.....Power: 250 Watts  
Owned By.....Iron Co. Bcstg.  
Address.....Iron River Nat. Ban Bldg.  
Tel.: 102.....News Service: UP  
Representative.....Hil F. Best  
Transcription.....Thesaurus  
Membership.....NAB, RAB  
President.....Edwin Phelps, Sr.  
Gen. Sta., Comm. Mgr.....Edwin Phelps, Jr.  
Program, Pub. Dir.....Milo Jordan  
Chief Eng.....Les Patten

**WJMS—Ironwood—1931—KBS**

Frequency: 630 Kc.....Power: 1000 Watts

Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.  
Bus.-Studio Address...St. James Hotel Annex  
Tel.: 20.....News Service: UP  
Representative.....Hil F. Best  
Membership.....NAB, RAB  
President, Gen. Mgr.....William L. Johnson  
Sales Mgr.....Robert Olson

**WJPD—Ishpeming—1947  
KBS**

Frequency: 1240 Kc.....Power: 250 Watts  
Owned-Operated By.....Ishpeming Bcstg. Co.  
Business-Studio Address.....Jenks Block  
Tel.: HU 6-9937.....News Service: AP  
Transcription Service.....World  
Membership.....NAB  
President.....J. P. Deegan  
Sta. Manager.....Harold Smith  
Comm. Mgr.....Eldon Wallace  
Prog. Dir.....Baker Urdan  
Chief Engineer.....L. Roncoglionne

**WIBM—Jackson—1925—ABC**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned.....Booth Radio & TV Stations, Inc.  
Address.....2511 Kibby Rd.  
Telephone.....6121  
Station Representative.....Weed  
Membership.....NAB  
President.....John L. Booth  
Managing Director.....George P. Lasley

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**Added Prestige**

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New York 20, N. Y.



**WKHM—Jackson—1951**  
MBS

Frequency: 970 Kc. Power: 1000 Watts  
Owned.....Jackson Bcstg. & Tele. Corp.  
Address.....441 Wildwood  
Tel.: ST 4-7181.....News Service: AP  
Rep.....Headley-Reed, Mich. Spot Sales  
Trans.....Lang-Worth, World  
Pres., Gen. Mgr.....Fred A. Knorr  
Commercial Manager...Nathan H. Alberstein

**WKLZ—Kalamazoo—1955**

Frequency: 1470 Kc. Power: 500 W. d.  
Owned.....The Circle Corporation  
Address.....2315 Schippers Lane  
Tel.: FI 3-2541.....News Service: UP  
Representative.....Gil-Perna  
Pres., Gen., Comm. Mgr.....Joseph F. Butler  
Sta. Mgr., Prog. Dir., Chief Eng. R. E. Patterson  
Sales Prom. Mgr., Pub. Dir. Leon B. Van Dam

**WKMI—Kalamazoo—1947**

freq.: 1360 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By.....Steere Bcstg. Co.  
Business-Studio Address...State Theatre Bldg.  
Tel.: FI 4-0111.....News Service: UP  
Representative.....Broadcast Time Sales  
Membership.....NAB  
President.....Howard D. Steere  
Station Manager.....Emil J. Popke, Jr.  
Commercial Mgr.....Barney Doyle  
Prog. Dir.....Dan Daniels

**WKMI**

Kalamazoo ★ Michigan

Western Michigan's  
Most Powerful  
Independent



**5,000 WATTS**



Serving the  
Kalamazoo-Battle Creek  
307,000 Metropolitan Area



STEERE BROADCASTING CORP.

Chief Engineer.....Kenneth Farrance

**WKZO—Kalamazoo—1923**  
CBS

Frequency: 590 Kc. Power: 5000 Watts  
Owned-Operated By.....Fetzer Bcstg. Co.  
Business Address.....590 W. Maple St.  
Tel.: FI 5-2101.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Avery-Knodel  
Membership.....NAB, RAB  
President.....John E. Fetzer  
V. P. & Mgr. Dir.....Carl E. Lee  
Radio Admin. Asst.....Otis T. Gaston  
Program Director.....Charles T. Lynch  
Chief Engineer.....Arthur E. Covell

**WILS—Lansing—1947**

Freq.: 1320 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Operated By.....Lansing Bcstg. Co.  
Bus.-Studio Address.....407 N. Washington  
Tel.: IV 2-1655.....News Service: AP  
Transcription Service.....Lang-Worth  
Representative.....Venard  
Pres., Gen. Comm. Mgr.....John C. Pomeroy  
Sales Prom. Mgr.....Richard M. Pomeroy

**WJIM—Lansing—1934—ABN**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By.....Gross Telecasting, Inc.  
Address.....2820 East Saginaw  
Tel.: IV 2-1333.....News Service: UP  
Rep.....Peters, Griffin, Woodward, Inc.  
Membership.....RAB  
President, Gen. Mgr.....Harold F. Gross  
Station Mgr.....Howard K. Finch  
Comm. Mgr.....Keith Oliver  
Sales Prom. Mgr.....George Hancin  
Chief Eng.....Carl Musson

**WKLA—Ludington—1944**  
ABN-KBS

Frequency: 1450 Kc. Power: 250 Watts  
Owned-Operated By.....Raymond A. Plank  
Address.....East Ludington Ave.  
Tel.: 1450.....News Service: UP  
Representative.....Best  
Membership.....NAB, RAB  
Pres., Gen. Mgr.....Ray A. Plank

**WMTE—Manistee—1951**  
KBS

Frequency: 1340 Kc. Power: 250 Watts  
Owned-Operated By.....Manistee Radio Corp.  
Address.....Box 322  
Tel.: 1340.....News Service: AP  
Trans. Ser.....Thesaurus  
Representative.....Best  
Membership.....RAB  
President.....James R. Sumbler  
General Manager.....Stephen Cole  
Comm. Mgr.....Edward H. Owens

**WDOG—Marine City—1950**

Frequency: 1590 Kc. Power: 1000 Watts d.

# MICHIGAN

**Owned-Operated By**..... Radio St. Clair, Inc.  
**Address**..... Marine City Hwy.  
**Tel.**: RO 2-1111..... **News Service**: UP  
**President**..... Jerry Coughlin  
**Station Mgr.**..... John S. Bell  
**Program Dir.**..... J. A. Sullivan  
**Chief Engineer**..... Robert Burr

**Address**..... Mt. Pleasant, Mich.  
**Tel.**: SP 3-3171..... **News Service**: AP  
**Transcription Service**..... Thesaurus  
**Membership**..... NAB  
**Representative**..... Hill F. Best  
**President**..... Paul A. Brandt  
**Sta., Comm. Mgr.**..... Dick Wood

## WDMJ—Marquette—1931 MBS-KBS

**Frequency**: 1320 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... Lake Superior Bcstg. Co., Inc.  
**Bus.-Studio Address**..... Mining Journal Bldg.  
**Tel.**: ..... CA 6-3524  
**Newspaper Affil.**..... Mining Journal  
**Membership**..... NAB  
**Representative**..... Superior Ad Agency  
**General Manager**..... Frank J. Russell, Jr.  
**Gen., Sta., Comm. Mgr.**..... Robert Luke

## WMAB—Munising—1956

**Frequency**: 1400 Kc..... **Power**: 250 Watts  
**Owned**..... Munising-Alger Bcstg. Co.  
**Address**..... First Nat. Bank Bldg.  
**Tel.**: 518..... **News Service**: AP  
**Representative**..... Best  
**Trans.**..... Standard  
**Gen. Mgr.**..... Charles Symon  
**Sta. Mgr.**..... T. H. Ouellette  
**Prog. Dir.**..... Chuck Ramsey

## WAGN—Menominee—1952 KBS

**Frequency**: 1340 Kc..... **Power**: 250 Watts  
**Owned-Operated By**..... Men-Mar Bcstg. Co.  
**Address**..... Glickman Bldg.  
**Tel.**: UN 3-5551..... **News Service**: UP  
**Rep.**..... W. E. McClenahan  
**Pres., Gen. Sta. Mgr.**..... Vernon Uecker  
**Nat. Sales**..... E. V. Mottard  
**Chief Eng.**..... Loren B. Koesling

## WKBZ—Muskegon—1926 ABN

**Frequency**: 850 Kc..... **Power**: 1000 Watts  
**Owned-Oper. By**..... Ashbacker Radio Corp.  
**Business-Studio Address**..... 432 Apple Ave.  
**Tel.**: 2-6051..... **News Service**: AP  
**Trans. Serv.**..... Lang-Worlt  
**Representative**..... Meeke  
**Membership**..... NAB  
**Pres., Gen. Mgr.**..... Arch Shawd  
**Sta., Comm. Mgr.**..... J. R. Gudelsky  
**Program Director**..... J. L. Roach  
**Pub. Dir., Sales Prom. Mgr.**..... B. L. Bennett  
**Chief Engineer**..... George Krivitzky

## WMDN—Midland—1948

**Frequency**: 1490 Kc..... **Power**: 250 Watts  
**Owned-Oper. By**..... Rich Publ. House, Inc.  
**Address**..... 2500 Swede Rd.  
**Tel.**: TE 9-9988..... **News Service**: AP  
**Transcription Service**..... Thesaurus  
**Station Rep.**..... Hil F. Best  
**Membership**..... NAB, RAB  
**President**..... Phillip T. Rich  
**General Mgr.**..... Peter A. Wolf

## WMUS—Muskegon—1947 KBS

**Frequency**: 1090 Kc..... **Power**: 1000 Watts d.  
**Owned-Oper.** Greater Muskegon Bcstrs., Inc.  
**Business-Studio Address**..... 517 W. Giles Rd.  
**Tel.**: 4-1672..... **News Service**: AP  
**Membership**..... NAB  
**Station Rep.**..... Hil-Best  
**V.P., Gen. Mgr.**..... Dalton C. Hille

## WMIC—Monroe—1956

**Frequency**: 560 Kc..... **Power**: 500 W. d.  
**Owned**..... McIntyre Bcstg. Co.  
**Address**..... Box 306  
**Tel.**: CH 1-5550..... **News Service**: UP  
**Transcription Service**..... World  
**Membership**..... NAB  
**General Manager**..... Dale B. Hornung  
**Program Director**..... Robert J. Norwood  
**Chief Engineer**..... George Stearns

## WTRU—Muskegon—1949

**Frequency**: 1600 Kc..... **Power**: 5000 Watts  
**Owned-Oper. By**..... Muskegon Bcstg.  
**Address**..... Summitt & Getty Sts.  
**News Service**..... UP  
**Representative**..... Gill-Perna  
**President**..... Paul F. Eichhorn  
**Manager**..... Kenneth Chapin  
**Sales Prom. Mgr.**..... Bill Musgrave

## WBRB—Mount Clemens—1956

**Frequency**: 1430 Kc..... **Power**: 500 Watts, d.  
**Owned**..... WBRB, Inc.  
**Address**..... 234 S. Gratiot  
**Tel.**: HO 3-5876..... **News Service**: AP  
**Gen. Sales Mgr.**..... Bob Maxwell

## WNIL—Niles—1956—KBS

**Frequency**: 1290 Kc..... **Power**: 500 Watts, d.  
**Owned**..... Niles Bcstg. Co.  
**Address**..... 416 Sycamore St.  
**Telephone**..... MU 3-5432  
**Gen. Mgr.**..... Richard W. Holloway

## WCEN—Mt. Pleasant—1949 KBS

**Freq.**: 1150 Kc..... **Power**: 1 Kw. d., 500 W. n.  
**Owned**..... Paul A. Brandt

## WOAP—Owosso—1948—KBS

**Frequency**: 1080 Kc..... **Power**: 250 Watts d.  
**Owned-Operated By**..... Owosso Bcstg. Co.



**Address** ..... Owosso  
**Tel.:** SA 5-8196 ..... **News Service:** AP  
**Representative** ..... Joseph Hershey McGillivra  
**Membership** ..... NAB, RAB  
**President** ..... J. E. Campbell  
**Gen., Sta. Mgr.** ..... Merrill Walker  
**Chief Engineer** ..... Fran Bowles

**Tel.:** 7751 ..... **News Service:** UP  
**Membership** ..... NAB  
**Pres., Gen., Sta. Mgr.** ..... Harvey A. Klann  
**Comm. Mgr.** ..... Albert Klann

**WMBN—Petoskey—1946**  
**NBC**

**Frequency:** 1340 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... **Midwestern Bcstg. Co.**  
**Bus. Studio Address** ..... Traverse City  
**Tel.:** WI 7-7675 ..... **News Service:** AP  
**Station Rep.** ..... Holman, Mich. Spot Sales  
**General Manager** ..... Les Biederman

**WKNX—Saginaw—1947**

**Frequency:** 1210 Kc. .... **Power:** 1000 Watts d.  
**Owned-Oper. By** ... Lake Huron Bdcstg. Corp.  
**Address** ..... 221 So. Wash. Ave.  
**Tel.:** PL 3-4471 ..... **News Service:** UP  
**Representative** ..... Gill-Perna  
**Transcription Service** ..... World  
**Membership** ..... NAB, RAB  
**Pres., Gen. Mgr.** ..... William J. Edwards  
**Vice-President** ..... Hon. Alvin M. Bentley  
**Station Manager** ..... Howard H. Wolfe  
**Commercial Mgr.** ..... R. M. Chandler  
**Business Manager** ..... L. L. Purvis  
**Program Director** ..... Charles Renwick  
**Chief Engineer** ..... Max W. Thomas

**WPON—Pontiac—1954**

**Frequency:** 1460 Kc. .... **Power:** 500 Watts  
**Owned** ..... Gerity Bcstg. Co.  
**Address** ..... Waldron Hotel  
**Tel.:** FE 8-0444 ..... **News Service:** AP  
**Transcription Service** ..... Thesaurus  
**Station Representative** ..... Michigan Spot Sales  
**Membership** ..... NAB, RAB  
**President** ..... James Gerity, Jr.  
**Gen., Sta. Mgr.** ..... Russell Gohring  
**Prog. Dir.** ..... Don Zee  
**Commercial Mgr.** ..... Jack Chapman  
**Chief Engineer** ..... Karl Kuck

**WSAM—Saginaw—1940**  
**NBC**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Knorr Bcstg. Corp.  
**Address** ..... 2435 Holland Ave.  
**Tel.:** PL 2-8161 ..... **News Service:** AP  
**Rep.** ... Headley-Reed Co., Mich. Spot Sales  
**Membership** ..... NAB  
**Transcription Service** ..... Lang-Worth  
**President** ..... Fred A. Knorr  
**Station Manager** ..... George M. Millar  
**Chief Eng.** ..... O. A. Nordenskjold

**WHLS—Port Huron—1938**  
**KBS**

**Frequency:** 1450 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Stevens-Wismer Bcstg. Co.  
**Address** ..... 932 Military St.  
**Tel.:** YU 2-8536 ..... **News Service:** AP  
**Trans. Ser.** ..... Standard, Lang-Worth  
**Rep.** ..... Gill-Perna, Michigan Spot Sales  
**Membership** ..... NAB  
**General Manager** ..... John F. Wismer  
**Station Mgr.** ..... Thomas G. Sicklesteel  
**Comm. Mgr.** ..... John Shepard  
**Chief Engineer** ..... Harold Oliver

**WSJM—Saint Joseph—1956**

**Frequency:** 1400 Kc. .... **Power:** 250 Watts  
**Owned-Oper. By** ..... Lake Broadcasters  
**Address** ..... Box 66  
**Tel.:** YU 3-5579 ..... **News Service:** UP  
**Transcription** ..... Lang-Worth, SESAC  
**Membership** ..... NAB  
**President** ..... Maurice G. Humphrey  
**General Mgr.** ..... Richard W. Lee  
**Comm. Mgr.** ..... Ralph W. Newland  
**Program Dir.** ..... Al Evans  
**V. P., Chief Eng.** ..... Carl L. Benson

**WTTH—Port Huron—1947**  
**ABN**

**Frequency:** 1380 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ..... The Times Herald Co.  
**Address** ..... 907 6th St.  
**Tel.:** YU 5-7171 ..... **News Service:** AP  
**Newspaper Affil.** ..... Times-Herald  
**Transcription Service** ..... Standard  
**Membership** ..... NAB, RAB  
**Representative** ..... Weed  
**Sta. Mgr.** ..... Kenneth Blevins  
**General Manager** ..... R. S. Sommerville  
**Sales Prom. Mgr.** ..... Ronald Mires  
**Chief Engineer** ..... Kenneth Kunze

**WSGW—Saginaw—1950**  
**MBS**

**Frequency:** 790 Kc. .... **Power:** 1000 Watts  
**Owned-Oper. By** ... Booth Radio & TV Stations  
**Address** ..... 400 Mason Bldg.  
**Tel.:** PL 3-4456 ..... **News Service:** AP  
**Representative** ..... Pearson  
**Membership** ..... NAB  
**Pres., Mngng. Dir.** ..... John L. Booth  
**V.P., Gen., Sta., Comm. Mgr.** ..... Robert W. Phillips  
**Program Director** ..... Fred Krell  
**Chief Engineer** ..... Harold Volz, Jr.

**WHAK—Rogers City—1949**

**Frequency:** 960 Kc. .... **Power:** 5000 Watts d.  
**Owned-Operated By** ... Rogers City Bcstg. Co.  
**Address** ..... Rogers City

**WSOO—Sault Ste. Marie**  
**1940**

**Freq.:** 1230 Kc. .... **Power:** 250 W.  
**Owned-Operated By** ... Hiawathaland Bcstg. Co.  
**Business-Studio Address** ..... 208 Ashmun St.

**MICHIGAN-MINNESOTA**

Tel.: ME 2-2231..... News Service: AP  
 Membership ..... NAB  
 Representative ..... NBS  
 Trans..... Thesaurus, SESAC, Standard  
 President..... Stanley R. Pratt  
 General Manager..... Russell Staffield

General Manager..... E. Harold Munn Jr.  
 Station Manager..... Frank B. Cummins

**WTCM—Traverse City—1941  
 MBS**

Frequency: 1400 Kc..... Power: 250 Watts  
 Owned-Oper. By ..... Midwestern Bdcstg. Co.  
 Address ..... Paul Bunyan Bldg.  
 Tel.: WI 7-7675..... News Service: AP  
 Rep..... Hal Holman Co., Mich. Spot Sales  
 Membership ..... NAB  
 General Manager..... Les Biederman

**WSTR—Sturgis—1951**

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... WSTR, Inc.  
 Address..... P. O. Box 70  
 Tel.: 1198..... News Service: AP  
 Representative..... Hil F. Best

**Minnesota**

Pop. March 1 (Est.)—3,303,000; Families—962,000; Lic. Stations—62,  
 Sta. CP's—2; Radio Homes—940,000; TV Homes—738,000

**KASM—Albany—1950—KBS**

Frequency: 1150 Kc..... Power: 500 Watts d.  
 Owned-Oper. By..... Stearns Co. Bcstg. Co.  
 Address ..... Albany  
 Tel.: 5-3005..... News Service: UP  
 Transcription ..... Lang-Worth  
 Membership ..... NAB  
 President..... William Blattner  
 General Manager..... Urban J. Keppers  
 Promotion Mgr..... Dale Howard

Membership ..... NAB, RAB  
 President ..... Chet Weseman  
 General Manager..... R. J. McElroy  
 Commercial Mgr..... Ken Soderberg

**KBUN—Bemidji—1946  
 MBS-KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned..... Paul Bunyan Broadcasting Co.  
 Address ..... Box 848  
 Tel.: 1900..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB  
 President..... Ben H. Potter Jr.  
 Gen., Sta. Mgr..... James R. Hambacher  
 Chief Engineer..... Robert D. Zellmer

**KATE—Albert Lea—1937  
 ABN-KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owner..... Albert Lea-Austin Bdcstg. Co., Inc.  
 Address ..... 332 South Broadway  
 Tel.: 2338..... News Service: UP  
 Transcription Service..... Standard, Thesaurus  
 Representative..... Meeker, Bulmer & Johnson  
 President..... Bennett O. Knudson  
 Gen. Mgr..... E. A. Van Alstyne  
 Program Director..... Marie Prosser  
 Sales Prom. Mgr..... Tom Golden  
 Chief Engineer..... Donald Franz

**KBMO—Benson—1956—KBS**

Frequency: 1290 Kc..... Power: 500 Watts, d.  
 Owned..... KEMO Bcstg. Co.  
 Address ..... 1205 Pacific Ave.  
 Tel.: VI 2-4601..... News Service: UP  
 Trans..... SESAC  
 Representative..... E. T. Holmgren  
 Membership ..... NAB  
 President..... George J. McCarthy  
 Gen. Mgr..... B. J. Kinney  
 Sales Prom. Mgr..... G. B. McClellan  
 Ch. Eng..... Dale Schulz

**KXRA—Alexandria—1949  
 KBS-ABN**

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Alexandria Bcstg. Co.  
 Address ..... 1315 Broadway  
 Tel.: RO 3-3131..... News Service: UP  
 Representative..... Upper Mid-West Bcstg.  
 Membership ..... NAB  
 Pres., Comm., Sales Prom. Mgr..... E. Q. Walters  
 Station Manager..... Kenneth A. Tessmer  
 Program Director, Pub. Dir..... K. C. Bechtel  
 Chief Engineer..... Ron Wandmacher

**KLIZ—Brainerd—1946**

Frequency: 1380 Kc..... Power: 1 Kw., d.  
 Owned-Operated By..... Brainerd Bcstg. Co.  
 Business Address..... 2700 E. Oak  
 Tel.: 2853..... News Service: UP  
 Transcription Service ..... World, Associated  
 Representative ..... Walker  
 Membership ..... NAB  
 Pres., Gen. Mgr..... E. Thomas O'Brien  
 Station Mgr..... Earl R. Johnsen

**KAUS—Austin—1948—MBS**

Freq.: 1480 Kc..... Power: 1 Kw., d. 500 W., d.  
 Owned-Oper. By..... Minnesota-Iowa TV Co.  
 Business-Studio Address..... Hwy. 56, South  
 Tel.: HE 3-8836..... News Service: AP  
 Transcription Service ..... World  
 Representative ..... Avery-Knodel

**KBMW—Breckenridge—1948  
 KBS**

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Interstate Bdcstg. Corp.  
 Address..... 519 Dakota Ave., Wahpeton, N. D.



# MINNESOTA



Tel.: 2-4141..... News Service: UP  
 Station Representative..... Continental  
 Transcription Service..... Standard, World  
 Pres., Gen. Mgr..... Robert E. Ingstad  
 Sta., Comm. Mgr..... George Kaufmann

## WKLK—Cloquet—1949—KBS

Frequency: 1230 Kc..... Power: 250 Watts  
 Owned-Operated By..... Cloquet Bcstg. Co.  
 Address..... Cloquet  
 Tel.: TR 9-6725..... News Service: UP  
 General Manager..... Henry Newby  
 Station Manager..... Sidney Markusen  
 Commercial Manager..... Richard Johnson

## KROX—Crookston—1948 KBS

Freq.: 1260 Kc... Power: 1 Kw. d., 500 Watts n.  
 Owned-Operated By..... Crookston Bcstg. Co.  
 Business-Studio Address..... Eagles Bldg.  
 Tel.: 1050..... News Service: UP  
 Transcription Service..... Thesaurus, World  
 Rep..... Donald Cook, Tracy Moore  
 President, Prog. Dir..... Jerome A. Dahlberg  
 General Manager..... William J. Kiewel  
 Sales Prom., Comm. Mgr..... E. R. Melbye  
 Chief Engineer..... Earl Handyside

## KDLM—Detroit Lakes—1951 KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Operated By..... Detroit Lakes Bcstg. Corp.  
 Address..... 1340 Richwood Rd.  
 Tel.: 1100..... News Service: UP  
 Transcription Service..... World  
 Representative..... Continental Radio Sales  
 Station Manager..... Norman Engstrom  
 Program Director..... L. Weston  
 Commercial Manager..... D. Knutson  
 Chief Engineer..... W. Wilson

## KDAL—Duluth—1936—CBS

Frequency: 610 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Red River Bcstg. Co., Inc.  
 Business-Studio Address..... 218 Bradley Bldg.  
 Tel.: RA 2-2628..... News Service: AP  
 Transcription Service..... Lang-Worth  
 Representative..... Avery-Knodel  
 Membership..... NAB, RAB  
 Pres., Gen. Mgr..... Odin S. Ramsland  
 Sales Manager..... Rex H. Hudson  
 Exec. V.P. Chg. Engr..... Robert Dettman

## WEBC—Duluth—1924 NBC

Frequency: 560 Kc..... Power: 5000 Watts  
 Owned-Oper. By..... Head of the Lakes Bcstg. Co.  
 Business-Studio Address..... WEBC Bldg.  
 Tel.: RA 2-2873..... News Service: UP  
 Representative..... Hollingbery  
 Transcription Service..... Lang-Worth  
 Membership..... NAB, RAB  
 President..... Morgan Murphy  
 Commercial Manager..... John H. Borgen  
 General Manager..... Robert J. Rich

Program Director..... Dennis Murphy  
 Chief Engineer..... Norman Gill

## WELY—Ely—1954—KBS

Frequency: 1450 Kc..... Power: 250 Watts  
 Owner..... Charles B. Persons  
 Address..... WELY Bldg.  
 Tel.: 744..... News Service: UP  
 Transcription Service..... World  
 Membership..... NAB  
 Station Mgr., Chief Eng..... Charles B. Persons

## WEVE—Eveleth—1947 MBS-KBS

Frequency: 1340 Kc..... Power: 250 Watts  
 Owned-Oper. By..... Carl Bloomquist  
 Address..... WEVE Bldg.  
 Telephone..... 1340  
 Transcription Service..... Standard  
 Representative..... UMBS Sales  
 Membership..... NAB  
 Owner..... Carl Bloomquist  
 General Manager..... Arthur F. Nelson

## KSUM—Fairmont—1949 MBS

Frequency: 1370 Kc..... Power: 1000 Watts d.  
 Owned-Oper. By..... Fairmont Bcstg. Co.  
 Address..... 306 North Park St.  
 Tel.: 1370..... News Service: UP  
 Representative..... Rombeau, UMBS Sales  
 Trans. Serv..... Thesaurus  
 Membership..... NAB  
 General Manager..... Frank Endersbe

## KDHL—Faribault—1947

Frequency: 920 Kc..... Power: 1000 Watts  
 Owned-Oper. By..... KDHL Bcstg. Co.  
 Business-Studio Address..... 213 Central Ave.  
 Tel.: FA 4-4345..... News Service: UP  
 Transcription Service..... Capitol, Standard  
 Membership..... NAB  
 General Mgr..... J. E. Hyde, Jr.  
 Commercial Mgr..... Palmer Dragsten

## KGDE—Fergus Falls—1926 MBS

Freq.: 1250 Kc.... Power: 1 Kw. d., 500 W. n.  
 Owned-Operated By..... Fergus Radio Corp.  
 Business-Studio Address..... Fergus Falls  
 Tel.: 6996..... News Service: AP  
 Representative..... Bulmer & Johnson  
 Secy.-Treas., Gen. Mgr..... Harold L. Dell  
 Assistant Manager..... Frederick T. Dell

## KOZY—Grand Rapids—1948 MBS—KBS

Frequency: 1490 Kc..... Power: 250 Watts  
 Owned-Operated By..... Itasca Bcstg. Co.  
 Address..... 207 N. First Ave.  
 Tel.: FA 6-3446..... News Service: UP  
 Membership..... NAB, RAB  
 General Manager..... Robert D. Kennedy



**WMFG—Hibbing—1935**  
NBC

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Oper. By..Head of the Lakes Bcstg. Co.  
Address .....WMFG Bldg.  
Tel.: 3-7531.....News Service: UP  
Representative ..... Hollingbery  
Membership ..... NAB, RAB  
General Manager.....Harold Parise

**KDUZ—Hutchinson—1953**  
KBS

Frequency: 1260 Kc. Power: 1000 Watts d.  
Owned.....North American Broadcasting Co.  
Address .....Box 32  
Tel.: 1555.....News Service: UP  
Representative .....Best  
Transcription ..... Standard  
General Manager.....Albert Tedesco  
Commercial Mgr.....Dean Nolt  
Program Director.....Lorrain Lhoika  
Station Manager.....Heinz Fruck  
Chief Engineer.....Darrel Gander

**KLTF—Little Falls—1950**  
KBS

Frequency: 960 Kc. Power: 500 Watts d.  
Owned-Oper. By.....Little Falls Bcstg. Co.  
Address.....105½ Broadway E.  
Tel.: 367.....News Service: UP  
Transcription Service .....Thesaurus  
Membership .....NAB  
Pres., Gen. Sta. Mgr.....John H. Lemme  
Commercial Manager.....Richard J. Rudeck

**KTOE—Mankato—1950**  
ABN

Freq.: 1420 Kc. Power: 5 Kw.  
Owned-Oper. By..Minnesota Valley Bcstg. Co.  
Address .....Mankato  
Tel.: 4537.....News Service: AP  
Representative .....Pearson  
President.....H. W. Linder  
Gen., Comm. Mgr.....D. O. Linder  
Chief Engineer.....Steve Wolf

**KYSM—Mankato—1938**  
NBC

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Oper. By.....F. B. Clements & Co.  
Address.....101 N. Second St.  
Tel.: 4673.....News Service: UP  
Representative .....Meeker  
Transcription Service .....Thesaurus, World  
Membership .....NAB, RAB  
Gen., Station, Comm. Mgr..Robert E. Dehaven

**KMHL—Marshall—1946**  
ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By.....Harry W. Linder  
Business-Studio Address.....KMHL Bldg.  
Tel.: 2282.....News Service: AP

Representative.....John E. Pearson  
Owner.....Harry W. Linder  
General Manager.....Gilmore F. Frayseth

**WCCO—Minneapolis—1924**  
CBS

Frequency: 830 Kc. Power: 50,000 Watts  
Owned By.....Midwest Radio-Television, Inc.  
Business-Studio Address.....625 Second Ave. S.  
Tel.: 2-1202.....News Service: AP, UP, INS  
Transcription Service.....Standard  
Representative.....CBS Radio Spot Sales  
Membership .....NAB  
Exec. V. P.....F. Van Konynenburg  
Gen., Sta. Mgr.....Larry Haeg  
Sales Manager.....Phil Lewis  
Prog. Prom. Mgr.....Gordon Mikkelson  
Program Director.....William Schwarz  
Sales Prom. Dir.....C. Kaufman  
Chief Engineer.....Kermit Sueker

**WDGY—Minneapolis—1923**

Freq.: 1130 Kc. Power: 50 Kw. d., 25 Kw. n.  
Owned-Oper. By.....The Storz Stations  
Address.....Builders Exchange Bldg.  
Tel.: FE 5-2271.....News Service: UP, INS  
Representative .....John Blair  
Membership .....NAB  
President.....Todd Storz  
General Manager.....Jack Thayer  
Sales Manager.....Edward T. Hunt  
Publicity Director.....Rosemary Bialon  
Chief Engineer.....Kenneth Olson



The Twins like radio with their fun  
... and fun with their radio.

That's why WDGY is *first\** in the Twin Cities ... and why WDGY billings are at an all time high. It's Storz Station programming that does it. Talk to Blair or WDGY general manager Jack Thayer.

*\*Latest Pulse All-Day Average*

**WDGY — Mpls. - St. Paul**  
50,000 watts  
**"A STORZ STATION"**



**KEVE—Minneapolis—1948**

Frequency: 1440 Kc. Power: 5000 Watts d.  
Owned-Operated By: Western Bcstg.  
Address: 917 Lilac Lane  
Tel.: LI 5-5601 News Service: AP  
Representative: Bernard  
Transcription: Standard  
Membership: RAB  
President: R. M. Purcell  
V.P., Gen. Mgr.: Kenneth Firmstahl  
Program Dir.: Bob Kaye  
Chief Engineer: Denvy Doty

**WLOL—Minneapolis—1939**

Frequency: 1330 Kc. Power: 5000 Watts  
Owned-Operated By: BFR Bcstg. Co.  
Address: 870 Northwestern Bank Bldg.  
Tel.: FE 3-0406 News Service: UP, AP  
Representative: AM Radio Sales  
Membership: NAB, RAB  
President: Larry Bentson  
Gen., Comm. Mgr.: Wayne Williams  
Program Director: Jim Boysen  
Publicity Director: Ray Christensen  
Chief Engineer: Bryce Ekberg

**WPBC—Minneapolis—1949**

Frequency: 980 Kc. Power: 1000 Watts d.  
Owned-Oper. By: People's Bcstg. Co.  
Address: 1133 Stinson Blvd.  
Tel.: ST 9-4356 News Service: UP  
Representative: McGavren-Quinn  
Pres., Gen., Sta., Comm. Mgr.: W. V. Stewart  
Sales Prom. Mgr.: Jack I. Moore  
Prog., Pub. Dir.: Mrs. E. A. Stewart  
Chief Engineer: Gene Chenetti

**WTCN—Minneapolis-St. Paul  
1931—ABN**

Freq.: 1280 Kc. Power: 5 Kw. d.; 1 Kw. n.  
Owned By: Twin State Bcstg.  
Address: Calhoun Beach Hotel  
Telephone: WA 7-8881  
Rep.: Katz Agency, Andy McDernott  
Membership: NAB, RAB  
V.P., Gen. Mgr.: Phil Hoffman  
Sales Manager: Jack Cosgrove  
Sales Promotion Mgr.: Dave Lee  
Program Director: Sev Widman  
Chief Engineer: Joseph Kahnke

**KDMA—Montevideo—1951  
ABN**

Frequency: 1450 Kc. Power: 100 Watts  
Owned-Oper. By: Midwest Bcstg. Corp.  
Address: Box 369  
Tel.: AM 9-8815 News Service: AP  
Representative: Pearson  
Pres.: H. W. Linder  
Gen. Mgr.: Willard Linder  
Sta. Mgr.: Byron Zurn  
Comm. Mgr.: Fred Ehlen  
Chief Engineer: James Wood

**KVOX—Moorhead—1937  
MBS**

Frequency: 1280 Kc. Power: 1 Kw.  
Owned-Operated By: KVOX Bcstg. Co.  
Address: 400 8th St. So.  
Tel.: 3-1522 News Service: UP  
Representative: Devney  
Membership: RAB  
President: E. J. McKellar  
Gen., Station Mgr.: M. M. Marget  
Commercial Mgr.: R. L. Owens  
Sales Prom. Mgr.: T. P. Hannaher  
Pub. Dir.: Arthur Selikoff  
Chief Engineer: Erwin Liefeldt

**KMRS—Morris—1956—KBS**

Frequency: 1570 Kc. Power: 1 Kw., d.  
Owned: Clifford L. Hedberg, Pres.  
Address: Morris, Minn.  
Tel.: 68 News Service: AP  
Trans.: Thesaurus  
Membership: NAB  
Gen. Mgr.: George Brooks  
Comm. Mgr.: Peter Steel  
Prog. Dir.: Jim Bollman  
Ch. Eng.: Don Anderson

**KNUJ—New Ulm—1949  
KBS**

Frequency: 860 Kc. Power: 1000 Watts d.  
Owned-Oper. By: KNUJ, Inc.  
Address: 304½ N. Minn. St.  
Tel.: 905  
Transcription Service: World  
Membership: NAB, RAB  
General Manager: George E. Korenchen  
Program Director: Bill Parker

**KRFO—Owatonna—1950  
KBS**

Frequency: 1390 Kc. Power: 500 Watts d.  
Owned-Oper. By: Owatonna Bcstg. Co.  
Address: 301 N. Cedar St.  
Tel.: 5541 News Service: UP  
Transcription Service: Thesaurus  
Representative: Hopewell  
Pres., Gen. Mgr.: Robert W. Behling  
Sta. Mgr., Chief Eng.: Gerald J. Boos  
Comm. Mgr.: Charlie Vais  
Prog. Director: Duane Allen

**WCMP—Pine City—1957—KBS**

Frequency: 1350 Kc. Power: 1 Kw., d.  
Owned: Pine County Bcstg. Co.  
Address: Box 578  
Tel.: 767 News Service: UP  
Gen. Mgr.: Robert P. Schuller

**KLOH—Pipestone—1955**

Frequency: 1050 Kc. Power: 1000 Watts, d.  
Owned-Operated By: Pipestone Bcstg. Corp.  
Address: 118 W. Main St.



Tel.: 1050.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Continental  
 President.....C. B. Thomas  
 General Manager.....Lee Burton

News Service.....AP  
 Gen. Mgr.....C. R. Holmberg

**KSTP—St. Paul—Minneapolis**  
 1928—NBC

Frequency: 1500 Kc.....Power: 50,000 Watts  
 Owned By.....KSTP, Inc.  
 Bus.-Studio Address.....3415 University Ave.  
 Tel.: MI 5-2717.....News Service: AP, UP  
 Transcription Service.....Thesaurus, SESAC  
 Representative.....Edward Petry  
 Pres., Gen. Mgr.....Stanley E. Hubbard  
 V.P., Sales.....M. L. Rosene  
 Radio Sales Mgr.....Byron Anderson  
 Exec. V.P., Treas.....K. M. Hance  
 Production Supervisor.....D. Brooks Henderson  
 Promotion-Publicity Director.....Wm. Davey  
 Chief Engineer.....William S. Sadler

**KCUE—Red Wing—1948**

Frequency: 1250 Kc.....Power: 1000 Watts, d.  
 Owned.....Hiawatha Valley Bcstg. Co., Inc.  
 Address.....RFD 4  
 Tel.: DU 8-3511.....News Service: AP  
 Representative.....William G. Rambeau  
 Gen. Mgr., V.P.....Gene Elston  
 Comm. Mgr.....David Vonch  
 Program Dir.....Harley Flathers  
 Chief Engineer.....Virgil J. Kohrs

**WISK—St. Paul—1951**

Frequency: 1590 Kc.....Power: 5 Kw., d.  
 Owned.....BVM Bcstg. Co.  
 Address.....158 N. White Bear Ave.  
 Tel.: PR 1-5588.....News Service: UP  
 Representative.....Rambeau  
 Gen. Mgr.....Nicholas Tedesco  
 Sta. Mgr.....Samuel H. Sabean

**KLGR—Redwood Falls—1954**

Frequency: 1490 Kc.....Power: 100 Watts  
 Owned-Oper. By.....Harry W. Linder  
 Address.....209 S. Washington St.  
 Tel.: ME 7-2989.....News Service: AP  
 Representative.....Pearson  
 General Manager.....Gilmore F. Frayseth  
 Assistant Manager.....Ray Foslid

**KROC—Rochester—1935**  
 NBC

Frequency: 1340 Kc.....Power: 250 Watts  
 Owned.....Southern Minnesota Bcstg. Co.  
 Address.....100 1st Avenue Bldg.  
 Telephone.....3924  
 Representative.....Meeker, Harry S. Hyett  
 Membership.....RAB  
 President.....Mrs. Gregory P. Gentling  
 General Manager.....G. David Gentling  
 Commercial Manager.....Robert Fick

**WMIN—St. Paul—1936**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Franklin Bcstg. Co.  
 Address.....611 Frontenac Place  
 Tel.: MI 5-7757.....News Service: AP  
 Representative.....John E. Pearson  
 V.P., Gen. Mgr.....Wm. F. Johns, Jr.  
 Sales Mgr.....Merle Edwards  
 Program Director.....Ralph R. Smith

**KFAM—St. Cloud—1938**  
 NBC-KBS

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned-Operated By.....Times Publ. Co.  
 Address.....Fernwood Addition, Hwy. 152  
 Tel.: BL 2-1551.....News Service: AP  
 Representative.....Pearson  
 Membership.....NAB, RAB  
 President.....Frederick C. Schilplin  
 Manager.....John Murphy  
 Comm. Mgr.....Marlin Dean  
 Publicity Director.....Mrs. L. Hemberger  
 Chief Engineer.....Robert Witschen

**WAVN—Stillwater—1949**  
 KBS

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned-Operated By.....St. Croix Bcstg. Co.  
 Address.....126½ S. Main St.  
 Tel.: 46.....News Service: UP  
 Pres., Gen., Sta. Mgr.....Richard K. Power  
 Comm. Mgr.....James H. McLaughlin  
 Sales Prom. Mgr.....Dewey S. Campbell  
 Prog. Dir.....J. Roger Erickson  
 Publicity Dir.....Henry Sampson  
 Chief Engineer.....Elmer L. Christenson

**WJON—St. Cloud—1950**

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Oper. By.....Granite City Bcstg. Co.  
 Address.....Box 270  
 Tel.: BL 1-4422.....News Service: UP  
 Representative.....Rambeau, Bulmer & Johnson  
 Transcription Service.....World  
 Pres., Gen., Sta. Mgr.....John Hæerle

**KTRF—Thief River Falls**  
 1947

Frequency: 1239 Kc.....Power: 250 Watts  
 Owned-Operated By.....KTRF Radio Corp.  
 Address.....Box 69  
 Tel.: 13.....News Service: UP  
 Transcription Service.....World  
 Representative.....Bulmer & Johnson, Inc.  
 Membership.....RAB  
 Pres., Gen. Mgr.....Don Olsen  
 Chief Eng.....Fred Franklin

**KRBI—St. Peter**

Frequency: 1310 Kc.....Power: 1 Kw., d.  
 Owned.....Gateland Bcstg. Corp.  
 Address.....1031 Grace St.

**WHLB—Virginia—1936—NBC**

Frequency: 1400 Kc.....Power: 250 Watts



**Owned-Oper. By** . . . . Head of the Lakes Bcstg.  
**Address** . . . . . WHLB Bldg.  
**Tel.:** SH 1-2233 . . . . . News Service: UP  
**Newspaper Affil.** . . . . Misabi Daily News  
**Membership** . . . . . NAB, RAB  
**Transcription Service** . . . . . World  
**Representative** . . . . . Hollingbery  
**Gen. Mgr.** . . . . . Harold J. Parise  
**Sta., Comm., Prom. Mgr.** . . . Baldino W. Rodorigo  
**Prog. Dir.** . . . . . Richard Shumavc  
**Chief Engineer** . . . . . Norman Gill

**KWAD—Wadena—1948  
MBS**

**Frequency:** 920 Kc. . . . . Power: 1000 Watts  
**Owned-Oper. By** . . . . KWAD Broadcasting Co.  
**Bus.-Studio Address** . . . . First Natl. Bank Bldg.  
**Tel.:** 920 . . . . . News Service: UP  
**Representatives** . . . . . Bulmer & Johnson  
**President** . . . . . Robert E. Ingstad  
**V.P., Gen. Mgr.** . . . . . Marlin T. Obie  
**Commercial Mgr.** . . . . . Harold O. Bakke  
**Chief Eng.** . . . . . Harold Allen

**KWLM—Willmar—1940—ABN**

**Frequency:** 1340 Kc. . . . . Power: 250 Watts  
**Owned-Oper. By** . . . . . Lakeland Bcstg. Co.  
**Business-Studio Address** . . . . Willmar  
**Tel.:** BE 5-1340 . . . . . News Service: AP  
**Transcription Service** . . . . . Cole  
**Representative** . . . . . John E. Pearson  
**Membership** . . . . . NAB  
**President** . . . . . H. W. Linder  
**Sta. Mgr.** . . . . . Willard Linder  
**Commercial Manager** . . . . . Jack Lynch  
**Chief Engineer** . . . . . Francois Peterson

**KAGE—Winona—1956—KBS**  
**Frequency:** 1570 Kc. . . . . Power: 1 Kw. d.  
**Owned** . . . . . Winona Bcstg. Co.  
**Address** . . . . . 118 W. Fourth St.  
**Tel.:** 2867 . . . . . News Service: UP  
**Manager** . . . . . Frank I. Haas  
**Sales Mgr.** . . . . . Jack Ortman

**KWNO—Winona—1938—ABN**

**Frequency:** 1230 Kc. . . . . Power: 250 Watts  
**Owned-Operated By** . . . Winona Radio Service  
**Business-Studio Address** . . . . 216 Center St.  
**Tel.:** 3313 . . . . . News Service: AP  
**Newspaper Affiliation** . . . . . Daily News  
**Transcription Service** . . . . . Standard, World  
**Membership** . . . . . NAB, RAB  
**Representative** . . . . . John E. Pearson  
**President** . . . . . M. H. White  
**Gen., Sta. Mgr.** . . . . . E. M. Allen  
**Prog. Dir.** . . . . . C. E. Williams  
**Commercial Manager** . . . . . H. Rod Hurd  
**Chief Engineer** . . . . . Gene Gappa

**KWOA—Worthington—1947**

**Frequency:** 730 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . Worthington Bcstg. Co., Inc.  
**Address** . . . . . Hotel Thompson  
**Tel.:** 2-7301 . . . . . News Service: UP  
**Transcription Service** . . . . . Lang-Worth  
**Representative** . . . . . Bulmer & Johnson  
**Membership** . . . . . NAB  
**President** . . . . . R. W. Olson  
**General Manager** . . . . . R. E. Shepard  
**Comm. Mgr.** . . . . . Arne Karhu  
**Prog. Dir.** . . . . . Walt Jensen  
**Chief Engineer** . . . . . Clint Knapp

**Mississippi**

Pop. March 1 (Est.)—2,179,000; Families—563,000; Lic. Stations—67,  
 Sta. CP's—4; Radio Homes—546,000; TV Homes—246,000

**WMPA—Aberdeen—1952**

**Frequency:** 1240 Kc. . . . . Power: 250 Watts  
**Owned-Oper. By** . . . . Ray Tolar, Gen. Mgr.  
**Address** . . . . . Box 402  
**Tel.:** EM 9-4561 . . . . . News Service: UP  
**Prog. Dir.** . . . . . Frances Tolar  
**Ch. Eng.** . . . . . Thomas R. Tolar

**WAMY—Amory—1955—KBS**

**Frequency:** 1580 Kc. . . . . Power: 5 Kw., d.  
**Owned** . . . . . Charles C. Boren, Jr.  
**Address** . . . . . Box 268  
**Telephone** . . . . . CL 6-5911  
**Representative** . . . . . Everett-McKinney  
**Commercial Manager** . . . . . Jimmy Wells  
**Program Director** . . . . . Elsie Sanderson  
**Chief Engineer** . . . . . A. D. Wiygul

**WBLE—Batesville—1953  
KBS**

**Frequency:** 1290 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Panola Bcstg. Co.  
**Address** . . . . . Drawer No. 73  
**Tel.:** 7266 . . . . . News Service: AP

**Transcription** . . . . . Thesaurus  
**Representative** . . . . . Hil F. Best  
**President** . . . . . Harold B. McCarley  
**Chief Engineer** . . . . . Alfred E. Jennings

**WLOX—Biloxi—Gulfport  
1948—MBS**

**Frequency:** 1490 Kc. . . . . Power: 250 Watts  
**Owned-Operated By** . . . . WLOX Bcstg. Co.  
**Address** . . . . . Buena Vista Hotel  
**Tel.:** ID 6-5581 . . . . . News Service: UP  
**Trans. Service** . . . . . Standard, Lang-Worth  
**Representative** . . . . . Holman  
**Membership** . . . . . NAB  
**General Manager** . . . . . Ray Butterfield  
**Commercial Manager** . . . . . Thomas B. Majure  
**Program Director** . . . . . Mary Migues

**WVMI—Biloxi—1950**

**Frequency:** 570 Kc. . . . . Power: 1000 Watts d.  
**Owned-Oper. By** . . . . . Radio Associates  
**Address** . . . . . P. O. Box 152  
**Tel.:** ID 2-7001 . . . . . News Service: UP  
**Rep.** . . . . . Nat. Time Sales



Transcription Service.....Thesaurus  
Pres., Gen. Sta. Mgr.....Odes E. Robinson  
Comm. Mgr.....Robert Stein  
Chief Engineer.....Odes E. Robinson, Jr.

**WBIP—Booneville—1950**

**KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
Owned-Oper. By.....Booneville Bcstg. Co  
Address.....Highway No. 45-S  
Tel.: PA 8-5301.....News Service: UP  
Transcription.....World  
Representative.....Hil F. Best  
Gen. Mgr.....E. O. Roden  
Comm. Mgr.....Don Moore  
Program Director.....Jean Cochran

**WCHJ—Brookhaven—1955**

Frequency: 1470 Kc.....Power: 1000 Watts d.  
Owned-Operated By...Rural Broadcasting Co.  
Address.....Entrican Bldg.  
Tel.: 1076.....News Service: AP  
Representative.....Hil F. Best  
Membership.....NAB  
Partners.....W. M. Jones, Laura Jane Huff  
Gen., Comm., Prom. Mgr.....W. M. Jones  
Station Mgr.....Doug Mathis

**WJMB—Brookhaven—1948**

**KBS**

Frequency: 1340 Kc.....Power: 250 Watts  
Owned-Operated By.....Brookhaven Bcstg. Co.  
Address.....W. Chickasaw St.  
Tel.: 1298.....News Service: AP  
Representative.....Continental  
Transcription Service.....World  
Pres., Gen. Mgr.....Tullus Brady

**WDOB—Canton—1953—KBS**

Frequency: 1370 Kc.....Power: 1 Kw. d.  
Owned-Oper. By...Madison County Bcstg. Co.  
Address.....Box 182  
Tel.: 1370.....News Service: UP  
Transcription Service.....Thesaurus  
Representative.....Indie  
Manager.....Al Simmons  
Program Dir.....Hazel Lewis

**WGLC—Centreville—1951**

**KBS**

Frequency: 1580 Kc.....Power: 250 Watts d.  
Owned-Oper. By.....Southern Bcstg. Co.  
Address.....Hwy. 24  
News Service.....UP  
Transcription Service.....Capitol  
Representative.....Continental Radio Sales  
President.....Alvin Sansing  
Gen., Sta., Comm., Prom. Mgr...C. W. Wright  
Prog., Pub. Dir.....Thelma McCraine  
Chief Engineer.....E. Case

**WKDL—Clarksdale—1955**

Frequency: 1600 Kc.....Power: 1000 Watts d.  
Owned-Operated By.....Coahoma Bcstg. Co.  
Address.....1 State St.

Tel.: MA 4-6200.....News Service: UP  
Transcription Service.....Thesaurus  
Membership.....RAB  
Pres., Gen. Mgr.....John B. Craddock  
Program Director.....Joseph Rachuba  
Chief Engineer.....S. (Sonny) Jennings

**WROX—Clarksdale—1944**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Eunice T. Ines  
Address.....Alcazar Hotel  
Tel.: MA 4-4313.....News Service: AP  
Representative.....Everett-McKinney  
Membership.....NAB  
President.....Paul D'Antoni  
General Manager.....Bob McRaney, Sr.  
Sta., Sales Prom. Mgr.....P. B. Hinman  
Commercial Manager.....Helen Sugg  
Chief Engineer.....C. D. Graves

**WCLD—Cleveland—1949**

**KBS**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned.....Voice of the Delta, Inc.  
Address.....H'way 61 So.  
Tel.: VI 3-4091.....News Service: AP  
Station Representative.....Walker  
President.....Joseph W. Carson  
V.P., Gen. Mgr.....George C. Shurden

**WCJU—Columbia—1946**

**MBS-KBS**

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Oper. By.....WCJU, Inc.  
Address.....P. O. Box 472  
Tel.....RE 6-2616  
Newspaper Affiliation.....The Progress  
Pres., Gen. Manager.....Lester Williams  
Prog. Dir.....Clifford Chance  
Sta. Mgr., Chief Eng.....Ray Tolar

**WACR—Columbus—1950**

Frequency: 1050 Kc.....Power: 1 Kw. d.  
Owned.....J. W. Eatherton  
Address.....Main & 4th St. S.  
Tel.: FA 8-1050.....News Service: UP  
Representative.....Best  
General Manager.....James W. Eatherton  
Program Director.....Mrs. Rick Moore  
Comm. Mgr.....Sydney Thweatt  
Chief Eng.....Dan Stewart

**WCBI—Columbus—1940**

**MBS-KBS**

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.  
Owned.....Columbus Bcstg. Co., Inc.  
Address.....Gilmer Hotel  
News Service.....AP  
Representative.....Dixieland, Everett-McKinney  
Membership.....NAB  
President.....B. Ines, Jr.  
Gen., Pub. Mgr.....Bob McRaney  
Sta. Mgr.....J. W. Eatherton



# MISSISSIPPI



Comm. Mgr.....Ray Crummy  
 Prog. Dir.....Jack Cochrane  
 Chief Engineer.....Tom McFerrin

## WCMA—Corinth—1945 KBS

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By..Corinth Bcstg. Co., Inc.  
 Business-Studio Address.....Ray Bldg.  
 Tel.: 5575.....News Service: UP  
 Transcription Service.....World  
 Membership.....NAB  
 Representative.....Venard; Ayers  
 President.....Aaron B. Robinson  
 Gen. Sta., Sales Prom. Mgr.....John E. Bell  
 Prog. Dir.....Thomas T. Weaver, Jr.  
 Chief Engineer.....James D. Anderson

## WKBX—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts  
 Owned.....Triangle Bcstg. Co.  
 Tel.: 6691.....News Service: AP  
 Representative.....Best  
 Sta. Mgr.....W. E. Gray  
 Comm. Mgr.....Charles B. Tucker

## WMAG—Forrest—1955 KBS

Frequency: 860 Kc.....Power: 500 Watts d.  
 Owner-Operated By..Scott County Bcstg. Co.  
 Address.....P. O. Box 188  
 Tel.: 7001.....News Service: UP  
 General Mgr.....Hugh Hughes  
 Commercial Mgr.....Willie Weems

## WDDT—Greenville—1956

Frequency: 900 Kc.....Power: 1 Kw., d.  
 Owned.....The Delta Democrat Times  
 Address.....207 Main Street  
 Tel.: 2-0526.....News Service: AP  
 Transcription.....Thesaurus  
 Representative.....Hil F. Best  
 Membership.....NAB  
 Gen., Sta. Mgr.....Ross Charles  
 Commercial Manager.....William Deans  
 Program Director.....Ron Lundy  
 Chief Engineer.....Joe Gunter

## WGVM—Greenville—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.  
 Owned-Operated By..Mid America Bcstg. Co.  
 Bus-Studio Address.....118 So. B'way  
 Tel.: 4559.....News Service: UP  
 Membership.....NAB  
 Transcription Service.....Standard  
 Rep.....Devney, Melville, Dixieland  
 Pres., General Manager.....David M. Segal  
 Station Manager.....Edward M. Guss  
 Sales Prom. Mgr., Prog. Dir..Wallace D. Hoy  
 Commercial Manager.....Jack R. Stull  
 Chief Engineer.....Joseph C. Gunter

## WJPR—Greenville—1939 MBS-KBS

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.

Owned-Oper. By.....Radio Service Co.  
 Business-Studio Address.....120 So. Poplar St.  
 Tel.: 9049.....News Service: AP  
 Representative.....Bogner & Martin  
 Transcription Service.....World  
 Membership.....NAB  
 Gen. Sta. Mgr.....Emmett H. McMurry  
 Commercial Manager.....Frank W. Baldwin  
 Program Director.....Mildred Flowers  
 Sls. Prom. Mgr.....Gene Underwood  
 Publicity Dir.....Bea Armistead  
 Chief Engineer.....Percy L. Kuhn

## WABG—Greenwood—1950

Freq.: 960 Kw.....Power: 1 Kw. d., 500 w. n.  
 Owned-Oper. By.....Greenwood Bcstg. Co.  
 Address.....P. O. Box 414  
 Tel.: 3010.....News Service: UP  
 Membership.....NAB  
 President, Gen. Mgr.....Cy Bahakel  
 Sta. Mgr.....Don Neil  
 Comm. Mgr.....Ken Wallace  
 Prog. Dir.....Erlene Leach  
 Chief Engineer.....Billy Watkins

## WGRM—Greenwood—1937 NBC-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Operated By.....Radio Station WGRM  
 Address.....600 Walnut St.  
 Tel.: 1900.....News Service: UP  
 General Manager.....F. C. Ewing  
 Commercial Mgr.....Lew Sadler  
 Program Dir.....Charles Hester  
 Chief Eng.....Louis Pierce

## WNAG—Grenada—1949 MBS-KBS

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Birney Imae, Jr.  
 Address.....Columbus, Miss.  
 Telephone.....1400  
 Representative.....Dixieland, Everett-McKinney  
 Newspaper Affiliation.....Dispatch  
 General Manager.....Bob McRaney  
 Sta., Comm. Mgr., Prog., Pub. Dir..M. Looney  
 Chief Engineer.....Jimmie Pinnix

## WEB—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.  
 Owned-Operated By.....Electronics Research  
 Address.....Box 115  
 Tel.: UN 3-7133.....News Service: UP  
 Transcription.....Standard  
 Representative.....Thomas F. Clark  
 Gen., Sta. Mgr.....L. H. Thesmar  
 Sales Prom. Mgr.....Earl Blessey  
 Comm. Mgr.....Eddie Vann  
 Chief Engineer.....Bob Reach

## WGCM—Gulfport—1929 ABN-KBS

Frequency: 1240 Kc.....Power: 250 Watts  
 Owned-Operated By.....WGCM Bcstg. Co.



Address.....15th Ave and 22nd St.  
 Tel.: GU 1111.....News Service: AP  
 Station Representative.....Bogner & Martin  
 Membership.....NAB  
 Owner & Gen. Mgr.....Hugh O. Jones  
 Sta., Sales Prom. Mgr.....Holton Turnbough  
 Commercial Manager.....Mrs. O. L. Owens  
 Prog. Dir.....Tommie Meek  
 Chief Engineer.....Donovan Murphy

**WBKH—Hattiesburg—1954**

Frequency: 950 Kc.....Power: 5 Kw. d.  
 Owned.....Deep South Radio, Inc.  
 Address.....305 Bay Street  
 Tel.: JU 2-1986.....News Service: UP  
 Representative.....McGillvra  
 Gen. Mgr.....F. M. Smith  
 Comm. Mgr.....Walter L. Smith  
 Prog. Director.....Terry R. Speights  
 Chief Engineer.....B. B. McLemore

**WFOR—Hattiesburg—1925  
NBC-KBS**

Frequency: 1400 Kc.....Power: 250 Watts  
 Owned-Operated By.....Forrest Bcstg. Co.  
 Address.....302 Hemphill St.  
 Tel.: JU 4-5432.....News Service: UP  
 Representative.....Rambeau, Dixieland  
 President.....C. J. Wright, Sr.  
 Program Director.....Clifton Sessions  
 Station Mgr.....E. M. Jenkins

**WHSY—Hattiesburg—1948  
ABN**

Frequency: 1230 Kc.....Power: 250 Watts  
 Owned-Operated By.....Hub City Bcstg. Co. Inc.  
 Address.....Hwy. II, North  
 Tel.: JU 3-1741.....News Service: AP  
 Representative.....Clark  
 Membership.....RAB, NAB  
 President.....Charles W. Holt  
 Station Manager.....Carl Welch  
 Chief Engineer.....Charles Sharpling

**WXXX—Hattiesburg—1957**

Frequency: 1310.....Power: 1 Kw., d.  
 Owned.....Bcst. Development Co.  
 Address.....Box 1492  
 Tel.: JU 2-2591.....News Service: UP  
 Representative.....Indie Sales  
 President.....Dave A. Matison, Jr.  
 Manager.....J. C. Walker

**WMDC—Hazlehurst—1953  
KBS**

Frequency: 1220 Kc.....Power: 250 Watts d.  
 Owned.....Southwestern Bcstg. Co. of Miss.  
 Address.....P. O. Box 571  
 Tel.: 869.....News Service: UP  
 Representative.....McGillvra  
 General Manager.....Louis Alford  
 Sta. Mgr., Chief Engr.....Mack Smith  
 Comm. Mgr., Prog. Dir.....Malcolm Jones

Publicity Director.....Bob Prather

**WCPC—Houston—1955—KBS**

Frequency: 1320 Kc.....Power: 5 Kw. d.  
 Owned-Oper. By.....WCPC Bcstg. Co.  
 Address.....Box 552  
 Tel.: GL 6-3528.....News Service: UP  
 Membership.....NAB  
 Gen., Sta., Comm. Mgr.....Robin H. Mathis  
 Sales Mgr., Prog., Pub. Dir.....Ralph C. Mathis  
 Chief Engineer.....John B. Skelton, Jr.

**WNLA—Indianola—1953  
KBS**

Frequency: 1380 Kc.....Power: 500 watts d.  
 Owned.....Central Delta Bcstg. Co.  
 Address.....134 Baker St.  
 Tel.: MI 500.....News Service: UP  
 Membership.....NAB  
 Co-Owners.....W. L. Kent; J. M. McLendon  
 Gen., Sta., Comm. Mgr.....Kit Carson  
 Program Director.....Paul Artman  
 Publicity Director.....John McLendon  
 Chief Engineer.....Bob Meador

**WJDX—Jackson—1929—NBC**

Frequency: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned.....Lamar Life Insurance Company  
 Address.....715 S. Jefferson  
 Tel.: 2-2691.....News Service: UP  
 Transcription Service.....Thesaurus  
 Representative.....Hollingbery

To Broadcasters

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New York 20, N. Y.

Membership ..... NAB, RAB  
 Gen., Sta. Mgr. .... Fred L. Beard  
 Comm. Mgr. .... Frank Gentry  
 Sales Prom. Mgr., Pub. Dir. .... Chuck Allen  
 Prog. Dir. .... Forrest Cox  
 Chief Engineer .... Percy G. Root

## WJQS—Jackson—1947

### CBS

Frequency: 1400 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... Milner Bcstg.  
 Address. .... King Edward Hotel  
 Tel.: 4-5653 ..... News Service: UP  
 Representative ..... Branham  
 Membership ..... NAB, RAB  
 General Manager .... Lewis Heilbronner  
 Commercial Manager .... Ben Greer

## WJXN—Jackson—1945

Frequency: 1450 Kc. .... Power: 250 Watts  
 Owned. .... Jackson Bcstg. Co., Inc.  
 Address. .... P. O. Box 786  
 Tel.: 2-6673 ..... News Service: UP  
 Representative ..... Webb  
 Membership ..... NAB  
 President. .... James T. Ownby  
 General Manager .... Robert Statham

## WOKJ—Jackson—1954

Frequency: 1590 Kc. .... Power: 5 Kw.  
 Owned. .... Dixieland Bcstg. Co.  
 Address. .... P. O. Box 2667  
 Tel.: 3-7830 ..... News Service: UP  
 Station Representative ..... Pearson  
 Membership ..... NAB, RAB  
 General Manager .... John M. McLendon  
 Station Manager .... Al Evans  
 Program Director .... Buddy Green  
 Chief Engineer .... Bill Hollingsworth

## WRBC—Jackson—1947—MBS

Freq.: 1300 Kc. .... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Operated By. .... Rebel Bcstg. Co., Inc.  
 Business-Studio Address. .... 125½ So. Lamar  
 Tel.: 5-1562 ..... News Service: AP  
 Representative ..... Rambeau, Dixieland  
 General Manager .... W. V. Dubard  
 Commercial Manager .... Percy H. Powers, Jr.

## WSLI—Jackson—1938—ABN

Frequency: 930 Kc. .... Power: 5000 Watts  
 Owned-Operated By. .... Capitol Bcstg. Co.  
 Address. .... Box 8155  
 Tel.: 4-2512 ..... News Service: AP  
 Newspaper Affil. .... Daily News, Clarion Ledger  
 Transcription ..... World  
 Representative ..... Weed  
 Membership ..... NAB  
 President. .... T. M. Hederman, Jr.  
 General Manager .... I. M. Sepaugh  
 Station Manager .... Richard Voorhis  
 Commercial Manager .... Ed Wilkerson  
 Sales Prom. Mgr. .... Dorothy Dawley  
 Prog., Pub. Dir. .... Billie Wilbanks  
 Chief Engineer .... C. A. Perkins

## WKOZ—Kosciusko—1947

### KBS

Frequency: 1350 Kc. .... Power: 5 Kc. d.  
 Owned-Oper. By. .... Kosciusko Bcstg. Co.  
 Address. .... 109 W. Jefferson  
 Tel.: 782 ..... News Service: UP  
 Membership ..... NAB  
 Transcription ..... World  
 General Manager .... Cy N. Bahakel  
 Station Manager .... Mims Boswell, Jr.

## WAML—Laurel—1932

### NBC-KBS

Frequency: 1340 Kc. .... Power: 250 Watts  
 Owned-Oper. By. .... New Laurel Radio Station  
 Business-Studio Address. .... Box 950  
 Telephone ..... 5601  
 Transcription Service ..... World  
 Representative ..... George P. Hollingsbery  
 President ..... Harold Mattson  
 Gen., Sta. Mgr. .... Frank W. Sumrall  
 Commercial Manager .... M. M. Caver  
 Program Director .... Granville Walters  
 Chief Engineer .... Forrest Williams

## WLAU—Laurel—1946

### ABN

Frequency: 1490 Kc. .... Power: 250 Watts  
 Owned-Operated By. .... Southland Bcstg. Co.  
 Address. .... 437 N. Magnolia St.  
 Tel.: 8-7227 ..... News Service: UP  
 Representative ..... McGillivra  
 Transcription Service ..... Lang-Worth  
 Membership ..... RAB, NAB  
 President. .... C. T. McCallum  
 Gen., Sta. Mgr. .... Norma H. Leggett  
 Comm., Sales Prom. Mgr. .... David Stensrud  
 Pgm., Pub. Dir. .... Jim Gibbon  
 Chief Engineer .... W. B. Carter

## WNSL—Laurel—1957

Frequency: 1260 Kc. .... Power: 1 Kw., d.  
 Owned. .... Voice of the New South, Inc.  
 Address. .... 160 Beacon St.  
 News Service ..... UP  
 Representative ..... Walker  
 Membership ..... RAB  
 Gen. Mgr. .... Granville Walters  
 Comm. Mgr. .... Teck Jones

## WLSM—Louisville—1953

Frequency: 1270 Kc. .... Power: 1000 Watts d.  
 Owned-Oper. By. .... Louisville Bcstg. Corp.  
 Address. .... Louisville  
 Tel.: 1000 ..... News Service: AP  
 Station Representative ..... Walker  
 Station Manager .... Herbert Guthrie  
 Program Director .... John W. Jenkins, Jr.

## WMBC—Macon—1947

### KBS

Frequency: 1400 Kc. .... Power: 250 Watts



# MISSISSIPPI



Owned ..... Bob Chisholm  
 Address ..... WMBC Bldg.  
 News Service ..... UP  
 Station Rep. .... Hil Best  
 General Manager..... Bill Atkinson  
 Comm. Mgr..... E. C. Farr

Representative ..... Walker  
 President..... Joseph W. Carsen  
 Station Manager..... Frank E. Holladay  
 Chief Engineer..... R. K. Wall

## WSJC—Magee—1957—KBS

Frequency: 1280 Kc..... Power: 500 Wd. d.  
 Owned..... SE Miss. Bcstg. Co.  
 Address ..... Box 324  
 Tel.: 3513..... News Service: UP  
 Transcription Service ..... Standard  
 General Manager..... Marvin L. Mathis  
 Program Director..... Jimmy Tugwell  
 Chief Engineer..... Hulon Mathis

## WMIS—Natchez—1941 NBC-KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned..... Natchez Broadcasting Co.  
 Address ..... City Bank Building  
 Tel.: 2-2522..... News Service: UP  
 Transcription Service ..... World  
 Membership ..... NAB  
 Pres., Gen., Sta. Mgr..... P. K. Ewing, Jr.  
 Program Director..... Gene Perry  
 Sales Prom. Mgr..... Bill Wall  
 Chief Engineer..... George Wilson

## WAPF—McComb—1948 KBS

Frequency: 980 Kc..... Power: 1000 Watts d.  
 Owned-Operated By... S. W. Bcstg. Co. of Miss.  
 Address ..... Pike Hotel  
 Telephone ..... 1884  
 Station Rep. .... McGillvra  
 Transcription Service..... World  
 Co-Owners..... Phillip Brady, Louis Alford,  
 Mack Smith

## WNAT—Natchez—1949 MBS-ABN

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Operated By.... Old South Bcstg. Co.  
 Address ..... Eola Hotel  
 Tel.: 4621..... News Service: AP  
 Membership ..... NAB  
 President..... Mrs. Laurie G. Ratcliffe  
 General Manager..... Paul Schilling

## WHNY—McComb—1939 ABN

Freq.: 1250 Kc..... Power: 5 Kw. d., 500 W. n.  
 Owned-Oper. By..... Bcstrs. Service, Inc.  
 Address ..... P. O. Box 111  
 Tel.: 2080..... News Service: AP  
 Transcription Service ..... Standard  
 Representative..... Thomas F. Clark Co.  
 President..... Charles W. Holt  
 General Manager..... W. R. Tyler  
 Commercial Manager..... Carrol Hines

## WNAU—New Albany—1955 KBS

Frequency: 1470 Kc..... Power: 500 Watts, d.  
 Owned-Oper. By..... New Albany Bcstg. Co.  
 Address ..... 202 Bankhead St.  
 Tel.: 4361..... News Service: AP  
 Transcription Service ..... World  
 Gen., Sta. Mgr., Chief Eng... V. Keith Wroten  
 Comm., Sls. Prom. Mgr..... Daniel L. Skilton  
 Program Director ..... Lee Elman

## WCOC—Meridian—1926—CBS

Frequency: 910 Kc... Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By... Mississippi Bcstg. Co., Inc.  
 Business-Studio Address..... Box 591  
 Tel.: 2-7714..... News Service: UP  
 President, General Manager... Withers Gavin

## WSUH—Oxford—1955—KBS

Frequency: 1420 Kc... Power: 1000 Watts, d.  
 Owned-Oper. By..... Colonel Rebel Radio  
 Address ..... University Ave., East; Box 266  
 Tel.: 1134..... News Service: UP  
 Transcription Service ..... World  
 Rep. .... Hil F. Best  
 Pres., Gen., Sta., Comm. Mgr..... C. H. Quick  
 Sales Prom. Mgr..... Quinon Ivy  
 Program Director..... Nelta Quick  
 Pub. Dir..... Martha Lyles  
 Chief Engineer..... Mitchell Self

## WMOX—Meridian—1945 KBS

Frequency: 1240 Kc..... Power: 250 Watts  
 Owned-Operated By..... Blrney Imes, Jr.  
 Address ..... P. O. Box 1511  
 Tel.: 2-0171..... News Service: AP  
 General Manager..... Bob McRaney  
 Station Manager..... Kenneth Berryhill  
 Chief Engineer..... Dan Hollingsworth

## WPMP—Pascagoula—1951 KBS-ABN

Frequency: 1580 Kc..... Power: 1000 Watts d.  
 Owned-Operated By.... Crest Bcstg. Co., Inc.  
 Address ..... P. O. Box 391  
 Tel.: SO 2-3113..... News Service: UP  
 Membership ..... NAB, RAB  
 Representative ..... Hil F. Best  
 Pres., Gen. Mgr..... William R. Guest, Jr.  
 Comm. Mgr..... Dennis Brown  
 Sales Prom. Mgr..... F. C. Strother  
 Program Dir..... Craig Apker

## WOKK—Meridian—1946 ABC

Frequency: 1450 Kc..... Power: 250 Watts  
 Owned-Oper. By..... New South Bcstg.  
 Address ..... Box 528  
 Tel.: 2-6133..... News Service: UP



Publicity Dir.....E. Rae Cole  
Chief Eng.....W. H. Collins

General Mgr.....James E. Reese

**WHOC—Philadelphia—1948**  
KBS

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Oper. By.....William Howard Cole  
Address.....Box 26  
Tel.: 740.....News Service: UP  
Transcription Service.....Capitol  
Representative.....Hil F. Best  
President, Manager.....William Howard Cole  
Program Director.....Mrs. D. A. Nichelson  
Chief Eng.....Paul M. Miller

**WRJW—Picayune—1949**  
KBS

Frequency: 1320 Kc.....Power: 5000 d.  
Owned-Oper. By.....Tung Bcstg. Co.  
Address.....Picayune  
Tel.: SY 8-4835.....News Service: AP  
Representative.....McGillvra  
Transcription Service.....World  
Membership.....NAB  
General Mgr.....Herb Witthauer  
Prog. Dir.....Maxie Stephens

**WSSO—Starkville—1949**  
KBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owned-Oper. By.....Starkville Bcstg. Co.  
Business-Studio Address.....WSSO Bldg.  
Tel.: 1230.....News Service: AP  
Transcription Service.....Capitol  
Membership.....NAB  
Representative.....Keystone  
Pres., Gen., Comm. Mgr.....Joe Phillips  
Prog., Pub. Dir.....Charlotte Myrick  
Chief Engineer.....Travis Palmer

**WELO—Tupelo—1944**  
MBS-KBS

Freq.: 580 Kc.....Power: 1 Kw. d.: 500 W. n.  
Owned-Operated By.....Tupelo Bcstg. Co.  
Bus.Studio Address.....WELO Bldg.  
Tel.: VI 2-7658.....News Service: AP  
Transcription Service.....Thesaurus  
Representative.....Everett-McKinney  
Membership.....NAB  
General Manager.....Bob McRaney  
Station Manager.....Bob Evans  
Commercial Manager.....E. L. Bowen  
Prog. Dir.....Edward Cleary  
Chief Engineer.....LeRoy Green Sr.

**WTUP—Tupelo—1953**

Frequency: 1380 Kc.....Power: 1000 Watts d.  
Owned-Oper. By.....Lee Bcstg. Co.  
Address.....Box 362  
Tel.: VI 2-3301.....News Service: UP  
Station Representative.....Hil F. Best  
Transcription.....World

**WQBC—Vicksburg—1931**  
MBS-KBS

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.  
Owned-Operated By.....Delta Bcstg. Co., Inc.  
Business-Studio Address.....Post-Herald Bldg.  
Tel.: 312.....News Service: AP  
Newspaper Affil.....Evening Post  
Representative.....Bogner & Martin  
Membership.....NAB  
President.....L. P. Cushman  
General-Station Mgr.....Mary-Van Cushman  
Commercial Manager.....L. L. Miller  
Program Director.....C. Kahn  
Chief Engineer.....Waverley Conway

**WVIM—Vicksburg—1948**

Frequency: 1490 Kc.....Power: 250 Watts  
Owned-Operated By.....Radio Miss., Inc.  
Business-Studio Address.....906 Clay St.  
Telephone.....3901  
Transcription.....World  
Representative.....Thomas F. Clark, Dora-Clayton  
General Mgr.....John F. Shea  
Station Mgr.....Charles P. Tucker

**WABO—Waynesboro—1954**  
KBS

Frequency: 990 Kc.....Power: 250 Watts, d.  
Owner.....New Laurel Radio Sta., Inc.  
Address.....Box 95  
Tel.: 5-4700.....News Service: AP  
Representative.....Hil F. Best  
President.....Harold Matison  
General Manager.....Granville Walters  
Station Manager.....Paul Carlisle  
Sales Prom. Mgr.....Martha King  
Prog. Dir.....Gene Perry  
Pub. Dir.....N. Shoemaker

**WROB—West Point—1947**  
KBS-MBS

Frequency: 1450 Kc.....Power: 250 Watts  
Owned-Operated By.....Bob McRaney, Sr.  
Address.....Columbus, Miss.  
Tel.: FA 8-2550.....News Service: AP  
Representative.....Everett-McKinney  
Pres., Gen. Mgr.....Bob McRaney Sr.  
Station Manager.....Jack King

**WAZF—Yazoo City—1947**  
KBS

Frequency: 1230 Kc.....Power: 250 Watts  
Owned.....WAZF, Inc.  
Address.....321 1/2 Main St.  
Tel.: 1300.....News Service: UP  
Representative.....Hil F. Best  
Transcription Service.....World  
Manager.....Bruce Gresham  
Prog. Dir.....Dennis Hancock, Jr.  
Chief Engineer.....John Gilmore

# Missouri

Pop. March 1 (Est.)—4,375,000; Families—1,329,000; Lic. Stations—75,  
Sta. CP's—2; Radio Homes—1,293,000; TV Homes—1,104,000

## KWRT—Boonville—1953 KBS

Frequency: 1370 Kc. Power: 1 Kw. d.  
Owned-Oper. By Wm. R. Tedrick  
Address Boonville  
Tel.: TU 2-6505 News Service: AP  
Representative Indie  
Membership NAB  
Transcription Standard  
Owner, Gen. Mgr. W. R. Tedrick  
Chief Engineer Donald E. Shepard

## KBHM—Branson—1956—KBS

Frequency: 1220 Kc. Power: 1 Kw., d.  
Owned Shepherd of the Hills Bcstg. Co.  
Address 111 Pacific  
Tel.: ED 4-3133 News Service: AP  
Representative Best  
Sta. Mgr. Orville Barton  
Sales Mgr. Clotis Barker

## KGHM—Brookfield—1955 KBS

Frequency: 1470 Kc. Power: 500 Watts d.  
Owned Green Hills Bcstg. Co.  
Address 308 N. Main  
Tel.: 1800 News Service: AP  
Membership NAB  
Representative Indie Sales, Inc.  
Gen. Mgr. Keith Morris  
Comm. Mgr. Carole Williams

## KFVS—Cape Girardeau—1925

Freq.: 960 Kc. Power: 1 Kw. d., 500 W. n.  
Owned-Operated By Hirsch Bcstg. Co.  
Business-Studio Address 324 Broadway  
Tel.: ED 5-5511 News Service: AP, UP  
Membership NAB, RAB  
Representative Headley-Reed  
President, Gen. Mgr. Oscar C. Hirsch  
Sta. Mgr. Ralph L. Hirsch

## KGMO—Cape Girardeau—1952 KBS

Frequency: 1220 Kc. Power: 250 Watts d.  
Owned-Oper. By KGMO Radio-TV Inc.  
Address Hwys. 61 & 74

## KDMO—Carthage—1947 KBS

Frequency: 1490 Kc. Power: 250 Watts  
Owned-Oper. By Carthage Bcstg. Co.  
Address 1201 E. Chestnut  
Tel.: 2648 News Service: AP  
Station Rep. Continental  
Membership NAB  
Owner, Gen. Mgr. J. J. Daly

## KCRV—Caruthersville—1950 KBS

Frequency: 1370 Kc. Power: 1000 Watts d.

Owned-Oper. By Pemiscot Bcstg. Co.  
Address 106½ W. 3rd St.  
Tel.: 965 News Service: UP  
Transcription Service Thesaurus  
Membership NAB  
Co-Partners Erie Taylor, Walter Y. Cleveland  
Gen., Sta., Comm. Mgr. Ed Dyer, Jr.  
Prog., Pub. Director Harry A. Moreland  
Chief Engineer Al Lawrence

## KCHR—Charleston—1953 KBS

Frequency: 1350 Kc. Power: 1000 Watts d.  
Owned-Oper. By South Mo. Bcstg. Co.  
Address South Main St.  
Tel.: 2-4451 News Service: AP  
Representative Continental Radio Sales  
Transcription Thesaurus  
Membership NAB  
Pres., Gen. Mgr., Chief Eng. Kermit Barker  
Program Director James L. Byrd III

## KCHI—Chillicothe—1950 KBS

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned-Oper. By Cecil W. & Jane Roberts, Inc.  
Address Farmington  
Tel.: 2345 News Service: AP  
Representative Hil F. Best  
General Manager Cecil W. Roberts  
Station Manager Howard G. Rion

## KDKD—Clinton—1951—KBS

Frequency: 1280 Kc. Power: 1000 Watts d.  
Owned Osage Broadcasting Corp.  
Address Box 113  
Tel.: 233 News Service: UP  
Representative Indie Sales  
Gen. Mgr. William R. Tedrick  
Sta. Mgr. Robert F. Morey  
Program Director Kathleen Morey  
Chief Engineer Stuart W. Underwood

## KBIA—Columbia—1955—KBS

Frequency: 1580 Kc. Power: 250 Watts d.  
Owned-Operated by Midwest Bcstg. System  
Address Mexico Gravel Road  
Tel.: GI 2-4401 News Service: AP  
Representative Best  
Gen., Sales Mgr. Robert R. Stoner

## KFRU—Columbia—1925 ABN

Frequency: 1400 Kc. Power: 250 Watts  
Owned-Operated By KFRU, Inc.  
Business Address Hwy 40 & 63, Southbound  
Tel.: GI 3-4141 News Service: AP, INS  
Station Rep. Webb  
Trans. RCA, World, Lang-Worth  
Membership NAB, RAB  
President H. J. Walters, Jr.  
Station Manager Mahlon R. Aldridge  
Director of Sales Gregory Reeser

To Broadcasters

**AP**

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**A**dded **P**rofits

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**The Associated Press**

**50 Rockefeller Plaza**

**New York 20, N. Y.**



**KDEX—Dexter—1955—KBS**

Frequency: 1590 Kc. Power: 1000 Watts d.  
Owned-Oper. By Stoddard County  
Address Box 232  
Tel.: 1400 News Service: UP  
Representative Sears and Ayer  
Membership NAB, RAB  
General Manager Jerome B. Zimmer  
Sta. Mgr., Chief Eng. L. D. Speidel  
Program Director Gene Hoge

**KREI—Farmington—1947  
KBS**

Frequency: 800 Kc. Power: 1000 Watts d.  
Owned-Oper. By Midwest Bcstg. System  
Address Box 270  
Tel.: 710 News Service: AP  
Station Rep. Hil F. Best  
President Cecil W. Roberts  
Gen., Sta. Mgr. Robert D. Rapp  
Comm. Mgr. Ernest Jones  
Prog. Dir. Martha M. Rapp  
Chief Engineer Norman C. Nielsen

**KJCF—Festus—1951—KBS**

Frequency: 1010 Kc. Power: 250 Watts d.  
Owned. Jefferson County Radio & TV Co.  
Address P. O. Box 192  
Tel.: YE 7-3810 News Service: UP  
General Manager Donald M. Donze  
Chief Engineer Russell Seals, Jr.

**KFMO—Flat River—1947**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Lead Belt Bcstg. Corp.  
Business-Studio Address Flat River  
Tel.: GE 1-2000 News Service: UP  
President Oscar C. Hirsch  
Station-Comm. Mgr. James F. Collins  
Prom. Mgr. James Strader  
Program Director Lynn Bohs  
Pub. Dir. Virginia Collins  
Chief Engineer Gilbert Collins

**KFAL—Fulton—1950**

Frequency: 900 Kc. Power: 1000 Watts d.  
Owned-Oper. By Mo. Central Bcstrs.  
Address 5th and Market  
Telephone 1400  
Representative Indie Sales  
Transcription Service Standard  
Membership NAB  
Gen. Mgr. Robert W. Nickles  
Station Dir. Roger P. Fox  
Comm. Manager L. Reed Holt

**KHMO—Hannibal—1941**

Freq.: 1070 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Mark Twain Bcstg.  
Business-Studio Address Box 711  
Tel.: 3450 News Service: AP  
Representative Simmon Assoc.  
Membership RAB, NAB  
President Jerrell Shepard  
General Manager A. E. Dahl  
Station Manager James F. Jae, Jr

Commercial Manager William Stephenson  
Program Dir. Kenneth Albridge  
Chief Engineer Hiram Hood

**KIMO—Independence—1947**

Frequency: 1510 Kc. Power: 1000 Watts d.  
Owned-Oper. By Craig Siegfried  
Business-Studio Address 310 N. Osage  
Tel.: CL 2-9815 News Service: AP  
Newspaper Affil. Daily News, Pictorial Shopper  
Transcription Service Thesaurus  
Representative Hil F. Best  
Membership RAB  
President Craig Siegfried  
Gen., Sta., Comm. Mgr., Prog. Dir. Bill Hardt  
Pub. Dir. Shawn Galey  
Chief Eng. R. Atkeisson

**KLIK—Jefferson City—1954**

Frequency: 950 Kc. Power: 5 Kw., d.  
Owned. Empire Bcstg. Co.  
Address 410 E. Capital  
Tel.: 5-4136 News Service: UP  
Membership NAB  
Transcription Service World  
Representative Simmons  
President J. A. Shepherd  
V.P., Gen. Mgr. A. E. Dahl  
Comm. Mgr. Robert Benedict  
Prog. Dir. Hiram Higsby  
Pub. Dir. Stanley Grieve  
Chief Engineer Ed Scarr

**KWOS—Jefferson City—1937  
KBS-MBS**

Frequency: 1240 Kc. Power: 250 Watts  
Owned-Operated By Capital Bcstg. Co.  
Bus.-Studio Address Monroe at Capitol  
Tel.: 6-3137 News Service: AP  
Newspaper Affiliation News Tribune Co.  
Station Representation Grant Webb  
President Mrs. L. R. Goshorn  
General Manager R. L. Rose  
Commercial Manager William Natsch, Jr.

**KFSB—Joplin—1948**

Freq. 1310 Kc. Power: 5 Kw. d., 1 Kw. n.  
Owned-Oper. By Four States Bcstrs, Inc.  
Address 1027 Main St.  
Tel.: May 4-1310 News Service: UP  
Representative Meeker  
Membership NAB  
President Harry Easley  
Sta., Gen. Mgr. W. H. Clark  
Comm. Mgr. Robert A. Barry  
Program Director Ed Johnson  
Chief Engineer Lloyd Frazier

**KODE—Joplin—1946—CBS**

Frequency: 1230 Kc. Power: 250 Watts  
Owned-Operated By WSTV, Inc.  
Address 1928 W. 13 St.  
Telephone MA 3-7260  
Representative William G. Rambeau  
President Jack Berkman  
General Manager Harry Burke

**WMBH—Joplin—1932—MBS**

Frequency: 1450 Kc.....Power: 250 Watts  
 Owned: Operated By.....O'Brien & Assoc.  
 Business-Studio Address.....FRL Bldg.  
 Tel.: MA 4-4330.....News Service: AP  
 Transcription Service.....Thesaurus  
 Representative.....Sears & Ayer  
 Membership.....NAB, RAB  
 Pres., Gen., Sta. Mgr.....Don O'Brien  
 Commercial Manager.....Obed Borgen

**KCKN—Kansas City—1925**

(See Kansas City, Kansas, listing)

**KCMO—Kansas City—1936**  
**CBS**

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.  
 Owned-Operated By.....Meredith Pub. Co.  
 Address.....125 E. 31st St.  
 Tel.: JE 1-6789.....News Service: AP  
 Representative.....Katz  
 Membership.....NAB, RAB  
 Gen., Sta. Mgr.....E. K. Hartenbower  
 Commercial Manager.....R. W. Evans  
 Sales Prom., Pub. Dir.....Ann White  
 Program Director.....George Stump  
 Chief Engineer.....Karl Troeglen

**KFRM—Kansas City—1947**

For KFRM Listing—See Concordia, Kansas



Month after month, year after year WHB dominates Kansas City. Example: Latest 96-county area Pulse shows WHB first 432 of 432 quarter hours.\* Whether it's Metro Pulse, Nielsen, Trendex or Hooper... whether it's Area Nielsen or Pulse... WHB is the dominant first throughout, with audience shares consistently in the 40% bracket. It's Storz Station programming that does it. Remember: Square miles don't buy your product; people do. For coverage AND audience, talk to Blair, or WHB general manager George W. Armstrong.

**WHB — Kansas City**

10,000 watts, 710 kc.

\* 6 a.m.—midnight. Mon.—Sat., Sept. 1957

**"A STORZ STATION"**

**KMBC—Kansas City—1921**  
**ABN**

Frequency: 980 Kc.....Power: 5000 Watts  
 Owned-Oper. By....Cook Paint & Varnish Co.  
 Address.....11th and Central Sts.  
 Tel.: HA 1-2650.....News Services: AP, UP  
 Transcription Service.....World  
 Representative....Peters, Griffin, Woodward  
 Membership.....NAB, RAB  
 President.....Donald D. Davis  
 Exec. V.P.....John T. Schilling  
 V. P., Sales Manager.....George J. Higgins  
 Station Manager, Prog. Dir.....Dick Smith  
 Chief Engineer.....Henry E. Goldenberg

**KPRS—Kansas City—1949**

Frequency: 1590 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Twin City Adv. Agency  
 Address.....2814 E. 23rd St.  
 Tel. ....HU 3-3100  
 Station Rep. ....John E. Pearson  
 General Manager.....Edward H. Pate  
 Commercial Mgr.....Andrew Carter  
 Program Director.....Eugenia Pate

**KUDL—Kansas City—1953**

Frequency: 1380 Kc.....Power: 1 Kw. d.  
 Owned.....Heart of America Bcstrs.  
 Address.....1012 Baltimore  
 Tel.: BA 1-0077.....News Service: UP  
 Station Representative.....Weed  
 President.....H. Scott Killgore  
 General Manager.....Irving Schwartz  
 Chief Engineer.....Sam Bradley

**WDAF—Kansas City—1922**  
**NBC**

Frequency: 610 Kc.....Power: 5000 Watts  
 Owned-Oper. By....The Kansas City Star Co.  
 Business-Studio Address.....3030 Summit St.  
 Tel.: HA 1-1200.....News Service: AP  
 Newspaper Affil.....Kansas City Star  
 Transcription Service.....Standard, Thesaurus  
 Representative.....H. I. Christal  
 President.....Roy A. Roberts  
 Gen. Mgr.....H. Dean Fitzner  
 Manager.....Judd Woods  
 Comm., Sls., Prom. Mgr.....E. Manne Russo  
 Pgm., Publ. Dir.....Julian Harris  
 Chief Engineer.....James Schmidt

**WHB—Kansas City—1922**

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.  
 Owned.....Mid-Continent Bcstg Co.  
 Address.....10th & McGee Sts.  
 Tel.: BA 1-8300...News Services: AP, UP, INS  
 Station Representative.....John Blair Co.  
 Membership.....NAB  
 President.....Todd Storz  
 V.P. Gen. Mgr.....George W. Armstrong  
 Comm. Mgr.....Jack Sampson  
 Sales Prom. Mgr.....Donald A. Loughnane  
 Program Director.....C. E. Clark  
 Publicity Dir.....A. A. Zimmerman  
 Dir. of Eng.....Robert Tilton

**KBOA—Kennett—1947**

Frequency: 830 Kc. Power: 1000 Watts  
 Owned-Operated By Kennett Bcstg. Corp.  
 Business-Studio Kennett

Tel.: 8-4616 News Service: AP  
 Transcription Service Lang-Worth  
 Pres., Gen. Mgr. Paul C. Jones  
 Station Manager John T. Reeder  
 Comm. Mgr. Joe Bankhead  
 Chief Eng. R. H. Conner

**KIRX—Kirksville—1947**  
**KBS-ABN**

Frequency: 1450 Kc. Power: 250 Watts  
 Owned-Operated By North Mo. Bcstg. Co.  
 Bus-Studio Address P. O. Box 726  
 Tel.: MO 5-3781 News Service: AP  
 Transcription Service Thesaurus  
 Membership NAB  
 Representative Bogner & Martin  
 Gen., Sta. Mgr. Samuel A. Burk  
 Comm., Sales Prom. Mgr. James J. Dougherty  
 Program Director Robert Carlson  
 Chief Engineer Charles P. Porter

**KLWT—Lebanon—1947**  
**MBS-KBS**

Frequency 1230 Kc. Power: 250 Watts  
 Owned-Operated By Lebanon Bcstg. Co.  
 Bus-Studio Address 221 E. Commercial St.  
 Tel.: 1015 News Service: UP  
 Transcription Service SESAC  
 General Manager O. R. Wright  
 Sales Mgr. Tom Miller  
 Program Director Jack A. Sellers  
 Chief Eng. Eugene Clay

**KTCB—Malden—1954—KBS**

Frequency: 1470 Kc. Power: 1 Kw., d.  
 Owned Tri-County Bcstg. Co.  
 Address N. Hwy. 25  
 News Service UP  
 Transcription Service Thesaurus, World  
 General Manager Dick Wiethan  
 Commercial Mgr. Carleton Garner  
 Promotion Mgr. Mack Howerton

**KMMO—Marshall—1949**

Frequency: 1300 Kc. Power: 1000 Watts d.  
 Owned-Operated By KMMO, Inc.  
 Address Marshall  
 Tel.: 40 News Service: UP  
 Transcription Service Thesaurus  
 Rep. Pearson  
 Membership NAB, RAB  
 General Manager J. M. Silvey  
 Sta., Comm. Mgr. Harold Douglas

**KNIM—Maryville—1953**  
**KBS**

Frequency: 1580 Kc. Power: 250 W. d.  
 Owned KNIM, Inc.

Address Box 278  
 Tel.: 722 News Service: AP  
 Transcription Service World  
 Membership NAB  
 President Les Ware  
 Gen., Sta., Sales Prom. Mgr. Gilbert L. Poese  
 Prog. Dir., Chief Eng. Arnold Wilson

**KXEO—Mexico—1948—MBS**

Frequency: 1340 Kc. Power: 250 Watts  
 Owned-Operated By Audrain Bcstg. Corp.  
 Address 1705 E. Liberty  
 Tel.: JU 1-2340 News Service: AP  
 Transcription Service Thesaurus  
 Membership NAB, RAB  
 Gen., Comm. Mgr. W. Earl Dougherty  
 Chief Engineer P. J. Null, Jr.

**KNCM—Moberly—1950—KBS**

Frequency: 1230 Kc. Power: 250 Watts  
 Owned-Oper. By Moberly Bcstg. Co.  
 Address Box 396  
 Tel.: 1600 News Service: AP  
 Membership NAB  
 President Jerrell A. Shepherd  
 Comm. Mgr. James Lipsley  
 Chief Engineer Jim Young

**KRMO—Monett—1950—KBS**

Frequency: 990 Kc. Power: 250 Watts d.  
 Owned-Oper. By Monett Bcstg. Co.  
 Address N. Central Ave.  
 Tel.: BE 5-5220 News Service: AP  
 Rep. Hil F. Best  
 General Manager L. C. McKenney  
 Program Director Floyd Stewart  
 Sales Mgr. Marion Pilant

**KLRS—Mountain Grove—1954**  
**KBS**

Frequency: 1360 Kc. Power: 1000 Watts d.  
 Owner Kickapoo Prairie Bcstg. Co.  
 Address Box 308  
 News Service UP  
 Transcription Lang-Worth  
 Representative Hil F. Best  
 President Floyd W. Jones  
 Gen. Mgr., Prog. Dir. John W. Billingsley  
 Comm. Mgr. Chester Sieloff  
 Chief Engineer Emory T. Caudill

**KBTN—Neosho—1954—KBS**

Frequency: 1420 Kc. Power: 500 Watts d.  
 Owned Neosho Broadcasting Co.  
 Address 212½ E. Main St.  
 Tel.: 1666 News Service: AP  
 Representation Magic Circle Net.  
 Pres., Gen. Mgr. Roger Taylor  
 Commercial Manager Jerry V. Tertzaidan  
 Chief Engineer Albert Toullot

**KNEM—Nevada—1949—KBS**

Frequency: 1240 Kc. Power: 250 Watts



Owned-Oper. By.....Radio KNEM, Inc.  
 Address.....P. O. Box 15  
 Tel.: 13.....News Service: UP  
 Membership.....NAB  
 Owner, General Manager....Kenneth E. White

### KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.  
 Owned.....Lawrence Bcstg. Co., Inc.  
 Address.....Lawrence  
 Tel.: FI 8-2411.....News Service: AP  
 General Manager.....Arden Booth  
 Station Manager.....George Strickland  
 Sales Prom. Manager.....Bill Alexander

### KWOC—Poplar Bluff—1938 KBS

Frequency: 930 Kc. Power: 1 Kw. d., 500 W. n.  
 Owned-Oper. By....Poplar Bluff Bcstg. Corp.  
 Address.....428 Vine St.  
 Tel.: SU 5-3922.....News Service: UP  
 Transcription Service.....SESAC, Thesaurus  
 Representative.....John E. Pearson  
 General Manager.....A. L. McCarthy  
 Sales Manager.....D. W. Hoisington

### KTTR—Rolla—1947—KBS

Frequency: 1490 Kc.....Power: 250 Watts  
 Owned-Oper By....."Show-Me" Bcstg. Co.  
 Address.....P. O. Box 567  
 Tel.: EM 4-2525.....News Service: AP  
 Membership.....NAB  
 Pres., Gen., Sta. Mgr.....Luther W. Martin  
 Comm. Mgr.....Ward C. Rinehart  
 Prog. Dir.....Norma Fleming  
 Promotion Mgr.....Murl Nash  
 Chief Engineer.....Martin M. Mitchum

### KSGM—Ste. Genevieve—1947 KBS

Frequency: 980 Kc.....Power: 500 Watts  
 Owned-Oper. By.....Donze Enterprises, nc.  
 Bus.-Studio Address.....Box 352  
 Tel.: 980.....News Service: UP  
 Newspaper Affil.....Monitor  
 Membership.....NAB  
 President, General Manager...Elmer L. Donze  
 Chief Engineer.....Murel L. Rose

### KFEQ—St. Joseph—1923 MBS

Frequency: 680 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KFEQ Bcstg. Co.  
 Business-Studio.....40th and Farron  
 Tel.: 3-2528.....News Service: AP  
 Representative.....Venard  
 President.....Jessie D. Fine  
 V.P., Gen. Mgr.....Ted Nelson  
 Commercial Mgr.....J. Ted Branson  
 Program Director.....Robert A. Whyte  
 Chief Engineer.....John Carroll

### KRES—St. Joseph—1946 MBS-KBS

Frequency: 1550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....KRES Radio Corp.  
 Address.....404 So. 8th  
 Tel.: 4-6346.....News Service: AP  
 Representative.....Clark  
 Pres., Gen. Mgr.....Tee Casper  
 Comm., Prom. Mgr.....Robert Mosiman  
 Prog. Dir.....Helen Neese  
 Pub. Dir.....Nita Lau  
 Chief Engineer.....Don O'Brian

### KUSN—St. Joseph—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.  
 Owned-Oper. By.....Broadcast Group, Inc.  
 Address.....Robidoux Hotel  
 Tel.: 3-2577.....News Service: UP  
 Transcription.....World  
 Membership.....NAB, RAB  
 Representative.....O'Connell, Reilly  
 President.....J. D. Spears  
 Gen. Mgr.....W. H. Johnson  
 Comm. Mgr.....Hal Hamilton  
 Prog. Director.....Vic Keans  
 Chief Engineer.....Ralph Doggett

### KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.  
 Owned-Oper. By.....Rollins Bcstg. Co.  
 Address.....812 Olive St.  
 Tel.: CH 1-6000.....News Service: AP  
 President.....O. Wayne Rollins  
 General Manager.....Robert Lyons  
 Director of Sales.....A. R. Lanphear  
 Publicity Director.....Tim Crow  
 Chief Engineer.....Charles O. Rick

### KMOX—St. Louis—1925—CBS

Frequency: 1120 Kc.....Power: 50,000 Watts  
 Owned By.....Columbia Bcstg. System, Inc.  
 Business-Studio Address.....9th & Sidney Sts.  
 Tel.: PR 3-1120.....News Services: AP, UP  
 Representative.....CBS Radio Spot Sales  
 Membership.....NAB, RAB  
 General Manager.....Robert Hyland, Jr.  
 Station Mgr.....Charles Burge  
 Sales Mgr.....Foster Brown  
 Publicity Dir.....Paul Douglass  
 Program Director.....George Clarke  
 Chief Engineer.....Harry Harvey

### KSD—St. Louis—1922—NBC

Frequency: 550 Kc.....Power: 5000 Watts  
 Owned-Oper. By.....The Pulitzer Publishing Co.  
 Business-Studio Address.....1111 Olive St.  
 Tel.: MA 1-1111.....News Service: AP  
 Newspaper Affil.....St. Louis Post Dispatch  
 Transcription Service.....World, Thesaurus  
 Representative.....NBC Spot Sales  
 Membership.....NAB, RAB  
 President.....Joseph Pulitzer, Jr.  
 General Manager.....Harold Grams  
 Comm. Manager.....Arthur J. Casey  
 Promotion Mgr.....Fred J. Mueller